

WOC10990821 [00.00]

Order Printout



Order Status: New
 Traffic #: 853227
 Buyer Order #: 7462440
 AE: Unassigned (Carolyn Stokka)
 Property: KXJB TV
 Sales Region: Local
 Start/End Dates: 09/11/18 - 09/17/18
 Agency: Buying Time
 Advertiser: North Dakota Senate - Heitkamp
 Buyer: Heitkamp wk#8 9.11-9.17
 Primary Demo: Adults 35+ (RTG)
 C/P/E: 325 / 328 / 6247
 Product Desc.: Political
 Estimate Desc.: Heitkamp wk#8 9.11-9.17
 Total Cost: \$15,225.00 (Cash)
 Received Date: 6/19/18 9:09 AM

Comments:

Separation: 30

List Items										Totals				Adults 35+				Women 35+			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 11	Spots				Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP		
1	FACE THE NATION	NM	:30	9:30 AM-10:30 AM	---S-	4 80.00	1					1	80.00	2.63	2.63	30.42	2.42	2.42	33.06		
(Program: FACE THE NATION)01/01/2018-03/17/2018																					
2	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	---S-	7 250.00	1					1	250.00	4.73	4.73	52.85	4.86	4.86	51.44		
(Program: CBS SUNDAY MORNING)01/01/2018-03/17/2018																					
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	T---	7 100.00	1					1	100.00	0.96	0.96	104.17	1.23	1.23	81.30		
(Program: CBS THIS MORNING)01/01/2018-03/17/2018																					
3	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	-T---	100.00	1					1	100.00	0.96	0.96	104.17	1.23	1.23	81.30		
(Program: CBS THIS MORNING)01/01/2018-03/17/2018																					
4	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	---M	4 40.00	1					1	40.00	1.81	1.81	22.10	2.59	2.59	15.44		
(Program: BOLD & BEAUTIFUL)01/01/2018-03/17/2018																					
4	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	T---	40.00	1					1	40.00	1.81	1.81	22.10	2.59	2.59	15.44		
(Program: BOLD & BEAUTIFUL)01/01/2018-03/17/2018																					
4	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-W---	40.00	1					1	40.00	1.81	1.81	22.10	2.59	2.59	15.44		
(Program: BOLD & BEAUTIFUL)01/01/2018-03/17/2018																					
4	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-T---	40.00	1					1	40.00	1.81	1.81	22.10	2.59	2.59	15.44		
(Program: BOLD & BEAUTIFUL)01/01/2018-03/17/2018																					

List Items										Spots										Totals			Adults 35+			Women 35+		
Line	Program	ST	Len	Time	Days TWTFSS	Rate	Sep 11											Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP			
4	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-F--	40.00	1											1	40.00	1.81	1.81	22.10	2.59	2.59	15.44			
(Program: BOLD & BEAUTIFUL 01/01/2018-03/17/2018)																												
5	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	---M---	100.00	1											1	100.00	2.86	2.86	34.97	3.74	3.74	26.74			
(Program: PRICE IS RIGHT 01/01/2018-03/17/2018)																												
5	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	T-----	100.00	1											1	100.00	2.86	2.86	34.97	3.74	3.74	26.74			
(Program: PRICE IS RIGHT 01/01/2018-03/17/2018)																												
5	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	-W-----	100.00	1											1	100.00	2.86	2.86	34.97	3.74	3.74	26.74			
(Program: PRICE IS RIGHT 01/01/2018-03/17/2018)																												
5	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	-T-----	100.00	1											1	100.00	2.86	2.86	34.97	3.74	3.74	26.74			
(Program: PRICE IS RIGHT 01/01/2018-03/17/2018)																												
5	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	--F--	100.00	1											1	100.00	2.86	2.86	34.97	3.74	3.74	26.74			
(Program: PRICE IS RIGHT 01/01/2018-03/17/2018)																												
6	YOUNG & RESTLESS	NM	:30	10:58 AM-12:00 PM	---M---	100.00	1											1	100.00	2.69	2.69	37.17	4.25	4.25	23.53			
(Program: YOUNG & RESTLESS 01/01/2018-03/17/2018)																												
6	YOUNG & RESTLESS	NM	:30	10:58 AM-12:00 PM	T-----	100.00	1											1	100.00	2.69	2.69	37.17	4.25	4.25	23.53			
(Program: YOUNG & RESTLESS 01/01/2018-03/17/2018)																												
6	YOUNG & RESTLESS	NM	:30	10:58 AM-12:00 PM	-W-----	100.00	1											1	100.00	2.69	2.69	37.17	4.25	4.25	23.53			
(Program: YOUNG & RESTLESS 01/01/2018-03/17/2018)																												
6	YOUNG & RESTLESS	NM	:30	10:58 AM-12:00 PM	-T-----	100.00	1											1	100.00	2.69	2.69	37.17	4.25	4.25	23.53			
(Program: YOUNG & RESTLESS 01/01/2018-03/17/2018)																												
6	YOUNG & RESTLESS	NM	:30	10:58 AM-12:00 PM	--F--	100.00	1											1	100.00	2.69	2.69	37.17	4.25	4.25	23.53			
(Program: YOUNG & RESTLESS 01/01/2018-03/17/2018)																												
7	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	---M---	250.00	1											1	250.00	3.98	3.98	62.81	4.42	4.42	56.56			
(Program: VALLEY NEWS LIVE @ 12PM 01/01/2018-03/17/2018)																												
7	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	T-----	250.00	1											1	250.00	3.98	3.98	62.81	4.42	4.42	56.56			
(Program: VALLEY NEWS LIVE @ 12PM 01/01/2018-03/17/2018)																												
7	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	-W-----	250.00	1											1	250.00	3.98	3.98	62.81	4.42	4.42	56.56			
(Program: VALLEY NEWS LIVE @ 12PM 01/01/2018-03/17/2018)																												
7	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	-T-----	250.00	1											1	250.00	3.98	3.98	62.81	4.42	4.42	56.56			
(Program: VALLEY NEWS LIVE @ 12PM 01/01/2018-03/17/2018)																												

