

CONTRACT



KPLR-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

<u>Contract / Revision</u> 365339 /		<u>Alt Order #</u> 08342172
<u>Product</u> 726/837/4423		
<u>Contract Dates</u> 08/08/16 - 08/14/16		<u>Estimate #</u> 4423
<u>Advertiser</u> Koster/D/ Gov/MO		<u>Original Date / Revision</u> 08/05/16 / 08/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPLR-TV	<u>Account Executive</u> Ryan Holloway	<u>Sales Office</u> NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 726	<u>Product Code</u> 837
<u>Agency Ref</u>		<u>Advertiser Ref</u>

COPY

And:

Canal Partners Media
 25 Whitlock Place SW
 Ste 201
 Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	08/12/16	08/12/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$1,300.00	0.00			
N 2	11	08/12/16	08/12/16	M-F 7p-8p	7:00 PM-7:30 PM		1:00				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	----1--				1	\$850.00	0.00			
N 3	11	08/08/16	08/08/16	M-F 630p-7p	6:30 PM-7:00 PM		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	1-----				1	\$2,600.00	0.00			
N 4	11	08/11/16	08/11/16	M-F 630p-7p	6:30 PM-7:00 PM		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$2,600.00	0.00			
N 5	11	08/11/16	08/11/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	---1---				1	\$425.00	0.00			
N 6	11	08/10/16	08/10/16	M-F 7p-8p	7:00 PM-7:30 PM		1:00				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/08/16	08/14/16	--1----				1	\$850.00	0.00			
Totals											0.00	6	\$8,625.00

Time Period	# of Spots	Gross Amount	Net Amount
08/01/16 -08/12/16	6	\$8,625.00	\$7,331.25
Totals	6	\$8,625.00	\$7,331.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

TELEREP, INC.
 KPIR ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8342172

HARRIS SL104
 RUN ON AUG5/16
 PAGE 1
 AT 11:20
 FROM STATION

CHRIS BRIMER
 CANAL PARTNERS MEDIA
 25 WHITLOCK PLACE, SW
 MARIETTA, GA 30064

COPY

POLI/C KOSTER/D/ATG/MO
 726/837/4423
 AUG8/16 - AUG14/16
 RYAN HOLLOWAY
 TYPE O
 CTG POLC
 EST 4423

REP: 8/5 PLS CFM NEW ORDER
 TTL \$8,625
 THANKS MACKENZIE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 25 WHITLOCK PLACE, SW
 SUITE 201
 MARIETTA, GA 30064

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	FRI	630P-700P	30	AUG12		1	\$1,300.00	1	\$1,300.00
AGENCY ADVERTISER CODE = 726 AGENCY PRODUCT CODE = 837 AGENCY EST# = 4423									
PROGRAM : BG BNG THRY B									
CON COM1 : BG BNG THRY B									
2	FRI	700P-730P	60	AUG12		1	\$850.00	1	\$850.00
PROGRAM : NEWS 11									
CON COM1 : NEWS 11									
3	MON	630P-700P	60	AUG08		1	\$2,600.00	1	\$2,600.00
PROGRAM : BG BNG THRY B									
CON COM1 : BG BNG THRY B									
4	THU	630P-700P	60	AUG11		1	\$2,600.00	1	\$2,600.00
PROGRAM : BG BNG THRY B									
CON COM1 : BG BNG THRY B									
5	THU	700P-730P	30	AUG11		1	\$425.00	1	\$425.00
PROGRAM : NEWS 11									
CON COM1 : NEWS 11									

TELEREP, INC.
 KPIR-7000 ST. LOUIS
 *** ORIGINAL REV#0 ***

CONTRACT WORKSHEET
 8342172

HARRIS SL104 PAGE 2
 RUN ON AUG5/16 AT 11:20
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
6 WED		700P-730P	60	AUG10		1	\$850.00	1	\$850.00
		PROGRAM : NEWS 11							
		CON COM1: NEWS 11							

AUG/16 \$8,625.00 CONTRACT TOTAL \$8,625.00
 TOTAL SPOTS 6

MARKET TOTALS \$123,214 KPIR 7% KDNL 7% KMOV 29% KSDK 26% KTVI 31% WPXS 0% WRBU 0%
 CABL 0%

OUR SHARE PER BUYER MARKET COMP EST.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE