

ORDER

Orders
Order / Rev: 284927
Alt Order #: 33354183
Product Desc: ISSUE
Estimate: na
Flight Dates: 10/14/19 - 10/27/19
Original Date / Rev: 10/16/19 / 10/16/19
Order Type: GENERAL
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75
WXQW-AM

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Alliance for Access to Critical Care
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/25/19	16	\$480.00	\$408.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	16	\$480.00	\$408.00	0.00
Totals	16	\$480.00	\$408.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXQWA	10/18/19	10/18/19	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	----F--	:30	2	\$30.00	P-10	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	----F--		2				\$30.00		0.00			
N 2	WXQWA	10/18/19	10/18/19	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----F--	:30	2	\$30.00	P-10	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	----F--		2				\$30.00		0.00			
N 3	WXQWA	10/21/19	10/25/19	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	6	\$30.00	P-10	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	MTWTF--		6				\$30.00		0.00			
N 4	WXQWA	10/21/19	10/25/19	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	6	\$30.00	P-10	0.00	NM	6	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	MTWTF--		6				\$30.00		0.00			
													Totals	16	\$480.00

Oct 16, 19
 CONT# 33354183 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WXQW-AM (Mobile, AL)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / na

SALESPERSON FAX#

PH #

BYR Helen Hanratty
 ADV ALLIANCE FOR ACCESS TO CRITICAL CARE
 PDT ISSUE
 FLT Oct 14, 19 - Oct 27, 19

* REP ORDER COMMENT *

** 10/16/2019 3:53:00 PM: FOR ALL MOSAIC MEDIA STRATEGIES GROUP ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.
 ** 10/16/2019 3:53:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 10/16/2019 3:53:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	30	10/14/2019 - 10/18/2019	1W	2	\$30.00	2
	1.2	MTWTF..	3P - 7P	30	10/14/2019 - 10/18/2019	1W	2	\$30.00	2
					** WEEKLY FLIGHT TOTALS **		4	\$120.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	30	10/21/2019 - 10/25/2019	1W	6	\$30.00	6
	2.2	MTWTF..	3P - 7P	30	10/21/2019 - 10/25/2019	1W	6	\$30.00	6
					** WEEKLY FLIGHT TOTALS **		12	\$360.00	

	Oct 19					
SPOTS	16					
CASH	480.00					
TRADE	0.00					
NSL	0.00					
TOTAL	480.00					

Oct 16, 19
CONT# 33354183 Mod# Ver# 1 (Last =)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: na / na / na

						TOTAL
SPOTS						16
CASH						480.00
TRADE						0.00
NSL						0.00
TOTAL						480.00

**** Competitive Comments ****

SVC: SP19 MSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WXQW-AM Mobile, AL</i>	Date: <i>10-16-19</i>
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I, **Mosaic Media Strategy Group**

do hereby request station time concerning the following issue:

<i>Alliance for Access to Critical Care</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Alliance for Access to Critical Care

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Access to Critical Care - 1250 I ST NW Suite 1003 Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cara Morris Stern - President
Tom McMahon - Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Access to Critical Care - 1250 I ST NW Suite 1003 Washington DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Cara Morris Stern - President
Tom McMahon - Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>8/2/2019</u>	<u>Adrian Saenz</u> <small>Digitally signed by Adrian Saenz Date: 2019.08.02 14:48:31 -04'00'</small>	<u>202-261-2380</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Deborah Harrington</u>	<u>Deborah Harrington</u>	<u>Asst Bus Mgr</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

INVOICE



WXQW-AM
2800 Dauphin Street
Suite 104
Mobile, AL 36606
Main: (251) 652-2000
Billing:

Property	WXQW-AM		
Invoice #	AA2180888	Order #	284927
Invoice Date	10/27/19	Alt Order #	33354183
Invoice Month	October 2019	Deal #	
Invoice Period	09/30/19 - 10/25/19	Flight Dates	10/14/19 - 10/27/19
Advertiser	Alliance for Access to Critical Care		
Product	ISSUE		
Estimate #	na		
Account Executive	Katz Philadelphia		
Sales Office	Katz-7.5%		
Sales Region	National Katz 7.5%		
Agency Code	RI13287		
Advertiser Code	na		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	na		
Product 2			