List Items				Spots											Totals			Adults 35+			Women 35+		
Line#	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 11									Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP
7	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	-F--	250.00	1									1	250.00	3.98	3.98	62.81	4.42	4.42	56.56
(Program: VALLEY NEWS LIVE @ 12PM)01/01/2018-03/17/2018																							
8	LET'S MAKE A DEAL	NM	:30	1:58 PM-3:00 PM	-----M	75.00	1									1	75.00	1.14	1.14	65.79	1.63	1.63	46.01
(Program: LET'S MAKE A DEAL)01/01/2018-03/17/2018																							
8	LET'S MAKE A DEAL	NM	:30	1:58 PM-3:00 PM	-W----	75.00	1									1	75.00	1.14	1.14	65.79	1.63	1.63	46.01
(Program: LET'S MAKE A DEAL)01/01/2018-03/17/2018																							
8	LET'S MAKE A DEAL	NM	:30	1:58 PM-3:00 PM	--F--	75.00	1									1	75.00	1.14	1.14	65.79	1.63	1.63	46.01
(Program: LET'S MAKE A DEAL)01/01/2018-03/17/2018																							
9	THE TALK	NM	:30	1:00 PM-1:58 PM	T-----	75.00	1									1	75.00	0.96	0.96	78.13	1.61	1.61	46.58
(Program: THE TALK)01/01/2018-03/17/2018																							
9	THE TALK	NM	:30	1:00 PM-1:58 PM	-W-----	75.00	1									1	75.00	0.96	0.96	78.13	1.61	1.61	46.58
(Program: THE TALK)01/01/2018-03/17/2018																							
9	THE TALK	NM	:30	1:00 PM-1:58 PM	-T-----	75.00	1									1	75.00	0.96	0.96	78.13	1.61	1.61	46.58
(Program: THE TALK)01/01/2018-03/17/2018																							
10	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	-----M	75.00	1									1	75.00	2.16	2.16	34.72	3.00	3.00	25.00
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
10	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	T-----	75.00	1									1	75.00	2.16	2.16	34.72	3.00	3.00	25.00
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
10	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	-W-----	75.00	1									1	75.00	2.16	2.16	34.72	3.00	3.00	25.00
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
10	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	-T-----	75.00	1									1	75.00	2.16	2.16	34.72	3.00	3.00	25.00
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
10	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	--F--	75.00	1									1	75.00	2.16	2.16	34.72	3.00	3.00	25.00
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
11	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	-----M	75.00	1									1	75.00	2.02	2.02	37.13	2.87	2.87	26.13
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
11	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	T-----	75.00	1									1	75.00	2.02	2.02	37.13	2.87	2.87	26.13
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
11	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	-W-----	75.00	1									1	75.00	2.02	2.02	37.13	2.87	2.87	26.13
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
11	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	-T-----	75.00	1									1	75.00	2.02	2.02	37.13	2.87	2.87	26.13
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
11	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	--F--	75.00	1									1	75.00	2.02	2.02	37.13	2.87	2.87	26.13
(Program: JUDGE JUDY)01/01/2018-03/17/2018																							
12	JEOPARDY	NM	:30	4:59 PM-5:30 PM	-----M	150.00	1									1	150.00	3.29	3.29	45.59	4.65	4.65	32.26
(Program: JEOPARDY)01/01/2018-03/17/2018																							
12	JEOPARDY	NM	:30	4:59 PM-5:30 PM	T-----	150.00	1									1	150.00	3.29	3.29	45.59	4.65	4.65	32.26
(Program: JEOPARDY)01/01/2018-03/17/2018																							
12	JEOPARDY	NM	:30	4:59 PM-5:30 PM	-W-----	150.00	1									1	150.00	3.29	3.29	45.59	4.65	4.65	32.26
(Program: JEOPARDY)01/01/2018-03/17/2018																							

