



**280 Commerce Circle  
Sacramento, CA 95815  
(916) 923-6800**

**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION KNCI FM/HD**

**1st Quarter 2023  
(January 1<sup>st</sup> through March 31<sup>st</sup>)**

Prepared by:

**CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR**

**Issues of Concern to SACRAMENTO  
Addressed in Responsive Programming in the  
1<sup>st</sup> Quarter 2023  
(January 1 through March 31)**

- |     |                         |   |
|-----|-------------------------|---|
| 1.  | <b>MINDFULNESS</b>      | <b>AHA – GRATITUDE</b>  |
| 2.  | <b>MINDFULNESS</b>      | <b>HOW TO MANIFEST</b>  |
| 3.  | <b>MENTAL HEALTH</b>    | <b>CALHOPE SCHOOL<br/>INITIATIVE</b>                                      |
| 4.  | <b>TAXES</b>            | <b>UNITED WAY TAX PREP</b>  |
| 5.  | <b>FAMILY SERVICES</b>  | <b>1<sup>st</sup> 5 CALIFORNIA</b>  |
| 6.  | <b>SAFETY</b>           | <b>CALIFORNIA OFFICE OF<br/>TRAFFIC SAFETY</b>                            |
| 7.  | <b>ANIMAL SERVICES</b>  | <b>SAMMIE’S FRIENDS</b>   |
| 8.  | <b>HEALTH</b>           | <b>CALIFORNIA<br/>DEPARTMENT OF<br/>HEALTHCARE<br/>SERVICES – OPIOIDS</b> |
| 9.  | <b>HEALTH</b>           | <b>AMERICAN HEART<br/>ASSOCIATION –<br/>AVOCADOS</b>                      |
| 10. | <b>WOMEN’S SERVICES</b> | <b>GIRLS LOVE TO FLY</b>  |

**Issues of Concern to SACRAMENTO  
Addressed in Responsive Programming in the  
1<sup>st</sup> Quarter 2023  
(January 1 through March 31)**

- |                      |   |
|----------------------|---|
| 11. ENVIRONMENT      | ROSEVILLE ELECTRIC -<br>ERAP            |
| 12. THE ARTS         | ROSEVILLE THEATER                       |
| 13. NETWORKING       | SACRAMENTO ACTIVE 20-30                 |
| 14. FAMILY SERVICES  | AGE IN PLACE<br>SACRAMENTO              |
| 15. TOURISM          | AMADOR VINTNERS<br>ASSOCIATION          |
| 16. ENVIRONMENT      | CITY OF SACRAMENTO –<br>SPRING WATERING |
| 17. VETERAN SERVICES | KNOTTY WOOD BBQ                         |
| 18. MENTAL HEALTH    | CAL HOPE – STRESS AND<br>ANXIETY        |

**Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
1<sup>st</sup> Quarter 2023  
(January 1 through March 31)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. <b>PUBLIC AFFAIRS</b>	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:            MINDFULNESS**

**AHA – GRATITUDE**

January 1, 2023

6:00 a.m.

27 minutes of a 60-minute program

Today's program featured the American Heart Association to discuss practicing mindfulness and gratitude for heart health and overall wellbeing, especially heading into the new year. Locally hosted and produced by Cody Robinson.

**HOW TO MANIFEST**

January 1, 2023

6:27 a.m.

33 minutes of a 60-minute program

Today's program featured author Laura Chung on her book How to Manifest: Make Your Dreams a Reality in 40 Days. She discussed setting goals, finding motivation and making your dreams a reality. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:            MENTAL HEALTH**

**CALHOPE SCHOOL INITIATIVE**

January 8 + February 5, 2023

6:00 + 6:27 a.m.

33 minutes of a 60-minute program

Today's program featured Justine Fisher with CalHope School Initiative, a resource for California educators, youth, and families to offer support from the challenges and effects of COVID-19 in California's public schools post-pandemic. She discussed why providing mental health services in schools are important and how students and educators can get the help they need. Locally hosted and produced by Cody Robinson.

**CAL HOPE – STRESS AND ANXIETY**

March 26, 2023

6:25 a.m.

35 minutes of a 60-minute program

Today's program featured Davis Bain with CalHope, a California statewide effort that offers behavioral health Crisis Counseling Programs to states, tribes, and communities in need, run by the California Department of Health Care Services. He discussed how to manage stress and anxiety and how CalHope can help. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:            TAXES**

**UNITED WAY TAX PREP**

January 8 + March 5, 2023

6:33 a.m.

27 minutes of a 60-minute program

Today's program featured Dr. Dawnté Early, president and CEO of United Way California, a local nonprofit working to end poverty through education. She discussed United Way's Free Tax Prep program for low-income families and the announcement of United Way's new education goal for its 100th anniversary. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:           FAMILY SERVICES**

**1<sup>ST</sup> 5 CALIFORNIA**

January 15, 2023

6:00 a.m.

30 mins of a 60 min program

Today's program featured Max Vargas, Deputy Director of External and Governmental Affairs at First 5 California, a state agency dedicated to making sure every child in California gets the best start in life by providing a comprehensive array of resources, information and support to parents and caregivers of young children. He discussed the importance of families getting vaccinated, ensuring it's safe for pregnant women, and how families can receive assistance & support. Locally hosted and produced by Cody Robinson..

**AGE IN PLACE SACRAMENTO**

March 12, 2023

6:32 a.m.

28 minutes of a 60-minute program

Today's program featured Lou Basinal from Age in Place Sacramento to discuss aging in place, which means choosing to stay in your home with family, friends, and neighbors — instead of moving to a residential facility. They discussed how to prepare and resources available to those making the transition. Locally hosted and produced by Cody Robinson.



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE: SAFETY**

**CALIFORNIA OFFICE OF TRAFFIC SAFETY**

January 15, 2023

6:30 a.m.

30 minutes of a 60-minute program

Today's program featured Tim Weisberg, Acting Deputy Director and Marketing and Public Affairs of the California Office of Traffic Safety. He discussed distracted driving, driving in the snow and the consequences of a DUI. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:           ANIMAL SERVICES**

**SAMMIE’S FRIENDS**

January 22 + 29, 2023

6:00 a.m.

60 minutes of a 60-minute program

Today’s program featured Cheryl Wicks and Curt Romander, co-founders of Sammie’s Friends, a nonprofit that provides medical care for the animals at the Nevada County Animal Shelter and supports other disadvantaged animals in Nevada County that without help would otherwise be euthanized. They discussed how their organization has expanded since 2001, the animals they’ve saved, the animals currently up for adoption, and their Grass Valley thrift store that supports the organization. Locally hosted and produced by Cody Robinson.

**Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:           HEALTH**

**CALIFORNIA DEPARTMENT OF HEALTHCARE – OPIOIDS**

February 5 + 12, 2023

6:00 + 6:25 a.m.

35 minutes of a 60-minute program

Today's program featured Marlies Perez with the California Department of Health Care Services. She discussed the California Medication Assisted Treatment Expansion Project, which is funding more than \$214 million in opioid prevention, treatment, and recovery services statewide, and Choose Change California, a program encouraging people to seek and receive treatment for opioid use disorder. Locally hosted and produced by Cody Robinson.

**AHA – AVOCADOS**

February 12, 2023

6:00 a.m.

25 minutes of a 60-minute program

Today's program featured the American Heart Association's new study on avocados, their findings on how heart healthy they are, and how to incorporate them into your diet more. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:           WOMEN'S SERVICES**

**GIRLS LOVE TO FLY**

February 19 + 26, 2023

6:00 a.m.

26 minutes of a 60-minute program

Today's program featured Pilot Jamie Lou Waterhouse, founder of girls Love to Fly, a Sacramento-area nonprofit that offers scholarship opportunities and an all girls flight school to encourage more women to get into aviation. She discussed how less than 6% of women are in the aviation community and why she wants to change that. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE: ENVIRONMENT**

**ROSEVILLE ELECTRIC – ERAP**

February 19 + 26, 2023

6:26 a.m.

34 minutes of a 60-minute program

Today's program featured Roseville Electric Utility, a non-profit, locally owned electric power provider committed to improving the quality of life of its community and customers, to discuss switching to electric, energy-saving rebates, and their Electric Rate Assistance Program for those struggling to pay their electric bill. Locally hosted and produced by Cody Robinson.

**CITY OF SACRAMENTO – SPRING WATERING**

March 19, 2023

6:30 a.m.

30 minutes of a 60-minute program

Today's program featured Carlos Elision with the City of Sacramento Department of Utilities to discuss the new spring watering schedule, their water-saving goals, drought resistant lawns and rebates available to residents. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:           THE ARTS**

**ROSEVILLE THEATER**

March 5, 2023

6:00 a.m.

33 minutes of a 60-minute program

Today's program featured Colton Archey, Director with Roseville Theater, a nonprofit children's theatre in Downtown Roseville that encourages children to participate in live theatre and musical theatre productions. He discussed how theater is great for socializing, learning communication and memorizing skills, and their upcoming Little Mermaid production. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:            NETWORKING**

**SACRAMENTO ACTIVE 20-30**

March 12, 2023

6:00 a.m.

32 minutes of a 60-minute program

Today's program featured Matt Stumpt, President of Sacramento Active 20-30 Club, a 100% volunteer based service organization, made up of men and women in their 20's and 30's who have a passion for improving the lives of children in their communities. He discussed why he joined, how it's great for networking, the charity work they're involved in and their upcoming Party Carlo fundraising event. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE:        TOURISM**

**AMADOR VINTNERS ASSOCIATION**

March 19, 2023

6:00 a.m.

30 minutes of a 60-minute program

Today's program featured John Di Stasio, Board President, and Steve Havill, Marketing Committee Chair of Amador Vintners Association. They discussed increasing tourism to Amador County, what makes their wine and wineries unique, and their upcoming Behind the Cellar Door event. Locally hosted and produced by Cody Robinson.



**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

**ISSUE: VETERAN SERVICES**

**KNOTTY WOOD BBQ**

March 26, 2023

6:00 a.m.

25 minutes of a 60-minute program

Today's program featured Spencer Defty, Knotty Wood BBQ Owner, and Alex Jauregui, US Veteran who has benefited from the "Pellets that Pay it Forward" program. They discussed what the "Pellets that Pay it Forward" program is, how costumers can contribute, and the programs they work with to support veterans in need. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**1<sup>st</sup> Quarter 2023**  
**(January 1 through March 31)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KNCI PSA REPORT – Q1 2023**.*

###