## **EEO PUBLIC FILE REPORT**

Thi	This Report covers full-time vacancy recruitment data for t		September 22, 2022 – September 21,			
			<u>2023</u> .			
1)	Employment Unit: Beasley Media Group Licenses – Tam	Init: Beasley Media Group Licenses – Tampa				
2)	Unit Members (Stations and Communities of License):		l, Holmes Beach, FL I. Seffner. FL			
		WLLD-FM, Lakeland, FL				
		WQYK-FN	1, St. Petersburg, FL			
		WYUU-FN	1, Safety Harbor, FL			

### 3) EEO Contact Information for Employment Unit:

Mailing Address: 9721 Executive Center Drive N. #200	Telephone Number: 727-563-8930		
St. Petersburg, FL 33702	Contact Person/Title: Terri Contento		
	E-mail Address: terri.contento@bbgi.com		

WRBQ-FM, Tampa, FL

## 4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

	Job Title	<b>Recruitment Source Referring Hiree</b>
(a)	Promotions Coordinator	Internal Posting
(b)	Account Executive	Employee Referral
(c)	Account Executive	Career Fair
(d)	IT Desktop Support	BBGI.com
(e)	Program Director/Brand Mgr WQYK	Employee Referral
(f)	Director of Engineering	Internal Posting
(g)	Digital Program Director	Internal Posting
(h)	Digital Sales Manager	Employee Referral
(i)	Staff/Chief Engineer	Society of Broadcast Engineers
(j)	WQYK Afternoon On-Air/Promotions	Referral/Other
(k)	WLLD On-Air Talent	Internal Posting
(1)	Digital Content Director	Indeed.com
(m)	Promotions Coordinator	Indeed.com
(n)	VP/Market Manager	Exigent Circumstances

### Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

## 5) Job Title: (a) Promotions Coordinator Referral Source(s) of Hiree: <u>Internal Posting</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		Ν
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					Ν
Indeed.com	Website	www.indeed.com	Website	2	Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	3	N
Beasley Media Corporate Website		www.bbgi.com	Website	2	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Pink Jobs		www.pinkjobs.com	Website		Ν

## 5) Job Title: (b)(c) Account Executive (2 Referral Source(s) of Hiree: <u>Employee Referral, Career Fair</u> positions)

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν

## Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		Ν
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		Ν
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <u>Mackey.rose@spcollege.edu</u>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				3	N
Indeed.com	Website	www.indeed.com	Website	5	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		Ν
Beasley Media Corporate Website		www.bbgi.com	Website		Ν
Referral/Other				2	N
Direct Inquiry		Phone call, e-mail, etc.			N
Career Fair		Various	Career Fair	1	N
Pink Jobs		www.pinkjobs.com	Website		N
LinkedIN		www.linkedin.com	Website		N

## 5) Job Title: (d) IT Desktop Support

Referral Source(s) of Hiree: <u>BB</u>

BBGI.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		Ν
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		Ν
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		Ν
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		Ν
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <u>Mackey.rose@spcollege.edu</u>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		Ν
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website		www.bbgi.com	Website	1	N
Referral/Other					N
Linked-In		www.linkedin.com		5	N
Direct Inquiry		Phone call, e-mail, etc.			N
Society of Broadcast Engineers		www.sbe.org	Website		N

## 5) Job Title: (e) Program Director/Brand Referral Source(s) of Hiree: Employee Referral Mgr WQYK

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N

## Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		Ν
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		Ν
Radio On-Line	Website	www.radio-online.com	Website		N

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Employee Referral				3	Ν
Indeed.com	Website	www.indeed.com	Website		Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		Ν
Beasley Media Corporate Website		www.bbgi.com	Website		N
Referral/Other				1	Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν
Linked-IN		www.linkedin.com	website		Ν
Pink Jobs		www.pinkjobs.com	Website		Ν

## 5) Job Title: (f) Director of Engineering Referral Source(s) of Hiree: Internal Posting

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <u>Mackey.rose@spcollege.edu</u>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website	3	Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	Ν

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Corporate Website		www.bbgi.com	Website	1	Ν
Referral/Other					Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν
Society of Broadcast Engineers		www.sbe.org	Website	3	Ν
Pink Jobs		www.pinkjobs.com	Website		Ν

