

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Short Johnson Magnus

Media Account
100 N 20th Street
Suite 201
Philadelphia, PA 19103

Firsttrust Savings Bank
3-7380/2360

6/25/2018

30848

PAY TO THE
ORDER OF

Four Thousand Nine Hundred Seventy-Two and 50/100 *****

\$ **4,972.50

DOLLARS

WRSP-TV

PROTECTED AGAINST FRAUD

MEMO
Pritzker

[Signature]



Intuit® CheckLock™ Secure Check

Details on Back

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Short Johnson Magnus

Media Account
100 N 20th Street
Suite 201
Philadelphia, PA 19103

Firsttrust Savings Bank
3-7380/2360

6/25/2018

30847

PAY TO THE
ORDER OF

Fifteen Thousand Sixty-Six and 25/100 *****

\$ **15,066.25

DOLLARS

WICS-TV

PROTECTED AGAINST FRAUD



MEMO
Pritzker

[Signature]

Intuit® CheckLock™ Secure Check

Details on Back

READY TO REORDER? CALL 1-800-433-8810 OR VISIT US AT www.intuitmarket.com/orderchecks



10083 J196662 (1/18)

100831

Rev 2/14

J.B. Pritzker Governor
6/19-6/25/18
§ 6.050

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 26036955

CPE: 2/17/182

Agency: SHORR JOHNSON
MAGNUS

100 N. 20th ST. Suite
201
Philadelphia, PA 19103

Changes as of: 6/18/2018 at 1:04 PM

Flight: 6/19/18 - 6/25/18

Advertiser: Pritzker-Gov IL

Product: General Election

Buyer: D'Elia, Mike

Salesperson: ALEXANDRA
BRADLEY

202-955-5342

Version: Current State Version 1

Station: WRSP

Market: Campaign-Sprngld-Dt
DMA

Office: WASHINGTON

Service: Nielsen

Primary Demo: ALEXANDRA BRADLEY

202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$6,050.00

Total Spots: 36

Total CPP: \$0.00

Total GRP:

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	Len	6/19	6/20	6/21	6/22	6/23	6/24	6/25	Total Spots	Total \$	CPP*	GRP*
1	Tu-F M 8a-8:30a		Good Day IL Marketplace	\$25.00	30	1	1	1	0	0	0	1	4	\$100.00	\$0.00	0.0
2	Tu-F M 5p-5:30p		Family Feud	\$125.00	30	1	1	1	0	0	0	1	5	\$625.00	\$0.00	0.0
3	Tu-F M 4:30p-5p		Judge Judy	\$175.00	30	1	1	1	0	0	0	1	5	\$875.00	\$0.00	0.0
4	Tu-F M 5:30p-6p		FOX News at 5:30p	\$100.00	30	1	1	1	0	0	0	1	5	\$500.00	\$0.00	0.0
5	Sa 6:30p-7p		Big Bang Theory	\$50.00	30	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0
6	Tu-F M 6:30p-7p		Big Bang Theory	\$400.00	30	1	1	1	0	0	0	1	5	\$2,000.00	\$0.00	0.0
7	Tu-F M 9p-9:30p		FOX News at 9	\$175.00	30	1	1	1	0	0	0	1	5	\$875.00	\$0.00	0.0
8	Tu-F M 9:30p-10p		FOX News at 9	\$175.00	30	1	1	1	0	0	0	1	5	\$875.00	\$0.00	0.0
9	Sa 9p-9:30p		FOX News at 9	\$150.00	30	0	0	0	0	0	0	0	1	\$150.00	\$0.00	0.0
TOTALS:					7	7	7	7	6	2	0	7	36	\$6,050.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26036955 Changes as of: 6/18/2018 at 1:04 PM Version: Current State Version 1

CPE: 2/17/182 Flight: 6/19/18 - 6/25/18 Station: WRSP Con Type: POLITICAL/VOTE

Agency: SHORR JOHNSON Advertiser: Pritzker-Gov IL Market: Campaign-Sprngld-Dr Total \$: \$6,050.00

MAGNUS 100 N. 20th ST. Suite 201 Product: General Election Office: WASHINGTON Total Spots: 36

Philadelphia, PA 19103 Agency Order #: 7455499 Buyer: D'Elorre, Mike Service: Nielsen Total CPP: \$0.00

Salesperson: ALEXANDRA BRADLEY Primary Demo: Assistant: ALEXANDRA BRADLEY Total GRP:

202-955-5342 Separation: 202-955-5342

Special Instructions

Date/Time	Added by	Comment
06/18/18 1:04 PM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information			
Market Budget:	\$60,500	Daypart Summary	
WRSP Share:	100%	DayTime	% Distrib Spots Dollars CPP GRP
Comment:			
Unknown:	90%	Total	100% 36 \$6,050.00 N/A 0.0

