

## KNXV-TV Community Problems and Needs List

First Quarter 2014

Scripps Howard Broadcasting Company, licensee of Station KNXV-TV, Phoenix, Arizona has found the following problems and needs to be of particular concern to the Phoenix Community. The list was determined after evaluation of information attained through the station's ascertainment process including KNXV's, the website, letters, emails, phone calls and community contacts.

1. Economic
2. Employment/Jobs
3. Immigration
4. Crime/Violence
5. Education
6. Housing
7. Health & Medical Care
8. Child Abuse / Parenting
9. Safety

**Economic:** Positive Outlook for Phoenix in 2014. The Phoenix economy has turned the corner after suffering a devastating collapse in real estate values. Metro area economic growth is outpacing the national average and is expected to remain strong in 2014.

Citigroup to cut 950 positions, some in Phoenix, Las Vegas and St. Louis. The company said Friday that nearly 50 jobs will be cut by the end of March as Citigroup sells the rights to service 64,000 defaulted mortgages, mostly on behalf of Fannie Mae. Citigroup says it will end all mortgage default servicing operations in Hagerstown by year's end as part of a consolidation of that business. Citigroup employs about 2,300 people in Hagerstown. The business of servicing loans includes collecting monthly mortgage payments. A spokesman says the positions to be cut by March are among 950 jobs the company is eliminating across the country, including in Las Vegas, Phoenix and St. Louis.

(11am newscast on 1/17, 1:30 in length)

Higher gasoline prices on the way. Drivers, here's the bad news: You'll be paying more for gasoline in the coming weeks. The good news: You'll likely pay less than last year. The price of gasoline held steady into early February, but an increase is almost inevitable this time of year. Pump prices have gone up an average 31 cents per gallon in February over the past three years. And although this year's rise might not reach the heights of years past, there are reasons for drivers in some regions -- like the Northeast -- to worry about a painful spike. "We're going to get increases and they are going to be noticeable," says Tom Kloza, chief oil analyst at Gasbuddy.com and

the Oil Price Information Service. "We're going to get that pop relatively soon." The price of crude oil has risen 8 percent over the past month, to \$100 per barrel. And analysts expect fuel supplies to begin to decline as refineries dial back production to perform maintenance and make the switch to summer fuels.

(4pm newscast on 2/14, 1:30 in length)

Arizona GOP: SB1062 won't hurt 2016 convention bid. Arizona Republican Party officials say vetoed state legislation that would have allowed business owners to refuse to serve gays for religious reasons shouldn't impact Phoenix's chances of hosting the 2016 national convention. Arizona GOP Chairman Robert Graham says the Republican National Committee's focus is on issues such as venues, transportation and security. Graham says the outcry in the last week over Senate Bill 1062 shows that the state of Arizona is politically engaged. Gov. Jan Brewer on Wednesday vetoed the bill, which sparked a nationwide furor and evoked calls for businesses to boycott Arizona.

(11am newscast on 2/27, 1:30 in length)

Arizona budget: Senate to debate House changes to budget. The Arizona Senate committee plans to review changes the House made in the budget package senators passed a week and a half ago. The Senate Appropriations Committee on Monday reversed some of the extra spending added by the House. The House added \$54 million in overall spending, adding some money for child welfare programs and \$33 million to allow school district sponsored charter schools to operate for another year. The House also restored emergency dental, podiatry and insulin pumps to the state's Medicaid plan. The Senate committee undid that. The Senate passed its plan March 20. It was hung up in the House for most of last week by six Republicans who demanded more child welfare and education spending. The Senate debate is scheduled to begin Tuesday morning.

(6am newscast on 3/31, 1:30 in length)

Employment/Jobs: Phoenix year-over-year payroll employment growth has consistently outpaced the national average over the past two years. Annual job growth for the region is expected to maintain its positive trend at around 2.2 percent for 2014 and 2015. Arizona will add 59,000 jobs in 2014, with the growth rate increasing from 2 percent in the two years prior to 2.3 percent, according to a report by the state's Office of Employment and Population Statistics.

Arizona unemployment rate drops, added 6,900 jobs in December. Arizona's unemployment dropped by two-tenths of a percentage point to 7.6 percent in December as the state's economy recorded job gains. State Department of Administration economists said Thursday that Arizona's economy added 6,900 nonfarm jobs in December with the majority in the private sector. The state's seasonally adjusted unemployment rate is at its lowest rate since October 2008. A year ago, Arizona's jobless rate was 7.9 percent. Meanwhile, the national jobless rate dropped to 6.7 percent in December from 7.0 percent in November. Eight of Arizona's 11 major economic sectors added jobs last month while manufacturing and construction were basically flat. Government lost 4,200 jobs, but most were seasonal education jobs and losses are typical in December as schools break for the holidays.

Trade, transportation and utilities gained 5,600 jobs.  
(4pm newscast on 1/23, 1:30 in length)

American Airlines to move almost 250 jobs to Phoenix American Airlines and US Airways completed their deal in December 2013 to create the world's biggest airline. American Airlines will move almost 250 jobs from Tulsa to Phoenix as part of its merger with US Airways, airline officials say. The company will centralize customer service jobs, like baggage, tracking and system support, and accounting jobs in the Valley. American Airlines and US Airways will merge to form the world's largest airline after an approval from the U.S. Supreme Court in December.  
(11am newscast on 3/18, 1:30 in length)

Arizona State University study ranks top 10 cities and states for job growth in 2013. A new study released by Research Professor Lee McPheters of the W.P. Carey School of Business at Arizona State University has identified the top 10 cities and states for job growth in 2013. The study listed figures from the U.S Bureau of Labor Statistics. According to the report, Phoenix non-agricultural job growth increased 2.7 percent ranking seventh nationwide, while Arizona's overall non-agricultural job growth increased 2.1 percent ranking tenth in the country. "Metro Phoenix economic-development efforts seem to be paying off, since both of these industries pay nationally competitive salaries and attract college-educated workers," says McPheters. "This growth is happening in Phoenix more rapidly than anywhere else."  
(11am newscast on 3/20, 1:30 in length)

Arizona unemployment rate drops in February. Arizona's unemployment rate is down again. The state Department of Administration reports that the state's seasonally adjusted unemployment rate for February was 7.3 percent. That's down from 7.5 percent in January and 7.6 percent in December. The rate in February 2013 was 8 percent. Department economists say Arizona's economy added 17,300 nonfarm jobs in February, an increase that's significantly smaller than the 10-year average gain of 26,300 jobs. About two-thirds of the jobs added in February are in government and one-third in the private sector.  
(11am newscast on 3/27, 1:30 in length)

Immigration: High levels of illegal immigration and crimes committed by unauthorized immigrants are among the key rationales cited by some supporters of a tough new immigration law in Arizona. According to our Governor, Jan Brewer; border violence and crime due to illegal immigration are critically important issues to the people of our state.

How tunnels are built, used along US-Mexico border. NOGALES, AZ - As border security has tightened, drug cartels have turned to tunneling beneath the ground to avoid detection. Nearly 170 tunnels have been found nationwide since 1990, most along the Arizona and California border with Mexico. The job of searching these networks can be dangerous, so the U.S. Border Patrol is unveiling its latest technology in the underground war -- a wireless, camera-equipped robot that can do the job in a fraction of the time.  
(11am newscast on 1/14, 1:30 in length)

SB1062 update: 3 Arizona Republican senators urge veto of SB1062. Three Republican Arizona state senators who voted for a bill that has triggered a national backlash from gay rights advocates are now urging Gov. Jan Brewer to veto the legislation. Sen. Bob Worsley says he and Sens. Adam Driggs and Steve Pierce sent a letter to Brewer Monday asking her to strike down the legislation allowing business owners with strongly held religious beliefs to refuse service to gays. Worsley says he was uncomfortable when he voted for the bill. Both he and Pierce called their votes a mistake. The legislation passed last week. The Arizona Chamber of Commerce and Industry is requesting a veto because of fears it will hurt tourism. Conservative groups are pushing back and hoping Brewer signs it in to law.

(11am newscast on 2/24, 1:30 in length)

Crime/Drugs: Arizona crime statistics indicate a total downward trend in crime based on data from 10 years when violent crime was increasing and property crime was decreasing. The crime rate in Arizona for 2014 is expected to be lower than in 2010 when the state violent crime rate was higher than the national violent crime rate average by 31.73% and the state property crime rate was higher than the national property crime rate average by 80.08%.

Phoenix police search for suspects who shot at woman on Interstate 17. Authorities are looking for suspects who shot at a woman driving north on Interstate 17 in north Phoenix. Phoenix police say the shots were fired about 10 p.m. just south of the Carefree Highway. The 58-year-old woman was driving home from her church and was alone in her car. She says the suspects pulled up next to her vehicle and opened fire before chasing her off the freeway. The woman was slightly injured by glass fragments. Police said the suspect vehicle is an older model dark blue, single cab two-door pickup. It was last seen traveling eastbound on Carefree Highway from 27th Drive. Police are asking for the public's help in identifying the suspects.

(6am newscast on 1/29, 1:30 in length)

Fallen Phoenix police officer identified as Det. John Hobbs. Phoenix police described their fallen detective, who died after a shooting, as a "well-rounded, respected and professional" police officer. Det. John Hobbs, 43, served in the Phoenix Police Department for 21 years. He leaves behind a wife and three children, ages 10, 8 and 6. The shooting that led to his death happened Monday afternoon at 43rd Avenue and Bethany Home Road. The suspect, identified as 28-year-old William Thornton, was wanted on a felony warrant, according to police. He was released from prison in January and became a suspect in an attempted murder in February. Thornton realized he was under surveillance and a short pursuit took place. The detectives followed Thornton where he was involved in a crash with an 83-year-old woman and a man in his 50s at the intersection just before the shooting ensued.

(11am newscast on 3/4, 1:30 in length)

Officer killed in Phoenix shootout, 2nd officer out of surgery and recovering in ICU. A Phoenix police officer has died in the line of duty after a shooting in west Phoenix. Phoenix police Chief Daniel Garcia made the emotional announcement outside St. Joseph's Hospital where the two detectives were taken after the shooting Monday

afternoon. It's a tremendous loss because that person prevented a lot of crime and stopped a lot of crime, and kept a lot of people from getting hurt," said retired Phoenix police Sgt. Andy Hill. The second officer injured in the shooting has nine years with the department. At 7:30 p.m. police said the detective had come out of surgery and is recovering in the intensive care unit. A third detective was involved in the incident but was not injured. Martos said a suspect wanted on a felony warrant was killed in the confrontation. No other suspects are being sought in the shooting. (11am newscast on 3/5, 1:30 in length)

Phoenix store owner accused of selling fake contact lenses. Authorities say a Phoenix businessman has been arrested for allegedly selling counterfeit merchandise including contact lenses. Jewelry Unlimited also sells necklaces, watches, and nose rings, but police say many of the store's items are fake. The Phoenix Police Business and Economic Stability Team busted the store Tuesday. At the Desert Sky Mall location, police confiscated \$560,000 worth of counterfeit merchandise in watches, purses and clothing along with prescription and novelty contact lenses. Police say the owner of Jewelry Unlimited chain owner didn't have a license to sell contacts as a pharmacy. They also say fake contacts can ruin people's eyes and cause everything from ulcers to blindness. (11am newscast on 3/21)

**Education:** Arizona parents have more choices for educating their young children than ever before. Choice, quality education – that's what Valley residents have learned to expect from Phoenix area schools. As other states and nations become more competitive and successful at producing highly skilled individuals, it's more critical than ever to expect more of our own education system and the results it delivers. This begins with making education a top priority for Arizona.

