

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2FYavgw>
(601) 948-3333

<u>Contract / Revision</u> 1802105 /		<u>Alt Order #</u> WOC12736264
<u>Advertiser</u> In God We Trust Flag Committee		<u>Original Date / Revision</u> 10/12/20 / 10/12/20
<u>Contract Dates</u> 10/26/20 - 11/03/20	<u>Estimate #</u> 4240	
<u>Product</u> genrl		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Kelli Young	<u>Sales Office</u> Jackson 2 Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 21.64
<u>Agy Code</u> 9915585	<u>Advertiser Code</u> 243	<u>Product 1/2</u> 1282
<u>Agency Ref</u> 4086	<u>Advertiser Ref</u> 183684	

And: **Godwin Group**
PO Box 531
Jackson, MS 39205

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDBD	10/26/20	10/30/20	M-F 7a-9a Nev	7:00 AM-9:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	MTWTF--				2	\$35.00	1.00			
N 2	WDBD	11/02/20	11/03/20	M-F 7a-9a Nev	7:00 AM-9:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----				2	\$35.00	1.01			
N 3	WDBD	10/26/20	10/30/20	M-F 9p Late Ne	9:00 PM-10:00 PM		:30				NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	MTWTF--				3	\$135.00	2.50			
N 4	WDBD	11/02/20	11/03/20	M-F 9p Late Ne	9:00 PM-10:00 PM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/20	11/08/20	MT-----				2	\$135.00	1.92			
N 5	WDBD	11/02/20	11/02/20	Late Fringe Ro	12:00 XM-1:00 XM		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/20	11/08/20	M-----				2	\$15.00	0.26			
N 6	WDBD	10/26/20	10/29/20	M-F 1030-11p	10:30 PM-11:00 PM		:30				NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	---1---				1	\$145.00	3.26			
N 7	WDBD	10/26/20	11/01/20	Su Late News	9:00 PM-9:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/26/20	11/01/20	-----S				1	\$150.00	2.50			
Totals											21.64	13	\$1,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/03/20	13	\$1,140.00	(\$171.00)	\$969.00
Totals	13	\$1,140.00	(\$171.00)	\$969.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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