## Exhibit 3

# Outreach Initiatives Details between 2/1/2021 to $\mathbf{1 / 3 1 / 2 0 2 2}$ 

| Sl.No. Date | Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? | Points |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | $04 / 14 / 2021$ | Participation in Job Fairs | 1 | Parker Krueger | Yes |

## Description:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.

## Scope of Participation:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.

3

04/16/2021 Participation in events or programs 1 sponsored by educational institutions

## Description:

On April 16, 2021, James Bryant, Meteorologist, spoke to Vilonia Primary School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On April 16, 2021, James Bryant, Meteorologist, spoke to Vilonia Primary School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

| Kelsey Carey | Yes |
| :--- | :---: |
| Brooke Gowallis | Yes |

## Description:

# Outreach Initiatives Details between 2/1/2021 to 1/31/2022 

| SI.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? |
| :--- | :--- | :--- | :--- | :--- |

The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

## Scope of Participation:

he Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

05/04/2021 Participation in Job Fairs

| Kelsey Carey | Yes |
| :--- | :---: |
| Brooke Gowallis | Yes |
| Parker Krueger | Yes |

## Description:

The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

## Scope of Participation:

The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

08/18/2021 Participation in Job Fairs

| Kelsey Carey | Yes |
| :--- | :--- |
| Kevin Olivas | Yes |

## Description:

The News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all sinclair News stations at the virtual career expo for the NABJ

# Outreach Initiatives Details between 2/1/2021 to 1/31/2022 

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name | Authority? |
| :--- | :--- | :--- | :--- | :--- |

convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.

## Scope of Participation:

The News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ convention/career expo. They met virtually with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who signed up for a video meeting are followed up with and interviews set up where applicable.

10/06/2021 Participation in Job Fairs
1
Lisa Richey No
.25

## Description:

On October 6, 2021, Lisa Richey, HR Manager attended the virtual Career Fair at the University of Arkansas at Pine Bluff from 2:00 to $5: 00 \mathrm{pm}$. This career fair was an opportunity for students from UAPB to discuss employment opportunities with businesses. Lisa met with 11 students and discussed KATV open positions and the KATV Internship program. These students were given information how to apply for jobs and internships.

## Scope of Participation:

On October 6, 2021, Lisa Richey, HR Manager attended the virtual Career Fair at the University of Arkansas at Pine Bluff from 2:00 to $5: 00 \mathrm{pm}$. This career fair was an opportunity for students from UAPB to discuss employment opportunities with businesses. Lisa met with 11 students and discussed KATV open positions and the KATV Internship program.

10/19/2021 Participation in events or programs 1 sponsored by educational institutions

## Description:

On October 19, 2021, James Bryant, Meteorologist, spoke to Marshall High School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On October 19, 2021, James Bryant, Meteorologist, spoke to Marshall High School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

10/19/2021 Participation in events or programs 1 sponsored by educational institutions
ns

James Bryant
No
.25

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name | Authority? |
| :--- | :--- | :--- | :--- |

## Description:

On October 19, 2021, James Bryant, Meteorologist, spoke to Clinton High School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On October 19, 2021, James Bryant, Meteorologist, spoke to Clinton High School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

10/26/2021 Participation in events or programs 1 1

James Bryant
No sponsored by educational institutions

## Description:

On October 26 2021, James Bryant, Meteorologist, spoke to Star City High School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On October 26 2021, James Bryant, Meteorologist, spoke to Star City High School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

11/03/2021 | Provision of training to |
| :--- |
| management |

| Mark Rose | Yes |
| :--- | :---: |
| Bryan Cochran | Yes |
| Sarah Hugen | Yes |
| John Allan Snyder | Yes |

## Description:

KATV Leadership Team and HR Manager participated in a NAB Virtual Diversity Symposium. The was a four-hour program covering strategies for developing and fostering corporate diversity, equity and inclusion in the media industry with panel discussion from Chief Diversity Officers of broadcast companies and current diverse leader within the industry. Scope of Participation:
KATV Leadership Team participated in a NAB Virtual Diversity Symposium. The was a four-hour program covering strategies for developing and fostering corporate diversity, equity and inclusion in the media industry with panel discussion from Chief Diversity Officers of broadcast companies and current diverse leader within the industry.

## Outreach Initiatives Details between 2/1/2021 to 1/31/2022

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Participant NameHiring <br> Authority? |
| :--- | :--- | :--- | :--- |

## Description:

On November 3, 2021, Kenny Reynolds, Managing Editor, attended the Fall Career fair at the University of Central Arkansas from 9:00 am to 12:00 pm. This career fair was an opportunity for students to meet with perspective employers. Information regarding KATV's internship program and current job openings were discussed with students that stopped at the KATV booth.