Finding financial aid to send your kids to college. Tens of thousands of Arizona high school seniors and college students are rushing to file their Free Application for Federal Student Aid or FAFSA. The form can be long and sometimes complicated. "It was very scary. It's extremely comprehensive," said Pati Pakulis a widow with a son attending ASU and two more children getting ready for college. Pakulis, like so many other parents, was on edge on how to fill out the FAFSA. She knew her answers could determine whether her son got enough money to pay for college. That's why she turned to Arizona College Planning Consultants President Jeff Biro for help. FAFSA is used by colleges, universities and scholarship organizations to determine if your student is eligible for financial aid, state aid, or even merit scholarships. (11am newscast on 1/17, 1:30 in length)

Report: Arizona higher education funding down 30 percent since 2009. Arizona cut funding for its public colleges and universities by more than 30 percent since 2009, according to the annual Grapevine report by the Illinois State University Center for the Study of Education Policy. The report shows funding across the country is still 4 percent lower than it was before the recession began, an analysis by the Huffington Post said. Overall, 40 states increased their public education funding, though some states fared better than others. In 2009, Arizona spent \$1.3 billion in state funds and federal stimulus money on higher education. That number dropped down to \$873

million for fiscal year 2014. Arizona's education spending did increase 3.5 percent in the past year. However, Gov. Jan Brewer's proposal released last week asked for a no-growth budget in 2015 for state institutions.

(11am newscast on 1/22, 1:30 in length)

Arizona below average in students earning AP credit. The number of Arizona high school students scoring well enough on Advanced Placement exams to earn college credit almost has doubled over the last decade. That's according to a report released Tuesday by the College Board. Advanced Placement exams are graded on a scale of one to five, with a three or better earning college credit. The report shows that nearly 8,800 Arizona students, or 14.4 percent, met that standard in 2013. In 2003, 7.4 percent of Arizona students did so. Arizona's figures still come in below the national average of 20 percent. But the report notes that Arizona has improved in the number of minorities taking the exams and better positioning themselves for college. Arizona had nearly 61,000 graduates in 2013. One-fourth took an AP exam in high school.

(6am newscast on 2/11, 1:30 in length)

Parents are questioning Gilbert School officials over big changes at the district. At the same time, school board officials have wrapped up an internal investigation. School board members said they brought an internal investigation to Gilbert police Tuesday afternoon. But we're still waiting to find out exactly what the investigation involves. Even before it, parents were asking a lot of questions. The past few months brought a change of leadership to Gilbert Public Schools, with three out of four assistant superintendents leaving the district and several other resignations, including a high school principal and an athletic director. Parents are questioning why that's happening. They're reviewing the case to see if it warrants a criminal investigation.

(11am newscast on 2/19, 1:30 in length)

Arizona school voucher change approved. Proponents of Arizona's school voucher program say a bill approved by a House of Representatives committee Wednesday would make it easier for parents of special needs students to access additional funding. Senate Bill 1237 by Sen. Kimberly Yee, R-Phoenix, would allow parents of special needs children enrolled in the Arizona Empowerment Scholarship Accounts program to get verification from an independent contractor that would allow them to receive extra funding, instead of going through the school district the child previously attended. It also would give the department the option of reimbursing school districts who verify that a student is special needs since those districts no longer receive funding for the student, although an official said the department would rather contract out the services.

(11am newscast on 3/27, 1:30 in length)

**Housing:** The metro Phoenix housing market has been in recovery mode for two years, and it's been a roller coaster every step of the way. Local real estate experts are confident the rebound will continue in 2014, but at a much slower, and even more "normal," pace than we've been experiencing lately. Experts say the 25 to 30 percent year-over-year price spikes Phoenix saw consistently throughout 2013 will look more like 6 or 8 percent in 2014. According to Arizona State University October's median price — \$200,000 — was 27 percent higher than a year earlier, but up by only

one-half percent, or \$1,000, from September. Last year, the median price climbed 4.6 percent between September and October.

New report predicts Phoenix-area housing market to slow down. The large gains the Phoenix housing market has made over the last two years will stop at the end of 2014, according to a new report released by the W.P. Carey School of Business at Arizona State University. "We are seeing a big drop in demand compared with the last two years, and there are ominous indications of a softening market when we dig deep into the numbers," says the report's author, Mike Orr, director of the Center for Real Estate Theory and Practice at the W. P. Carey School of Business. "Sales of single-family homes were down 17 percent from December 2012 to this December and Townhome/condo sales were down 11 percent." According to the report, sales activity for homes priced under \$150,000 decreased 47 percent and the percentage of residential properties purchased by investors decreased to 19.3 percent in December, down from a peak 39.7 percent in the summer of 2012. The reports says that new homes sales increased their market share to 16 percent this December from 13 percent in December 2012, but that was a normal seasonal bump.

(11am newscast on 2/14, 1:30 in length)

Health & Medical Care: Phoenix is the nation's fifth largest city and has a wide range of hospitals to serve the growing population. To keep up with the Valley's amazing growth, health care institutions continue to add services and facilities. We have excellent health care institutions in the Valley, a list that includes the world-renowned Mayo Clinic and Barrow Neurological Institute.

National report ranks Arizona near last in vaccination against flu. Arizona ranked near the bottom in its percentage of people receiving flu vaccinations during the 2012-2013 season, an advocacy group reported this week. According to the Trust for America's Health , 38.3 percent of Arizonans 6 months and older got a flu shot, ranking 49th among all states and the District of Columbia. Among those ages 18-64, 27.3 percent were vaccinated, ranking 50th. In comparison, Massachusetts ranked first for vaccination rates: 57.5 percent among those 6 months and older and 48.5 percent among those ages 18-64.

(11am newscast on 1/16, 1:30 in length)

Arizona State Hospital: Feds return to state mental hospital after failed inspection. Inspectors returned to Arizona's state mental hospital this week to determine if the facility has corrected serious deficiencies that put the lives of patients at risk. The Centers for Medicare and Medicaid Services (CMS) is threatening to pull the Arizona State Hospital's certification after failing a September inspection that was triggered by an ABC15 report. If the hospital loses certification, it will also lose millions of dollars in federal reimbursements. Multiple sources confirmed that CMS was at the hospital. The visit comes after releasing a scathing 46-page report about their last inspection.

(11am newscast on 1/30, 1:30 in length)

World Cancer Day: Chandler man fighting cancer offers hope. Steve Cooper's story is one about survival and determination where a dog named Lexi plays a big role. When

Steve Cooper was diagnosed with prostate cancer late in 2012, it was a surprise to say the least. "People think it is an old man disease," he said. "I was only 41 at the time." The Chandler businessman, faced with a death sentence in a very different way than most. He started training for the Ironman competition. "I figured I have to be as healthy as possible to have a positive outcome," he said. It was last summer that he decided to adopt Lexi, a small black lab. "When you have cancer, everything is about cancer," he said. "She kept my mind off of it. She is a life-saver." With Lexi by his side, Cooper trained and underwent difficult treatment. In November he did what most people healthy people will never do. He completed the Ironman competition in Tempe. He is the only person to ever do so while on radiation.  
(11am newscast on 2/04, 1:30 in length)

Wrestlers screened for skin infections before Arizona competition. Division three and four wrestling state championships are taking place in Prescott Valley this weekend as the sport grapples with the aftermath of a skin infection outbreak that sidelined more than fifteen players in the past few weeks. The Arizona Interscholastic Association isn't taking any chances when it comes to the possibility of the skin infection spreading. All 800 wrestlers were screened for infections Friday morning, with some of them not making the cut. The association hopes to pin down the latest skin infection outbreak for good  
(4pm newscast on 2/14, 1:30 in length)

Officials seeing rise in allergy problems in Valley. Are you coughing, sneezing and tired of using up all the tissues in the house because of your runny nose? Well, you are not alone Valley health officials are reporting an increase in the number of people having problems with allergies. Kristin Hagge is a nurse practitioner with Minute Clinic, she said it's because of higher than normal temperatures. "We certainly have noticed an increase of patients coming in with allergy symptoms. The pollen counts go up as the temperatures rise," said Hagge. Hagge said there are a number of things people can do to make allergy season easier. Antihistamines, allergy medications and nasal sprays are all available over-the-counter. "When allergies go untreated we see a lot of people coming in with sinus infections, ear infections, sometimes even eye infections as well," said Hagge  
(6am newscast on 2/18, 1:30 in length)

Child Abuse/Parenting: Arizona promotes healthy parenting among individuals and in communities raising children. Two reports set the stage for the daunting work facing the state task force charged with reinventing the state's child-welfare agency. They confirm in numbers and trend lines the continued issues confronting child safety in Arizona: an increasing number of reports of child abuse and neglect, a growing number of kids in foster care and a revolving door for a quarter of the children caught up in the child-welfare system.

Arizona CPS update: State seeks outside help to fix Child Protective Services. 385 children have been removed from their homes so far while investigators pour through nearly 6,500 cases that fell through the Child Protective Services cracks. Now our state is trying something new to learn how to fix the problem. Cynthia Schuler ran the equivalent of CPS in Florida for years. "Florida was probably even worse off than

Arizona was ten years ago, and they really were able to turn the system around," Schuler said. That's why Schuler was invited to speak in front of the Arizona Senate Health and Human Services Committee Wednesday, sharing what she learned and what she suggests Arizona do to fix its botched system. We know Arizona's CPS workers are behind on their cases, and Schuler said the way to fix that is to let those investigators do the current work so the backlog doesn't get even worse.

(10pm newscast on 1/15, 1:30 in length)

Phoenix council Oks Child Exploitation Task Force. The Phoenix City Council has voted unanimously to approve an agreement with the FBI supporting the Child Exploitation Task Force. Council members voted on the \$65,000-a-year project on Wednesday. They say the task force's mission is to provide rapid, proactive and intelligence driven investigative response to the sexual victimization of children as well as other crimes against children. Councilman Jim Waring is chairing the task force, which is aimed at ending sex-trafficking in the city. Gov. Jan Brewer also highlighted the issue in her State of the State address on Monday.

(11am newscast on 1/16, 1:30 in length)

Arizona CPS update: Latest abuse report update shows 6,551 assigned. A new team assigned to review more than 6,500 child abuse and neglect reports that weren't investigated by Arizona child welfare officials says they've now assigned nearly all of those cases to investigators. The so-called CARE team named on Dec. 2 by Gov. Jan Brewer provided the latest update Tuesday. It said nearly 4,500 children identified in the reports now have been seen and almost 3,500 cases have had a response. The team is led by the head of the state's Juvenile Corrections department, Charles Flanagan. Department of Economic Security Director Clarence Carter revealed the uninvestigated reports called into a hotline on Nov. 21. Brewer removed the state's Child Protective Services department from its parent agency Monday and set up a new cabinet-level department to handle child welfare.

