

# Order #878301: Katz Media../People For../Radio/10304

Date	Action	Comment	Total \$	# Spot/Line	By	Expected GRP
10/20/22 10:53:23 AM	Put in Edit M		\$360.00	5	Primrose Warren (primrose.war	0.00
10/20/22 10:53:10 AM	Processed	<async process>	\$360.00	5	Christine Dunn (Christine.Dunn@	0.00
10/20/22 10:39:02 AM	Approved		\$360.00	5	Teri King (teri.king@cumulus.cc	0.00
10/20/22 10:38:59 AM	Approval Wo	[Centralized AR - Business Office Approval Needed Default]	\$360.00	5	Teri King (teri.king@cumulus.cc	0.00
10/20/22 9:59:35 AM	Approval Wo	[Sales Manager - Ready Default]	\$360.00	5	Eric Mastel (EMASTEL@cumulu	0.00
10/20/22 9:46:49 AM	Ready for ap	LG Revised 10/20/22	\$360.00	5	Lillian Garcia (lgarcia1@cumulu	0.00
10/20/22 9:44:58 AM	Unapproved	This is an issue ad therefore Rev Code 3 cannot be "POL-LR" Please change Rev Code 3 to GEN and resubmit	\$360.00	5	Teri King (teri.king@cumulus.cc	0.00
10/20/22 9:35:44 AM	Approval Wo	[Sales Manager - Ready Default]	\$360.00	5	Eric Mastel (EMASTEL@cumulu	0.00
10/20/22 9:31:19 AM	Ready for ap	LG 10/20/22	\$360.00	5	Lillian Garcia (lgarcia1@cumulu	0.00
10/20/22 9:30:26 AM	New order cr	Imported EC Order	\$360.00	5	Lillian Garcia (lgarcia1@cumulu	0.00

[Sorted by: Date]

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Heather Hartig, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Heather Hartig

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway, Suite 1650, Atlanta GA 30339

Contact: Heather Hartig

Phone number: 770-427-0735

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: People for the American Way Action Fund

Address: 1101 15th Street, NW, Suite 600, Washington DC 20005

Contact: Kristen Smith

Phone number: 1-800-326-7329

Email: pfaw@pfaw.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Kristen Smith - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: Kristen Smith - Treasurer

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Kristen Smith - Treasurer

Date of election:



Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Kristen Smith - Treasurer

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Heather Hartig	Name: Rhonda Fortner
Date of Request to Purchase Ad Time: 10/10/2022	Date of Station Agreement to Sell Time: 10/20/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/20/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 878295 / 878301	Station Call Letters: WEAS / WTUB	Date Received/Requested: 10/20/22
Est. #: 10304	Station Location: Savannah GA	Run Start and End Dates: 10/21 - 10/30/2022

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Heather Hartig, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Heather Hartig

**Agency name:** Canal Partners Media

**Address:** 900 Circle 75 Parkway, Suite 1650, Atlanta GA 30339

**Contact:** Heather Hartig

**Phone number:** 770-427-0735

**Email:**

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** People for the American Way Voter Alliance

**Address:** 1101 15th Street, NW, Suite 600, Washington DC 20005

**Contact:** Marge Baker

**Phone number:** 1-800-326-7329

**Email:** pfaw@pfaw.org

**Station is authorized to announce the time as paid for by such person or entity.**

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

GA Voting

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

**Name(s) of every candidate referred to:** GA Voting

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):** GA Voting

**Date of election:**

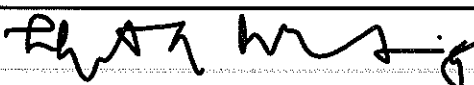

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☐ N/A

GA Voting

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Heather Hartig	Name: Rhonda Fortner
Date of Request to Purchase Ad Time: 10/10/2022	Date of Station Agreement to Sell Time: 10/20/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/20/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 878295 / 878301	Station Call Letters: WEAS / WTHR	Date Received/Requested: 10/20/22
Est. #: 10304	Station Location: Savannah GA	Run Start and End Dates: 10/21 - 10/30/2022

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ORDER



**Orders**  
**Order / Rev:** 878301  
**Alt Order #:** 36217746  
**Product Desc:** Radio  
**Estimate:** 10304  
**Flight Dates:** 10/21/22 - 10/30/22  
**Original Date / Rev:** 10/20/22 / 10/20/22  
**Order Type:** GENERAL

**WTYB-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** People For The American Way  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-30

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/28/22	5	\$360.00	\$306.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	5	\$360.00	\$306.00	0.00
<b>Totals</b>	<b>5</b>	<b>\$360.00</b>	<b>\$306.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTYB	10/21/22	10/28/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	1---1--	1:00	2	\$72.00	P-30	0.00	NM	3	\$216.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/22	10/27/22	1---1--		2				\$72.00		0.00			
	Week:	10/28/22	11/03/22	----1--		1				\$72.00		0.00			
N 2	WTYB	10/21/22	10/27/22	M-F Midday M-F	CM	10:00 AM-3:00 PM	--1----	1:00	1	\$72.00	P-30	0.00	NM	1	\$72.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/22	10/27/22	--1----		1				\$72.00		0.00			
N 3	WTYB	10/21/22	10/27/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	---1---	1:00	1	\$72.00	P-30	0.00	NM	1	\$72.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/21/22	10/27/22	---1---		1				\$72.00		0.00			
													Totals	5	\$360.00