## Scope of Participation:

Kenny Reynolds, Managing Editor, attended the Fall Career fair at the University of Central Arkansas from 9:00 am to 12:00 pm . This career fair was an opportunity for students to meet with perspective employers. Information regarding KATV's internship program and current job openings were discussed with students that stopped at the KATV booth.
$\begin{array}{llllll}11 / 16 / 2021 & \begin{array}{l}\text { Participation in events or programs } \\ \text { sponsored by educational } \\ \text { institutions }\end{array} & & \text { Steve Sullivan } & & \text { No } 25\end{array}$

## Description:

On November 16, 2021, Steve Sullivan, KATV Sports Director, spoke to the Sports Broadcasting class at Harding University. He spoke to the students about his job and how to have a career in broadcasting. He shared stories and how he has grown as a sports broadcaster throughout his long career. Steve talked about having a passion for your work and striving to be better at your craft each and every day.

## Scope of Participation:

On November 16, 2021, Steve Sullivan, KATV Sports Director, spoke to the Sports Broadcasting class at Harding University. He spoke to the students about his job and how to have a career in broadcasting. He shared stories and how he has grown as a sports broadcaster throughout his long career. Steve talked about having a passion for your work and striving to be better at your craft each and every day.

01/27/2022 $\begin{aligned} & \text { Provision of training to } \\ & \text { management }\end{aligned}$

| Mark Rose | Yes |
| :--- | :---: |
| Bryan Cochran | Yes |
| Sarah Hugen | Yes |
| John Allan Snyder | No |

## Description:

On January 27, 2022, KATV's Leadership managers and mid-managers attended a 2 hour Managing Performance and Expectations virtual Dale Carnegie Leadership training class. The objective of this class was to become better leaders and build relationships. There were 14 managers in attendance.

## Scope of Participation:

On January 27, 2022, KATV's Leadership managers and mid-managers attended a 2 hour Managing Performance and Expectations virtual Dale Carnegie Leadership training class. The objective of this class was to become better leaders and build relationships. There were 14 managers in attendance.

| Outreach Initiatives Details | Date:10/31/2023 |
| :--- | :--- |
| From: Little Rock,AR | Page6/6 |

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name <br> Authority? |
| :--- | :--- | :--- | :--- | :--- |

Wed 4/14/2021 12:08 PM
S. SHSJC.zoom@hamptonu.edu [no-reply@zoom.us](mailto:no-reply@zoom.us)
[EXT] SHSJC Career Fair Confirmation
To Parker Krueger
Retention Policy Delete Older than 8 years (8 years) Expires 4/12/2029

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Parker Krueger,

Thank you for registering for "SHSJC Career Fair".
Please submit any questions to: SHSJC. zoom@hamptonu.edu

Date Time: Apr 14, 2021 11:00 AM Eastern Time (US and Canada)

Join from PC, Mac, Linux, iOS or Android: Click Here to Join


Passcode: 141690
Note: This link should not be shared with others; it is unique to you.
Add to Calendar Add to Google Calendar Add to Yahoo Calendar
< Meteorologist James Bryant... \#2 Al Apr 16, 2027.es
School visits via zoom continue! This one was to Mrs. Castle's kindergarten class at the Vilonia primary schoo!!

0045
3 Comments
$\square$ Like $\oslash$ Comment $\quad \triangleq$ Share

$\backsim$ Like $\oslash$ Comment $\leadsto$ Share

| From: | Lauren Carver |
| :--- | :--- |
| To: | Brooke Persichetti |
| Subject: | FW: [EXT] Free VCE booth offer |
| Date: | Tuesday, May 4, 2021 11:52:14 AM |

From: @viqtory.com>
Sent: Tuesday, May 4, 2021 11:12 AM
To: Lauren Carver [labrannen@sbgtv.com](mailto:labrannen@sbgtv.com)
Subject: Re: [EXT] Free VCE booth offer
Good afternoon Lauren,

Recently, Sinclair Broadcasting Group participated in our GI Jobs Virtual Career Expo and we hope that your team was able to connect with some highly qualified candidates from the military community.

As a military marketing company, we are committed to connecting your organization to the military community whether through our virtual events or our marketing solutions. We work with hundreds of partners to help with their diversity recruiting, OFCCP requirements, and building out military recruitment programs.

We would welcome the opportunity to discuss with you or a member of your team your initiatives for the upcoming year and how we can possibly help.

We appreciate your feedback.
Have a great day!

From: @viatory.com>
Sent: Friday, April 16, 2021 10:50 AM
To: Sharon Pickeral [SPickeral@sbgtv.com](mailto:SPickeral@sbgtv.com)
Subject: [EXT] Free VCE booth offer

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning Sharon,
I wanted to reach out and invite you to the April 28th Virtual Career Expo event at NO COST.

