

# CONTRACT



**WDBD**  
**715 South Jefferson Street**  
**Jackson, MS 39201**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(601) 948-3333**

And: **Godwin Group**  
**PO Box 531**  
**Jackson, MS 39205**

|  |   |  |
|--|---|--|
| <u>Contract / Revision</u><br>1813226 /                    |   | <u>Alt Order #</u><br>WOC12749125                      |
| <u>Advertiser</u><br><b>In God We Trust Flag Committee</b> |   | <u>Original Date / Revision</u><br>10/23/20 / 10/23/20 |
| <u>Contract Dates</u><br><b>10/26/20 - 11/03/20</b>        | <u>Estimate #</u><br><b>4249</b>        |  |
| <u>Product</u><br>genrl                                    |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                            | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br><b>WDBD</b>                             | <u>Account Executive</u><br>Kelli Young | <u>Sales Office</u><br>Jackson 2 Local                 |
| <u>Special Handling</u>                                    |   |  |
| <u>Demographic</u><br>Adults 18+                           |   |  |
|  | <u>Order Type</u><br>NORMAL             | <u>Total Ratings</u><br>10.70                          |
| <u>Agy Code</u><br>9915585                                 | <u>Advertiser Code</u><br>243           | <u>Product 1/2</u><br>1282                             |
| <u>Agency Ref</u><br>4086                                  | <u>Advertiser Ref</u><br>183684         |  |

| *Line         | Ch   | Start Date        | End Date        | Description     | Start/End Time    | Days | Length | Spots/Week        | Rate        | Rtn           | Type  | Spots | Amount   |
|---------------|------|-------------------|-----------------|-----------------|-------------------|------|--------|-------------------|-------------|---------------|-------|-------|----------|
| N 1           | WDBD | 11/02/20          | 11/03/20        | M-F 7a-9a Nev   | 7:00 AM-9:00 AM   |      | :30    |                   |             |               | NM    | 4     | \$140.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |       |       |          |
| Week:         |      | 11/02/20          | 11/08/20        | MT-----         |                   |      |        | 4                 | \$35.00     | 1.30          |       |       |          |
| N 2           | WDBD | 10/29/20          | 10/29/20        | M-F 1030-11p    | 10:30 PM-11:00 PM |      | :30    |                   |             |               | NM    | 1     | \$145.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |       |       |          |
| Week:         |      | 10/26/20          | 11/01/20        | ---T---         |                   |      |        | 1                 | \$145.00    | 3.30          |       |       |          |
| N 3           | WDBD | 10/26/20          | 11/01/20        | Su Late News    | 9:00 PM-9:30 PM   |      | :30    |                   |             |               | NM    | 1     | \$150.00 |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> |       |       |          |
| Week:         |      | 10/26/20          | 11/01/20        | -----S          |                   |      |        | 1                 | \$150.00    | 2.20          |       |       |          |
| <b>Totals</b> |      |                   |                 |                 |                   |      |        |                   |             |               | 10.70 | 6     | \$435.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/26/20 - 11/03/20 | 6          | \$435.00     | (\$65.25)    | \$369.75   |
| <b>Totals</b>       | 6          | \$435.00     | (\$65.25)    | \$369.75   |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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