

Rep Order# 9853146 Ver# 2 Status Returned
 EC'd Yes

Traffic Order# 1401840

Printed: 10/29/2012 10:35 AM
 Last Received: 10/29/2012 8:27 AM
 Showing Buylines: Last Sta Revised Lines

1 of 2

Station WPMY-TV PITTSBURGH, PA
 Advertiser () POLITICAL ISSUE GROU
 Product DCCC
 Estimate# 2113
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2113
 Flight Dates 10/30/2012 - 11/06/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () KATHRYN SARDINSKY
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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*3	10/30-11/05	530P-6P	FAMILY GUY	:30	\$100.00	TU-F,M	2	1	2	\$200.00
			Station Remark: V2 PLS CHG PRG TO DISH NATION STP @ NCIR.							
*4	10/30-11/05	6P-630P	SIMPSONS	:30	\$300.00	TU-F,M	2	1	2	\$600.00
			Station Remark: V2 PLS CHG PRG TO AMERICAN DAD STP @ NCIR.							
*9	11/04-11/04	8P-9P	OLD CHRSTN WK1/OLD CHRSTN WK2	:30	\$75.00	SU	1	1	1	\$75.00
			Station Remark: V2 PLS CHG PRG TO BONES STP @ NCIR.							

---REPORT TOTALS---

Report Totals: 5 / \$875.00

---SALES MONTHLY TOTALS---

Nov 12: 19 / \$3,075.00
 Sales Totals: 19 / \$3,075.00
 Station Totals: 19 / \$3,075.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$307,500	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
		WPMY	1%	WPXI	0%	WTAE	0%				

Books null
 Demos RA35+

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