

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1804233 /		<u>Alt Order #</u> WOC12739327
<u>Advertiser</u> In God We Trust Flag Committee		<u>Original Date / Revision</u> 10/14/20 / 10/14/20
<u>Contract Dates</u> 10/12/20 - 10/25/20	<u>Estimate #</u> 4246	
<u>Product</u> genrl		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Kelli Young	<u>Sales Office</u> Jackson 2 Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 30.50
<u>Agy Code</u> 9915585	<u>Advertiser Code</u> 243	<u>Product 1/2</u> 1282
<u>Agency Ref</u> 4086	<u>Advertiser Ref</u> 183684	

And: **Godwin Group**
PO Box 531
Jackson, MS 39205

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	10/12/20	10/16/20	M-F 7a-9a Nev	7:00 AM-9:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--				2	\$35.00	0.98			
N 2	WDBD	10/19/20	10/23/20	M-F 9p Late Nt	9:00 PM-10:00 PM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	MTWTF--				2	\$135.00	3.00			
N 3	WDBD	10/12/20	10/16/20	M-F 9p Late Nt	9:00 PM-10:00 PM		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--				4	\$135.00	3.00			
N 4	WDBD	10/12/20	10/18/20	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	-----S				1	\$150.00	2.50			
N 5	WDBD	10/12/20	10/22/20	M-Su Late Rur	10:30 PM-11:00 PM		:30				NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	---T---				1	\$145.00	3.26			
Week:		10/19/20	10/25/20	---T---				1	\$145.00	3.26			
N 6	WDBD	10/19/20	10/23/20	Late Fringe Ro	12:00 XM-1:00 XM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/19/20	10/25/20	MTWTF--				1	\$15.00	0.52			
N 7	WDBD	10/12/20	10/16/20	Late Fringe Ro	12:00 XM-1:00 XM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/12/20	10/18/20	---TF--				2	\$15.00	0.50			
Totals											30.50	14	\$1,365.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/23/20	14	\$1,365.00	(\$204.75)	\$1,160.25
Totals	14	\$1,365.00	(\$204.75)	\$1,160.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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