List Items										Spots										Totals			Adults 35+			Women 35+		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 11													Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP	
12	JEOPARDY	NM	:30	4:59 PM-5:30 PM	-T-----	150.00	1													1	150.00	3.29	3.29	45.59	4.65	4.65	32.26	
(Program: JEOPARDY)01/01/2018-03/17/2018																												
12	JEOPARDY	NM	:30	4:59 PM-5:30 PM	-F-----	150.00	1													1	150.00	3.29	3.29	45.59	4.65	4.65	32.26	
(Program: JEOPARDY)01/01/2018-03/17/2018																												
13	HOT BENCH	NM	:30	3:30 PM-4:00 PM	-W-----	75.00	1													1	75.00	1.58	1.58	47.47	2.20	2.20	34.09	
(Program: HOT BENCH)01/01/2018-03/17/2018																												
13	HOT BENCH	NM	:30	3:30 PM-4:00 PM	-F-----	75.00	1													1	75.00	1.58	1.58	47.47	2.20	2.20	34.09	
(Program: HOT BENCH)01/01/2018-03/17/2018																												
14	HOT BENCH	NM	:30	3:00 PM-3:30 PM	T-----	75.00	1													1	75.00	1.60	1.60	46.88	2.16	2.16	34.72	
(Program: HOT BENCH)01/01/2018-03/17/2018																												
14	HOT BENCH	NM	:30	3:00 PM-3:30 PM	-T-----	75.00	1													1	75.00	1.60	1.60	46.88	2.16	2.16	34.72	
(Program: HOT BENCH)01/01/2018-03/17/2018																												
15	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	---S-	20.00	1													1	20.00	2.73	2.73	7.33	2.33	2.33	8.58	
(Program: VALLEY NEWS LIVE @ 6PM)01/01/2018-03/17/2018																												
16	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	---M	150.00	1													1	150.00	3.05	3.05	49.18	4.04	4.04	37.13	
(Program: VALLEY NEWS LIVE @ 5:30PM)01/01/2018-03/17/2018																												
16	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	T-----	150.00	1													1	150.00	3.05	3.05	49.18	4.04	4.04	37.13	
(Program: VALLEY NEWS LIVE @ 5:30PM)01/01/2018-03/17/2018																												
16	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	-T-----	150.00	1													1	150.00	3.05	3.05	49.18	4.04	4.04	37.13	
(Program: VALLEY NEWS LIVE @ 5:30PM)01/01/2018-03/17/2018																												
16	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	-F---	150.00	1													1	150.00	3.05	3.05	49.18	4.04	4.04	37.13	
(Program: VALLEY NEWS LIVE @ 5:30PM)01/01/2018-03/17/2018																												
17	MOMS EVERYDAY	NM	:30	6:30 PM-7:00 PM	---S-	50.00	1													1	50.00	4.29	4.29	11.66	4.56	4.56	10.96	
(Program: MOMS EVERYDAY)01/01/2018-03/17/2018																												
18	VALLEY NEWS Live	NM	:30	6:30 PM-7:00 PM	---M	250.00	1													1	250.00	5.09	5.09	49.12	6.06	6.06	41.25	
(Program: VALLEY NEWS Live)																												
18	VALLEY NEWS Live	NM	:30	6:30 PM-7:00 PM	T-----	250.00	1													1	250.00	5.09	5.09	49.12	6.06	6.06	41.25	
(Program: VALLEY NEWS Live)																												
18	VALLEY NEWS Live	NM	:30	6:30 PM-7:00 PM	-W----	250.00	1													1	250.00	5.09	5.09	49.12	6.06	6.06	41.25	
(Program: VALLEY NEWS Live)																												
18	VALLEY NEWS Live	NM	:30	6:30 PM-7:00 PM	-T-----	250.00	1													1	250.00	5.09	5.09	49.12	6.06	6.06	41.25	
(Program: VALLEY NEWS Live)																												
18	VALLEY NEWS Live	NM	:30	6:30 PM-7:00 PM	-F---	250.00	1													1	250.00	5.09	5.09	49.12	6.06	6.06	41.25	
(Program: VALLEY NEWS Live)																												