(11am newscast on 1/22, 1:30 in length)

Police: Arizona woman bit boyfriend's daughter. An Arizona woman is facing a child abuse charge after authorities say she bit her boyfriend's 9-year-old daughter. The Kingman Daily Miner reports the 23-year-old was arrested last week after admitting "her involvement" to Kingman police. Kingman Police Department spokeswoman Jennifer Sochocki says the girl had "significant bruising" from the bite. Authorities say the woman was arrested after a school resource officer learned of the alleged abuse. She is charged with felony domestic violence by child abuse. It was not known if she had an attorney. Child Protective Services released the child into the care of relatives.

(11am newscast on 2/18, 1:30 in length)

PD: Mom arrested after boy found wandering alone in West Phoenix backyard

The 2-year-old was left in a family's backyard with no jacket and no shoes. PHOENIX - Police have identified a toddler who was found wandering alone in the backyard of a West Phoenix home Saturday morning. The boy's mother has been located and is under arrest, according to police. Phoenix police Sgt. Trent Crump said the 2-year-old Native American male was found around 8:30 a.m. at the home near 57th and Glenrosa avenues. The home's occupants told officers they had heard sounds from

the backyard throughout the night and woke up this morning to see the child walking around the gated and fenced yard. Crump said the child appeared to be uninjured and was checked by paramedics. He said the boy was in relatively good condition considering it had been raining during the night. The boy was taken into temporary custody by Child Protective Services.

(6am newscast on 3/10, 1:30 in length)

Scottsdale PD: Mother left 2 children in vehicle while she went for job interview. A woman faces charges of child abuse after she allegedly left her two young children in a car while she went for a job interview. According to a Scottsdale police report, someone heard a child crying inside a Dodge Durango parked in an office complex parking lot near Via Linda and 91st Street around 12:30 p.m. Thursday. Police say the engine was turned off, the doors were closed and each of the four windows was opened only slightly. Police say the vehicle was parked in direct sunlight and the children, ages 2 and 6 months, were alone. The bystander called police and officers and firefighters responded. Police say 35-year-old Shanesha Taylor returned to the vehicle about 45 minutes after the passerby found the unattended boys. Taylor told officers she had just finished a job interview and did not have anyone to take care of her children, according to the police report. She was arrested and booked into jail for child abuse.

(4pm newscast on 3/21, 1:30 in length)

Safety: As a television station we try and report on how Arizona works with the citizens to assure a degree of safety in our community. The success of our students impacts us all. A skilled, well-educated workforce contributes to a strong economy and the overall quality of life for all Arizonans.

Police: Casa Grande toddler dead after being struck by truck. CASA GRANDE, AZ - Casa Grande police say a 1-year-old boy is dead, apparently after being struck by his father's truck outside the family home. Police say the injured boy was found unresponsive after the boy's mother called 911 Tuesday evening. The boy later was pronounced dead at Casa Grande Regional Medical Center. According to police, their initial investigation indicates the boy was struck by his father's truck when the father briefly left and returned to the home. Police say they're trying to determine why the child was outside and whether he was supervised. There's no immediate indication whether any charges will be filed and police say further information is not being released at this time.

(6am newscast on 1/29, 1:30 in length)

Ruling: Schools don't have to shield students. A new court ruling says Arizona schools don't have to supervise students as they go to or from schools. A state Court of Appeals ruling Monday upholds a trial judge's ruling in favor of a Tucson charter school in a lawsuit filed by a young woman. She was injured in 2003 when struck by a truck at a busy intersection's crosswalk while bicycling home from BASIS School Inc. the girl was a fifth-grader at the time. She sued in 2013 after she turned 18. Her suit alleges the school was negligent because it didn't have a crossing guard at the intersection. However, the Court of Appeals says there's no general legal obligation

for schools to protect students while they're away from school or not on a school-supervised activity.

(6am newscast on 2/11, 1:00 in length)

Shooting threat made against Phoenix high school. Tensions are high at a Phoenix high school after a threat of another shooting. The latest threat was made against Carl Hayden High School earlier this week. Police say some kind of a note or message was found on campus that said a shooting would take place on Friday. School officials immediately contacted police and an investigation was started. News of the threat spread quickly through social media, including Twitter. One student wrote it wouldn't surprise her, while another tweeted that she's scared and doesn't want to go to school. "It's scary because supposedly they were going to do it during an assembly during the national anthem. So it's pretty scary not knowing if it's going to happen, if it's true or not," student Laura Buenda told ABC15.

(6am newscast on 2/13, 1:30 in length)

Department of Public Safety targets speeders from the sky. The Department of Public Safety made 63 traffic stops in less than five hours on Sunday afternoon on a stretch of U.S. 93. It was part of a target program where officers tried to slow motorists down. Pilot Frank Valenzuela said drivers who were speeding or committing any other dangerous traffic violations were ticketed during the special operation. A pilot and spotter [crew] clocked drivers using a stopwatch and markers on the U.S. 93. Once a violation was identified, the crew coordinated with DPS Highway Patrol units on the ground via radio and directed them to the target vehicle for a traffic stop.

(6am newscast on 2/18, 1:30 in length)

Police: Body of 11-year-old CJ Udall found in Mesa canal. Authorities say the body of an 11-year-old boy who went missing Saturday morning has been found in a Mesa canal. Mesa police Lt. Ed Wessing said divers found Carvel J. Udall's body about 30 yards from where the family's dog was pulled from the canal earlier in the day. Police said CJ, who has been diagnosed with Down Syndrome, got out of his family's home, which backs up to the canal, near Ray and Power roads. Sgt. Diana Williams said it appears CJ and his dog were able to get access to the canal through an opening in the fence surrounding their property. Authorities originally thought the boy may have taken the dog for a walk around the canal. Police said family members realized the boy was gone around 9 a.m. when they heard the dog barking loudly from the area of the canal just behind their property.

(11am newscast on 3/17, 1:30 in length)

# KNXV-TV Investigative & Consumer Pieces

First Quarter 2014

## JANUARY 2014

New Year Scam Resolutions, Joe Ducey aired 1/1 at 6pm TRT: 1:49

In this "Let Joe Know", Joe warns about the new twist on some old scams for the upcoming year and shows you three ways to avoid losing your money.

Computer Passwords, Joe Ducey aired 1/2 at 6pm TRT: 1:40

In this "Let Joe Know", Joe shows you the most common passwords for your phone and computer and how you can make yours much more secure.

Steven Seagal Running for AZ Governor?, Steve Irvin aired 1/2 at 10pm TRT: 2:29

Steven Seagal has a new show which takes place right here in the Valley. The reality series is called, Steven Seagal-Lawman: Maricopa County. Steve talks with Steven about his new show, living in in Phoenix and a possible run for Governor.

Walmart Scam Email, Joe Ducey aired 1/3 at 6pm TRT: 1:34

In this "Let Joe Know", Joe shows you a Christmas-themed email scam claiming Walmart and Costco tried to deliver you a gift for the holidays, but failed. Just click here!

Electronic Cigarette Fires, Lauren Gilger aired 1/4 at 10pm TRT: 2:29

As e-cigarettes grow in popularity, so does the number of fires they start. Phoenix Fire Officials warn they have noticed an increase in these unexpected fires.

Free Credit Report and Score, Daphne Munro aired 1/6 at 5pm TRT: 1:59

Our Smart Shopper shows you how to get your credit reports and scores for free at no-hassle websites.

Spirit Airlines Update, Joe Ducey aired 1/6 at 6pm TRT: 1:16

In this "Let Joe Know", a Spirit Airlines passenger whose luggage was lost took the airlines to small claims court after they refused to let her file a claim for her lost luggage.

Bleach Beauty Aid. Elizabeth Erwin aired 1/6 at 10pm TRT: 1:56

The latest craze for facials is using household bleach. Is that a good idea?

Top Free Workout Apps, Daphne Munro aired 1/7 at 5pm TRT: 1:55

Our Smart Shopper shows you how you can use your smart phone as a personal trainer.

Paying Holiday Bills, Joe Ducey aired 1/7 at 10pm TRT: 1:05

In this "Let Joe Know", Joe talks to financial advisors on how to pay off that holiday gift-giving debt.

Best Things to Buy in January, Daphne Munro aired 1/8 at 5pm TRT: 1:37

Our Smart Shopper shows you the best and worst things to buy in January based on price.

Lessons Learned-Target Security Breach, Joe Ducey aired 1/8 at 6pm TRT: 1:08

In this "Let Joe Know", Joe shows you the protections you have when using credit cards versus debit cards.

Cold Case Rape Kit, Dave Biscobing aired 1/8 at 10pm TRT: 2:01

A serial rapist is back behind after an ABC15 Investigators revealed hundreds of untested rape kits. Our findings helped police solve a cold case.

Light Bulb Fade Out, Joe Ducey aired 1/9 at 6pm TRT: 50

In this "Let Joe Know", learn how much longer you have before incandescent bulbs are off the market. Last year, 100 and 75 watt bulbs were phased out. This year it will be 40 and 60 watt bulbs.

Dish Network Scam, Joe Ducey aired 1/10 at 6pm TRT: 1:53

In this "Let Joe Know", Dish Network is warning customers that scammers are calling offering a 50% off deal and asking for wired payment upfront.

Arpaio on Seagal, Steve Irvin aired 1/10 at 10pm TRT: 3:00

Arizona Governor Steven Seagal? Sound a bit far-fetched? Not according to Sheriff Joe Arpaio.

Things to Expect Increases, Daphne Munro aired 1/13 at 5pm TRT: 53

Our Smart Shopper lets you know what is going to cost more in 2014.

Water Bill Solve, Joe Ducey aired 1/13 at 6pm TRT: 1:30

A Valley man overpaid his water bill and couldn't get his money back. He even turned off his water but was still billed, so he "Let Joe Know".

Arson I, Lauren Gilger aired 1/13 at 10pm TRT: 4:00

Arson is one of the most under-reported crimes in America. Hundreds die as criminals go free and insurance premiums skyrocket. The ABC15 Investigators found thousands of suspicious fires going undetected in the Valley.

MedSpa School, Daphne Munro aired 1/14 at 5pm TRT: 1:16

Our Smart Shopper discovered great deals on medical spa treatments. The National Laser Institute in Scottsdale teaches hands on training so students can learn. They offer great deals to the public.

Health Club Rules, Joe Ducey aired 1/14 at 6pm TRT: 1:27

In this "Let Joe Know", Joe shows you how to avoid the most common mistakes when signing up for a gym membership.

Steve Economides-Tips to Save, Daphne Munro aired 1/15 at 5pm TRT: 2:08

Our Smart Shopper talks with the experts when saving money on food.

No Gift Delivery, Joe Ducey aired 1/15 at 6pm TRT: 1:19

In this "Let Joe Know", Joe finds a gift a Valley woman ordered but never received last Christmas.

Insta Lift Try Out, Daphne Munro aired 1/16 at 5pm TRT: 1:45

In this, "Try It Before You Buy It", our Smart Shopper tries Insta Lift which claims to get rid of permanent marker, spray paint and rust stains instantly. It worked more than half the time. Daphne says it is definitely worth the \$12.

Electronic Returns, Joe Ducey aired 1/16 at 6pm TRT: 1:00

In this "Let Joe Know", Joe shows you how to wipe your electronics clean before you throw them out, sell them or return them to the store.

Arson II, Lauren Gilger aired 1/17 at 6pm TRT: 2:07

Top firefighters across the country are taking action after the ABC15 Investigators exposed thousands of suspicious fires locally and nationally going un-reported as arson.

