

Rep Order# 9807302 Ver# 3 Status Revised
 EC'd Yes

Traffic Order#

Printed: 09/01/2012 2:44 PM
 Last Received: 08/28/2012 11:55 PM
 Showing Buylines: All Lines

1 of 2

Station WPMY-TV PITTSBURGH, PA
 Advertiser () POLITICAL ISSUE GROU
 Product DCCC
 Estimate# 1472
 Buyer Maura Gilroy
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/1472
 Flight Dates 09/18/2012 - 09/24/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () KATHRYN SARDINSKY
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

**V3 RESENDING AS DCCC- DO NOT DBL BOOK

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	09/24-09/24	8P-9P	LAW & ORDER: SVU	:30	\$300.00	M	1	1	1	\$300.00
2	09/19-09/19	8P-9P	BURN NOTICE	:30	\$200.00	W	1	1	1	\$200.00
3	09/20-09/20	9P-10P	WITHOUT A TRACE	:30	\$200.00	TH	1	1	1	\$200.00

---REPORT TOTALS---

Report Totals: 3 / \$700.00

---SALES MONTHLY TOTALS---

Sep 12: 3 / \$700.00
 Sales Totals: 3 / \$700.00
 Station Totals: 3 / \$700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$70,000	CABL	0%	KDKA	33%	UNKN	3%	WNPA	0%	WPGH	9%
		WPMY	1%	WPXI	28%	WTAE	26%				

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Books null
Demos RA35+