

**PRI IP=9 NP=8 JB for Governor-9.5-9.10**

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #							
Client				AE	NCC - CHI - SAN FRAN (			Office	NCC		Address												1166583				
Product				Client	JB for Governor (23991)					Contact				Phone	713-341-1000						Contract Start		09/04/2017				
Estimate		9.5-9.10		Product	Political-Governor (136)															Contract End		09/10/2017					
Order		62451914		Agency	SHORR, JOHNSON & MAGNUS (2413)			15%				Notes												TOTALS FOR CONTRACT			
Submit EDI Invoice				Rep Firm	13% National Cable Communications (3)			13%																Total Spots		55	
				REFERENCES						Bill Month		Broadcast		Contract Type		Political						Gross Amt		\$31,475.00			
Est #				Primary	Chicago Intercon		Tertiary				Ord Status		Traffic Updates Accepted										Agency Comm		\$4,721.25		
Contr #		510117		Secondary	National - Political		Quaternary																Rep Comm		\$3,477.99		
Systems		Interconnect, 5170 (36)																				Net Amt		\$23,275.76			
Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len						
1		9	CNN	NEW DAY<	09/05/17	09/10/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$350.00	\$1,400.00	30						
9		9	CNN	VARIOUS	09/06/17	09/10/17	05:00	09:00			X	X	X	X	X	1	1	1	\$350.00	\$350.00	30						
mg from 62450866																											
2		9	CNN	CNN NEWSROOM<	09/05/17	09/10/17	09:00	16:00		X	X	X	X	X	X	10	1	10	\$375.00	\$3,750.00	30						
10		9	CNN	VARIOUS	09/06/17	09/10/17	09:00	16:00			X	X	X	X	X	2	1	2	\$375.00	\$750.00	30						
mg from 62450866																											
13		9	CNN	VARIOUS	09/07/17	09/10/17	09:00	16:00				X	X	X	X	1	1	1	\$375.00	\$375.00	30						
mg from 62450866																											
3		9	CNN	VARIOUS	09/05/17	09/10/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$650.00	\$1,950.00	30						
14		9	CNN	VARIOUS	09/07/17	09/10/17	16:00	19:00				X	X	X	X	2	1	2	\$650.00	\$1,300.00	30						
mg from 62450866																											
4		9	CNN	VARIOUS	09/05/17	09/10/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$1,000.0	\$6,000.00	30						
15		9	CNN	VARIOUS	09/07/17	09/10/17	19:00	24:00				X	X	X	X	1	1	1	\$1,000.0	\$1,000.00	30						
mg from 62450866																											
5		9	MNBC	MORNING JOE<	09/05/17	09/10/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$400.00	\$1,600.00	30						
6		9	MNBC	VARIOUS	09/05/17	09/10/17	09:00	16:00		X	X	X	X	X	X	6	1	6	\$375.00	\$2,250.00	30						
11		9	MNBC	VARIOUS	09/06/17	09/10/17	09:00	16:00			X	X	X	X	X	1	1	1	\$375.00	\$375.00	30						
mg from 62450866																											
16		9	MNBC	VARIOUS	09/07/17	09/10/17	09:00	16:00				X	X	X	X	3	1	3	\$375.00	\$1,125.00	30						
mg from 62450866																											
7		9	MNBC	VARIOUS	09/05/17	09/10/17	16:00	19:00		X	X	X	X	X	X	4	1	4	\$650.00	\$2,600.00	30						
8		9	MNBC	VARIOUS	09/05/17	09/10/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$950.00	\$5,700.00	30						
12		9	MNBC	VARIOUS	09/06/17	09/10/17	19:00	24:00			X	X	X	X	X	1	1	1	\$950.00	\$950.00	30						
mg from 62450866																											
Sep 17																					Total						
Spots	55																				55						
Grs \$	\$31,475																				\$31,475						
Net \$	\$23,276																				\$23,276						

# PRI IP=9 NP=8 JB for Governor-9.5-9.10 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM		BILLING INFORMATION		TIM #													
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>														
<b>Product</b>		<b>Client</b>	JB for Governor (23991)		<b>Contact</b>	<b>Phone</b>	713-341-1000												
<b>Estimate</b>	9.5-9.10	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>														
<b>Order</b>	62451914	<b>Rep Firm</b>	13% National Cable Communications (3) 13%																
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political														
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)																			
<table border="1"> <thead> <tr> <th colspan="2">Sep 17</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Spots</td> <td>55</td> <td>55</td> </tr> <tr> <td>Grs \$</td> <td>\$31,475</td> <td>\$31,475</td> </tr> <tr> <td>Net \$</td> <td>\$23,276</td> <td>\$23,276</td> </tr> </tbody> </table>								Sep 17		Total	Spots	55	55	Grs \$	\$31,475	\$31,475	Net \$	\$23,276	\$23,276
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ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_

FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_