

# Order #1109587: Katz Media../Club for G../RADIO/2568

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
05/13/24 14:25:06	Processed		<async process>	Nala Jacks	\$2,990.00	46	0.00
05/13/24 13:29:08	Approved			Barbara Le	\$2,990.00	46	0.00
05/13/24 13:29:06	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Barbara Le	\$2,990.00	46	0.00
05/13/24 13:26:51	Approval Workflow		[Sales Manager - Ready Default]	Eric Maste	\$2,990.00	46	0.00
05/13/24 13:26:30	Ready for approval		SPOTS ORDERED FOR 5/15-6/11 HAVE BEEN SHIFTED TO A NEW HEADER UNDER THE ADVERTISER, "WIN IT BACK PAC".	Lillian Garr	\$2,990.00	46	0.00
05/13/24 13:26:00	User Comment		Imported EC Order Revision	Lillian Garr	\$2,990.00	46	0.00
05/13/24 13:24:58	Put in Edit Mode			Lillian Garr	\$8,970.00	138	0.00
04/30/24 09:36:00	Cash in Advance Rem		[cleared cash in adv] Katz Order	Barbara Le	\$8,970.00	138	0.00
04/19/24 12:10:45	Processed		<async process>	Nala Jacks	\$8,970.00	138	0.00
04/19/24 10:06:24	Approved			Barbara Le	\$8,970.00	138	0.00
04/19/24 10:06:22	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Barbara Le	\$8,970.00	138	0.00
04/19/24 10:02:21	Approval Workflow		[Sales Manager - Ready Default]	Eric Maste	\$8,970.00	138	0.00
04/19/24 09:54:12	Ready for approval		LG 4/19/24	Lillian Garr	\$8,970.00	138	0.00
04/19/24 09:52:31	New order created		Imported EC Order	Lillian Garr	\$8,970.00	138	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1109587  
**Alt Order #:** 37247400  
**Product Desc:** RADIO  
**Estimate:** 2568  
**Flight Dates:** 05/01/24 - 06/11/24  
**Original Date / Rev:** 04/19/24 / 05/13/24  
**Order Type:** GENERAL

**WTMA-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Club for Growth  
**Demographic:** A50+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-30

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	46	\$2,990.00	\$2,541.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	46	\$2,990.00	\$2,541.50	0.00
<b>Totals</b>	<b>46</b>	<b>\$2,990.00</b>	<b>\$2,541.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMAA	05/01/24	05/14/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	10	\$65.00	P-30	0.00	NM	20	\$1,300.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/24	05/07/24	MTWTF--		10		\$65.00		0.00					
		Week: 05/08/24	05/14/24	MTWTF--		10		\$65.00		0.00					
N 2	WTMAA	05/01/24	05/14/24	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	8	\$65.00	P-30	0.00	NM	16	\$1,040.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/24	05/07/24	MTWTF--		8		\$65.00		0.00					
		Week: 05/08/24	05/14/24	MTWTF--		8		\$65.00		0.00					
N 3	WTMAA	05/01/24	05/14/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	5	\$65.00	P-30	0.00	NM	10	\$650.00
		PM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/01/24	05/07/24	MTWTF--		5		\$65.00		0.00					
		Week: 05/08/24	05/14/24	MTWTF--		5		\$65.00		0.00					
													<b>Totals</b>	<b>46</b>	<b>\$2,990.00</b>

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, TANYA RENICKER/MEDIUM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** TANYA RENICKER/MEDIUM BUYING

Agency name: Medium Buying

Address: 1100 DENNISON AVE SUITE 200 COLUMBUS, OH 43201

Contact: TANYA RENICKER

Phone number:

Email: tanya@mediumbuying.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: CLUB FOR GROWTH ACTION

Address: 2001 L ST NW SUITE 600 WASHINGTON, DC 20036

Contact:

Phone number: 202-955-5500

Email: TREASURER@CLUBFOR

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Adam Rozansky - TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): SC Congressional District 1

Date of election: 6.11.24



Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

SC Congressional District 1

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: <b>TANYA RENICKER</b>	Name: <b>Justin Tucker</b>
Date of Request to Purchase Ad Time: <b>4.18.24</b>	Date of Station Agreement to Sell Time: <b>4/19/2024</b>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 4/19/2024

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <b>1109587/1109589</b>	Station Call Letters: <b>WTMA-AM</b>	Date Received/Requested: <b>4/19/2024</b>
Est. #: <b>2568/2567</b>	Station Location: <b>Charleston, SC</b>	Run Start and End Dates: <b>5/1/24-6/11/24 and 4/17/24-5/2/24</b>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**REVISED**

**May 13, 24**  
 CONT# **37247400** Mod# 1 Ver# 3 (Last = Orig CF)  
 REP **CHRISTAL RADIO**  
 TO **WTMA-AM (Charleston, SC)**  
 FM **BRIAN DONLEY**  
 OFF **PHILADELPHIA**  
 AGY **Katz Media Group**  
 ADDR **125 West 55th Street 3rd Floor**  
**New York, NY 10019**

DDS CONT# **0**  
 C/P/E:  **/ / 2568**

**SALESPERSON FAX#**

**PH #**

BYR **Helen Hanratty1**  
 ADV **CLUB FOR GROWTH ACTION**  
 PDT **RADIO**  
 FLT **May 01, 24 - Jun 13, 24**

**\* REP ORDER COMMENT \***

\*\* 5/13/2024 12:48:00 PM: PER NOTICE FROM AE - SPOTS ORDERED FOR 5/15-6/11 HAVE BEEN SHIFTED TO A NEW HEADER UNDER THE ADVERTISER, "WIN IT BACK PAC".

\*\* 5/13/2024 12:48:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 5/13/2024 12:48:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	WThF,MTu	6A - 10A	60	5/1/2024 - 5/14/2024	2W	10	\$65.00	20
	1.2	WThF,MTu	10A - 3P	60	5/1/2024 - 5/14/2024	2W	8	\$65.00	16
	1.3	WThF,MTu	3P - 7P	60	5/1/2024 - 5/14/2024	2W	5	\$65.00	10
					** WEEKLY FLIGHT TOTALS **		23	\$2,990.00	
		<b><u>FLIGHT 2</u></b>							
CHG	2.1	WThF,MTu	6A - 10A	60	5/15/2024 - 6/11/2024	4W	0	\$65.00	0
CHG	2.2	WThF,MTu	10A - 3P	60	5/15/2024 - 6/11/2024	4W	0	\$65.00	0
CHG	2.3	WThF,MTu	3P - 7P	60	5/15/2024 - 6/11/2024	4W	0	\$65.00	0
					** WEEKLY FLIGHT TOTALS **		0	\$0.00	

	May 24	Jun 24				
SPOTS	46	0				
CASH	2990.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	2990.00	0.00				

May 13, 24

CONT# 37247400 Mod# 1 Ver# 3 (Last = Orig CF )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 2568

						<b>TOTAL</b>
SPOTS						46
CASH						2,990.00
TRADE						0.00
NSL						0.00
TOTAL						2,990.00

**\*\* Competitive Comments \*\***

CFGA-SCCD1-RADIO 5.1-6.11

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.