

From: Little Rock,AR

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
1	04/14/2021	Participation in Job Fairs	1	Parker Krueger	Yes	.25

Description:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.

Scope of Participation:

Our Corporate Employment Coordinator represented all of Sinclair Broadcast Group at Hampton University as a Corporate Recruiter. Sinclair was invited to attend Hampton University's Scripps Howard School of Journalism and Communication Virtual Career Fair to meet with students and faculty. Our Corporate Employment Coordinator started the session by giving a 10-minute presentation about Sinclair and wrapped up by showing corporate and station employment opportunities at Sinclair. Our Corporate Employment Coordinator then sat in a breakout room where students asked questions about Sinclair and potential career opportunities. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. Candidate information and resumes were also collected by our Corporate Recruiter via LinkedIn to further assist with potential placement.

2	04/16/2021	Participation in events or programs	1	James Bryant	No	.25
		sponsored by educational				
		institutions				

Description:

On April 16, 2021, James Bryant, Meteorologist, spoke to Vilonia Primary School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

Scope of Participation:

On April 16, 2021, James Bryant, Meteorologist, spoke to Vilonia Primary School students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

3	04/28/2021	Participation in Job Fairs	2	Kelsey Carey Brooke Gowallis	Yes Yes	.25

Description:

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Date:10/31/2023
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Yes

Yes

Yes

.25

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

Sl.No.	Date	Activity Type	No. Of Stations Participant Name Participants	Hiring Points Authority?
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The Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

Scope of Participation:

he Corporate Employment Specialists represented all Sinclair Broadcast Group at the G.I Jobs Virtual Career Expo. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with veterans, and their families regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

Kelsey Carey

Brooke Gowallis

Parker Krueger

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05/04/2021 Participation in Job Fairs

3	

Description:

The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

Scope of Participation:

The Corporate Employment Specialists represented all of Sinclair Broadcast Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed and collected resumes and candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within Sinclair. All candidates who were interested in job opportunities were asked to apply through our Sinclair Website. In addition, the Employment Team followed up with the HR contacts for those stations regarding the new applicants.

5	08/18/2021	Participation in Job Fairs	3	Kelsey Carey	Yes	.25
				Kevin Olivas	Yes	
				Stan Heist	Yes	

Description:

The News Talent Manager and Director of News Training and Development, along with several station News Managers, Corporate HR and News employees represented all Sinclair News stations at the virtual career expo for the NABJ

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Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
	job opening up where ap	career expo. They met virtually v s across the company. All candid oplicable. articipation:				
	Corporate H convention/	Calent Manager and Director of N IR and News employees represent career expo. They met virtually v as across the company. All candid oplicable.	nted all Sinclair News s with potential candidate	tations at the virtual care s and reviewed resumes	eer expo for the NABJ and tapes for current a	and future
6	10/06/2021	Participation in Job Fairs	1	Lisa Richey	No	.25
	Description	1:				
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Little Rock,AR From:

SI.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
	Description	1:				
	his job and l He discusse	19, 2021, James Bryant, Meteoro how to become a Meteorologist. d how to forecast the weather. H articipation:	He talked about severe	weather in Arkansas and		
	his job and l	19, 2021, James Bryant, Meteoro how to become a Meteorologist. d how to forecast the weather. H	He talked about severe	e weather in Arkansas and		
9	10/26/2021	Participation in events or progra sponsored by educational institutions	ams 1	James Bryant	No	.25
	Description	1:				
	about his jol safe. He dis	26 2021, James Bryant, Meteorol b and how to become a Meteorol scussed how to forecast the weath articipation:	ogist. He talked about	severe weather in Arkansa		
	about his jol safe. He dis Scope of Pa On October about his jol	b and how to become a Meteorol scussed how to forecast the weath	ogist. He talked about her. He answered quest plogist, spoke to Star Ci ogist. He talked about	severe weather in Arkansa tions from the students. ity High School students. severe weather in Arkansa	s and gave tips on h He talked to the stud	ow to be lents
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Sl.No.	Date	Activity Type	No. Of Station Participants	s Participant Name	Hiring Authority?	Points
	Description	:	· · · · · · · · · · · · · · · · · · ·			
	Arkansas fro	er 3, 2021, Kenny Reynolds, M om 9:00 am to 12:00 pm. This c regarding KATV's internship pr h.	areer fair was an oppor	tunity for students to meet	with perspective emp	loyers.
	Scope of Pa	rticipation:				
	12:00 pm. T	nolds, Managing Editor, attende his career fair was an opportuni ernship program and current job	ty for students to meet	with perspective employers	s. Information regard	ing
12	11/16/2021	Participation in events or prog sponsored by educational institutions	rams 1	Steve Sullivan	No	.25
	Description	:				
	University. has grown a	er 16, 2021, Steve Sullivan, KA He spoke to the students about 1 s a sports broadcaster throughou e better at your craft each and er rticipation:	his job and how to have at his long career. Stev	e a career in broadcasting.	He shared stories and	
	University. has grown a	er 16, 2021, Steve Sullivan, KA He spoke to the students about l s a sports broadcaster throughou e better at your craft each and e	his job and how to have it his long career. Stev	e a career in broadcasting.	He shared stories and	
13	01/27/2022	Provision of training to management	14	Mark Rose Bryan Cochran Sarah Hugen John Allan Snyder	Yes Yes Yes No	1.00
	Description	:				
	Expectation build relation	27, 2022, KATV's Leadership m s virtual Dale Carnegie Leadersh nships. There were 14 manager articipation:	hip training class. The			
	- On January	27, 2022, KATV's Leadership n s virtual Dale Carnegie Leadersh				

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

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Date:10/31/2023 Page6/6

Sl.No.	Date	Activity Type	No. Of Stations Participant Nam Participants	e Hiring Points Authority?		

Outreach Initiatives Details between 2/1/2021 to 1/31/2022

Total Points: 4.75

Reply Reply All Groward TIM



Wed 4/14/2021 12:08 PM

SHSJC.zoom@hamptonu.edu <no-reply@zoom.us>

[EXT] SHSJC Career Fair Confirmation

To Parker Krueger

Retention Policy Delete Older than 8 years (8 years)

Expires 4/12/2029

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Parker Krueger,

Thank you for registering for "SHSJC Career Fair".

Please submit any questions to: SHSJC.zoom@hamptonu.edu

Date Time: Apr 14, 2021 11:00 AM Eastern Time (US and Canada)

Join from PC, Mac, Linux, iOS or Android: <u>Click Here to Join</u> Passcode: 141690 Note: This link should not be shared with others; it is unique to you. Add to Calendar Add to Google Calendar Add to Yahoo Calendar

#2



Meteorologist James Bryant...

Ápr 16, 2021 · 📀

School visits via zoom continue! This one was to Mrs. Castle's kindergarten class at the Vilonia primary school!

00 <u>45</u>

🖒 Like

3 Comments

🗇 Share



Comment

From:Lauren CarverTo:Brooke PersichettiSubject:FW: [EXT] Free VCE booth offerDate:Tuesday, May 4, 2021 11:52:14 AM

From: @viqtory.com>

Sent: Tuesday, May 4, 2021 11:12 AM To: Lauren Carver <labrannen@sbgtv.com> Subject: Re: [EXT] Free VCE booth offer

Good afternoon Lauren,

Recently, Sinclair Broadcasting Group participated in our GI Jobs Virtual Career Expo and we hope that your team was able to connect with some highly qualified candidates from the military community.

As a military marketing company, we are committed to connecting your organization to the military community whether through our virtual events or our marketing solutions. We work with hundreds of partners to help with their diversity recruiting, OFCCP requirements, and building out military recruitment programs.

We would welcome the opportunity to discuss with you or a member of your team your initiatives for the upcoming year and how we can possibly help.

We appreciate your feedback.

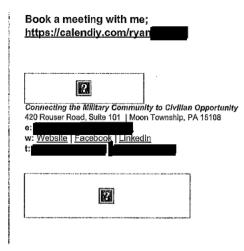
Have a great day!

