

Order #892772: Fuse3 Adve../Democratic../DNC Issue ../

	Date	Action	Comment	Total \$	# Spot/Line	By	Expected GRP
	11/22/22 8:21:21 AM	Processed	<async process>	\$2,477.00	37	Christine Dunn (Christine.Dunn@)	0.00
	11/22/22 8:08:29 AM	Approved		\$2,477.00	37	Cassie Klemmer (cklemmer@ci)	0.00
	11/22/22 8:08:27 AM	Approval Wo	[Centralized AR - Business Office Approval Needed Default]	\$2,477.00	37	Cassie Klemmer (cklemmer@ci)	0.00
	11/22/22 7:33:01 AM	Approval Wo	[Sales Manager - Ready Default]	\$2,477.00	37	Eric Mastel (EMASTEL@cumul)	0.00
	11/22/22 7:32:46 AM	Ready for ap	ready	\$2,477.00	37	Eric Mastel (EMASTEL@cumul)	0.00
	11/22/22 7:23:53 AM	Approval Wo	[Sales Manager - Ready Default]	\$2,477.00	37	Eric Mastel (EMASTEL@cumul)	0.00
	11/22/22 7:23:06 AM	Ready for ap	Ready	\$2,477.00	37	Ashley Butler (ashley.butler@ci)	0.00
	11/22/22 6:17:12 AM	Canceled Ch	<sync process>	\$2,748.00	4114, 15, 16	Rhonda Fortner (RHONDA.FOF)	0.00
	11/21/22 11:53:40 AM	New order cr	Copied from Order #880740	\$2,189.00	33	Rhonda Fortner (RHONDA.FOF)	0.00

[Sorted by: Date]

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Gerald Hawthorne, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Gerald Hawthorne

Agency name: FUSE

Address: 802 N. 1st Street, St. Louis, MO 63102

Contact:

Phone number: 314-421-4040

Email: gerald@fuseadvertising.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Democratic National Committee

Address: 430 South Capitol Street SE, Washington, DC 20003

Contact:

Ofirah Yheskel

Phone number:

202-863-8000

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jamie Harrison, DNC Chair

Virginia McGregor, DNC Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Georgia US Senate Election

Date of election: December 6th, 2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: Early Voting & Voting

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name: Gerald Hawthorne

Name:

Date of Request to Purchase Ad Time: 11/20/22

Date of Station Agreement to Sell Time: 11-22-22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received:

11-22-22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

892570/892772

Station Call Letters:

WEAS, WTYB

Date Received/Requested:

11-22-22

Est. #:

Station Location:

Savannah

Run Start and End Dates:

11/23/22 - 12/7/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders
Order / Rev: 892772
Alt Order #:
Product Desc: DNC Issue Campaign
Estimate:
Flight Dates: 11/23/22 - 12/06/22
Original Date / Rev: 11/21/22 / 11/22/22
Order Type: GENERAL

WTYB-FM

Primary AE: Julie Lee
Sales Office: L-SAV
Sales Region: Local

Agency Name: Fuse3 Advertising
Buying Contact:
Billing Contact: Gerald Hawthorne
 802 N 1st Street
 St Louis, MO 63102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic National Committee
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-30

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/22	11/27/22	11	\$724.00	\$615.40
11/28/22	12/06/22	26	\$1,753.00	\$1,490.05

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2022	11	\$724.00	\$615.40	0.00
December 2022	26	\$1,753.00	\$1,490.05	0.00
Totals	37	\$2,477.00	\$2,105.45	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Julie Lee	L-SAV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	WTYB	11/23/22	12/06/22	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	5	\$72.00	P-30	0.00	NM	8	\$576.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	--WTF--		2				\$72.00		0.00			
		Week: 11/28/22	12/04/22	MTWTF--		5				\$72.00		0.00			
		Week: 12/05/22	12/11/22	MT-----		1				\$72.00		0.00			
N 18	WTYB	11/23/22	12/06/22	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$72.00	P-30	0.00	NM	9	\$648.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	--WTF--		2				\$72.00		0.00			
		Week: 11/28/22	12/04/22	MTWTF--		5				\$72.00		0.00			
		Week: 12/05/22	12/11/22	MT-----		2				\$72.00		0.00			
N 19	WTYB	11/23/22	12/06/22	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	5	\$72.00	P-30	0.00	NM	9	\$648.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	--WTF--		3				\$72.00		0.00			
		Week: 11/28/22	12/04/22	MTWTF--		4				\$72.00		0.00			
		Week: 12/05/22	12/11/22	MT-----		2				\$72.00		0.00			
N 20	WTYB	11/23/22	12/06/22	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	5	\$55.00	P-30	0.00	NM	9	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/21/22	11/27/22	--WTF--		3				\$55.00		0.00			

Order / Rev: 892772
 Alt Order #:
 Flight Dates: 11/23/22 - 12/06/22

Advertiser: Democratic National Committee
 Product Desc: DNC Issue Campaign
 Estimate: WTYB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 11/28/22	12/04/22	MTWTF--	5		\$55.00	0.00							
		Week: 12/05/22	12/11/22	M-----	1		\$55.00	0.00							
N21	WTYB	11/26/22	12/04/22	Sa-Su AM Sa-Su	CM	6a-10a	-----S	1:00	1	\$55.00	P-30	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
		Week: 11/21/22	11/27/22	-----S	1		\$55.00	0.00							
		Week: 11/28/22	12/04/22	-----S	1		\$55.00	0.00							
Totals													37	\$2,477.00	