

Order / Est #	880740	Total Spots:	33	33	Order Dates:	10/28/22 - 11/08/22
Advertiser:	Democratic National Commi	Total Ratings:	0.00	0.00	Hiatus Dates:	
Product Descr.:	DNC Issue Campaign	Total Amount:	\$2,189.00	\$2,189.00	Spot Dates:	10/24/22 - 11/08/22

[header](#)
[Lines](#)
[Spots](#)
[Makegood Bundles](#)
[Summary](#)
[Market Share](#)
[History](#)

[Add Custom Comment](#)
[Print History](#)
[Compare](#)
[View Contract](#)
[View Xml](#)
[Refresh](#)

		Date	Action	Comment	Total \$	# Spots	Line	By	Expected GRP
		10/27/22 9:12:53 AM	Processed	<async process>	\$2,189.00	33		Christine Dunn (Christine.Dunn@cumulus.com)	
		10/27/22 9:07:33 AM	Approved		\$2,189.00	33		Barbara Lally (barbara.lally@cumulus.com)	
		10/27/22 9:07:30 AM	Approval Workflow	[Centralized AR - Business Office Approval Needed Default]	\$2,189.00	33		Barbara Lally (barbara.lally@cumulus.com)	
		10/27/22 8:58:45 AM	Approval Workflow	[Sales Manager - Ready Default]	\$2,189.00	33		Matt Bell (matthew.bell@cumulus.com)	
		10/27/22 6:42:27 AM	Ready for approval	ready	\$2,189.00	33		Eric Mastel (EMASTEL@cumulus.com)	
		10/27/22 6:41:13 AM	Ready for approval	waiting for approval through pandadoc	\$2,189.00	33		Julie Lee (JLEE@cumulus.com)	
		10/27/22 6:34:44 AM	New order created	Copied from Order #880705	\$5,210.00	49		Julie Lee (JLEE@cumulus.com)	

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Gerald Hawthorne, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Gerald Hawthorne

Agency name: FUSE

Address: 802 N. 1st Street, St. Louis, MO 63102

Contact:

Phone number: 314-421-4040

Email: gerald@fuseadvertising.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Democratic National Committee (DNC)

Address: 430 South Capitol Street SE, Washington, D.C. 20003

Contact: Ofirah Yheskel

Phone number: (202) 863-8000

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

JAIME HARRISON, DNC CHAIR
VIRGINIA MCGREGOR, DNC TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/8/22


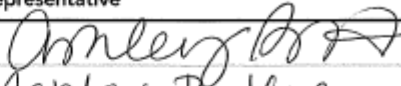
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

- | | |
|----------------------|-------------------|
| - Voting | - Abortion |
| - Prescription Drugs | - Medicare |
| - Healthcare | - Social Security |

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Gerald Hawthorne	Name: Ashley Butler
Date of Request to Purchase Ad Time: 10/26/22	Date of Station Agreement to Sell Time: 10/27/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/27/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 880740-880705	Station Call Letters: WTYB-FM - WEAS-FM	Date Received/Requested: 10/27/22
Est. #:	Station Location: Savannah	Run Start and End Dates: 10/28/22 - 11/8/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
 Order / Rev: 880740
 Alt Order #:
 Product Desc: DNC Issue Campaign
 Estimate:
 Flight Dates: 10/28/22 - 11/08/22
 Original Date / Rev: 10/27/22 / 10/27/22
 Order Type: GENERAL
 Primary AE: Julie Lee
 Sales Office: L-SAV
 Sales Region: Local

Agency
 Name: Fuse3 Advertising
 Buying Contact:
 Billing Contact: Gerald Hawthorne
 802 N 1st Street
 St Louis, MO 63102
 Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Democratic National Committee
 Demographic: A25-54
 Product Codes: Issues/Propositions
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-ISS
 Revenue Code 3: POL-LR
 Priority: P-100
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/22	10/30/22	5	\$326.00	\$277.10
10/31/22	11/08/22	28	\$1,863.00	\$1,583.55

