




880672 AFL-CIO-Agency/Katz Media Group WTYB-FM [View] (Processed: 1)

Order / Est #	880672	1031118	Total Spots:	135	135	Order Dates:	10/31/22 - 11/08/22		
Advertiser:	AFL-CIO-Agency		Total Ratings:	0.00	0.00	Hiatus Dates:			
Product Descr.:	AFL-CIO COPE Treasur		Total Amount:	\$7,905.00	\$7,905.00	Spot Dates:	10/31/22 - 11/08/22		

header	Lines	Spots	Makegood Bundles	Summary	Market Share	History			
Add Custom Comment			Print History		Compare	View Contract	View Xml	Refresh	

		Date	 Action	Comment	Total \$	# Spots	Line	By	Expected GRP
		10/27/22 9:01:22 AM	Processed	<async process>	\$7,905.00	135		Primrose Warren (primrose.warren@cumulus.com)	
		10/27/22 8:10:12 AM	Approved		\$7,905.00	135		Barbara Lally (barbara.lally@cumulus.com)	
		10/27/22 8:10:08 AM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	\$7,905.00	135		Barbara Lally (barbara.lally@cumulus.com)	
		10/27/22 7:44:37 AM	Approval Workflow	[Sales Manager - Ready Default]	\$7,905.00	135		Eric Mastel (EMASTEL@cumulus.com)	
		10/27/22 7:38:22 AM	Ready for approval	Header Revision Only 10/27/22	\$7,905.00	135		Lillian Garcia (lgarcia1@cumulus.com)	
		10/27/22 7:37:51 AM	User Comment	Imported EC Order Revision	\$7,905.00	135		Lillian Garcia (lgarcia1@cumulus.com)	
		10/27/22 6:33:10 AM	Approval Workflow	[Sales Manager - Ready Default]	\$7,905.00	135		Eric Mastel (EMASTEL@cumulus.com)	
		10/27/22 5:08:27 AM	Ready for approval	LG 10/27/22	\$7,905.00	135		Lillian Garcia (lgarcia1@cumulus.com)	
		10/27/22 5:07:34 AM	New order created	Imported EC Order	\$7,905.00	135		Lillian Garcia (lgarcia1@cumulus.com)	

# WPR Advertisement Agreement.pdf

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Ann Walker Marchant, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Working People Rising		
Agency name: The Walker Marchant Group		
Address: 2764 Unicorn Lane, NW, Washington, DC 20015		
Contact: Ann Marchant	Phone number: 202-412-5609	Email: ann@walker-marchant.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Working People Rising		
Address: 1691 Whitney Mesa Drive, Henderson, NV 89104		
Contact: Carolyn Bobb/Keri Shanks	Phone number: 202-637-5018	Email: cbobb@afcio.org/kshanks@afcio.c
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Crystal King, Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		Raphael Warnock Jon Ossoff
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		U.S. Senate
Date of election: January 5, 2021		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
GOTV, Voter Registration, Early Vote		

<p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p> <p>The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.</p>		
Advertiser/Sponsor		Station Representative
Signature: 		Signature:
Name: CRYSTAL A. KING		Name:
Date of Request to Purchase Ad Time: November 30, 2020		Date of Station Agreement to Sell Time:
<b>TO BE COMPLETED BY STATION ONLY</b>		
Ad submitted to station? <input type="checkbox"/> Yes <input type="checkbox"/> No Date ad received: _____		
Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).		
<p>If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.</p>		
Disposition:		
<input type="checkbox"/> Accepted		
<input type="checkbox"/> Accepted IN PART (e.g., ad not received to determine content)*		
<input type="checkbox"/> Rejected – provide reason: _____		
*Upload partially accepted form, then promptly upload updated final form when complete.		
Date and nature of follow-ups, if any: _____		
Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:
For national issue ads only (not required for state/local issue ads):		
<p>Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.</p>		

Approved 10/27 Rhonda Fortner

## ORDER



Orders	Order / Rev:	880672
	Alt Order #:	36230645
	Product Desc:	AFL-CIO COPE Treasury Fund
	Estimate:	1031118
	Flight Dates:	10/31/22 - 11/08/22
	Original Date / Rev:	10/27/22 / 10/27/22
	Order Type:	GENERAL

	<b>WIYB-IM</b>
Primary AE:	Katz Philadelphia
Sales Office:	K-7.5
Sales Region:	N-Katz75

Agency	Name:	Katz Media Group
	Buying Contact:	
	Billing Contact:	
		125 West 55th Street
		New York, NY 10019

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	AFL-CIO-Agency
	Demographic:	A18+
	Product Codes:	Employment/Recruiting
	Revenue Code 1:	AGY-AVAIL
	Revenue Code 2:	POL-ISS
	Revenue Code 3:	GEN
	Priority:	P-30

New Business End:	
Advertiser External ID:	
Agency External ID:	
Unit Code:	General
Order Separation:	00:15:00

### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/08/22	135	\$7,905.00	\$6,719.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	135	\$7,905.00	\$6,719.25	0.00
<b>Totals</b>	<b>135</b>	<b>\$7,905.00</b>	<b>\$6,719.25</b>	<b>0.00</b>

### Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTYB	10/31/22	11/08/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	25	\$64.00	P-30	0.00	NM	25	\$1,600.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/08/22	MTWTF--					25	\$64.00		0.00			
N 2	WTYB	10/31/22	11/08/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	:30	25	\$64.00	P-30	0.00	NM	25	\$1,600.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/08/22	MTWTF--					25	\$64.00		0.00			
N 3	WTYB	10/31/22	11/08/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	25	\$64.00	P-30	0.00	NM	25	\$1,600.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/08/22	MTWTF--					25	\$64.00		0.00			
N 4	WTYB	10/31/22	11/08/22	M-F Evening M-F	CM	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	MTWTF--	:30	30	\$48.00	P-30	0.00	NM	30	\$1,440.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/08/22	MTWTF--					30	\$48.00		0.00			
N 5	WTYB	11/05/22	11/08/22	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----SS	:30	15	\$47.00	P-30	0.00	NM	15	\$705.00
WK -															

Order / Rev: 880672  
 Alt Order #: 36230645  
 Flight Dates: 10/31/22 - 11/08/22

Advertiser: AFL-CIO-Agency  
 Product Desc: AFL-CIO COPE Treasury Fund  
 Estimate: 1031118  
 WTYB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/22	11/11/22	-----SS					15	\$47.00		0.00			
N 6	WTYB	11/07/22	11/08/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MT-----	:30	5	\$64.00	P-30	0.00	NM	5	\$320.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----					5	\$64.00		0.00			
N 7	WTYB	11/07/22	11/08/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	MT-----	:30	5	\$64.00	P-30	0.00	NM	5	\$320.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----					5	\$64.00		0.00			
N 8	WTYB	11/07/22	11/08/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MT-----	:30	5	\$64.00	P-30	0.00	NM	5	\$320.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----					5	\$64.00		0.00			
													Totals	135	\$7,905.00