

JB Pritzker for Governor  
2/20-2/26/18  
\$ 5050

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☐ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 25894768 Changes as of: 2/16/2018 at 10:51 AM Version: Current State Version 1  
 CPE: 2/276 Flight: 2/20/18 - 2/26/18 Total \$: \$5,050.00  
 Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Campaign-Spmgld-Dt Total Spots: 30  
 MAGNUS 100 N. 20th ST. Suite Product: Primary Election Office: WASHINGTON  
 201 Philadelphia, PA 19103 Agency Order #: 7056297 Buyer: D'Etorre, Mike  
 Salesperson: ALEXANDRA BRADLEY 202-955-5342  
 Primary Demo: Con Type: POLITICAL/VOTE  
 Assistant: ALEXANDRA BRADLEY Separation: 30

#	Day/Time	DP	Program	Rate	Len	2/20 - 2/26							Total Spots	Total \$	CPP*	GRP*
						2/20	2/21	2/22	2/23	2/24	2/25	2/26				
1	Tu-F M 8a-8:30a		Good Day IL Marketplace	\$30.00	30	1	2	3	4	0	0	5	5	\$150.00	\$0.00	0.0
2	Tu-F M 7a-8a		Good Day IL	\$30.00	30	1	1	2	1	0	0	1	5	\$150.00	\$0.00	0.0
3	Tu-F M 4p-4:30p		Judge Judy	\$150.00	30	1	0	1	0	0	0	1	3	\$450.00	\$0.00	0.0
4	Tu-F M 4:30p-5p		Judge Judy	\$150.00	30	0	1	0	1	0	0	0	2	\$300.00	\$0.00	0.0
5	Tu-F M 5:30p-6p		FOX News at 5:30p	\$100.00	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
6	Tu-F M 6:30p-7p		Big Bang Theory	\$500.00	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
7	Tu-F M 9p-10p		FOX News at 9	\$200.00	30	1	1	1	1	0	0	1	5	\$1,000.00	\$0.00	0.0
TOTALS:						6	6	6	6	0	0	6	30	\$5,050.00	\$0.00	0.0

3217607



125 West 55th St  
New York, NY 10019

Contract # 25894768

Changes as of: 2/16/2018 at 10:51 AM

Version: Current State Version 1

CPE: 2/276

Flight: 2/20/18 - 2/26/18

Station: WRSP

Total \$: \$5,050.00

Agency: SHORR JOHNSON  
MAGNUS

Advertiser: Pritzker-Gov IL

Market: Campaign-Springfield-DMA

Total Spots: 30

100 N. 20th St, Suite 201

Product: Primary Election

Office: WASHINGTON

Total CPE: \$0.00

Philadelphia, PA 19103

Agency Order #: 7056297

Primary Demo:

Total GRP:

Buyer: Dietore, Mike  
Salesperson: ALEXANDRA  
BRADLEY

Con Type: POLITICAL/VOTE  
Assistant: ALEXANDRA BRADLEY

Separation:

202-955-5342

## Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
02/16/18 10:51 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$45,909
WRSP Share:	11%
Comment:	
Unknown:	89%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$5,050.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$5,050.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Feb	24	\$4,040.00
2018-Mar	6	\$1,010.00
<b>Total</b>	<b>30</b>	<b>\$5,050.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	2/16/18 10:52 AM					\$0
New	2/16/18 10:50 AM	BRADLEY PHILIPPS	New	30		\$5,050.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## Non-Discrimination Policy





WRSP+WCCU Combo 100/0 WRS  
2680 E Cook St  
Springfield, IL 62703

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

# Contract # 3217607

Schedule Dates 02/20/18-02/26/18  
Advertiser JB Pritzker for Governor-D (116844)  
Agency Shorr Johnson Magnus (1504)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand 2/27/6 - PRITZKER - GOV IL (1004656)  
Salesperson Millennium/DG, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Mike D'Ettore,  
Phone/Fax /  
CPE 2/27/6  
Account Types National/Political Candidate Agency BRD  
Billing Type Standard  
Comments Primary Election Separation: 30 ALEXANDRA BRADLEY

Date Entered 02/16/18  
Last Modified 02/16/18  
Entered By Janet Jackson  
CO-OP No  
Headline # ECR25894768  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$757.50  
Net Total \$4,292.50  
Sales Tax