Target Credit Monitoring, Joe Ducey aired 1/17 at 6pm TRT: 1:15

In this "Let Joe Know", Joe checks out the email sent to millions of Target customers offering to have their credit monitored. The email may look suspicious, but it's legit.

Cops & Veteran Shootings, Steve Irvin aired 1/17 at 10pm TRT: 3:00

There is a mental health crisis among our country's returning warriors marked by a high suicide rate. Now, Valley police are learning how to recognize veterans who want to commit suicide by cop.

Chrysler Recall Update, Joe Ducey aired 1/20 at 6pm TRT: 1:29

In this "Let Joe Know", Joe talks with two other Chrysler drivers who had difficulty getting their cars fixed before the official recall. Don't blame the mechanic; Chrysler didn't have the parts ready.

Women and Wine, Elizabeth Erwin aired 1/20 at 10pm TRT: 2:23

Wine parties are becoming very popular equipped with a wine expert called a sommelier. While wine has many health benefits, how much is too much? Elizabeth holds a debate over women, wine and parties.

Rental Auto Debit, Joe Ducey aired 1/21 at 6pm TRT: 1:02

In this "Let Joe Know", Joe helps a viewer get out of her automatic debit to pay her rent after the landlord was overcharging and taking more money than agreed.

American Furniture Warehouse, Daphne Munro aired 1/22 at 5pm TRT: 1:50

Our Smart Shopper shows you how to redecorate your house and buy new furniture for very little money.

Gift Card Exchanges, Joe Ducey aired 1/22 at 6pm TRT: 1:04

In this "Let Joe Know", Joe shows you some websites to buy, sell or trade your unwanted gift cards piling up after the holidays.

Free Tax Filing, Joe Ducey aired 1/23 at 6pm TRT: 1:15

In this "Let Joe Know", find out how to prepare and file your income tax returns for free.

Stopping Credit Card Offers, Joe Ducey aired 1/24 at 6pm TRT: 1:17

In this "Let Joe Know", Joe shows you a couple of websites that will help you opt out of getting credit card offers in the mail. But, be careful about leaving your social security number.

Computer Frozen by Virus, Joe Ducey aired 1/27 at 6pm TRT: 1:15

In this "Let Joe Know", Joe warns you about some of the tricks hackers use to get into your computer and access some of your personal information.

Hair Clip Security System, Katie Conner aired 1/27 at 10pm TRT: 1:52

A Tempe couple created an alarm system in a hair clip. Statistically, most attacks are to the head. The clip is linked to your cell phone, and is designed to set off an alarm and notify police. It also records pictures and audio. If you don't want to wear it in your hair, you can clip it to your clothing or purse.

Computer Virus Protection, Joe Ducey aired 1/28 at 6pm TRT: 1:52

In this "Let Joe Know", Joe talks with an expert on how to keep your home computer safe. "If you have kids and high-speed internet, you're a sitting duck." Find out how to keep your identity and finances safe.

Fake Websites, Joe Ducey aired 1/29 at 6pm TRT: 1:32

In this "Let Joe Know", find out bogus websites that pretend to be with Amazon and Turbo Tax. Don't get fooled.

Mental Hospital Update, Dave Biscobing aired 1/29 at 10pm TRT:

The federal inspectors are checking the state hospital to see if they have made appropriate changes since their last visit. The ABC15 Investigators learn there are even more lapses in safety and security since their original investigation into the death of a resident.

HOA Attorney Fees, Joe Ducey aired 1/30 at 6pm TRT: 1:36

In this "Let Joe Know", Joe meets a homeowner who was charged "anticipated attorney fees" for an HOA fine against his house. He never knew any of it existed.

GoDaddy Ex CEO Giveaway, Steve Irvin aired 1/30 at 10pm TRT: 2:38

The founder of GoDaddy is worth billions. Steve talks one-on-one with this eccentric billionaire who wants to die broke. He's giving away millions to some of his favorite charities and projects; and he is just getting started.

Windows XP Phased Out, Joe Ducey aired 1/31 at 6pm TRT: 1:14

In this "Let Joe Know", Windows is phasing out one of its most popular operating systems. In April, they are discontinuing tech support and security updates.

Teen Health Bed Crisis, Lauren Gilger aired 1/31 at 10pm TRT: 4:12

The ABC15 Investigators report it is nearly impossible to find treatment for seriously mentally-ill children who have private insurance in Arizona. Too often, lack of treatment leads to criminal behavior, suicide and homelessness.

#### **FEBRUARY 2014**

Teen Health Bed Crisis Follow-up, Lauren Gilger aired 2/2 at 10pm TRT: 2:28

A local family took extreme steps to get their seriously mentally-ill (SMI) son the care he needs. The ABC15 Investigators first reported the shortage of facilities for SMI children who have private insurance in Arizona.

Automotive Repairs, Daphne Munro and Joe Ducey aired 2/3 at 6am TRT: 1:37

Smart Shopper and "Let Joe Know" reporters join forces to help you get the best car repair in town.

Cracking the Price Tag Code, Daphne Munro aired 2/3 at 5pm TRT: 2:04

Our Smart Shopper shows you how to decode retail price tags to know if they are marked down all the way yet.

Car Repair Advisory, Joe Ducey aired 2/3 at 6pm TRT: 1:09

In this "Let Joe Know", Joe helps you protect yourself before bringing your car to a mechanic shop for repairs.

E-Cigarette Safety Testing, Lauren Gilger aired 2/3 at 10pm TRT: 3:25

The ABC15 Investigators found a lab in California doing first-of-its-kind testing to find out what exactly is in the vapor of electronic cigarettes.

Rental Rights I, Joe Ducey aired 2/4 at 6am TRT: 1:01

In this "Let Joe Know", we get many emails about rental agreements. Joe helps you protect yourself when signing a lease. Know your rights.

My Sister's Closet Winter Sale, Daphne Munro aired 2/4 at 5pm TRT: 1:38

Our Smart Shopper shows you some of the great deals at a resell shop that sells both new and slightly used closed.

Rental Rights II, Joe Ducey aired 2/4 at 6pm TRT: 1:00

In this "Let Joe Know", make sure your landlord is living up to your agreement. Know your rights, part II.

E-Cigarette Kid Poisoning, Lauren Gilger aired 2/4 at 10pm TRT: 1:44

Emergency rooms are reporting an increase in the number of children with nicotine poisoning from electronic cigarettes.

Eliminate Debt I, Daphne Munro aired 2/5 at 6am TRT: 1:08

Our Smart Shopper shows you how to become debt-free.

Eliminate Debt II, Daphne Munro aired 2/5 at 5pm TRT: 1:38

Our Smart Shopper shows you how to become debt free and have financial freedom.

Credit Report Errors, Joe Ducey aired 2/5 at 6pm TRT: 1:37

In this "Let Joe Know", find out how the government can help fix your credit reports when the three major bureaus won't.

Tough Girls – MMA Training/ Diet, Nohelani Graf aired 2/5 at 10pm TRT: 3:01

A Valley mom is training for the ultimate girl fight. She is competing for the title of Ultimate Fighter Champion.

Spotting Scams I, Joe Ducey aired 2/6 at 6am TRT: 1:01

In this "Let Joe Know", scams play on greed and hope – that you could get something for nothing. Joe shows you how to keep the bad guys out of your head and out of your wallet.

Non-Slip Hangers, Daphne Munro aired 2/6 at 5pm TRT: 1:51

In this, "Try It Before You Buy It", our Smart Shopper tries Simple Solutions non-slip hangers. She had to buy both the clips for the shoulder shapers, as well as, their hangers. The clips worked very well, but Daphne didn't like that she couldn't use her own hangers and had to buy theirs.

Spotting Scams II, Joe Ducey aired 2/6 at 6pm TRT: 1:03

In this "Let Joe Know", tips on what not to do. Don't wire money. Don't cash checks from people you don't know. Don't click on any texts or emails from people you don't know; the list goes on.

Nutrition Visit, Connie Colla aired 2/7 at 6am TRT: 2:14

Connie kicks off a special series on Nutrition with Nutritionist, Michelle Dudash of "The Chew". We start by looking inside Connie's refrigerator at her home.

Fake Court Notices, Joe Ducey aired 2/7 at 6pm TRT: 1:30

In this "Let Joe Know", it has gone beyond fake emails. Now scammers are scaring people into submission by using the IRS and the Court system to do it.

Fighting HOA I, Joe Ducey aired 2/10 at 6am TRT: 1:00

In this "Let Joe Know", Joe helps you to know how to fight unfair HOA notices and fines.

Fairy Godmothers, Daphne Munro aired 2/10 at 5pm TRT: 1:20

Our Smart Shopper shows you how to make prom special for your daughter without spending money you don't have. Fairy Godmothers offer prom dresses for \$10.

Fighting HOAs II, Joe Ducey aired 2/10 at 6pm TRT: 1:05

In this "Let Joe Know", find out how to make sure your HOA is following its own rules.

Store Brand v. Name Brand, Daphne Munro aired 2/11 at 6am TRT: 2:18

Our Smart Shopper compares prices at bulk health food stores, Sprouts and Whole Foods. While she only compared about 8 basic foods, Whole Foods surprisingly won most comparisons.

HOA Feedback, Joe Ducey aired 2/11 at 6pm TRT: 1:09

In this "Let Joe Know", Joe shares many of the emails and Facebook postings from viewers following his in-depth look at HOAs. Many have issues, but most say their HOA doesn't do anything.

Win Small Claims Court, Joe Ducey aired 2/12 at 6am TRT: 1:00

In this "Let Joe Know", if you are having a problem getting work completed or furniture delivered, take them to court. Joe shows you how to take action in small claims court.

Dealize.com, Daphne Munro aired 2/12 at 5pm TRT: 1:10

Our Smart Shopper shows you a website that tallies all the deals you are interested in from other stores. Instead of checking prices at several sites, have dealize.com do it for you.

Small Claims Court, Joe Ducey aired 2/12 at 6pm TRT: 49

In this "Let Joe Know", Joe reviews what you need to take someone to small claims court and win.

Overlooked Tax Deductions, Joe Ducey aired 2/13 at 6pm TRT: 1:13

In this "Let Joe Know", Joe reviews some claims to take on your income tax returns before you file. They are some of the refunds or deductions that people forget most often.

Recalls and Scams, Joe Ducey aired 2/14 at 6pm TRT: 1:31

In this "Let Joe Know", Joe reviews a few new, common emails people are getting to let you know which one is actually legitimate. Out of three, one is not a scam.

Computer Bugs, Daphne Munro and Joe Ducey aired 2/17 at 6 am TRT: 1:28

In this report, Joe warns you about some common threats to your home computer, and Daphne shows you how to get some free virus protection for it.

Computer Protection, Joe Ducey aired 2/17 at 6pm TRT: 57

In this "Let Joe Know", Joe shows you how to get around those bogus calls pretending to be from Microsoft saying your computer is frozen, and they can help.

Lipo Sans Surgery, Katie Conner aired 2/17 at 10pm TRT: 2:20

It's liposuction without the surgery! But, does it work? We follow a Valley woman having the procedures (you need a few). She lost 2 inches around her waist. It takes 4-6 visits about a week apart.

