

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLIO - <i>NBC-Lima</i>	Date: 9/25/2014
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I, Betsy Vonderheid,
 being/on behalf of: Mike DeWine,
 a legally qualified candidate of the Republican
 political party for the office of: Attorney General
 in the General
 election to be held on: November 4, 2014
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		9/30-10/6	<i>See Attached</i>		

Attach proposed schedule with charges (if available): \$4515

I represent that the payment for the above described broadcast time has been furnished by:

Mike DeWine for Ohio Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JB Hadden

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/25/2014

Date

Betsy Vonderheide

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Kevin Creamer

Signature

Kevin Creamer

Printed Name

VP/Gen

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

9/25/2014

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

<u>Contract / Revision</u> 124790 /		<u>Alt Order #</u> 9412777
<u>Product</u> Dewine/AG/OH-R		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 627
<u>Advertiser</u> (DEMI) Dewine, Mike		<u>Original Date / Revision</u> 09/24/14 / 09/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLIO	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

(GREG) SRCP Media, Inc.
Attention: Jan Fox
201 N Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLIO	09/30/14	10/03/14	Ag Day	530a-6a		:30				NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				2	\$5.00				
N 2	WLIO	09/30/14	10/06/14	M-F First Edition	6a-7a		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				4	\$65.00				
	Week:	10/06/14	10/12/14	M-----				1	\$65.00				
N 3	WLIO	09/30/14	10/06/14	M-F 7a-9a Today Show	7a-9a		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				4	\$70.00				
	Week:	10/06/14	10/12/14	M-----				1	\$70.00				
N 4	WLIO	09/30/14	10/03/14	Today Show II	9a-10a		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				2	\$30.00				
N 5	WLIO	09/30/14	10/03/14	M-F 12p-1p	12p-1p		:30				NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				4	\$30.00				
N 6	WLIO	09/30/14	10/03/14	M-F 1p-2p	1p-2p		:30				NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				3	\$55.00				
N 7	WLIO	09/30/14	10/03/14	M-F 3P-4P	3P-4P		:30				NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				3	\$20.00				
N 8	WLIO	09/30/14	10/03/14	M-F 5p-530p	5P-530P		:30				NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				3	\$35.00				
N 9	WLIO	09/30/14	10/06/14	M-F 530p-5:57p	530p-5:57p		:30				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				3	\$35.00				
	Week:	10/06/14	10/12/14	M-----				1	\$35.00				
N 10	WLIO	09/30/14	10/06/14	Local 6pm News	6p-630p		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/29/14	10/05/14	-TWTF--				4	\$275.00				
	Week:	10/06/14	10/12/14	M-----				1	\$275.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision	Alt Order #
124790 /	9412777

Contract Dates	Product	Estimate #
09/30/14 - 10/06/14	Dewine/AG/OH-R	627

Advertiser	Original Date / Revision
(DEMI) Dewine, Mike	09/24/14 / 09/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 11	WLIO	09/30/14	10/03/14	M-F 7P-730P	7P-730P		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/14	10/05/14	-TWTF--				3	\$100.00				
N 12	WLIO	09/30/14	10/06/14	M-F 730p-758p	730p-758p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/14	10/05/14	-TWTF--				2	\$100.00				
Week:		10/06/14	10/12/14	M-----				1	\$100.00				
N 13	WLIO	10/06/14	10/06/14	Monday Prime 8p-10p	8p-10p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/06/14	10/12/14	M-----				1	\$175.00				
N 14	WLIO	09/30/14	10/06/14	M-Su Late News	11p-1135p		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/14	10/05/14	-TWTF--				4	\$175.00				
Week:		10/06/14	10/12/14	M-----				1	\$175.00				
N 15	WLIO	09/30/14	10/03/14	M-F Tonight Show	1135p-1235a		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/14	10/05/14	-TWTF--				3	\$30.00				
N 16	WLIO	10/04/14	10/04/14	SA Weekend Today Show	7a-9a		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/14	10/05/14	-----S-				1	\$30.00				
N 17	WLIO	10/05/14	10/05/14	SU Weekend Today Show	8a-9a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/29/14	10/05/14	-----S				1	\$35.00				
Totals												53	\$4,515.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/06/14	53	\$4,515.00	(\$677.25)	\$3,837.75
Totals	53	\$4,515.00	(\$677.25)	\$3,837.75

Signature: _____ Date: _____

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