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	5	\$326.00	\$277.10	0.00
November 2022	28	\$1,863.00	\$1,583.55	0.00
Totals	33	\$2,189.00	\$1,860.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Julie Lee	L-SAV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTYB	10/28/22	10/28/22	M-F AM Drive M-F	CM	6a-10a	----F--	1:00	1	\$72.00	P-30	0.00	NM	1	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/22	10/30/22	----F--		1			\$72.00			0.00			
N 2	WTYB	10/28/22	10/28/22	M-F Midday M-F	CM	10a-3p	----F--	1:00	1	\$72.00	P-30	0.00	NM	1	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/22	10/30/22	----F--		1			\$72.00			0.00			
N 3	WTYB	10/28/22	10/28/22	M-F PM Drive M-F	CM	3p-7p	----F--	1:00	1	\$72.00	P-30	0.00	NM	1	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/22	10/30/22	----F--		1			\$72.00			0.00			
N 4	WTYB	10/28/22	10/28/22	M-F Evening M-F	CM	7p-12a	----F--	1:00	1	\$55.00	P-30	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/22	10/30/22	----F--		1			\$55.00			0.00			
N 5	WTYB	10/30/22	10/30/22	Sa-Su AM Sa-Su	CM	6a-10a	-----S	1:00	1	\$55.00	P-30	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S		1			\$55.00			0.00			
N 8	WTYB	10/31/22	11/04/22		CM	6a-10a	MTWTF--	1:00	3	\$72.00	P-30	0.00	NM	3	\$216.00

Order / Rev: 880740
 Alt Order #:
 Flight Dates: 10/28/22 - 11/08/22

Advertiser: Democratic National Committee
 Product Desc: DNC Issue Campaign
 Estimate:
 WTYB-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F AM Drive															
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--					3	\$72.00		0.00			
N 9	WTYB	10/31/22	11/04/22	M-F Midday	CM	10a-3p	MTWTF--	1:00	3	\$72.00	P-30	0.00	NM	3	\$216.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--					3	\$72.00		0.00			
N 10	WTYB	10/31/22	11/04/22	M-F PM Drive	CM	3p-7p	MTWTF--	1:00	5	\$72.00	P-30	0.00	NM	5	\$360.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--					5	\$72.00		0.00			
N 11	WTYB	10/31/22	11/04/22	M-F Evening	CM	7p-12a	MTWTF--	1:00	2	\$55.00	P-30	0.00	NM	2	\$110.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	MTWTF--					2	\$55.00		0.00			
N 12	WTYB	11/05/22	11/05/22	Sa-Su Midday	CM	10a-3p	-----S-	1:00	2	\$55.00	P-30	0.00	NM	2	\$110.00
Sa-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S-					2	\$55.00		0.00			
N 14	WTYB	11/06/22	11/06/22	Sa-Su AM	CM	6a-10a	-----S	1:00	2	\$55.00	P-30	0.00	NM	2	\$110.00
Sa-Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/22	11/06/22	-----S					2	\$55.00		0.00			
N 15	WTYB	11/07/22	11/08/22	M-F AM Drive	CM	6a-10a	MT-----	1:00	2	\$72.00	P-30	0.00	NM	2	\$144.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----					2	\$72.00		0.00			
N 16	WTYB	11/07/22	11/08/22	M-F Midday	CM	10a-3p	MT-----	1:00	2	\$72.00	P-30	0.00	NM	2	\$144.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	MT-----					2	\$72.00		0.00			
N 17	WTYB	11/07/22	11/07/22	M-F PM Drive	CM	3p-7p	M-----	1:00	2	\$72.00	P-30	0.00	NM	2	\$144.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----					2	\$72.00		0.00			
N 18	WTYB	11/08/22	11/08/22	M-F PM Drive	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	-T-----	1:00	2	\$72.00	P-30	0.00	NM	2	\$144.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	-T-----					2	\$72.00		0.00			
N 19	WTYB	11/07/22	11/07/22	M-F Evening	CM	7p-12a	M-----	1:00	3	\$55.00	P-30	0.00	NM	3	\$165.00
M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/07/22	11/13/22	M-----					3	\$55.00		0.00			
													Totals	33	\$2,189.00