#### 5) Job Title: (g) Digital Program Director Referral Source(s) of Hiree: **Internal Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		Ν
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 <u>hthompson@fullsail.com</u>	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N

# Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		Ν
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				1	N
Linked-In	Website	www.linked-in.com	Website		N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	Ν
Beasley Media Corporate Website		www.bbgi.com	Website	1	N
Referral/Other					Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Pink Jobs		www.pinkjobs.com	Website		Ν

## 5) Job Title: (h) Digital Sales Manager Referral Source(s) of Hiree: <u>Employee Referral</u>

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <u>Mackey.rose@spcollege.edu</u>	(727) 791-2738		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral				2	N
Indeed.com	Website	www.indeed.com	Website		N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	2	N
Beasley Media Corporate Website		www.bbgi.com	Website	1	N
Referral/Other				1	N
Direct Inquiry		Phone call, e-mail, etc.			N
Pink Jobs		www.pinkjobs.com	Website		N

## 5) Job Title: (i) Staff/Chief Engineer

**Referral Source(s) of Hiree:** 

Society of Broadcast Engineers

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <u>Mackey.rose@spcollege.edu</u>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 tampahispanic@gmail.com	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are Equal Opportunity Employers.

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		Ν
All Access	Website	www.allaccess.com	Website		N
Radio On-Line	Website	www.radio-online.com	Website		N
Beasley Employee Referral					N
Indeed.com	Website	www.indeed.com	Website	3	N
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	N
Beasley Media Corporate Website		www.bbgi.com	Website	1	N
Referral/Other					N
Direct Inquiry		Phone call, e-mail, etc.			N
Society of Broadcast Engineers		www.sbe.org	Website	3	N
Pink Jobs		www.pinkjobs.com	Website		N

## 5) Job Title: (j) WQYK Afternoon On- Referral Source(s) of Hiree: <u>Referral/Other</u> Air/Promotions

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		Ν

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		Ν
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		Ν
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 <u>Mackey.rose@spcollege.edu</u>	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 cmckinzie@wcfla.com	407.531.1222 x. 1705		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		Ν
All Access	Website	www.allaccess.com	Website	3	Ν
Radio On-Line	Website	www.radio-online.com	Website		Ν
Beasley Employee Referral				2	Ν
Pink Jobs	Website	www.pinkjobs	Website		Ν
Indeed.com	Website	www.indeed.com	Website		Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		N
Beasley Media Corporate Website		www.bbgi.com	Website		Ν
Referral/Other				2	Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν

5) Job Title: (k) WLLD

(k) WLLD On-Air Talent

**Referral Source(s) of Hiree:** 

**Internal Posting** 

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		Ν
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		N
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website	2	Ν
Radio On-Line	Website	www.radio-online.com	Website		N

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Beasley Employee Referral					Ν
Indeed.com	Website	www.indeed.com	Website		Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	7	N
Beasley Media Corporate Website		www.bbgi.com	Website		N
Referral/Other					Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν
LinkedIn		www.linkedin.com	Website		Ν

#### (l) Digital Content Director **Referral Source(s) of Hiree:** 5) Job Title: Indeed.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 info@orlando.alpfa.org	213.243.0004		N
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		Ν
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		N
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N

## Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		Ν
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		Ν
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		Ν
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		Ν
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		Ν
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		Ν
Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		Ν
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		Ν
All Access	Website	www.allaccess.com	Website		Ν
Radio On-Line	Website	www.radio-online.com	Website		Ν
Beasley Employee Referral					Ν
Indeed.com	Website	www.indeed.com	Website	6	Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925		Ν
Beasley Media Corporate Website		www.bbgi.com	Website	4	Ν
Referral/Other				1	Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν
E-Mail		Direct e-mail		1	Ν
Pink Jobs		www.pinkjobs.com	Website		Ν

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are Equal Opportunity Employers.