My Lil Pie Maker, Daphne Munro aired 1/18 at 5pm TRT: 1:38

In this, "Try It Before You Buy It", our Smart Shopper tries My Lil Pie Maker which makes individual pies. Daphne tried different fruit pies, as well as, quiche. All of them came out wonderfully. It did exactly what it claimed to do.

When to Pay Up Front, Joe Ducey aired 2/18 at 6am TRT: 59

In this "Let Joe Know", Joe shows you some ways to negotiate when you need to pay fees upfront.

Capital One Knocking, Joe Ducey aired 2/18 at 6pm TRT: 1:27

In this "Let Joe Know", Joe finds out if employees of credit card companies show up at your front door if you are late with a payment. Turns out, they can, and they do. Joe checks whether or not this violates your rights as a credit card holder.

Ketamine Clinic, Steve Irvin aired 2/18 at 10pm TRT: 1:15

A Scottsdale clinic announces breakthrough research in the fight against clinical depression.

Cheap Pet Vaccinations, Daphne Munro aired 2/19 at 5pm TRT: 1:27

Our Smart Shopper shows you how to save on pet care services including non-emergency services and vaccinations.

Public Records, Joe Ducey aired 2/19 at 6am TRT: 56

In this "Let Joe Know", Joe shows you how much information about you on the internet is available through public records.

Public Records, Joe Ducey aired 2/19 at 6pm TRT: 49

In this "Let Joe Know", Joe shows you how to find out personal information about yourself online through common lookups like court cases and property taxes.

MCCCD Breach, Joe Ducey aired 2/19 at 10pm TRT:

In this "Let Joe Know", Joe updates the ongoing issues regarding the security breach at Maricopa County Community Colleges effecting millions of people. Employees may have warned the schools about a possible security breach years ago.

Save on Pet Care, Daphne Munro aired 2/20 at 6am TRT: 1:38

Our Smart Shopper shows you how to pamper your pet without spending a great deal. Daphne compares prices on common pet supplies.

Class Actions-EmergenC and PopChips, Joe Ducey aired 2/20 at 6pm TRT: 1:21

In this "Let Joe Know", Joe reviews some of the latest class action settlements. If you had a cold or bought some chips or received any robo-calls, you may be looking at a little extra money this month.

Nutrition Visit, Dan Spindle aired 2/21 at 6am TRT: 2:01

Nutritionist Michelle Dudash from "the Chew" helps Dan and his family clean out their kitchen to help them on the road to a new healthy diet.

Upfront Fees, Joe Ducey aired 2/21 at 6pm TRT: 1:16

In this "Let Joe Know", knowing how much and in which situations you should pay upfront money can be tricky. But, Joe shows you some guidelines that can lessen the chances of you getting burned.

Home Pest Control, Daphne Munro and Joe Ducey aired 2/24 at 6am TRT: 1:34

In this report, Daphne shows you how to make your own pesticide to spray in and around your home yourself. But, if you decide to hire a professional, Joe shows you how to check out the company before you call.

Pest Control, Daphne Munro aired 2/24 at 5pm TRT: 1:00

Our Smart Shopper shows you how to make your own homemade pesticide.

MCCCD Breach Update, Joe Ducey aired 2/24 at 10pm TRT: 1:44

New questions in the massive security breach involving Maricopa County Community Colleges. The school responds to allegations that they were warned about a possible security breach years ago.

Hacker Confession, Lauren Gilger aired 2/24 at 10pm TRT: 3:16

The computer hacking of Target and Niemen Marcus affected millions of shoppers. The ABC15 Investigators talked with one former hacker who shows how easy it is to hack into a major retail establishment.

Kids Finances I, Daphne Munro aired 2/25 at 6am TRT: 1:29

Our Smart Shopper shows you how to get your kids financially ready to leave your house and live successfully on their own.

Kids Finances II, Daphne Munro aired 2/25 at 5pm TRT: 2:03

Our Smart Shopper talks to the experts on how to get your kids financially independent.

Switching Phone Carriers, Joe Ducey aired 2/25 at 6pm TRT: 1:12

In this "Let Joe Know", Joe shows you how to avoid hefty charges when switching cell phone carriers.

Hormonal Happy Hour, Katie Raml aired 2/25 at 10pm TRT: 2:34

A Valley doctor held a happy hour party at a local restaurant and wine bar to discuss hormone therapy. She believes hormone therapy can not only change your life, but save it. She answered questions from both men and women and explained her approach to treatment and how the lack of hormones adds to other medical issues. She also gave advice on working with your own doctor to get properly tested.

Wallaby App, Daphne Munro aired 2/26 at 5pm TRT: 1:46

Our Smart Shopper introduces you to an app that keeps track of all your rewards. It also shows you immediately which credit card will give you the best reward for the products you are about to buy.

Unclaimed Property, Joe Ducey aired 2/26 at 6am TRT: 48

When businesses owe you money and can't find you, they turn it over to the state. In this "Let Joe Know", Joe shows you how to find money you never knew you had.

Dierks Bentley, Dan Spindle aired 2/26 at 10pm TRT: 2:18

Arizona native, Dierks Bentley may be one of the biggest names in Nashville. The recent loss of a loved one sent the music star into a tailspin. But, now, Dierks is back on his game with a new album and a new outlook on life.

Daphne's Favorite Gadgets, Daphne Munro aired 2/27 at 6am TRT: 1:46

Our Smart Shopper shows you some products that live up to their advertised hype. She reviews the Vidalia Chop Wizard, the Ped Egg, and the Play and Freeze Ice Cream Maker.

Stores Track Cell Phones, Joe Ducey aired 2/27 at 6pm TRT: 1:26

In this "Let Joe Know", Joe shows you how stores track you by using your smart phone. If you don't like being tracked, there is a website run by an advocacy group that lets you opt out.

How To Marry A Millionaire, Stephanie Hockridge aired 2/27 at 10pm TRT: 2:41

Stephanie sought advice on how to marry a millionaire by going straight to the source – millionaires.

FTC Takes on Test/Computer Scams, Joe Ducey aired 2/28 at 6pm TRT: 1:22

In this "Let Joe Know", the government takes on two very popular scams – texts promising free gift cards and callers saying you have a computer virus and they need to fix it.

Unknown Sex Offender Registry, Dave Biscobing aired 2/28 at 10pm TRT: 3:33

Imagine the person living next door is a convicted sex offender. But, you didn't know it because your local police department failed to tell you which is required by law. The ABC15 Investigators found this happened twice to the same Valley neighborhood.

#### **MARCH 2014**

Assisted-Living Nightmare, Dave Biscobing aired 3/2 at 10pm TRT: 4:21

The ABC15 Investigators reveal filthy living conditions including bed bugs at The Lodge, an assisted-living facility funded in part by tax payer money. The facility is supposed to care for disabled and vulnerable adults.

Target v. Walmart, Daphne Munro aired 3/2 at 10pm TRT: 1:42

Our Smart Shopper compared prices for identical items both at Target and Walmart. Walmart had lower prices throughout the comparison.

Arizona Paparazzi, Stephanie Hockridge aired 3/2 at 10pm TRT: 3:00

Stephanie talks one-on-one with a former top entertainment reporter who saw firsthand two very different sides of Hollywood.

New "Life Story" Rip-off, Joe Ducey aired 3/2 at 10pm TRT: 2:09

The ABC15 Investigators talk to a Valley woman who tried to get her life story told. She wanted other patients to learn from her experience facing horrible kidney problems. But, the company she hired did not live up to their promise.

Superstition Ranch, Daphne Munro aired 3/3 at 5pm TRT: 59

Our Smart Shopper takes you to a huge Farmer's Market in Mesa. It's definitely a no-frills place. Vegetables are stacked in piles. It is also very crowded. But, Daphne says it is worth the trip since the prices are so good.

AZ Fugitive Warrants, Lauren Gilger aired 3/4 at 5pm TRT: 1:00

The ABC15 Investigators report on the number of outstanding felony warrants here in the Valley and throughout the state of Arizona.

Cop Killer's Bio, Dave Biscobing aired 3/4 at 6pm TRT: 1:04

The ABC15 Investigators look into the background of alleged cop killer, William Thornton and found his criminal past goes as far back to when he was a teenager.

MCCCD Security Breach Update, Joe Ducey aired 3/4 6pm TRT: 1:35

In this "Let Joe Know", the two employees who came forward claiming they warned the school about a possible security breach years ago are facing new threats.

AZ State Hospital Lawsuit, Dave Biscobing aired 3/4 at 10pm TRT: 1:55

The ABC15 Investigators report on the lawsuit recently filed by the family of the man who died while in the custody of the state mental hospital, a story we first brought you last year. More details about what led to his death.

Best Things to Buy in March, Daphne Munro aired 3/5 at 5pm TRT: 1:38

Our Smart Shopper shows you what products have the lowest prices in March.

Saban's Car Rental-AG Action, Joe Ducey aired 3/5 at 6pm TRT: 1:46

A Valley rental car company is accused of overcharging customers, hiding excessive fees and renting unsafe cars. The ABC15 Investigators first told you about these issues at Saban's rental cars four years ago. Today, the Attorney General announced a lawsuit against the company for the same issues.

Assisted Living Nightmare Update, Dave Biscobing aired 3/5 at 10pm TRT: 2:40

The state is taking action just three days after an undercover ABC15 Investigation into filthy conditions at an assisted-living facility for disabled and vulnerable adults.

Spinning Mop, Daphne Munro aired 3/6 at 5pm TRT: 1:47

In this, "Try It Before You Buy It", our Smart Shopper tried the Hurricane Spin Mop. While she didn't get her hands wet, the mop itself didn't work very well. It didn't spin. It was also not constructed well. The handle began to bend during the first try.

Healthcare.gov Solutions, Joe Ducey aired 3/6 at 6pm TRT: 1:20

In this "Let Joe Know", Joe shows you some problems people are still experiencing with the Healthcare website. Find out what to do so that you have coverage before the deadline hits which is the end of this month.

Preventing Identity Theft, Joe Ducey aired 3/7 at 6pm TRT: 1:22

In this "Let Joe Know", Joe shows you how to lessen your chance of having your identity stolen after these recent security breaches at MCCC and some retail stores.

Teen Crisis Health Bed Crisis III, Lauren Gilger aired 3/8 at 10pm TRT: 2:50

Suicidal children in need of help in Arizona are being turned away because of a shortage of psychiatric facilities. There are even less place for kids with private insurance to go. The ABC15 Investigators spoke to some state legislators about the shortage.

Insurance Monitoring, Joe Ducey aired 3/10 at 6pm TRT: 1:23

In this "Let Joe Know", car insurance companies are offering discounts to monitor your driving habits, but Joe warns those discounts may come at a different cost. Progressive is not just monitoring your speed and the number of times you brake hard; they are also monitoring your locations via GPS. What are they going to do with that highly sellable information?

Balloon Diet, Lauren Gilger aired 3/10 at 10pm TRT: 2:56

The ABC15 Investigators show you a new diet where the pill you swallow is inflated into a balloon once it is in your stomach. Dieters are crossing the border into Mexico to get it done because the procedure is not yet approved for use in this country.

Ex-Bachelor, Stephanie Hockridge aired 3/10 at 10pm TRT: 1:45

Ready for Bachelor gossip? Now, that "The Bachelor" finale is over, the contestant from the Valley can tell us what happened behind the scenes during the show.

GreenToe.com, Daphne Munro aired 3/11 at 5pm TRT: 1:42

Our Smart Shopper shows you a new website that encourages haggling. GreenToe.com is a name-your-own-price website.

