

# Order #893214: Katz Media../NAACP/NAACP (Issue/2415

	Date	Action	Comment	Total \$	# Spot/Line	By	Expected GRP
	11/22/22 11:41:14 AM	Cash in Adv	[cleared cash in adv] Katz	\$4,608.00	80	Cassie Klemmer (cklemmer@ci	0.00
	11/22/22 8:39:47 AM	Processed	<async process>	\$4,608.00	80	Primrose Warren (primrose.war	0.00
	11/22/22 8:29:23 AM	Approved		\$4,608.00	80	Cassie Klemmer (cklemmer@ci	0.00
	11/22/22 8:29:20 AM	Approval Wo	[Centralized AR - Business Office Approval Needed Default]	\$4,608.00	80	Cassie Klemmer (cklemmer@ci	0.00
	11/22/22 8:27:10 AM	Approval Wo	[Sales Manager - Ready Default]	\$4,608.00	80	Eric Mastel (EMASTEL@cumulu	0.00
	11/22/22 8:26:46 AM	Ready for ap	adding ISSUE to description	\$4,608.00	80	Lillian Garcia (lgarcia1@cumulu	0.00
	11/22/22 8:25:39 AM	Put in Edit M		\$4,608.00	80	Lillian Garcia (lgarcia1@cumulu	0.00
	11/22/22 8:00:19 AM	Put in Edit M		\$4,608.00	80	Lillian Garcia (lgarcia1@cumulu	0.00
	11/22/22 6:52:35 AM	Processed	<async process>	\$4,608.00	80	Christine Dunn (Christine.Dunn@	0.00
	11/22/22 6:42:16 AM	Approved		\$4,608.00	80	Cassie Klemmer (cklemmer@ci	0.00
	11/22/22 6:42:14 AM	Approval Wo	[Centralized AR - Business Office Approval Needed Default]	\$4,608.00	80	Cassie Klemmer (cklemmer@ci	0.00
	11/22/22 6:19:19 AM	Approval Wo	[Sales Manager - Ready Default]	\$4,608.00	80	Eric Mastel (EMASTEL@cumulu	0.00
	11/22/22 6:16:08 AM	Ready for ap	LG 11/22/22	\$4,608.00	80	Lillian Garcia (lgarcia1@cumulu	0.00
	11/22/22 6:15:23 AM	New order cr	Imported EC Order	\$4,608.00	80	Lillian Garcia (lgarcia1@cumulu	0.00

[Sorted by: Date]

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Laura Kollappallil, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: Assembly

Address: One World Trade Center, Floor 67, New York, NY 10007

Contact: Laura Kollappallil

Phone number: 917-344-5319

Email: laura.kollappillil@assemblyglobal.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Association for the Advancement of Colored People

Address: 4805 Mt. Hope Drive Baltimore MD 21215

Contact: Phaedra Jackson

Phone number: (512) 639-0852

Email: pjackson@naacpnet.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 12/6/2022

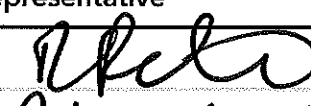
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Economy, Democracy, Voting Rights

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Laura Kollappallil <small>Digitally signed by Laura Kollappallil Date: 2022.11.22 09:24:53 -05'00'</small>	Signature: 
Name: Laura Kollappallil	Name: Rhonda Fortner
Date of Request to Purchase Ad Time: 11/21/22	Date of Station Agreement to Sell Time: 11/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received: 11/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

493214

Station Call Letters:

WT4B

Date Received/Requested:

11/22

Est. #:

2415

Station Location:

Savannah

Run Start and End Dates:

11/22 - 12/06

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**ORDER**

**Orders**  
**Order / Rev:** 893214  
**Alt Order #:** 36283590  
**Product Desc:** NAACP (Issue)  
**Estimate:** 2415  
**Flight Dates:** 11/22/22 - 12/06/22  
**Original Date / Rev:** 11/22/22 / 11/22/22  
**Order Type:** GENERAL

WTYB-FM

**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** NAACP  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-30

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	8	\$432.00	\$367.20
11/28/22	12/06/22	72	\$4,176.00	\$3,549.60

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	8	\$432.00	\$367.20	0.00
December 2022	72	\$4,176.00	\$3,549.60	0.00
<b>Totals</b>	<b>80</b>	<b>\$4,608.00</b>	<b>\$3,916.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTYB	11/22/22	12/06/22	M-F AM Drive Morning Drive	CM	6:00 AM-10:00 AM	----1--	:30	1	\$64.00	P-30	0.00	NM	16	\$1,024.00
RT - Morning Drive															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	----1--					1	\$64.00		0.00			
		Week: 11/28/22	12/04/22	11123--					8	\$64.00		0.00			
		Week: 12/05/22	12/11/22	34-----					7	\$64.00		0.00			
N 2	WTYB	11/22/22	12/06/22	M-F Midday Midday	CM	10:00 AM-3:00 PM	----1--	:30	1	\$64.00	P-30	0.00	NM	16	\$1,024.00
RT - Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	----1--					1	\$64.00		0.00			
		Week: 11/28/22	12/04/22	11123--					7	\$64.00		0.00			
		Week: 12/05/22	12/11/22	35-----					8	\$64.00		0.00			
N 3	WTYB	11/22/22	12/06/22	M-F PM Drive Afternoon Drive	CM	3:00 PM-7:00 PM	----1--	:30	1	\$64.00	P-30	0.00	NM	16	\$1,024.00
RT - Afternoon Drive															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	----1--					1	\$64.00		0.00			
		Week: 11/28/22	12/04/22	11234--					11	\$64.00		0.00			
		Week: 12/05/22	12/11/22	4-----					4	\$64.00		0.00			
N 4	WTYB	11/22/22	12/06/22		CM	7:00 PM-12:00 XM	----1--	:30	1	\$48.00	P-30	0.00	NM	16	\$768.00

Order / Rev: 893214  
Alt Order #: 36283590  
Flight Dates: 11/22/22 - 12/06/22

Advertiser: NAACP  
Product Desc: NAACP (Issue)  
Estimate: 2415  
WTYB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Evening Evening															
RT - Evening															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/21/22	11/21/22	11/27/22	----1--		1				\$48.00		0.00			
Week:	11/28/22	11/28/22	12/04/22	11234--		11				\$48.00		0.00			
Week:	12/05/22	12/05/22	12/11/22	4-----		4				\$48.00		0.00			
N 5	WTYB	11/22/22	12/04/22	Sa-Su Prime Sa-Su Weekend	CM	6:00 AM-7:00 PM	-----2-	:30	2	\$48.00	P-30	0.00	NM	8	\$384.00
RT - Sa-Su Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/21/22	11/21/22	11/27/22	-----2-		2				\$48.00		0.00			
Week:	11/28/22	11/28/22	12/04/22	-----6-		6				\$48.00		0.00			
N 6	WTYB	11/22/22	12/04/22	Sa-Su Prime Sa-Su Weekend	CM	6:00 AM-7:00 PM	-----2	:30	2	\$48.00	P-30	0.00	NM	8	\$384.00
RT - Sa-Su Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	11/21/22	11/21/22	11/27/22	-----2		2				\$48.00		0.00			
Week:	11/28/22	11/28/22	12/04/22	-----6		6				\$48.00		0.00			
Totals														80	\$4,608.00