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Association of Latino Professionals in Finance & Accounting	Nancy Noriega	P.O. Box 10000 Lake Buena Vista, FL 32830 <u>info@orlando.alpfa.org</u>	213.243.0004		Ν
Connecticut School of Broadcasting (Tampa)	Jennifer Perkins	3901 Coconut Palm Dr. #105 Tampa, FL 33619 <u>rthomas@gocsb.com</u>	(813) 443-5307		N
FL Assoc. of Broadcasters	Lindsay Varn	101 East College Avenue #301 Tallahassee, FL 32301 Ivarn@fab.org	850.681.6444		Ν
Full Sail University	Harmony Thompson	3300 University Blvd. Winter Park, FL 32792 hthompson@fullsail.com	866.807.3140		N
Indian-American Chamber	Braham Aggarwal	3700 34 <sup>th</sup> street, Suite 240 Orlando, FL 32805 <u>braham@parksquarehomes.com</u>	407.391.5151		N
InsideRadio.com	Gene McKay	P.O. Box 567925 Atlanta, GA 31156 genemckay@insideradio.com	(800) 640-8852		N
NAACP	Carolina Collins	308 E. MLK Jr Blvd, Ste C Tampa, FL 33603 <u>Carcollins1@aol.com</u>	813-234-8683		N
St. Petersburg College	Rose Mackey	2465 Drew Street Admin Bldg AD115 Clearwater, FL 33765 Mackey.rose@spcollege.edu	(727) 791-2738		N
Tampa Hispanic Chamber of Commerce	Diane Cortes	5700 Memorial Highway, Tampa, FL 33615 <u>tampahispanic@gmail.com</u>	813-867.3550		N
Tampa Latin Chamber	Denise Schreaves	5225 Ehrlich Road – Suite F Tampa, FL 33624 <u>dshreaves@gmail.com</u>	813-936-4029		N
University of South Florida (USF) – St. Pete	Amanda Peters	140 7 <sup>th</sup> Ave S., Bay 117 St. Petersburg, FL 33701 <u>career@stpt.usf.edu</u>	727-873-4129		N

## 5) Job Title: (m) Promotions Referral Source(s) of Hiree: Indeed.com Coordinator

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are

Workforce Central Florida	Joyce Ranson/ Cheryl McKinzie	1097 Sand Pond Rd., Ste 1009, Lk Mary, FL 32746 <u>cmckinzie@wcfla.com</u>	407.531.1222 x. 1705		Ν
Beasley Media Group, LLC Radio Clusters	Business Managers	Atlanta, Augusta, Boca Raton, Boston, Charlotte, Detroit, Fayetteville, Ft. Myers, Las Vegas, NJ, Philadelphia, Tampa, Wilmington DE	Various		N
All Access	Website	www.allaccess.com	Website	1	Ν
Radio On-Line	Website	www.radio-online.com	Website		Ν
Beasley Employee Referral					Ν
Indeed.com	Website	www.indeed.com	Website	5	Ν
Internal Posting-Beasley Tampa		9721 Executive Center Dr. #200 St. Petersburg, FL 33702	727-579-1925	1	Ν
Beasley Media Corporate Website		www.bbgi.com	Website		Ν
Referral/Other					Ν
Direct Inquiry		Phone call, e-mail, etc.			Ν

## 5) Job Title: (n) VP/Market Manager Referral Source(s) of Hiree: Exigent Circumstances

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Exigent Circumstances					Ν

6) Total # of Interviewees Referred: For the period from <u>September 22, 2022, through September 21, 2023</u>, this Employment Unit interviewed <u>88</u> interviewees for full-time job vacancies.

Stations WPBB-FM, WHFS-AM, WLLD-FM, WQYK-FM, WYUU-FM, and WRBQ-FM are Equal Opportunity Employers.

#### 7) Supplemental Recruitment Initiatives.

#### (a) Initiative: Participation in Job Fairs

#### 1. Best Hire Career Fair

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Holiday Inn Tampa West Shore Airport on **December 15, 2023**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

#### 2. Best Hire Career Fair

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at Holiday Inn Tampa West Shore Airport on **January 26, 2023**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

#### 3. 2023 Career Bowl Super Hiring Event

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair at West Shore Plaza on **February 9, 2023**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

#### 4. Best Hire Career Fair

Personnel Involved: Promotions Coordinator & EEO Coordinator

The Employment Unit participated in this Career Fair in Tampa on **July 6, 2023**. The Employment Unit handed out information on our stations, recruited for part-time and full-time positions, and discussed broadcast careers with job seekers.

