

# PRI IP=9 NP=8 JB for Governor-9.5-9.10

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION								TIM #	
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN ( Office NCC	<b>Address</b>									1166583				
<b>Product</b>		<b>Client</b>	JB for Governor (23991)	<b>Contact</b>									<b>Contract Start</b>	09/04/2017			
<b>Estimate</b>	9.5-9.10	<b>Product</b>	Political-Governor (136)	<b>Phone</b>	713-341-1000								<b>Contract End</b>	09/10/2017			
<b>Order</b>	62451914	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413) 15%	<b>Notes</b>									<b>TOTALS FOR CONTRACT</b>				
<b>Submit EDI Invoice</b>		<b>Rep Firm</b>	13% National Cable Communications (3) 13%	<b>Bill Month</b>	Broadcast	<b>Contract Type</b>	Political					<b>Total Spots</b>	55				
				<b>REFERENCES</b>				<b>Ord Status</b>	Traffic Updates Accepted					<b>Gross Amt</b>	\$31,475.00		
<b>Est #</b>		<b>Primary</b>	Chicago Intercon	<b>Tertiary</b>									<b>Agency Comm</b>	\$4,721.25			
<b>Contr #</b>	510117	<b>Secondary</b>	National - Political	<b>Quaternary</b>									<b>Rep Comm</b>	\$3,477.99			
<b>Systems</b>	Interconnect, 5170 (36)											<b>Net Amt</b>	\$23,275.76				

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	CNN	NEW DAY<	09/05/17	09/10/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$350.00	\$1,400.00	30
9		9	CNN	VARIOUS	09/06/17	09/10/17	05:00	09:00			X	X	X	X	X	1	1	1	\$350.00	\$350.00	30
mg from 62450866																					
2		9	CNN	CNN NEWSROOM<	09/05/17	09/10/17	09:00	16:00		X	X	X	X	X	X	10	1	10	\$375.00	\$3,750.00	30
10		9	CNN	VARIOUS	09/06/17	09/10/17	09:00	16:00			X	X	X	X	X	2	1	2	\$375.00	\$750.00	30
mg from 62450866																					
13		9	CNN	VARIOUS	09/07/17	09/10/17	09:00	16:00				X	X	X	X	1	1	1	\$375.00	\$375.00	30
mg from 62450866																					
3		9	CNN	VARIOUS	09/05/17	09/10/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$650.00	\$1,950.00	30
14		9	CNN	VARIOUS	09/07/17	09/10/17	16:00	19:00				X	X	X	X	2	1	2	\$650.00	\$1,300.00	30
mg from 62450866																					
4		9	CNN	VARIOUS	09/05/17	09/10/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$1,000.0	\$6,000.00	30
15		9	CNN	VARIOUS	09/07/17	09/10/17	19:00	24:00				X	X	X	X	1	1	1	\$1,000.0	\$1,000.00	30
mg from 62450866																					
5		9	MNBC	MORNING JOE<	09/05/17	09/10/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$400.00	\$1,600.00	30
6		9	MNBC	VARIOUS	09/05/17	09/10/17	09:00	16:00		X	X	X	X	X	X	6	1	6	\$375.00	\$2,250.00	30
11		9	MNBC	VARIOUS	09/06/17	09/10/17	09:00	16:00			X	X	X	X	X	1	1	1	\$375.00	\$375.00	30
mg from 62450866																					
16		9	MNBC	VARIOUS	09/07/17	09/10/17	09:00	16:00				X	X	X	X	3	1	3	\$375.00	\$1,125.00	30
mg from 62450866																					
7		9	MNBC	VARIOUS	09/05/17	09/10/17	16:00	19:00		X	X	X	X	X	X	4	1	4	\$650.00	\$2,600.00	30
8		9	MNBC	VARIOUS	09/05/17	09/10/17	19:00	24:00		X	X	X	X	X	X	6	1	6	\$950.00	\$5,700.00	30
12		9	MNBC	VARIOUS	09/06/17	09/10/17	19:00	24:00			X	X	X	X	X	1	1	1	\$950.00	\$950.00	30
mg from 62450866																					

<b>Sep 17</b>		<b>Total</b>
Spots	55	55
Grs \$	\$31,475	\$31,475
Net \$	\$23,276	\$23,276

# PRI IP=9 NP=8 JB for Governor-9.5-9.10 - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM			BILLING INFORMATION			TIM #		
<b>Client</b>		<b>AE</b>	NCC - CHI - SAN FRAN (86)	NCC	<b>Address</b>				1166583	
<b>Product</b>		<b>Client</b>	JB for Governor (23991)		<b>Contact</b>		<b>Phone</b>	713-341-1000	<b>Contract Start</b>	09/04/2017
<b>Estimate</b>	9.5-9.10	<b>Agency</b>	SHORR, JOHNSON & MAGNUS (2413)	15%	<b>Notes</b>				<b>Contract End</b>	09/10/2017
<b>Order</b>	62451914	<b>Rep Firm</b>	13% National Cable Communications (3) 13%							
<b>Submit EDI Invoice</b>		<b>Bill Month</b>	Broadcast	<b>Contract Type</b>						
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)										
<b>TOTALS FOR CONTRACT</b>										
<b>Total Spots</b>									55	
<b>Gross Amt</b>									\$31,475.00	
<b>Agency Comm</b>									\$4,721.25	
<b>Rep Comm</b>									\$3,477.99	
<b>Net Amt</b>									\$23,275.76	
<b>Sep 17</b>										
<b>Spots</b>									55	
<b>Grs \$</b>									\$31,475	
<b>Net \$</b>									\$23,276	
<b>Total</b>									55	

ACCEPTED BY AGENCY/ADVERTISER: \_\_\_\_\_ DATE: \_\_\_\_\_ MGR: \_\_\_\_\_  
 FINANCE: \_\_\_\_\_ INV: \_\_\_\_\_

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_