First Choice Communications, Joe Ducey aired 3/11 at 6pm TRT: 1:52

In this "Let Joe Know", Joe warns viewers to check before paying for bundle packages combining TV and internet services. As one Valley man found out, they are not always available in your area.

Happy Hour App, Daphne Munro aired 3/12 at 5pm TRT: 1:18

Our Smart Shopper shows you an App that lets you know where the best happy hour deals are in your area any day you want it.

Car Detail Solution, Joe Ducey aired 3/12 at 6pm TRT: 1:16

In this "Let Joe Know", a Valley woman couldn't get her car detailed even though she purchased a pre-paid deal. The company said her card was already used for a car with a California plate so she couldn't use it -- that is until she called Joe.

Swiffer Sweep and Trap, Daphne Munro aired 3/13 at 5pm TRT: 1:59

Our Smart Shopper tried the Swiffer Sweep and Trap. It didn't pick up all the dirt on the floor. You also have to replace the cloth after each use. That is too costly for Daphne.

Tax Refund Delay, Joe Ducey aired 3/13 at 6pm TRT: 1:04

In this "Let Joe Know", find out how the recent security breaches at MCCCCD and retail stores may affect your income tax return.

GMAC Complaints, Joe Ducey aired 3/14 at 6pm TRT: 1:25

In this "Let Joe Know", Joe shows you how to check the government's website for any complaints about any cars -- recent or past.

County Assessor Errors, Joe Ducey aired 3/14 at 10pm TRT: 2:51

The ABC15 Investigators found dozens of Valley homeowners have been overpaying property taxes based on a governmental mistake.

Gardening, Daphne Munro aired 3/17 at 5pm TRT: 1:51

Our Smart Shopper shows you how to save money on food shopping by starting your own edible garden.

Fighting Property Taxes, Joe Ducey aired 3/17 at 6pm TRT: 56

In this "Let Joe Know", Joe shows you how to file an appeal with the county assessor if you feel you have been overpaying your taxes. But, time is limited so you need to get your paperwork in order fast.

Assisted-Living Nightmare Funding Investigation, Dave Biscobing aired 3/17 at 10pm TRT: 1:27

The Inspector General's Office opened an investigation into the assisted-living facility in our undercover ABC15 investigation after we reported on filthy living conditions and poor care. We uncovered about \$1.2 Million in state Medicaid money going to the facility which is only a portion of the public funding it uses.

Prescription Drugs & Sex Drives, Stephanie Hockridge aired 3/17 at 10pm TRT: 1:46

Is your allergy medication killing your sex drive? Stephanie talks with drug experts to find out how prescription medication is having a huge negative effect on our sex life.

My Girlfriend's Closet Prom Project, Daphne Munro aired 3/18 at 5pm TRT: 1:44

Our Smart Shopper shows you where you can get your daughter a free prom dress.

Netflix/Verizon Scams, Joe Ducey aired 3/18 at 6pm TRT: 44

In this "Let Joe Know", scammers are using some big-name businesses we all know, to lure us. But with these cases, they are getting you to do some of the dirty work yourself.

Craiglist Solve, Joe Ducey aired 3/19 at 6pm TRT: 53

In this "Let Joe Know", Joe shows you how one Valley man fought to get his money back when a contractor he hired took the money, but didn't do any work.

Arizona State Hospital Update, Dave Biscobing aired 3/19 at 10pm TRT: 1:13

The ABC15 Investigators update us on the inspection conducted by the Centers for Medicare and Medicaid Services at the state mental hospital.

Class-Action Lawsuits, Joe Ducey aired 3/20 at 6pm TRT: 1:07

In this "Let Joe Know", Joe reviews the latest class-action settlements to let you know if you can get any money back.

Free Consumer Guide, Joe Ducey aired 3/21 at 6pm TRT: 1:13

In this "Let Joe Know", Joe reviews the new, free and very helpful Consumer Action Handbook.

Travel Insurance, Joe Ducey aired 3/24 at 6pm TRT: 1:03

In this "Let Joe Know", Joe introduces you to a Valley couple who paid travel insurance for a cruise. Their connecting flight was cancelled after hitting birds causing them to miss the boat. The travel insurance company denied their claim.

Cinderella Affair, Daphne Munro aired 3/26 at 5pm TRT: 1:17

Our Smart Shopper shows you where you can get free prom dresses in Tempe.

Maricopa Co. Community Colleges Hacking/Security Meeting, Joe Ducey aired 3/25 at 6pm TRT: 1:10

In this "Let Joe Know", the Maricopa County Community Colleges met for a board meeting. While claiming to not address the security breach, they did consider renewing their contract with their lawyer on the case. They also talked about a \$27 Million future contract with the company currently housing student information.

Perfect Pancake Pan, Daphne Munro aired 3/27 at 5pm TRT: 1:50

In this, "Try It Before You Buy It", our Smart Shopper tried the Perfect Pancake Pan. Daphne made both pancakes and eggs over easy with the appliance. They came out perfect – just like the product claims.

Cell Phone Rates, Joe Ducey aired 3/26 at 6pm TRT: 1:03

In this "Let Joe Know", Joe reviews the latest round of cell phone rate reductions. Don't just shop around for a better deal, ask about a better deal.

Bail Bonds Solve, Joe Ducey aired 3/27 at 6am TRT: 1:02

What if you get a call in the middle of the night from a relative in jail? What do you do? In this "Let Joe Know", Joe shows people how bail bonds work and what you need to know before you hire one.

Consumer Quiz, Joe Ducey aired 3/28 at 6pm TRT: 1:29

Get credit card smart. In this "Let Joe Know", Joe tests your knowledge of credit cards. Know your rights when a card is stolen or rarely used.

Gilbert Firefighters, Dave Biscobing aired 3/28 at 10pm TRT: 1:35

The ABC15 Investigators have learned that some Gilbert firefighters are under fire. The town opened an investigation to find out if firefighters have been double dipping on public time.

# KNXV-TV News Programs

First Quarter 2014

## **ABC15 Mornings**

Weekdays 4:30AM-7:00 AM

Provides viewers with a comprehensive smart start to their day with local, national and international news and updates to stories that developed overnight and stories that are happening now from the breaking news desk. Weather and traffic updates help viewers plan their day and route to work. Besides providing news, viewers get financial updates from the floor of the New York Stock Exchange and how this news impacts jobs and economic development in the Phoenix area. In addition each day the latest medical, consumer and parenting stories help improve people's lives.

## **ABC15 News at 11am**

Weekdays 11:00AM-12Noon

Updates on local and national news headlines.

## **ABC15 News at 4**

Weekdays 4:00-4:30 PM

This newscast provides viewers a first look at the news of the day. It gives viewers a snapshot of some of the stories the ABC15 News team is working on for later newscasts, along with a look at the big national stories of the day. Viewers are also provided with a look at interesting websites and video that people across the nation are talking about. This newscast also includes entertainment news along with regular health segments. The 4:00 newscast also provides the first weather forecast of the afternoon for viewers in the Phoenix metro area.

## **ABC15 News at 5**

Weekdays 5:00-5:30 PM

For those just getting home from work, this newscast follows stories developing during the day with an emphasis on the newest and freshest details. Besides an update on stories going on here, viewers are updated on stories going on around the state and nation. Daily pieces from our Smart Shopper team help viewers save money and participate in exclusive offers. Also the latest breakthroughs in health help viewers lead healthier, smarter lives.

## **ABC15 News at 6**

Weekdays 6:00-6:30 PM

The 6pm newscast highlights important Valley and Statewide issues such as the economy, housing, and growth. An updated weather forecast and Sports highlights, with a focus on local sporting events are a daily portion of the newscast. This newscast focuses on fresh angles to stories still being worked on from the 5pm newscast. A daily consumer feature called "Let Joe Know" highlights consumer problems and takes action to help viewers who have been wronged.

## **ABC15 News at 10**

Daily 10:00-10:30 PM

Provides a fast paced wrap-up of the day's top stories including the latest weather information and highlights from sports. Most 10pm newscasts feature a promotable story from our investigative unit highlighting current issues, uncovering information on the latest scams, or exposing consumer fraud. Smart Shopper segments are regularly featured to help viewers stretch their budget and get the most for their money.

## **ABC15 Weekends Saturday**

Saturday 5:00-7:00AM

Saturday 8:00-9:00AM

Saturday 6:00-7:00 PM

Updates local and national news headlines from overnight and during the day.

## **ABC15 Weekends Sunday**

Sunday 5:00-7:00AM

Sunday 5:00-5:30 PM

Update local and national news headlines from overnight and during the day.

## **KNXV-TV Public Service Announcements**

First Quarter 2014 (January/February/March)

*(see attached for schedule/date/time/length)*

**Ad Council: Community Engagement** - This campaign seeks to motivate and inspire people from all walks of life to get engaged and become a partner with the United Way in their community efforts. The diversity which is communicated, and the direct call to action, "Give. Advocate. Volunteer." allow viewers to easily envision a role for themselves in making a difference.

**Ad Council: Reading Literacy** - The campaign aims to inspire fun and promote literacy in all types of learning, including reading books, magazines and cartoons, online and interactive tools, visiting museums, creating music, and using one's imagination. The "Book People Unite" PSA's feature a medley of notable book characters, including Pinocchio, Madeline, Humpty Dumpty, Curious George and Raggedy Ann and Andy coming together to encourage parents to "Read to a child today and spark a lifetime of ambition." The original song in the PSA is produced by Grammy award-winning band The Roots. Celebrity vocalists Jack Black, Chris Martin, John Legend, Jim James, among others, lend their voices to the song. All of the PSA's direct audiences to BookPeopleUnite.org, where they can join the Book People Unite movement by taking the pledge to love reading and declaring themselves a "book person."

**ADOT "Move Over AZ"**- This ad aims to inform Arizona drivers that they must pull over to the side of the road when they see a vehicle with flashing lights, such as a police car, ambulance, fire truck, etc. The ad pushes viewers to the website MoveOverAZ.org.

**Arizona National Guard (AZNG2011FIRE30)** - This ad seeks to inform the public about the impact the Arizona National Guard has on the community by protecting others to keep our state and country safe on the home front. The campaign serves to encourage others to join the Arizona National Guard and directs the audience to visit [www.nationalguard.com](http://www.nationalguard.com) for more information.

**Arizona National Guard (AZNG2011FLOOD30)** - This ad seeks to inform the public about the impact the Arizona National Guard has on the community by protecting others to keep our state and country safe on the home front. The campaign serves to encourage others to join the Arizona National Guard and directs the audience to visit [www.nationalguard.com](http://www.nationalguard.com) for more information.

**Arizona National Guard (AZNG2011STORM30)** - This ad seeks to inform the public about the impact the Arizona National Guard has on the community by protecting others to keep our state and country safe on the home front. The campaign serves to encourage others to join the Arizona National Guard and directs the audience to visit [www.nationalguard.com](http://www.nationalguard.com) for more information.

**EEO - Equal Employment Opportunity.** In house spot telling ABC15 viewers that the station is an equal opportunity employer and we are dedicated to filling open positions. To view all open positions viewers can log on to [abc15.com](http://abc15.com).

**FCC** - This locally produced spot tells ABC15 viewers that the FCC public files are available for viewing during regular business hours.