List Items										Spots										Totals			Adults 35+			Women 35+			
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 11											Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP	RTG	GRP	CPP	
19	CRIMETIME SATURDAY	NM	:30	8:00 PM-9:00 PM	--S--	225.00	1											1	225.00	9.05	9.05	24.86	0.78	0.78	288.46				
(Program: CRIMETIME SATURDAY 01/01/2018-03/17/2018)																													
20	FBI	NM	:30	8:00 PM-9:00 PM	T-----	300.00	1											1	300.00	6.27	6.27	47.85	4.67	4.67	64.24				
(Program: FBI 01/01/2018-03/17/2018)																													
21	MOM	NM	:30	8:00 PM-8:30 PM	-T-----	400.00	1											1	400.00	7.19	7.19	55.63	3.21	3.21	124.61				
(Program: MOM 01/01/2018-03/17/2018)																													
22	The Neighborhood	NM	:30	7:00 PM-7:30 PM	-----M	400.00	1											1	400.00	6.74	6.74	59.35	2.59	2.59	154.44				
(Program: The Neighborhood 01/01/2018-03/17/2018)																													
23	NCIS	NM	:30	7:00 PM-8:00 PM	T-----	600.00	1											1	600.00	9.17	9.17	65.43	8.72	8.72	68.81				
(Program: NCIS 01/01/2018-03/17/2018)																													
24	Murphy Brown	NM	:30	8:30 PM-9:00 PM	-T-----	400.00	1											1	400.00	5.55	5.55	72.07	2.57	2.57	155.64				
(Program: Murphy Brown 01/01/2018-03/17/2018)																													
25	60 MINUTES	NM	:30	6:00 PM-7:00 PM	-----S-	600.00	1											1	600.00	8.46	8.46	70.92	2.55	2.55	235.29				
(Program: 60 MINUTES 01/01/2018-03/17/2018)																													
26	HAWAII 5-0	NM	:30	8:00 PM-9:00 PM	--F--	500.00	1											1	500.00	5.03	5.03	99.40	3.80	3.80	131.58				
(Program: HAWAII 5-0 01/01/2018-03/17/2018)																													
27	SURVIVOR	NM	:30	7:00 PM-8:00 PM	-W----	600.00	1											1	600.00	5.69	5.69	105.45	2.70	2.70	222.22				
(Program: SURVIVOR 01/01/2018-03/17/2018)																													
28	VALLEY NEWS LIVE @ 10PM - SUN	NM	:30	10:00 PM-10:35 PM	-----S-	200.00	1											1	200.00	2.13	2.13	93.90	2.58	2.58	77.52				
(Program: VALLEY NEWS LIVE @ 10PM - SUN 01/01/2018-03/17/2018)																													
29	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	-----M	200.00	1											1	200.00	1.97	1.97	101.52	2.28	2.28	87.72				
(Program: VALLEY NEWS LIVE @ 10PM 01/01/2018-03/17/2018)																													
29	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	T-----	200.00	1											1	200.00	1.97	1.97	101.52	2.28	2.28	87.72				
(Program: VALLEY NEWS LIVE @ 10PM 01/01/2018-03/17/2018)																													
29	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	-T-----	200.00	1											1	200.00	1.97	1.97	101.52	2.28	2.28	87.72				
(Program: VALLEY NEWS LIVE @ 10PM 01/01/2018-03/17/2018)																													
30	BLUE BLOODS	NM	:30	10:30 PM-11:30 PM	-----S-	25.00	1											1	25.00	1.19	1.19	21.01	1.42	1.42	17.61				
(Program: BLUE BLOODS 01/01/2018-03/17/2018)																													
31	NFL Game II	NM	:30	3:30 PM-6:30 PM	-----S-	1,500.00	1											1	1,500.00	13.00	13.00	115.38	10.40	10.40	144.23				
(Program: NFL Game II)																													
32	NFL Game I	NM	:30	12:00 PM-3:30 PM	-----S-	1,500.00	1											1	1,500.00	12.50	12.50	120.00	8.16	8.16	183.82				
(Program: NFL Game I)																													
										Spot Totals:										78	\$15,225.00			263.19			276.32		
										Adults 35+ GRP:										263.19									

List Items						Spots										Totals			Adults 35+			Women 35+		
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Sep 11										Total Spots	Total Cost	RTG	GRP	CPP	RTG	GRP	CPP
Women 35+ GRP:							276.3																	
							2																	

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	78	\$15,225.00	263.19				