Billing Address:

Katz Media Group
Attention: Accounts Payable
125 West 55th Street
3rd Floor
New York, NY 10019

Send Payment To:

WXQW-AM
Cumulus Media- Mobile
3613 Momentum Place
Chicago, IL 60689-5336

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/19	10/18/19	M-F	6:00 AM-10:00 AM	----F--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/19 10/20/19 ----F-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXQWAF 10/18/19 6:14 AM M-F 6:00 AM-10:00 AM :30 HURRICANE \$30.00 NM 2 WXQWAF 10/18/19 7:28 AM M-F 6:00 AM-10:00 AM :30 CAR CRASH \$30.00 NM									
2	10/18/19	10/18/19	M-F	3:00 PM-7:00 PM	----F--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/14/19 10/20/19 ----F-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXQWAF 10/18/19 3:57 PM M-F 3:00 PM-7:00 PM :30 HURRICANE \$30.00 NM 1 WXQWAF 10/18/19 5:21 PM M-F 3:00 PM-7:00 PM :30 CAR CRASH \$30.00 NM									
3	10/21/19	10/25/19	M-F	6:00 AM-10:00 AM	MTWTF--	:30	6	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/19 10/27/19 MTWTF-- 6 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXQWAM 10/21/19 7:57 AM M-F 6:00 AM-10:00 AM :30 HURRICANE \$30.00 NM 2 WXQWATu 10/22/19 7:31 AM M-F 6:00 AM-10:00 AM :30 HURRICANE \$30.00 NM 3 WXQWAW 10/23/19 7:05 AM M-F 6:00 AM-10:00 AM :30 HURRICANE \$30.00 NM 4 WXQWATh 10/24/19 6:46 AM M-F 6:00 AM-10:00 AM :30 CAR CRASH \$30.00 NM 6 WXQWAF 10/25/19 6:26 AM M-F 6:00 AM-10:00 AM :30 CAR CRASH \$30.00 NM 5 WXQWAF 10/25/19 8:30 AM M-F 6:00 AM-10:00 AM :30 HURRICANE \$30.00 NM									
4	10/21/19	10/25/19	M-F	3:00 PM-7:00 PM	MTWTF--	:30	6	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/19 10/27/19 MTWTF-- 6 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXQWAM 10/21/19 6:32 PM M-F 3:00 PM-7:00 PM :30 CAR CRASH \$30.00 NM 2 WXQWATu 10/22/19 4:31 PM M-F 3:00 PM-7:00 PM :30 CAR CRASH \$30.00 NM 6 WXQWAW 10/23/19 5:47 PM M-F 3:00 PM-7:00 PM :30 CAR CRASH \$30.00 NM 3 WXQWAW 10/23/19 6:05 PM M-F 3:00 PM-7:00 PM :30 HURRICANE \$30.00 NM 4 WXQWATh 10/24/19 5:31 PM M-F 3:00 PM-7:00 PM :30 HURRICANE \$30.00 NM 5 WXQWAF 10/25/19 4:57 PM M-F 3:00 PM-7:00 PM :30 CAR CRASH \$30.00 NM									

INVOICE

Send Payment To:



WXQW-AM
Cumulus Media- Mobile
3613 Momentum Place
Chicago, IL 60689-5336

Invoice #	AA2180888	Invoice Month	October 2019
Invoice Date	10/27/19	Invoice Period	09/30/19 - 10/25/19
Advertiser	Alliance for Access to Critical Care		
Product	ISSUE		
Estimate #	na		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/21/19	10/25/19	M-F	3:00 PM-7:00 PM	MTWTF--	:30	6	\$30.00	

Total Spots 16

Due and Payable upon receipt

<u>Gross Total</u>	\$480.00
<u>Agency Commission</u>	\$72.00
<u>Net Amount Due</u>	\$408.00
<u>Invoice Balance as of 11/13/19 8:46:09 AM CT</u>	\$408.00