From: @vigtory.com> Sent: Friday, April 16, 2021 10:50 AM To: Sharon Pickeral <<u>SPickeral@sbgtv.com</u>> Subject: [EXT] Free VCE booth offer

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning Sharon,

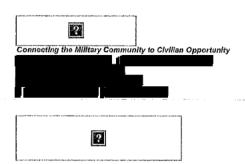
I wanted to reach out and invite you to the April 28th Virtual Career Expo event at NO COST.



t



Book a meeting with me; https://calendly.com/ryan-brandt



From: @fullsail.edu>

Sent: Tuesday, May 4, 2021 5:16 PM

Subject: [EXT] Full Sail Virtual Career Fair MAY 4, 2021 Feedback Survey

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Full Sail University May 4th, 2021 Virtual Career Fair Survey

Full Sail University's Career Development Department would like to thank you for participating in our recent Virtual Career Fair today.

We value your time and effort and strive to improve with each experience.

If you could please take a moment to answer the questions at the link below, we would appreciate it.

We hope to see you at our next event and that we continue to work together to find the future talent you're looking for!

https://fullsailone.formstack.com/forms/vcf2021_feedback

Thank you for your feedback.

We enjoy serving your needs through Career Development and look forward to continuing to do so.

Take care!

Sincerely-

Employer Development Manager Career Development Full Sail University

Phone:

3300 UNIVERSITY BLVD. WINTER PARK, FL 32792



Hi Lauren,

Updated invoice to include comp booth from 2020. If you need any further assistance, please let me know.

Regards,

Lauren Carver Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, MD - 21030 Phone: Fax: Email:

Dear Lauren:

Thank you and welcome! This notice will serve as an OFFICIAL CONFIRMATION of your Career Fair booth(s) for the #NABJ21 Convention & Career Fair to be held Aug. 18-20. We are delighted that you will be a part of our virtual career fair!

The Exhibitor Service Center (ESC) is your one-stop-shop resource to all things regarding the expo. Once you have logged-in you will be able to:

- Pay outstanding balances
- Design Virtual Booth by June 28, 2021
- Process Exhibitor Registration by June 28, 2021
- Manage the Exhibitor Directory Update (your virtual booth)
- Download Invoice(s) and Receipt(s)
- Access to the "Exhibitor/Recruiter" checklist
- And Much More!

Exhibitor Service Center (ESC) LOGIN INFORMATION: https://s4.goeshow.com/nabi/annual/2021/esc_login.cfm

UAPB Fall 2021 Virtual Career Fair Extravaganza

Wednesday, October 6, 2021, 2:00 pm - 5:00 pm CDT Main Career Center Virtual Follow Registered

46

Sessions

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11 sessions booked | 5 sessions open

Wednesday Oct 6

Lisa Richey (you)

2:00 PM - 2:10 PM

S University of Arkansas at Pine Bluff

2:10 PM - 2:20 PM

JH

University of Arkansas at Pine Bluff

2:20 PM - 2:30 PM

DA

University of Arkansas at Pine Bluff

2:30 PM - 2:40 PM

AM

University of Arkansas at Pine Bluff

2:40 PM - 2:50 PM

IB

University of Arkansas at Pine Bluff

2:50 PM - 3:00 PM **Open slot**

3:00 PM - 3:10 PM Open slot

3:10 PM - 3:20 PM

ZL

University of Arkansas at Pine Bluff

Sessions 11 sessions booked 5 sessions open	Wednesday Oct 6
ХВ	3:20 PM - 3:30 PM University of Arkansas at Pine Bluff
MH	3:30 PM - 3:40 PM University of Arkansas at Pine Bluff
	3:40 PM - 3:50 PM Open slot
	3:50 PM - 4:00 PM University of Arkansas at Pine Bluff
	4:00 PM - 4:10 PM Open slot

4:10 PM - 4:20 PM

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University of Arkansas at Pine Bluff

4:20 PM - 4:30 PM Busy

4:30 PM - 4:40 PM Busy

4:40 PM - 4:50 PM

University of Arkansas at Pine Bluff



UAPB Fall 2021 Virtual Career Fair Extravaganza

Schedule

Wednesday, October 6th 2021, 2:00 pm - 5:00 pm CDT Main Career Center Virtual

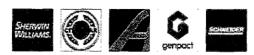
☆ Follow ✓ Registered -

Details All Employers RSVPs

🗅 Test Handshake Video

() a day ago

Employer Attendees



Second

Sherwin-Williams Company, City Year, ArcBest, Genpact, Schneider, Peace Corps and 101 other employers are going.