Book a meeting with me;
https://calendiy.com/ryan


Account Manager
U.S Marine Corps Veteran (2008-2012)

Book a meeting with me; https://calendly.com/ryan-brandt


| From: | Brooke Persichetti |
| :--- | :--- |
| To: | Lauren Carver |
| Subject: | FW: [EXT] Full Sail Virtual Career Fair MAY 4, 2021 Feedback Survey |
| Date: | Thursday, May 6, 2021 8:29:09 AM |

## From:

 @fullsail.edu>Sent: Tuesday, May 4, 2021 5:16 PM
Subject: [EXT] Full Sail Virtual Career Fair MAY 4, 2021 Feedback Survey

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## Full Sail University May $4^{\text {th }}, 2021$ Virtual Career Fair Survey

Full Sail University's Career Development Department would like to thank you for participating in our recent Virtual Career Fair today.
We value your time and effort and strive to improve with each experience.
If you could please take a moment to answer the questions at the link below, we would appreciate it.
We hope to see you at our next event and that we continue to work together to find the future talent you're looking for!

## https://fullsailone.formstack.com/forms/vcf2021 feedback

Thank you for your feed back.
We enjoy serving your needs through Career Development and look forward to continuing to do so.

Take care!

Sincerely-

## Employer Development Manager <br> Career Development <br> Full Sail University <br> Phone:

3300 UNIVERSITY BLVD. WINTER PARK, FL 32792


## UAPB Fall 2021 Virtual Career Fair Extravaganza

Wednesday, October 6, 2021, 2:00 pm - 5:00 pm CDT

## Main Career Center

Virtual
Follow
Registered

## Sessions

| 11 sessions booked \| 5 | Wednesday Oct 6 |
| :---: | :---: |
| sessions open | Lisa Richey (you) |
|  | $\square$ |
|  | 2:00 PM - $2: 10 \mathrm{PM}$ |
|  | S |
|  | University of Arkansas at Pine Bluff |
|  | 2:10 PM - 2:20 PM |
| JH | University of Arkansas at Pine Bluff |
|  | 2:20 PM - 2:30 PM |
| DA | University of Arkansas at Pine Bluff |
|  | 2:30 PM - 2:40 PM |
| AM | University of Arkansas at Pine Bluff |
|  | 2:40 PM - 2:50 PM |
| IB | University of Arkansas at Pine Bluff |

## 2:50 PM - 3:00 PM

Open slot

3:00 PM - 3:10 PM
Open slot

3:10 PM - 3:20 PM

## ZL

University of Arkansas at Pine Bluff

## Sessions

| 11 sessions booked \| 5 | Wednesday Oct 6 |
| :---: | :---: |
| sessions open | Lisa Richey (you) |
|  | $\square$ |
|  | 3:20 PM - 3:30 PM |
| XB | University of Arkansas at Pine Bluff |
|  | 3:30 PM - 3:40 PM |
| MH | University of Arkansas at Pine Bluff |

3:40 PM - 3:50 PM
Open slot

3:50 PM - 4:00 PM

University of Arkansas at Pine Bluff

4:00 PM - 4: 10 PM
Open slot

4:10 PM - 4:20 PM
TM


4:20 PM - 4:30 PM
Busy

4:30 PM - 4:40 PM
Busy

4:40 PM - 4:50 PM

University of Arkansas at Pine Bluff


## < Meteorologist James Bryant $\propto$ Q

Posts About Photos More •




Meteorologist James Bryant
Oct 19, 2021 - (c)
Stop \#1 today was Marshall High School!
Great group!



## < Meteorologist James Bryant...

\&
Meteorologist James Bryant
Oct 26, 2021 •
Great trip to Star City this morning!
© 61

## 1 Comment 3 Shares

## $\square$ Like $\emptyset$ Comment $\diamond$ Share

Why

$\square 3$ Like
$\square$ Comment
$\Leftrightarrow$ Share


```
Subject: NAB Diversity Symposium
Location: https://nab-org.zoom.us/w/81790695382?tk=ao4UJ-
                                    u5227X2p5PMaBzFMHhJDJen6C2ds9yCGx9tEM.DQMAAAATCxr31hZoVIpYR3VRWIQzN
                                    ktoVUISVU13M1V3AAAAAAAAAAAAAAAAAAAAAAAAAAAAAA
Start:
End:
Recurrence:
Daily
Recurrence Pattern: every day from 3:00 PM to 5:00 PM
```

Join from a PC, Mac, iPad, iPhone or Android device:
Please click this URL to join. https://nab-org.zoom.us/w/81790695382?tk=ao4UJu5227X2p5PMaBzFMHhJDJen6C2ds9yCGx9tEM.DQMAAAATCxr31hZoVIpYR3VRWIQzNktoVUISVU13M1V3AAAAAAAAAA AAAAAAAAAAAAAAAAAAAA

Description: This two-part program will cover strategies for developing and fostering corporate diversity, equity and inclusion (DE\&I) in the media industry with panel discussions from Chief Diversity Officers of broadcast companies and current diverse leaders within the industry.