**United States Coast Guard Reserve (ZCG00013)** – This campaign aims to recruit new members of the United States Coast Guard. The ad is sponsored by United States Coast Guard in cooperation with Arizona Broadcasters Association.

**United States Coast Guard Reserve (ZCGD005)** - This campaign aims to recruit new members of the United States Coast Guard. The ad is sponsored by United States Coast Guard in cooperation with Arizona Broadcasters Association.

**We Are Broadcasters-** According to this campaign, created by National Association of Broadcasters, more Americans choose television and radio broadcasting than all other mediums combined. The ad assures Americans that broadcasters are there to deliver truth and newsworthy information when no one else can. The audience was directed to visit [www.wearebroadcasters.com](http://www.wearebroadcasters.com) where they can see how broadcasters have such a strong impact on the community.

# Log Summary [KNXV - 2014 PSA Report - Jan] : 01/01/14 - 01/31/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product: KNXV-TV-PSA</b>						
AZNG2011FIRE30	01/01/14	3:46:46 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/03/14	11:43:47 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/07/14	12:52:58 XM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/10/14	9:08:01 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/15/14	9:52:31 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/17/14	3:27:34 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/21/14	9:40:33 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/23/14	3:28:53 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/27/14	9:41:06 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/28/14	1:01:38 XM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	01/31/14	3:31:40 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/01/14	12:50:47 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/06/14	9:34:48 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/08/14	9:22:30 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/10/14	3:48:25 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/15/14	3:42:41 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/17/14	12:34:17 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/21/14	3:55:23 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/23/14	12:34:38 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/27/14	3:27:27 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	01/29/14	11:38:37 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/02/14	9:26:17 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/06/14	3:56:41 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/08/14	3:56:03 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/13/14	9:39:15 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/15/14	12:30:43 XM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/18/14	11:54:10 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/22/14	9:41:50 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/24/14	3:53:51 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/27/14	12:39:48 XM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	01/30/14	12:55:24 XM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
EEO	01/03/14	1:25:06 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	01/06/14	4:18:37 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	01/13/14	1:28:41 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	01/20/14	1:24:49 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	01/27/14	9:29:39 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	01/03/14	9:19:19 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	01/06/14	1:40:04 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	01/14/14	9:49:01 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	01/21/14	12:57:19 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	01/27/14	1:54:26 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
MOVE OVER AZ	01/02/14	3:24:17 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/06/14	12:52:37 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/08/14	12:38:15 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/14/14	9:21:47 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/16/14	3:41:21 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/20/14	12:51:57 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/23/14	9:15:15 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/24/14	12:36:08 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/28/14	3:35:33 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	01/31/14	9:25:34 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
			<b>0:24:15</b>			

<b>Advertiser/Product:</b>						
(NAB) WE ARE BROADCA	01/01/14	1:39:03 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/01/14	2:17:37 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/02/14	1:19:23 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/02/14	1:34:00 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/02/14	1:37:38 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/02/14	2:02:35 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/02/14	2:57:57 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/03/14	1:43:19 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/04/14	1:20:57 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA

KNXV/KNXV : 01/01/14 - 01/31/14 : (8095E616-3D10-4239-8086-504BA47D6EEE) : KNXV 2014 PSA Report - Jan  
 Includes Open Inventory [Filtered by: (Aired Length > :05)] [Sorted by: Advertiser/Product]

# Log Summary [KNXV - 2014 PSA Report - Jan] : 01/01/14 - 01/31/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product:</b>						
(NAB) WE ARE BROADCA	01/04/14	1:33:48 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/04/14	2:03:34 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/04/14	2:19:48 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/04/14	2:28:03 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/04/14	4:42:50 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/05/14	1:59:28 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/05/14	2:58:57 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/05/14	4:58:28 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/06/14	1:38:38 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/06/14	2:27:57 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/07/14	1:47:06 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/08/14	2:03:21 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/09/14	1:34:18 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/09/14	1:56:41 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/09/14	3:28:42 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/10/14	12:54:09 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/10/14	1:46:04 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/11/14	1:26:52 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/11/14	2:03:03 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/11/14	2:27:33 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/12/14	2:00:20 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/12/14	2:58:42 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/12/14	4:39:37 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/13/14	1:33:11 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/13/14	1:58:29 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/14/14	1:38:44 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/14/14	3:58:12 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/15/14	1:38:14 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/15/14	2:28:27 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/16/14	1:34:27 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/16/14	1:48:35 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/16/14	3:28:42 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/18/14	1:28:29 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/18/14	2:19:15 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/18/14	2:26:27 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/18/14	4:42:50 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/19/14	2:58:57 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/20/14	1:48:18 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/21/14	1:33:53 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/21/14	2:02:29 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/22/14	2:28:57 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/25/14	4:53:51 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/26/14	4:58:26 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/28/14	2:28:42 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
(NAB) WE ARE BROADCA	01/30/14	2:58:42 XM	1:00	NXV-8007	KNXV TV PSA/PSA	PROMO/PSA
AZNG2011STORM30	01/21/14	3:17:51 XM	:30	NXV-8025	KNXV TV PSA/PSA NATIONAL GUARD	PROMO/PSA
COMMUNITY ENGAGEME	01/01/14	1:34:25 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/01/14	2:27:57 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/01/14	3:58:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/02/14	1:29:28 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/02/14	1:48:11 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/02/14	2:08:50 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/02/14	2:58:57 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/02/14	3:28:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/03/14	1:18:09 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/03/14	1:44:20 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/04/14	1:12:35 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/04/14	1:27:53 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/04/14	2:00:03 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/04/14	2:13:19 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/04/14	2:20:48 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEME	01/04/14	4:41:50 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA

KNXV/KNXV : 01/01/14 - 01/31/14 : {8095E616-3D10-4239-8086-504BA47D6EEE} : KNXV 2014 PSA Report - Jan  
Includes Open Inventory [Filtered by: (Aired Length > :05)] [Sorted by: Advertiser/Product]

# Log Summary [KNXV - 2014 PSA Report - Jan] : 01/01/14 - 01/31/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product:</b>						
COMMUNITY ENGAGEMENT	01/04/14	4:53:44 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/05/14	1:21:50 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/05/14	2:02:28 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/05/14	2:47:22 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/05/14	4:41:23 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/06/14	1:37:38 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/06/14	1:56:54 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/06/14	2:58:57 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/06/14	3:58:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/07/14	1:38:51 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/07/14	2:58:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/08/14	1:49:06 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/08/14	2:28:57 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/09/14	1:28:09 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/09/14	1:48:52 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/09/14	2:08:54 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/10/14	12:37:35 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/10/14	1:04:51 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/11/14	1:20:56 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/11/14	1:58:12 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/11/14	2:20:45 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/11/14	4:28:29 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/12/14	1:23:26 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/12/14	2:03:07 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/12/14	3:14:58 XM	1:04	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/12/14	4:58:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/13/14	1:28:36 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/13/14	1:48:58 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/13/14	2:58:57 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/14/14	1:28:52 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/14/14	2:28:12 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/15/14	1:28:50 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/15/14	1:56:52 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/16/14	1:29:36 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/16/14	2:03:14 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/16/14	2:58:47 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/17/14	1:45:17 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/18/14	1:22:26 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/18/14	2:12:07 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/18/14	2:27:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/18/14	4:53:16 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/19/14	2:28:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/19/14	3:58:27 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/20/14	1:27:46 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/20/14	2:58:42 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/21/14	1:26:49 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/21/14	1:56:26 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/22/14	2:08:58 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/25/14	4:42:41 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/25/14	4:58:30 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/26/14	4:39:15 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/28/14	1:35:57 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/29/14	1:56:30 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
COMMUNITY ENGAGEMENT	01/30/14	1:49:45 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/01/14	1:28:36 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/01/14	1:47:08 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/01/14	2:02:54 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/01/14	3:28:12 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/02/14	1:35:00 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/02/14	1:38:38 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/02/14	1:46:56 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/02/14	1:56:24 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA

KNXV/KNXV : 01/01/14 - 01/31/14 : {8095E616-3D10-4239-8086-504BA47D6EEE} : KNXV 2014 PSA Report - Jan  
Includes Open Inventory [Filtered by: (Aired Length > :05)] [Sorted by: Advertiser/Product]

# Log Summary [KNXV - 2014 PSA Report - Jan] : 01/01/14 - 01/31/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product:</b>						
READING LITERACY	01/02/14	2:28:42 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/02/14	3:58:42 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/02/14	4:08:29 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/03/14	12:37:55 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/03/14	1:28:29 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/03/14	1:51:34 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/03/14	4:08:34 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	1:11:35 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	1:19:57 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	1:26:53 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	1:52:46 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	2:12:19 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	2:27:03 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	4:28:28 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	4:49:47 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/04/14	4:58:30 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/05/14	12:52:32 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/05/14	2:00:28 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/05/14	3:17:00 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/05/14	3:58:27 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/05/14	4:28:35 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/06/14	1:29:09 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/06/14	1:48:23 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/06/14	3:28:42 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/07/14	1:32:39 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/07/14	1:56:01 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/08/14	1:38:56 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/09/14	1:19:31 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/09/14	1:38:28 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/09/14	2:03:26 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/10/14	12:29:02 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/10/14	12:59:23 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/11/14	1:11:54 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/11/14	1:33:36 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/11/14	2:12:33 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/11/14	4:42:09 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/11/14	4:53:57 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/12/14	1:22:26 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/12/14	2:16:46 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/12/14	3:46:46 XM	1:13	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/12/14	4:29:04 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/13/14	1:19:02 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/13/14	1:38:23 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/13/14	2:27:57 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/14/14	1:18:58 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/14/14	1:57:25 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/15/14	1:18:19 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/15/14	1:47:29 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/15/14	3:47:17 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/16/14	1:18:39 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/16/14	1:38:09 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/16/14	2:08:37 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/17/14	1:05:19 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/17/14	1:53:45 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/18/14	1:13:45 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/18/14	1:33:31 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/18/14	2:20:15 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/18/14	4:49:15 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/18/14	4:54:31 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/19/14	2:00:08 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/19/14	3:28:57 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/20/14	1:19:00 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA

KNXV/KNXV : 01/01/14 - 01/31/14 : {8095E616-3D10-4239-8086-504BA47D6EEE} : KNXV 2014 PSA Report - Jan  
 Includes Open Inventory [Filtered by: (Aired Length > :05)] [Sorted by: Advertiser/Product]

# Log Summary [KNXV - 2014 PSA Report - Jan] : 01/01/14 - 01/31/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product:</b>						
READING LITERACY	01/20/14	2:02:42 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/21/14	1:19:19 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/21/14	1:48:05 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/22/14	1:56:08 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/23/14	1:56:56 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/25/14	4:28:28 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/25/14	4:52:51 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/26/14	4:28:32 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/27/14	1:38:10 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/28/14	1:46:45 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/28/14	3:28:27 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/29/14	1:47:45 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/30/14	1:39:05 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
READING LITERACY	01/30/14	1:59:30 XM	1:00	NXV-8027	KNXV TV PSA/AD COUNCIL	PROMO/PSA
			3:28:47			
			3:53:02			

KNXV\KNXV : 01/01/14 - 01/31/14 : {8095E616-3D10-4239-8086-504BA47D6EEE} : KNXV 2014 PSA Report - Jan  
 Includes Open Inventory [Filtered by: (Aired Length > :05)] [Sorted by: Advertiser/Product]