Monthly Summary			
Month	Spots	Dollars	
2018-Jun	29	\$4,875.00	
2018-Jul	7	\$1,175.00	
Total	36	\$6,050.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Queued for Electronic Contracting	6/18/18 1:07 PM					\$0 \$0
New	6/18/18 1:04 PM	ALEXANDRA BRADLEY	New	36		\$6,050.00 \$6,050.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 WRS
2680 E Cook St
Springfield, IL 62703

Contract # 3377965

Schedule Dates

06/19/18-06/25/18

Advertiser

JB Pritzker for Governor-D (116844)

Agency

Shorr Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

2/17/182 - PRITZKER - GOV IL (1040797)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Mike D'Ettore,

Phone/Fax

/

CPE

2/17/182

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

General Election
Separation: 30 alex bradley

Date Entered

06/18/18

Last Modified

06/18/18

Entered By

Janet Jackson

CO-OP

No

Headline

ECR26036955

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$907.50

Net Total

\$5,142.50

Sales Tax

By Broadcast Month Spots Rate

By Broadcast Month	Spots	Rate
Jun. 2018	29	\$4,875.00
Jul. 2018	7	\$1,175.00
Grand Total:	36	\$6,050.00

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	06/19/18-06/19/18	3	:30	8A- 8:30A (CST)			1						1	\$25.00	\$25.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	6/18/18
2.0	Normal Line / News (1)	06/20/18-06/20/18	3	:30	8A- 8:30A (CST)				1					1	\$25.00	\$25.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	6/18/18
3.0	Normal Line / News (1)	06/21/18-06/21/18	3	:30	8A- 8:30A (CST)					1				1	\$25.00	\$25.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	6/18/18
4.0	Normal Line / News (1)	06/25/18-06/25/18	3	:30	8A- 8:30A (CST)			1						1	\$25.00	\$25.00	WRSP+WCCU Combo 100/0 (WRS)	Good Day IL Marketplace	6/18/18
5.0	Normal Line / SPOT (2)	06/19/18-06/19/18	3	:30	5P- 5:30P (CST)				1					1	\$125.00	\$125.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	6/18/18
6.0	Normal Line / SPOT (2)	06/20/18-06/20/18	3	:30	5P- 5:30P (CST)					1				1	\$125.00	\$125.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	6/18/18
7.0	Normal Line / SPOT (2)	06/21/18-06/21/18	3	:30	5P- 5:30P (CST)						1			1	\$125.00	\$125.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	6/18/18
8.0	Normal Line / SPOT (2)	06/22/18-06/22/18	3	:30	5P- 5:30P (CST)							1		1	\$125.00	\$125.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	6/18/18
9.0	Normal Line / SPOT (2)	06/25/18-06/25/18	3	:30	5P- 5:30P (CST)								1	1	\$125.00	\$125.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	6/18/18
10.0	Normal Line / SPOT (3)	06/19/18-06/19/18	3	:30	4:30P- 5P (CST)				1					1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	6/18/18
11.0	Normal Line / SPOT (3)	06/20/18-06/20/18	3	:30	4:30P- 5P (CST)					1				1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	6/18/18
12.0	Normal Line / SPOT (3)	06/21/18-06/21/18	3	:30	4:30P- 5P (CST)						1			1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	6/18/18
13.0	Normal Line / SPOT (3)	06/22/18-06/22/18	3	:30	4:30P- 5P (CST)							1		1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	6/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://bja.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Contract # 3377965

Schedule Dates

06/19/18-06/25/18

Advertiser

JB Pritzker for Governor-D (116844)

Agency

Shorr Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

2/17/182 - PRITZKER - GOV IL (1040797)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Mike D'Etorre,

Phone/Fax

/

CPE

2/17/182

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

General Election
Separation: 30 alex bradley

Date Entered

06/18/18

Last Modified

06/18/18

Entered By

Janet Jackson

CO-OP

No

Headline #

ECR26036955

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$907.50

Sales Tax

\$5,142.50

WRSP+WCCU Combo 100/0 (WRSP+)

By Broadcast Month

Spots

Rate

Jun. 2018

Jul. 2018

Grand Total:

29

7

36

\$4,875.00

\$1,175.00

\$6,050.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (3)	06/25/18-06/25/18	3	:30	4:30P- 5P (CST)	1								1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSP+)	Judge Judy	6/18/18
15.0	Normal Line / News (4)	06/19/18-06/19/18	3	:30	5:30P- 6P (CST)			1						1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 5:30p	6/18/18
16.0	Normal Line / News (4)	06/20/18-06/20/18	3	:30	5:30P- 6P (CST)				1					1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 5:30p	6/18/18
17.0	Normal Line / News (4)	06/21/18-06/21/18	3	:30	5:30P- 6P (CST)					1				1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 5:30p	6/18/18
18.0	Normal Line / News (4)	06/22/18-06/22/18	3	:30	5:30P- 6P (CST)						1			1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 5:30p	6/18/18
19.0	Normal Line / News (4)	06/25/18-06/25/18	3	:30	5:30P- 6P (CST)									1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 5:30p	6/18/18
20.0	Normal Line / SPOT (5)	06/23/18-06/23/18	3	:30	6:30P- 7P (CST)									1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	6/18/18
21.0	Normal Line / SPOT (6)	06/19/18-06/19/18	3	:30	6:30P- 7P (CST)			1						1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	6/18/18
22.0	Normal Line / SPOT (6)	06/20/18-06/20/18	3	:30	6:30P- 7P (CST)				1					1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	6/18/18
23.0	Normal Line / SPOT (6)	06/21/18-06/21/18	3	:30	6:30P- 7P (CST)					1				1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	6/18/18
24.0	Normal Line / SPOT (6)	06/22/18-06/22/18	3	:30	6:30P- 7P (CST)						1			1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	6/18/18
25.0	Normal Line / SPOT (6)	06/25/18-06/25/18	3	:30	6:30P- 7P (CST)									1	\$400.00	\$400.00	WRSP+WCCU Combo 100/0 (WRSP+)	Big Bang Theory	6/18/18
26.0	Normal Line / SPOT (7)	06/19/18-06/19/18	3	:30	9P- 9:30P (CST)									1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9	6/18/18
27.0	Normal Line / SPOT (7)	06/20/18-06/20/18	3	:30	9P- 9:30P (CST)									1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX News at 9	6/18/18

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WRSP+WCCU Combo 100/0 (WRSF+)
2680 E Cook St
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Contract # 3377965

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06/19/18-06/25/18

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JB Pritzker for Governor-D (116844)

Agency

Shorr Johnson Magnus (1504)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

2/17/182 - PRITZKER - GOV IL (1040797)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Mike, D'Elton,

Phone/Fax

/

CPE

2/17/182

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

General Election
Separation: 30 alex bradley

Date Entered 06/18/18

Last Modified 06/18/18

Entered By Janet Jackson

CO-OP No

Headline # ECR26036955

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$907.50

Net Total \$5,142.50

Sales Tax

WRSP+WCCU Combo 100/0 (WRSF+)
By Broadcast Month Spots Rate
Jun. 2018 29 \$4,875.00
Jul. 2018 7 \$1,175.00
Grand Total: 36 \$6,050.00

Shorr Johnson Magnus
100 N 20th St
Ste 201
Philadelphia, PA 19103

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (7)	06/21/18-06/21/18	3	:30	9P- 9:30P (CST)					1				1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
29.0	Normal Line / SPOT (7)	06/22/18-06/22/18	3	:30	9P- 9:30P (CST)						1			1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
30.0	Normal Line / SPOT (7)	06/25/18-06/25/18	3	:30	9P- 9:30P (CST)									1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
31.0	Normal Line / SPOT (8)	06/19/18-06/19/18	3	:30	9:30P- 10P (CST)			1						1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
32.0	Normal Line / SPOT (8)	06/20/18-06/20/18	3	:30	9:30P- 10P (CST)				1					1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
33.0	Normal Line / SPOT (8)	06/21/18-06/21/18	3	:30	9:30P- 10P (CST)					1				1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
34.0	Normal Line / SPOT (8)	06/22/18-06/22/18	3	:30	9:30P- 10P (CST)						1			1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
35.0	Normal Line / SPOT (8)	06/25/18-06/25/18	3	:30	9:30P- 10P (CST)									1	\$175.00	\$175.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18
36.0	Normal Line / SPOT (9)	06/23/18-06/23/18	3	:30	9P- 9:30P (CST)								1	1	\$150.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSF+)	FOX News at 9	6/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/wp-1224...> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRS P-TV	Date: 6/5/18
--	--

I, Shorr Johnson Magnus,

being/on behalf of: JB Pritzker,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 5,142.50

I represent that the payment for the above described broadcast time has been furnished by:

JB for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lee Rosenberg

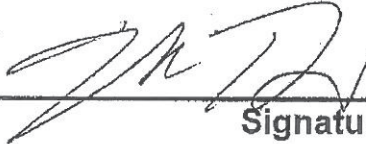
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/5/18

Date



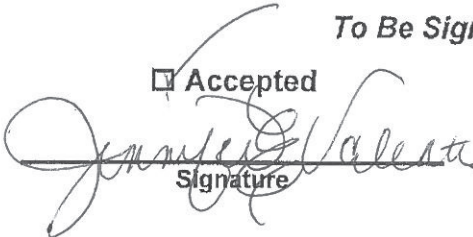
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jennifer E. Valenti
Printed Name

CSM
Title

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Shorr Johnson Magnus

Media Account
100 N. 20th Street
Suite 201
Philadelphia, PA 19103

Firsttrust Savings Bank
3-7380/2360

30751

6/18/2018

PAY TO THE ORDER OF WRSP-TV

\$**5,142.50

Five Thousand One Hundred Forty-Two and 50/100*****

DOLLARS

PROTECTED AGAINST FRAUD

WRSP-TV

MEMO Pritzker

Details on Back
Intuit® CheckLock™ Secure Check