Day 1: Developing a Corporate DE\& S Strategy

Day 2: Fostering Diversity, Equity, Inclusion, and Belonging in Media and the Workplace
Or One tap mobile:
+13017158592,,81790695382\# US (Washington DC)

Or join by phone:
Dial(for higher quality, dial a number based on your current location):
US: +1 3017158592
Webinar ID: 81790695382
International numbers available: https://nab-org.zoom.us/u/kcfwd4GRch





You can PAY HERE using a credit card.
University of Central Arkansas has indicated that they'll be able to manually accept payments for this career fair.
Credit card payment can be made through Handshake. If mailing a check, please make payable to: UCA Career Services, PO Box 4937, Conway, AR 72035 . Completing this on-line registration through Handshake obligates you to pay registration amounts. The deadline to cancel and receive a refund is 10/06/2021.

## Best,

The Handshake Team

## ii Handshake

## Lisa Richey

| From: | careerservices@uca.edu |
| :--- | :--- |
| Sent: | Wednesday, September 15, 2021 10:08 AM |
| To: | Lisa Richey |
| Subject: | [EXT] Thank you for your payment |

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Receipt Number: 311187
Career Services Payments
Current Date: 09/15/2021


Thank you for the payment.
 <br> 7 days away}

## Employer Attendees



ArcBest, Insight Global, Cintas Corporation, SherwinWilliams Company and 53 other employers are going.

Seo More Employers

## Contact

Teresa Murphy
Otfice Manager
teresam@uca.edu

## Career Fair Desoription

UCA's FALL Career Fair is an all-majors lair which will give you the opportunity to talk with students interested in positions with your organizations in fields such as business, information systems, computer science, accounting, finance,
management/miarketing, insurance, customer services, blology/chemlstry, tiberal arts, and many more. To help you plan, this fair is always held the first Wednesday in November each year. The fair is from 9-12. The complimentary funch for vendors and faculty is from 12-1 p.m.

## 8:29

$\because \geqslant$

## Tim Hamilton

## $\square$ Like Comment $\otimes$ Send

Tim Hamilton
Nov 16, 2021 • :
Many thanks to sports director Steve
Sullivan from KATV Channel 7 in Little Rock for speaking to the sports broadcasting class at Harding University on Tuesday. Steve talked about having a passion for your work and striving to be better at your craft each and every day.


# Managing Performance <br> <br> and 

 <br> <br> and}

## Expectations

Participant Manual

Dale
Carnegie.


Please plan on attending....If you have a conflict please let know.
------Original Appointment-----
From: @dalecarnegie.com>
Sent: Thursday, January 6, 2022 5:21 PM


Subject: [EXT] KATV x Dale Carnegie Managing Performance and Expectations Training When: Thursday, January 27, 2022 10:00 AM-12:00 PM (UTC-06:00) Central Time (US \& Canada).
Where: Microsoft Teams Meeting

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.


Hello All-
Congratulations, on your commitment to professional development. You have been confirmed in the upcoming live online training Managing Performance and Expectations.

Here are a few reminders and additional details to note. Attached is your participant manual for the program.

## Program Details

Program Title: Managing Performance and Expectations
Start Date: January $27^{\text {th }}$
Commitment: 2 hours
Time: 10:00am-12:00pm
Delivery Platform: MS Teams (See link below)
We are looking forward to a fun, engaging learning experience.

## Microsoft Teams meeting

Join on your computer or mobile app
Click here to join the meeting

Learn More | Meeting options

# Outreach Initiatives Details between 2/1/2022 to 1/31/2023 

| Sl.No. | Date | Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | $02 / 16 / 2022$ | Participation in events or programs <br> sponsored by educational <br> institutions | 1 | James Bryant | No |

On February 16, 2022, James Bryant, Meteorologist, spoke to Fountain Lake Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On February 16, 2022, James Bryant, Meteorologist, spoke to Fountain Lake Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

03/03/2022 Participation in events or programs 1 sponsored by educational institutions

James Bryant No

## Description:

On March 3, 2022, James Bryant, Meteorologist, spoke to Marvell Academy 6th and 8th grade Science students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On March 3, 2022, James Bryant, Meteorologist, spoke to Marvell Academy 6th and 8th grade Science students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

| $04 / 05 / 2022$ | Participation in events or programs <br> sponsored by educational <br> institutions | James Bryant | No 25 |
| :--- | :--- | :--- | :--- | :--- |