# Log Summary [KNXV - 2014 PSA Report - Feb] : 02/01/14 - 02/28/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product: KNXV TV PSA</b>						
AZNG2011FIRE30	02/05/14	1:02:45 XM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/07/14	11:28:06 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/12/14	9:42:50 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/13/14	1:18:14 XM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/17/14	1:02:29 XM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/20/14	9:31:26 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/24/14	9:58:16 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	02/26/14	12:55:00 XM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/03/14	9:23:23 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/06/14	9:25:14 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/07/14	12:59:37 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/12/14	12:49:16 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/14/14	9:20:43 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/18/14	12:32:12 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/20/14	3:27:51 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/24/14	3:14:01 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	02/27/14	9:21:59 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/03/14	3:55:05 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/06/14	3:41:56 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/11/14	3:29:22 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/13/14	9:36:14 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/14/14	3:41:25 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/19/14	3:34:26 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/21/14	9:30:33 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/24/14	12:36:40 XM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	02/27/14	3:33:12 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
EEO	02/06/14	1:28:25 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	02/13/14	11:58:01 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	02/20/14	1:55:11 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	02/28/14	9:07:09 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	02/06/14	1:40:25 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	02/12/14	1:47:12 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	02/17/14	1:22:00 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	02/24/14	9:52:08 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
MOVE OVER AZ	02/05/14	3:57:31 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/06/14	1:02:28 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/11/14	12:59:58 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/13/14	3:50:09 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/17/14	11:13:46 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/19/14	12:40:41 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/21/14	3:11:32 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/26/14	3:49:33 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	02/28/14	9:38:32 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
			<b>0:20:30</b>			

<b>Advertiser/Product:</b>						
COMMUNITY ENGAGEMENT	02/01/14	1:27:30 XM	1:00	NXV-8030	KNXV TV PSA/AD COUNCIL	PROMO/PSA
			<b>0:01:00</b>			
			<b>21:30</b>			

# Log Summary [KNXV - 2014 PSA Report - Mar] : 03/01/14 - 03/31/14

Aired Ad-ID	Air Date	Aired Time	Aired Length	Sched House #	Advertiser/Product	Material Type
<b>Advertiser/Product: KNXV TV PSA</b>						
AZNG2011FIRE30	03/10/14	9:23:29 AM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	03/13/14	3:35:51 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	03/21/14	3:21:37 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FIRE30	03/26/14	3:48:21 PM	:30	NXV-8004	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	03/10/14	1:05:21 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	03/15/14	12:10:56 XM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	03/23/14	11:02:03 PM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011FLOOD30	03/27/14	9:40:56 AM	:30	NXV-8006	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	03/12/14	9:22:59 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	03/17/14	3:48:49 PM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	03/25/14	9:22:29 AM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
AZNG2011STORM30	03/31/14	12:56:40 XM	:30	NXV-8025	KNXV TV PSA/ABA - National Guard	PROMO/PSA
EEO	03/07/14	3:48:51 PM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	03/17/14	11:14:47 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
EEO	03/24/14	9:30:09 AM	:30	NXV-7120	KNXV TV PSA/KNXV Employment	PROMO/PSA
FCC	03/03/14	1:55:04 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	03/10/14	1:51:58 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	03/17/14	11:40:05 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	03/27/14	11:54:49 AM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
FCC	03/31/14	1:39:37 PM	:15	NXV-7119	KNXV TV PSA/Public Files	PROMO/PSA
MOVE OVER AZ	03/11/14	3:47:59 PM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	03/17/14	11:28:47 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	03/24/14	12:15:13 XM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
MOVE OVER AZ	03/28/14	9:34:36 AM	:30	NXV-8008	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCG00013	03/12/14	12:57:40 XM	:30	NXV-8001	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCG00013	03/19/14	1:01:09 XM	:30	NXV-8001	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCG00013	03/25/14	1:01:58 XM	:30	NXV-8001	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCGD0005	03/10/14	3:22:43 PM	:30	NXV-8000	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCGD0005	03/15/14	4:53:41 AM	:30	NXV-8000	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCGD0005	03/22/14	12:23:13 XM	:30	NXV-8000	KNXV TV PSA/ABA - National Guard	PROMO/PSA
ZCGD0005	03/26/14	12:52:20 XM	:30	NXV-8000	KNXV TV PSA/ABA - National Guard	PROMO/PSA
			0:14:15			
			14:15			

KNXV/KNXV : 03/01/14 - 03/31/14 : {8095E616-3D10-4239-8086-504BA47D6EEE} : KNXV 2014 PSA Report - Mar  
 Includes Open Inventory [Filtered by: (Aired Length > :05)] [Sorted by: Advertiser/Product]

## KNXV-TV Community Service

First Quarter 2014

### January:

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **Hispanic Chamber of Commerce "After 5" event:** As part of ABC15's Hispanic initiative – the station sponsored the "After 5" networking event at the studio. Approx. 100 people came representing small Hispanic business owners. We set up a program of representatives from the news and sales departments answering questions about their respective areas. Anita Helt, station general manager made it a priority to be there, answer station questions and network with the community. Staff members gave tours of the station at the end of the evening. People attending left the station saying it was one of the most informative "After 5" events they had attended in a long time.

### Public Appearances:

- **1/15 ABC15** hired a street team to attend the Phoenix Suns. Vs. Los Angeles Lakers game and hand out ABC15 Plug In App t-shirts to attendees if they downloaded the app. .
- **1/16 Steve Irvin** emceed Northwest Black History Committee and City of Peoria's 19<sup>th</sup> Annual tribute to Dr. Martin Luther King Jr. "Evening" with a King". The event was held at Peoria Community Center and there were 450 people in attendance.
- **1/16 Susan Casper** hosted Community Celebrating Diversity and City of Scottsdale's Annual Martin Lither King Celebration Event. The event was held at Chaparral Suites and there were 600 people in attendance.
- **1/18 Susan Casper** emceed Mesa Dr. Martin Luther King, Jr. Celebration Committee's Annual Dinner that celebrated and remembered the legacy of Dr. Martin Luther King, Jr. The event was held at the Marriott Hotel in Mesa and there were 350 people in attendance.
- **1/22 Craig Fouhy** participated in a panel of local sports journalists to discuss what students should expect from a career in sports journalism. The event was hosted by the National Lesbian and Gay Journalists Association and was held at the Cronkite School. There were 100 students in attendance.
- **1/28 Andy Ramirez** spoke to a career prep class at ASU's Walter Cronkite School about audition reels and what potential employers look for. There were 65 students in attendance.

- **1/29 Iris Hermosillo** visited a Phoenix Elementary School to speak to the students about weather and her job as a meteorologist. There were 100 students in attendance.
- **1/29 ABC15** hired a street team to attend the Phoenix Open and hand out ABC15 Plug In App t-shirts to attendees if they downloaded the app.
- **1/31 Joe Ducey** appeared on a taped interview on MIX 96.9 to discuss his automotive repairs story that aired the following Monday.
- **1/29 ABC15** hired a street team to attend the Phoenix Open and hand out ABC15 Plug In App t-shirts to attendees if they downloaded the app.

#### February:

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **Wear Red Day** – As part of Rally for Red, the station's heart health program, the station promoted National Wear Red day, on February 8, in conjunction with the American Heart Association. In the week leading up to the day, the station encouraged people on-air and online to wear red and to send us pictures of their family, office, friends and animals wearing red. The station also took two pictures during the day of staff wearing red as well.
- **Glendale Chocolate Affaire** - As part of the station's commitment to covering the Valley – partnered with the City of Glendale for the Glendale Chocolate Affaire
- **ABC15 special SB1062: The Great Divide**-ABC15 hosted a community conversation on February 24, about the highly polarizing implications of Arizona Senate Bill 1062. There were representatives for both sides of the issues on the panel. Event was hosted by ABC15 anchors Katie Raml and Steve Irvin. Governor Jan Brewer vetoed the bill a few days later.

#### Public Appearances:

- **2/1** – ABC15 hired a street team to hand out Plug In app T-shirts at the Phoenix Open.
- **2/6** – **Susan Casper** participated in the Black History Forum at Cesar Chavez High School. The event aimed to show students African American role models in the community. There were 100 students in attendance.
- **2/7** – **Connie Colla** and **Susan Casper** judged chocolate at the Chocolate Affair. The event was held in downtown Glendale.
- **2/12** – **Suzanna Stanton** led a tour of the station to a group of 10 cub scouts and their leaders.
- **2/15-2/16** – **Steve Irvin** participated in the Volunteer Nonprofit Service Association's 58<sup>th</sup> Annual Used Book Sale. Steve made announcements during the sale. There were 15,000 people in attendance. The event was held at the Arizona State Fairgrounds.

- **2/19 - Daphne Munro and Terri Ouellette** spoke to the Society of Women Scholars at Horizon High School. They spoke about their career paths and how the students could do the same. There were 200 students in attendance.
- **2/20 – Daphne Munro and Suzanna Stanton** led a tour of the station to 60 underprivileged students from a Phoenix school.
- **2/20 – Daphne Munro** read to a group of 50 students at Valley Academy School for Read Across America Day.

#### **March:**

- **Rally for Red** - The station's heart health program. On the 15<sup>th</sup> of every month, ABC15 will remind viewers to do something heart healthy for themselves during all newscasts. The station supports the program with a story on the newscasts and Facebook mentions. The station also produces a heart healthy newsletter that is sent to viewers who sign up to receive it.
- **GlitzGlamGive "The" Awards Viewing Party benefitting the Arthritis Foundation** –Connie Colla emceed this Oscar night event at the Camelback Inn which raised \$288,888 benefitting the local Arthritis Foundation. The station supported the event with a promotional schedule, stories on the newscast putting a face on arthritis, Sonoran Living segments and Facebook mentions.
- **UPS Shred-a-thon** - Arizona has one of the highest rates of identity theft. ABC15 teamed up with UPS to put together a shred-a-thon. For one day – viewers could drop off documents at any UPS location in the Valley and have them shredded for a low cost. A portion of the money was donated to Phoenix Children's Hospital. At the end of the day an estimated 10,000lbs of documents was shredded.
- **100 Club Phone Bank - The Phoenix Police department lost an officer in a shoot-out on Monday, March 3.** Knowing the public would want to help – ABC15 hosted a phone bank with the 100 Club on Tuesday, March 4. The 100 Club helps the families of Police officers or Fire fighters who are hurt or killed on the job. Phone bank was in ABC15 News at 4pm, 5pm and 6pm and raised \$52,034.00.

#### **Public Appearances:**

- **3/5 Brittany Noble** gave a tour of the station to a group of 15 cub scouts and six leaders from Casa Grande.
- **3/7 Connie Colla** read to 42 students in two ESL classes at Aire Libre Elementary School in Phoenix.
- **3/7 Suzanna Stanton** led a tour of the station to 35 people prior to the live viewing of Sonoran Living.
- **3/22 Brittany Noble** put together a gift basket for a fundraiser event for Boys and Girls Club of Greater Scottsdale.
- **3/22 Susan Casper and Terri Ouellette** appeared at Arizona Parenting Magazine's Camp Jamboree. They had a booth and greeted guests and gave out ABC15 giveaway items. There were more than 1,000 people in attendance.