#### (b) Initiative: Participation in General Outreach Efforts through Job Banks or Internet Programs

The Employment Unit has made significant contributions to the Beasley Media Group career website (https://bbgi.com/job-board) which contains information designed to inform the general public of the numerous and varied career opportunities available in the broadcasting industry and of the job skills necessary to compete for them. The Employment Unit has also contributed to the Best Hire Job Bank (www.hiretoptalent.com).

#### (c) Initiative: Employee Training

Full-time employees, including management-level personnel, participated in the following training sessions that enabled employees to acquire skills to add to their knowledge and to qualify for higher-level positions:

#### Beasley Academy Training -

**November 17, 2022** - for all full-time On-Air Talent and Digital – Getty Images Training for content creation, proposal building, client presentations and creative design.

#### **Digital Content Training -**

Digital Program Director attended the following on-line training sessions: **October 25, 26, 27, 2022** Text Groove Training.

### Digital Training / Sales Training: Web Presence –

#### For Account Executives, Digital Sales Team and Sales Managers:

**October 20, 2022:** Web and Process Training with Digital Agency Team. Introduction to new order forms and new assets insight forms, process of onboarding new clients, how to track tasks on projects. **January 23, 2023:** OTT/CTV Training/Discussion included precise targeting, detailed reporting, and product capabilities.

**March 30, 2023:** E-Mails & Podcasts Training – Topics included how to ensure recipients open e-mails and the right way to send them, and how podcasts are where radio meets digital.

**June 20, 21, 22, 2023:** Automotive Marketing Training – hosted by Beasley Digital Training Team – VinClicks, Beasley Auto Network, Beasley Facebook Click to Messenger.

**August 15, 2023:** Politics and HD Radio Training – Topics included closing political orders and how HD Radio is helping to keep radio the #1 reach medium.

#### Sales Training (Account Executives) -

March 2, 2023: Prospect Training – Observations, Business Strategy, Best Practices

#### (d) Initiative: School/Community Visits - about Careers in Radio

Stations in the Employment Unit visited schools, organizations, etc. to inform them about the radio industry and the types of jobs that are available at our radio stations.

November 15, 2022	Osceola Fundamental High School
November 17, 2022	Morgan Woods Elementary
November 17, 2022	Alexander Elementary
November 17, 2022	Pierce Middle School
November 17, 2022	Town & Country Middle School
November 17, 2022	Webb Middle School
November 17, 2022	Crestwood Elementary School
November 17, 2022	Carrollwood Elementary

November 17, 2022	Oak Grove Elementary
November 17, 2022	Mabry Elementary
November 17, 2022	Excelsior Prep Charter School
November 17, 2022	Sulphur Springs Community Partnership School
November 17, 2022	Collins Elementary
November 18, 2022	Dr. N.E. Roberts Elementary

## (e) Initiative: Participation in Events sponsored by Community Groups designed to Inform the Public Regarding Career Opportunities in Broadcasting:

Stations in the Employment Unit participated in events and/or provided tours of our facilities and discussed careers in broadcasting with local youth organizations:

October 25, 2022	"Local" Homeschool Class (Station Tour)
February 15, 2023	Tufts University (Station Tour)
February 15, 2023	Plant High School (Station Tour/Shadowing)
March 22, 2023	Tampa Bay HEAT (Homeschool Co-Op) (Tour)
June 1, 2023	University of South Florida (Station Tour)
July 12, 2023	William and Mary University(Shadow/Mentoring

#### (f) Management Level EEO Training

Employment Unit managerial staff participated in Diversity, Equity, and Inclusion (DEI) training on September 26, 2022, November 30, 2022 and January 31, 2023. The goal of the training was to promote a culture of social responsibility and belonging that advocates for hiring and developing employees of every ethnicity, race, social-economic origin, culture, age, religion, gender and sexual orientation as well as individuals with differing abilities. Examples of session topics included an overview of DEI, Best Practices in DEI, Accountability/Commitment to DEI, and Addressing Unconscious Bias.

Personnel Involved: GM, Sales Managers, Business Manager, Program Directors