

ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM

I, Pierce Communications, Inc, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Pierce Communications, Inc  
Address: 208 E State St, Columbus, Oh 43215  
Contact: Gene Pierce Phone number: 614-395-6490 Email: Gene@PierceComm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: National Federation of Independent Business  
Address: 10 W Broad St Ste 2450 Col, Oh 43215  
Contact: Roger Geiger Phone number: 614-221-4107 Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Exec Dir: Roger Geiger  
Treasurer: Kipp Maloney

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:  N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:  N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor <u>Pierce Communications, Inc.</u>	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Gene Pierce</u>	Name: <u>Ken Smith</u>
Date of Request to Purchase Ad Time: <u>10/4/20</u>	Date of Station Agreement to Sell Time: <u>10-9-2020</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 10-9-2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <u>WRAC - FM</u>	Date Received/Requested: <u>10-9-2020</u>
Est. #:	Station Location: <u>Georgetown Ohio</u>	Run Start and End Dates: <u>10-12-2020 → 10-25-2020</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



<b>STATION:</b>	WRAC-FM	<b>ORDER#:</b>	3178367	<b>DATE:</b>	10/09/2020
<b>MARKET:</b>	Cincinnati, OH	<b>AMOUNT:</b>	\$600.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	30		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4390783</b>
<b>ADVERTISER:</b>	NAT'L FEDERATION OF INDEPENDENT BUSINESS	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	District 14 - Terry Johnson 10/12-10/23	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-12-2020 TO 10/25/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/09/2020 13:13

<b>TOTAL</b>	Oct															<b>Total</b>
<b>SPOT</b>	30															30
<b>CASH</b>	600.00															600.00
<b>TOTAL</b>	600.00															600.00

DreamCatcher Communications, Inc.  
 WRAC 103.1 FM www.C103.fm  
 PO BOX 103  
 West Union, Ohio 45693  
 Tel: 937-544-9722 Fax: 937-544-5523

# C103 Order Confirmation

OrderID: 1264-001

Sponsor: National Federation of Independent Business  
 Product: District 14 - Terry Johnson  
 Estimate/PO: 3178367  
 AccountRep: Ken Smith  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 10/12/2020 - 10/25/2020  
 Items Ordered: 30  
 Gross Amount: 600.00  
 Discounts: 0.00  
 Agency Commission: 90.00  
 Net Amount: 510.00

MEDIA FINANCIAL SERVICES  
 EMAIL: INVOICES@MEDIAFINANCIAL.COM

**Scheduled Station(s): C103**  
 National Federation of Independent Business/District 14 - Terry Johnson/Contract # 4390783

Printed 10/9/2020 7:09:59 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/12/2020 - 10/18/2020	All Weeks	06:00 AM - 07:00 PM	X	X	X	X	X			12	:30	Political		C-5003	12	20.00	240.00
02 10/19/2020 - 10/25/2020	All Weeks	06:00 AM - 07:00 PM	X	X	X	X	X			18	:30	Political		C-5003	18	20.00	360.00

**Broadcast Month Projected Billing:**

Oct-20	600.00	Nov-20	0.00	Dec-20	0.00	Q4-2020	600.00
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Confirmed Correct; Payment Guaranteed

  
 Accepted for C103