

ATW Media LLC
 KTBB-FM KRWR-FM KYZS-AM
 PO Box 9400
 Tyler, TX 75711
 903-593-2519

Client: **Texans for Greg Abbott**
 Order #: **18-00034**
 Description: 6675
 Date Entered: 9/14/2022
 P.O.#:
 Salesperson: Guild, McGavern
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date

Media Financial Services
 1655 Palm Beach Lakes Blvd
 Suite 903
 West Palm Beach, FL 33401

On-Air Schedule

<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1 10/25/2022	10/31/2022	KTBB-FM	06:00:00a to 10:00:00a	Weekly	1:00	15	32.00	480.00	3	3	3	3	3	0	0
2 10/25/2022	10/31/2022	KTBB-FM	10:00:00a to 03:00:00p	Weekly	1:00	15	34.00	510.00	3	3	3	3	3	0	0
3 10/25/2022	10/31/2022	KTBB-FM	03:00:00p to 07:00:00p	Weekly	1:00	15	31.00	465.00	3	3	3	3	3	0	0

Order Start Date: 10/25/2022 Order End Date: 10/31/2022 Spots: 45

Total Charges: **\$1,455.00**
 Combined Discounts: **\$218.25**
 Total Net: **\$1,236.75**

Non-Discriminatory Policy: ATW Media, LLC and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Projected Media Month/End-Of-Schedule Billing Totals for Texans for Greg Abbott / 18-00034 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October 2022	36	\$1,164.00	\$174.60	\$989.40
November 2022	9	\$291.00	\$43.65	\$247.35

Confirmed & Accepted for ATW Media LLC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

MARKET:	Tyler-Longview, TX	AMOUNT:	\$1,455.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	45		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4432162
ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6675 10/25-10/31 General Market	AGY EST:	6675		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-25-2022 TO 10/31/2022	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/14/2022 10:08

COMMENTS

[Rep Comment] 09/14/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to emma.morrow@genmediapartners.com with your stn call letters. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

Invoices must include the estimate number. Please include it within the product line.

Invoices/affidavits of performance are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		10/25/2022 To 10/25/2022					TOT \$291.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/25/2022	10/25/2022	3	\$32	\$96
	2		.T.....	10:00AM	3:00PM	60	10/25/2022	10/25/2022	3	\$34	\$102
	3		.T.....	3:00PM	7:00PM	60	10/25/2022	10/25/2022	3	\$31	\$93

DAY#2		10/26/2022 To 10/26/2022					TOT \$291.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/26/2022	10/26/2022	3	\$32	\$96
	2		..W....	10:00AM	3:00PM	60	10/26/2022	10/26/2022	3	\$34	\$102
	3		..W....	3:00PM	7:00PM	60	10/26/2022	10/26/2022	3	\$31	\$93

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REP:	McGavren Guild Media	SPOTS:	45		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
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SALES OFFICE:	PHILADELPHIA	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4432162
ADVERTISER:	Texans for Greg Abbott	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 6675 10/25-10/31 General Market	AGY EST:	6675		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
FLIGHT:	10-25-2022 TO 10/31/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/14/2022 10:08

DAY#3		10/27/2022 To 10/27/2022					TOT \$291.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/27/2022	10/27/2022	3	\$32	\$96
	2		...T...	10:00AM	3:00PM	60	10/27/2022	10/27/2022	3	\$34	\$102
	3		...T...	3:00PM	7:00PM	60	10/27/2022	10/27/2022	3	\$31	\$93

DAY#4		10/28/2022 To 10/28/2022					TOT \$291.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/28/2022	10/28/2022	3	\$32	\$96
	2	F..	10:00AM	3:00PM	60	10/28/2022	10/28/2022	3	\$34	\$102
	3	F..	3:00PM	7:00PM	60	10/28/2022	10/28/2022	3	\$31	\$93

DAY#7		10/31/2022 To 10/31/2022					TOT \$291.00			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/31/2022	10/31/2022	3	\$32	\$96
	2		M.....	10:00AM	3:00PM	60	10/31/2022	10/31/2022	3	\$34	\$102
	3		M.....	3:00PM	7:00PM	60	10/31/2022	10/31/2022	3	\$31	\$93

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Greg Abbott

Authorized committee:

Texans for Greg Abbott

Agency requesting time (and contact information):

N/A Crossroads Media, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/8/2022

General

Primary

Treasurer of candidate's authorized committee: **John L. Nau**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

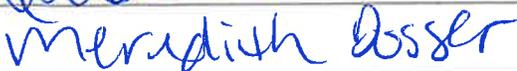


Signature:



Name: Media Buyer

Name:



Date of Request to Purchase Ad Time: 8/25/2022

Date of Station Agreement to Sell Time:



Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Crossroads Media LLC

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

9/12/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

KTBBAM / KTBBFM

Date Received/Requested:

9/14/22

Est. #:

Station Location:

Tyler / Longview

Run Start and End Dates:

9/27 - 10/7

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.