## Description:

On April 5, 2022, James Bryant, Meteorologist, spoke to Arkansas State University Three Rivers Criminal Justice Career Center students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On April 5, 2022, James Bryant, Meteorologist, spoke to Arkansas State University Three Rivers Criminal Justice Career Center students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

# Outreach Initiatives Details between 2/1/2022 to 1/31/2023 

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? |
| :--- | :--- | :--- | :--- | :--- |

4
04/07/2022 Participation in events or programs 1 sponsored by educational institutions

## Description:

On April 7, 2022, James Bryant, Meteorologist, spoke to Woodlawn Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On April 7, 2022, James Bryant, Meteorologist, spoke to Woodlawn Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

5

6

04/26/2022 Provision of training to management

2
$\begin{array}{lc}\text { Kristen Belue } & \text { Yes } \\ \text { Marcus McDonald } & \text { Yes }\end{array}$

## Description:

On April 26, 2022, Kristen Belue, Assignment Manager and Marcus McDonald, Chief Photographer, attended a Dale Carnegie Leadership training class, "Leadership Training for Results". The objective of this class was to become better leaders and build relationships.

## Scope of Participation:

On April 26, 2022, Kristen Belue, Assignment Manager and Marcus McDonald, Chief Photographer, attended a Dale Carnegie Leadership training class, "Leadership Training for Results". The objective of this class was to become better leaders and build relationships.

| $05 / 23 / 2022$ | Provision of training to | 2 | Sharon Pickeral | Yes | 1.00 |
| :--- | :--- | :--- | :--- | :--- | :--- |
|  | management | Stephanie Fredrickson | Yes |  |  |

## Description:

The Director of Talent Acquisition for the Company spoke on a panel at the Media Finance Focus conference in Tampa, FL. The topic was "Lessons in Leadership: How to Survive the Great Resignation". She and two others on the panel spoke about how to attract and keep a diverse staff through a period of high turnover. As broadcasters we are required certain outreach initiatives to maintain licenses and now these steps are even more essential in attracting prospective employees. Topics discussed were marketing and utilizing broad outreach to diversify your candidate pool, compensation/ benefits, job postings, selling their opportunities, and learning about new changes to talent acquisition tricks.

## Scope of Participation:

The Director of Talent Acquisition for the Company spoke on a panel at the Media Finance Focus conference in Tampa, FL. The topic was "Lessons in Leadership: How to Survive the Great Resignation". She and two others on the panel spoke

## Outreach Initiatives Details between 2/1/2022 to 1/31/2023

| Sl.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? |
| :--- | :--- | :--- | :--- | :--- |

about how to attract and keep a diverse staff through a period of high turnover. As broadcasters we are required certain outreach initiatives to maintain licenses and now these steps are even more essential in attracting prospective employees. Topics discussed were marketing and utilizing broad outreach to diversify your candidate pool, compensation/ benefits, job postings, selling their opportunities, and learning about new changes to talent acquisition tricks.

8

9

> 06/01/2022 Establishment of an intern program 1
> designed to assist members of the community

## Description:

KATV has an established internship program that is designed to broaden educational development of those studying for careers in broadcasting as well as assisting members of community to acquire skills needed for broadcast employment. Each intern applicant must be enrolled in an accredited college or university. The applicant must be majoring in communications or journalism. During these internships, the students have the opportunity to observe and be a part of a working television newsroom. After COVID, we were able to resume our internship program beginning with the Summer 2022 semester. We had a total of four (4) interns for the Summer 2022 semester and one (1) for the Fall 2022 semester. These interns were from University of Central Arkansas, University of Arkansas at Pine Bluff and Harding University.

## Scope of Participation:

KATV has an established internship program that is designed to broaden educational development of those studying for careers in broadcasting as well as assisting members of community to acquire skills needed for broadcast employment.

06/18/2022 $\begin{aligned} & \text { Participation in scholarship } \\ & \text { programs }\end{aligned}$

## Description:

The Miss Arkansas Pageant was held in Little Rock, Arkansas on June 18, 2022. KATV awarded a $\$ 1700$ scholarship for a contestant seeking a career in broadcast journalism.

## Scope of Participation:

The Miss Arkansas Pageant was held in Little Rock, Arkansas on June 18, 2022. KATV awarded a $\$ 1700$ scholarship for a contestant seeking a career in broadcast journalism.

07/19/2022 Participation in Job Fairs 2

| Brooke Persichetti | Yes |
| :--- | ---: |
| Nicole Smith | Yes |

## Description:

The Corporate Sr. Employment Specialist and the Corporate Employment Coordinator represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed, and collected resumes as well as candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within

## Outreach Initiatives Details between 2/1/2022 to 1/31/2023

| SI.No. Date Activity Type | No. Of Stations <br> Participants | Participant Name |
| :--- | :--- | :--- | :--- | :--- |

Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

## Scope of Participation:

The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

08/03/2022 Participation in Job Fairs 3

| Brandi Proctor | Yes | .25 |
| :--- | :--- | :--- |
| Blaise Labbe | Yes |  |
| Scott Livingston | Yes |  |

## Description:

Sinclair's SVP of News, News Recruiter, several News Managers and News employees represented all Sinclair News stations at the 2022 NABJ convention/career expo. They met with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who met with Sinclair during the career fair were followed up with and interviews were set up where applicable.

## Scope of Participation:

They met with potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who met with Sinclair during the career fair were followed up with and interviews were set up where applicable.

11/17/2022 Participation in events or programs 1
sponsored by educational institutions

## Description:

On November 17, 2022, James Bryant, Meteorologist, spoke to Julia Lee Moore Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

## Scope of Participation:

On November 17, 2022, James Bryant, Meteorologist, spoke to Julia Lee Moore Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

| Mark Rose | Yes |
| :--- | ---: |
| Amy Sullivan | Yes |
| Sarah Hugen | Yes |
| John Allan Snyder | Yes |

## Description:

## Outreach Initiatives Details between 2/1/2022 to 1/31/2023

| Sl.No. Date | Activity Type | No. Of Stations <br> Participants | Participant Name | Hiring <br> Authority? |
| :--- | :--- | :--- | :--- | :--- |

On January 17, 2023, KATV's leadership managers and mid-managers attended a $41 / 2$ hour "Build Trust Credibility and Respect" Dale Carnegie training. The goal of the training was to learn how to create, innovate and lead to create an enviable work environment where employees thrive and productivity flourishes. There were 16 managers in attendance.
Scope of Participation:
On January 17, 2023, KATV's leadership managers and mid-managers attended a $41 / 2$ hour "Build Trust Credibility and Respect" Dale Carnegie training. The goal of the training was to learn how to create, innovate and lead to create an enviable work environment where employees thrive and productivity flourishes. There were 16 managers in attendance.
$\qquad$
$\qquad$

Meteorologist James Bryant
February 16, 2022. (3)
Today's stop on the Tornado Safety Tour took me to see the 4th grade at Fountain Lake. We met inside their on campus tornado shelter which is open during severe weatherl Great group!


## 数

Meteorologist James Bryant
March 4, $2022 \cdot 6$


Marvell Academy - Marvell, AR
March 3, 2022 - 3

Marvell Academy - Marvell, AR
March 3, 2022 - 9
Mrs. Candice Hayes 6th grade Science and 8th grade Earth Science have spent the past several weeks learning about climate and the weather systems I! - O C
What better way to finish the unit than hearing from KATV Channel 7 Meteorologist James Bryant II

Thank you so much for coming to talk to some of our stuclents today. They greatly enjoyed it !! \#EaglesSoar


Meteorologist James Bryant
April 5, 2022 . 6
Great group I got to visit with yesterdayl


黑
Arkansas State University Three Rivers
April 5, $2022 \cdot \boldsymbol{9}$

A Arkansas State University Three Rivers
.
April 5, 2022 - 9
Meteorologist James Bryant, with KATV, spoke to Criminal Justice Career Center students today on how the weather can and does impact Arkansas, as well as how to stay safe during different weather events.

James also spoke to the students on the importance of staying weather aware especially if they choose careers as Police Officers, Dispatchers, or in the Emergency Management field.
\#asuthreerivers \#ASUTR \#criminaljustice \#weather \#meteorologist

Meteorologist James Bryant
April 7, 2022 -
The Tornado Safety Tour made it to Woodlawn elementary in Rison yesterday. Great group with lots of questions, and they all have a tornado safety plan!


Write a comment...


Thank you so much for coming and talking to our students. The kids loved it. You did a great job helping them understand weather and the importance of having a plan in place. ? safety

Like Reply 39w
$\# 5$

## $x$ <br> Dale Carnegie.

INVOICE

Dale Carnegie \& Associates, Inc. Global Accounts
Suite 301, 58 South Service Road
Melville NY, 11747-2336

Sinclair Broadcast Group
Attn: Mark Rose
wnurose@sbgtv.com

## Description:

Program Rate:
Trade Amount:
Total Due:

## 30 days from receipt

Payment Terms:

## INVOICE NO:

May 3, 2022


Make checks payable to:
Date Carnegie \& Assoc., Inc. Suite 301, 58 South Service Road Melville NY, 11747-2336 Attn: Global Accounts


Questions concerning this Invoice - please contact: financeglobal@dalecarnegle.com

## broadgaust

On behalf of all of us at Broadcast1Source, thank you for participating in our Media Finance Focus Seminar on May 23, 2022 in Tampa, Florida. We appreciate your interest in additional training on this subject matter and the great questions posed to us.

This email serves as your certificate of participation. Please print and retain a copy to include in your EEO Public File.

We are happy to continue to be a resource to you and your colleagues. Please don't hesitate to reach out if we can be of further service.

Sincerely,


SVP/General Manager, Broadcast1Source
P.

Dbc1source.com
www.broadcast1source.com

Personal and Confidential

8/15/2022


Dear Blake:

This letter will confirm that you have accepted the Part time, temporary position of Intern with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be around 08/29/2022 and end around $12 / 16 / 2022$. The following is a summary of the terms of your employment.



Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,
Lisa Richey
Human Resource Manager

Personal and Confidential

5/3/2022


## Dear

$\square$

This letter will confirm that you have accepted the part time, temporary position of Intern with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around $8 / 15 / 2022$. The following is a summary of the terms of your internship.


Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,

## Lisa Richey

Human Resource Manager

## Personal and Confidential

5/3/2022


This letter will confirm that you have accepted the part time, temporary position of Intern with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around $8 / 15 / 2022$. The following is a summary of the terms of your internship.


Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,
Lisa Richey
Human Resource Manager

## Personal and Confidential

5/3/2022


Dear

This letter will confirm that you have accepted the part time, temporary position of Intern with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around $8 / 15 / 2022$. The following is a summary of the terms of your internship.


Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,
Lisa Richey
Human Resource Manager

## Personal and Confidential

5/2/2022


Dear

This letter will confirm that you have accepted the part time, temporary position of Intern with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around $8 / 15 / 2022$. The following is a summary of the terms of your internship.


Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,
Lisa Richey
Human Resource Manager

## Lisa Richey

From:
Sent:
To:
Subject:

Lisa Richey
Monday, January 9, 2023 4:18 PM
Lisa Richey
Miss Arkansas Market Place Scholarship


From: @gmail.com>
Sent: Tuesday, April 19, 2022 12:42 PM
To: Allan Snyder [jasnyder@sbgtv.com](mailto:jasnyder@sbgtv.com)
Subject: Re: [EXT] Miss Arkansas Market Place Scholarship

## Hi Allan,

Thank you for working on this for us. The Miss Arkansas Foundation is so thankful for the continued sponsorship and support of KATV.

KATV is sponsoring the Marketplace Journalism and Mass Communication Scholarship again this year and I can't tell you enough how appreciative the contestants are for this scholarship. You may be the person who also handles the payment but if not, if you could put me in contact with someone who does that would be greatly appreciated. The amount for the scholarship is $\$ 1,700.00$ and can be paid online, check in the mail, or I am happy to pick up a check too.

Miss Arkansas Scholarship Foundation
P.O. Box 552

Brinkley, AR 72021
https://missarkansasfoundation.org/donate-online/
Many thanks,

On Tue, Mar 29, 2022 at 2:17 PM @gmail.com> wrote:

Mark,

Thank you for sponsoring the scholarship once again! The Miss Arkansas pageant would not be possible without the hard work and support from KATV.

Thank you,
> On Mar 29, 2022, at 1:43 PM, Mark Rose [wmrose@sbgtv.com](mailto:wmrose@sbgtv.com) wrote:
$>$
$>$
$>$
$>$
$>$ Thank you for the email and the follow-up call. Yes, we are renewing our contribution of $\$ 1,700$.
$>$
$>$ Mark
$>$
> ------Original Message-----
$>$ From:
@gmail.com>
> Sent: Monday, March 28, 2022 12:58 PM
> To: Mark Rose [mrose@katv.com](mailto:mrose@katv.com)
> Subject: [EXT] Miss Arkansas Market Place Scholarship
$>$
$>$ CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.
$>$
$>$
> Dear Mark,
$>$
$>$ I am reaching out to you in regards to the Miss Arkansas Scholarship KATV has awarded in the amount of $\$ 1,700$ to the winner of the Journalism and Mass Communication Marketplace Interviews.
$>$
> Thank you for being such a generous sponsor over the years. We appreciate your continued support. Will KATV still be sponsoring this scholarship? If so, you can mail a check or can easily be paid online.
$>$
$>$ If you would like to use last years program book ad we can do that as well.
$>$
$>$ Miss Arkansas Scholarship Foundation
$>$ P.O. Box 552
> Brinkley, AR 72021
$>$
$>$
https://nam04.safelinks.protection.outlook.com/?url=http\%3A\%2F\%2Fwww.missarkansasfoundation.org\%2F\&d ata $=04 \% 7 C 01 \% 7$ Cmrose\%40katv.com\%7C76d86e4a52d14604e11308da10e485e6\%7C897dbc0dc02d43479a713e589c 67f8aa\%7C0\%7C0\%7C637840870942138595\%7CUnknown\%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQljoiV2luM zliLCJBTil6Ik1haWwiLCJXVCl6Mn0\%3D\%7C3000\&sdata=SKdIcHMeg66E\%2F82p1XEt\%2FDV8X56xFBEg5q2VVg5qH 0A\%3D\&reserved=0
$>$
$>$ Sincerely,
$>$ )
$>$ Miss Arkansas Foundation Board, Member
$>$
$>$ $\square$


| From: | Full Sail University |
| :--- | :--- |
| To: | Brooke Persichetti |
| Subject: | [EXT] Thank you for attending our online chat. We want to hear from you! |
| Date: | Tuesday, July 19, 2022 5:15:42 PM |

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

## We'd love to hear from you.

Thank you for participating in our online chat event.
To help us improve, we'd like to ask you a few questions about your experience. It will only take two minutes, and your responses help make our online events better for you.

## Take the Survey

| logo |  |
| :--- | :--- |
|  |  |
|  | [i] |
|  |  |

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View Privacy Policy
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```
From:
To:
Subject: Re: [EXT] Hello from Wynn and a July 19, 2022 VCF Invite
Date:
Brooke Persichetti
Re: [EXT] Hello from Wynn and a July 19, 2022 VCF Invite
Wednesday, May 11, 2022 10:34:08 AM
Attachments:
image002.png
```

Awesome Brooke! Glad to have you join us! We'll send more details as we get closer to the event.

All the best,

FULL SAIL. UNIVERSITY.

Account Manager
Career Development
Full Sail University
Office:
3300 UNIVERSITY BLVD. WINTIAR PARK, FL 32792
From: Brooke Persichetti [begowallis@sbgtv.com](mailto:begowallis@sbgtv.com)
Date: Tuesday, May 10, 2022 at 4:19 PM
To: ' @fullsail.edu>
Subject: RE: [EXT] Hello from Wynn and a July 19, 2022 VCF Invite

Hi there!

Sounds great, I will register!

## Brooke Persichetti

Sr. Employment Specialist

Sinclair Broadcast Group
begowallis@sbgtv.com
Pra HSOE CHM COFlase ow themuse

From: @fullsail.edu>
Sent: Tuesday, May 10, 2022 3:58 PM
To: Brooke Persichetti [begowallis@sbgtv.com](mailto:begowallis@sbgtv.com)
Subject: [EXT] Hello from and a July 19, 2022 VCF Invite

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon Brooke,

Hope all is great with you and yours and things are going great at Sinclair. All good here and crazy busy as usual here at Full Sail. We just landed a date for our next Virtual Career Fair. I have attached a one-sheet with some more details. There is a registration link within the one-sheet. We'd love to have you join us for this free event on July 19, 2022 should your schedule allow!

If you have any questions, feel free to drop me a line.

Many thanks and best regards,

FULL SAIL UNIVERSITY

Account Manager
Career Development
Full Sail University
Office: $\square$ ext. $\square$ Cell: $\square$
3300 University Blvd. Winter Park, FL. 32792


```
Stanley Heist
Sinclair Broadcast Group, Inc.
1 0 7 0 6 ~ B e a v e r ~ D a m ~ R d . ~
Hunt Valley, MD - 21030
Phone: 410-891-3342
Fax:
Email: shheist(%)sgiv.com
Dear Stanley:
Thank you and welcome! This notice will serve as OFFICIAL CONFIRMATION of your exhibit
space for the ##NABJNAHJ22 Convention and Career Fair to be held Aug. 3-7 at the Caesars
Palace Las Vegas Hotel & Casino. We are delighted that you will be a part of the Annual Career
Fair!
For your convenience, see below your booth(s) sales summary, exhibitor service center access
information, booth benefils and exhibit hours.
```



©

## Julia Lee Moore Elementary School

November 17, 2022.6
JLM's Third Grade was excited to hear Meteorologist James Bryant from KATV Channel 7 speak about weather forecasting and tornado safety.
\#LLMmustangs
\#JLMcommunity
\#ルMthirdgradeisthebestgrade
@KATVJames


## Lisa Richey

From:
Sent:
To:

Cc:
Subject:


CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning good folks of KATV!

It is going to be exciting getting to know you all and begin creating a goal to enhance the culture at the station. That goal is paramount to "Creating, Innovating and Leading". It also creates an enviable work environment where employees thrive and productivity flourishes.

A great way to begin our journey together is to "Build Trust Credibility and Respect". That is the title of Tuesday's session. Look forward to an interactive, enlightening and engaging time together.

Come with an open mind and thirst to make tomorrow a little better than today!
Have a great weekend and see you Tuesday,


Certified Trainer
Member: International Training Quality Board
Cell:
Dale Carnegie Training Mid-South
Howard, Mohorn \& Associates LLC
www.midsouth.dalecarnegie.com