WRSP+WCCU Combo 100/0 (WRSF+)			
By Broadcast Month	Spots	Rate	
Feb. 2018	24	\$4,040.00	
Mar. 2018	6	\$1,010.00	
Grand Total:	30	\$5,050.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/20/18-02/20/18	3	:30	8A- 8:30A (CST)	1	1							1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	2/16/18
2.0	Normal Line / SPOT (1)	02/21/18-02/21/18	3	:30	8A- 8:30A (CST)	1		1						1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	2/16/18
3.0	Normal Line / SPOT (1)	02/22/18-02/22/18	3	:30	8A- 8:30A (CST)	1			1					1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	2/16/18
4.0	Normal Line / SPOT (1)	02/23/18-02/23/18	3	:30	8A- 8:30A (CST)	1				1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	2/16/18
5.0	Normal Line / SPOT (1)	02/26/18-02/26/18	3	:30	8A- 8:30A (CST)	1	1							1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	2/16/18
6.0	Normal Line / News (2)	02/20/18-02/20/18	3	:30	7A- 8A (CST)	1		1						1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL	2/16/18
7.0	Normal Line / News (2)	02/21/18-02/21/18	3	:30	7A- 8A (CST)	1			1					1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL	2/16/18
8.0	Normal Line / News (2)	02/22/18-02/22/18	3	:30	7A- 8A (CST)	1				1				1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL	2/16/18
9.0	Normal Line / News (2)	02/23/18-02/23/18	3	:30	7A- 8A (CST)	1					1			1	\$30.00	\$30.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL	2/16/18
10.0	Normal Line / News (2)	02/26/18-02/26/18	3	:30	7A- 8A (CST)	1	1							1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	2/16/18
11.0	Normal Line / SPOT (3)	02/20/18-02/20/18	3	:30	4P- 4:30P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	2/16/18
12.0	Normal Line / SPOT (3)	02/22/18-02/22/18	3	:30	4P- 4:30P (CST)	1								1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	2/16/18
13.0	Normal Line / SPOT (3)	02/26/18-02/26/18	3	:30	4P- 4:30P (CST)	1	1							1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	2/16/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRSP+)  
2680 E Cook St  
Springfield, IL 62703

Shorr Johnson Magnus  
100 N 20th St  
Ste 201  
Philadelphia, PA 19103

# Contract # 3217607

## Schedule Dates

02/20/18-02/26/18

## Advertiser

JB Pritzker for Governor-D (116844)

## Agency

Shorr Johnson Magnus (1504)

## Product

POLITICAL CANDIDATE (ns) (1186)

## Brand

2/2/76 - PRITZKER - GOV IL (1004656)

## Salesperson

Millennium/DC, Washington DC (1108)

## Sales Office

Millennium Washington DC

## Buyer Name

Mike D'Ettore,

## Phone/Fax

/

## CPE

2/2/76

## Account Types

National/Political Candidate Agency BRD

## Billing Type

Standard

## Comments

Primary Election Separation: 30 ALEXANDRA BRADLEY

## Date Entered

02/16/18

## Last Modified

02/16/18

## Entered By

Janet Jackson

## CO-OP

No

## Headline #

ECR25894768

## Demo

Normal

## Order Type

Package Deal

## Commission %

15.00

## Commission

\$757.50

## Net Total

\$4,292.50

## Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Spots

Feb. 2018

24

Mar. 2018

6

Grand Total:

30

Rate

\$4,040.00

\$1,010.00

\$5,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (4)	02/21/18-02/21/18	3	:30	4:30P- 5P (CST)	1			1					1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/16/18
15.0	Normal Line / SPOT (4)	02/23/18-02/23/18	3	:30	4:30P- 5P (CST)	1				1				1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	2/16/18
16.0	Normal Line / News (5)	02/20/18-02/20/18	3	:30	5:30P- 6P (CST)	1				1				1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	2/16/18
17.0	Normal Line / News (5)	02/21/18-02/21/18	3	:30	5:30P- 6P (CST)	1				1				1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	2/16/18
18.0	Normal Line / News (5)	02/22/18-02/22/18	3	:30	5:30P- 6P (CST)	1				1				1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	2/16/18
19.0	Normal Line / News (5)	02/23/18-02/23/18	3	:30	5:30P- 6P (CST)	1				1				1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	2/16/18
20.0	Normal Line / News (5)	02/26/18-02/26/18	3	:30	5:30P- 6P (CST)	1				1				1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 5:30p	2/16/18
21.0	Normal Line / SPOT (6)	02/20/18-02/20/18	3	:30	6:30P- 7P (CST)	1				1				1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	2/16/18
22.0	Normal Line / SPOT (6)	02/21/18-02/21/18	3	:30	6:30P- 7P (CST)	1				1				1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	2/16/18
23.0	Normal Line / SPOT (6)	02/22/18-02/22/18	3	:30	6:30P- 7P (CST)	1				1				1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	2/16/18
24.0	Normal Line / SPOT (6)	02/23/18-02/23/18	3	:30	6:30P- 7P (CST)	1				1				1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	2/16/18
25.0	Normal Line / SPOT (6)	02/26/18-02/26/18	3	:30	6:30P- 7P (CST)	1				1				1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	2/16/18
26.0	Normal Line / SPOT (7)	02/20/18-02/20/18	3	:30	9P- 10P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	2/16/18
27.0	Normal Line / SPOT (7)	02/21/18-02/21/18	3	:30	9P- 10P (CST)	1				1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	News at 9	2/16/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WRSP+WCCU Combo 100/0 WRS  
2680 E Cook St  
Springfield, IL 62703

# Contract # 3217607

Schedule Dates

02/20/18-02/26/18

Advertiser

JB Pritzker for Governor-D (116844)

Agency

Short Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

2/2/76 - PRITZKER - GOV IL (1004656)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Mike D'Ettore,

Phone/Fax

/

CPE

2/2/76

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Primary Election Separation: 30 ALEXANDRA BRADLEY

Date Entered 02/16/18

Last Modified 02/16/18

Entered By Janet Jackson

CO-OP No

Headline # ECR25894768

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$757.50

Net Total \$4,292.50

Sales Tax

By Broadcast Month Spots Rate

Feb. 2018 24 \$4,040.00

Mar. 2018 6 \$1,010.00

Grand Total: 30 \$5,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (7)	02/22/18-02/22/18	3	:30	9P-10P (CST)					1				1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	2/16/18
29.0	Normal Line / SPOT (7)	02/23/18-02/23/18	3	:30	9P-10P (CST)						1			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	2/16/18
30.0	Normal Line / SPOT (7)	02/26/18-02/26/18	3	:30	9P-10P (CST)		1							1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	FOX News at 9	2/16/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: BRUCE RAUNER,

a legally qualified candidate of the REPUBLICAN

political party for the office of: ILLINOIS GOVERNOR

in the GENERAL

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

CITIZENS FOR RAUNER

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAVID M MASON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/15/17

**Date**

AS

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Jennifer E. Valenti  
**Signature**

Jennifer E. Valenti  
**Printed Name**

LOM  
**Title**



CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus  
Media Account  
100 N. 20th Street  
Suite 201  
Philadelphia, PA 19103

Firsttrust Savings Bank  
3-7380/2360

29531

2/16/2018

PAY TO THE ORDER OF WICS-TV

\$ \*\*19,337.50

Nineteen Thousand Three Hundred Thirty-Seven and 50/100\*\*\*\*\* DOLLARS

WICS-TV

PROTECTED AGAINST FRAUD

MEMO

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus  
Media Account  
100 N. 20th Street  
Suite 201  
Philadelphia, PA 19103

Firsttrust Savings Bank  
3-7380/2360

29532

2/16/2018

PAY TO THE ORDER OF WRSP-TV

\$ \*\*4,930.00

Four Thousand Nine Hundred Thirty and 00/100\*\*\*\*\* DOLLARS

WRSP-TV

PROTECTED AGAINST FRAUD

MEMO Pritzker

FOR WICS  
Contract #'s  
3218103 \$6,850  
3218036 \$15,900  

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22,750  
19,337.50  
Net

FOR WRSP  
3217504 \$750  
3217607 \$5,050  

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5,800  
4,930  
Net