See More Employers

Contact

Asst. Director for Coop Education & Internships

Career Fair Description

Expand your recruitment reach! Discover top diverse talent in STEM, Business, Agriculture and other majors at the second oldest land grant institution in Arkansas. Connect with highly motivated students, alumni, faculty and UAPB staff.

For technical support the day of the fair, please click on the link below.

Angelisa Henry is inviting you to a scheduled Zoom meeting.

Topic: Employer Virtual Career Fair Technical Support

Join Zoom Meeting

https://uapb-edu.zoom.us/j/8705757103

Meeting ID: 870 575 7103

One tap mobile

+16465588656,,8705757103# US (New York)

+13017158592,,8705757103# US (Washington DC)

Dial by your location

+1 646 558 8656 US (New York)

+1 301 715 8592 US (Washington DC)

÷1 312 626 6799 US (Chicago)

+17207072699 US (Denver)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

Meeting ID: 870 575 7103

Find your local number: https://uapb-edu.zoom.us/u/kchA4uUDAR

10:43 🔊

AM

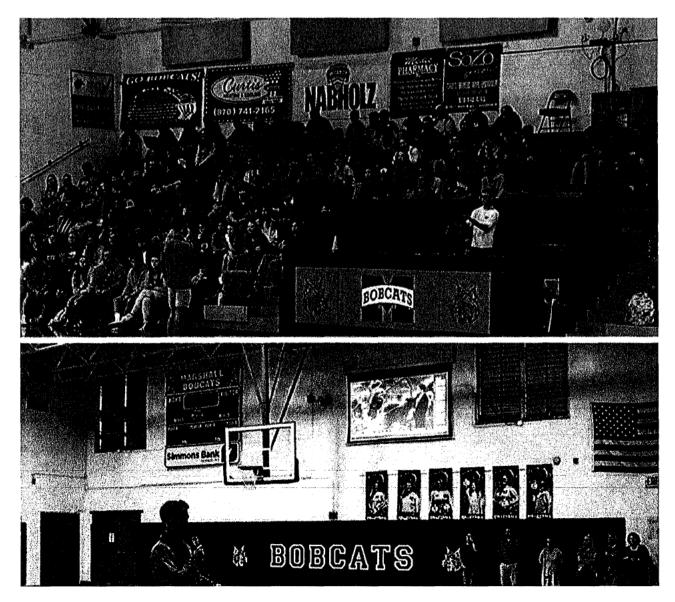
< Meteorologist James Bryant 🐼 🔍

Posts About Photos More -



Meteorologist James Bryant Oct 19, 2021 · 😵

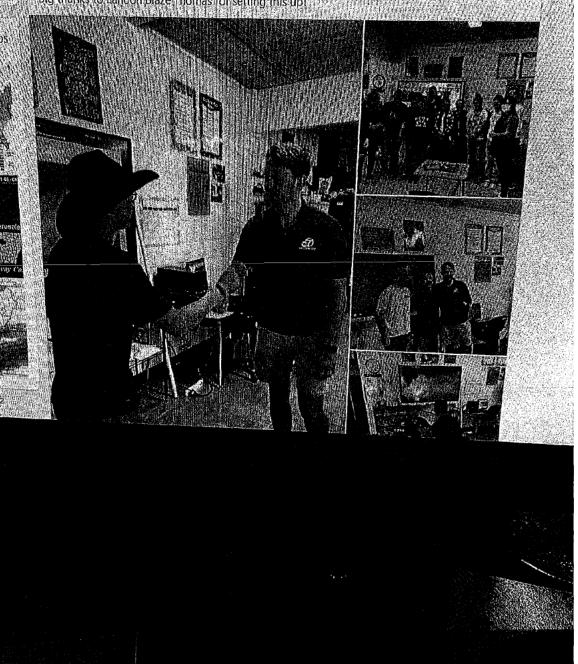
Stop #1 today was Marshall High School! Great group!





Meteorologist James Bryant October 19, 2021 • O

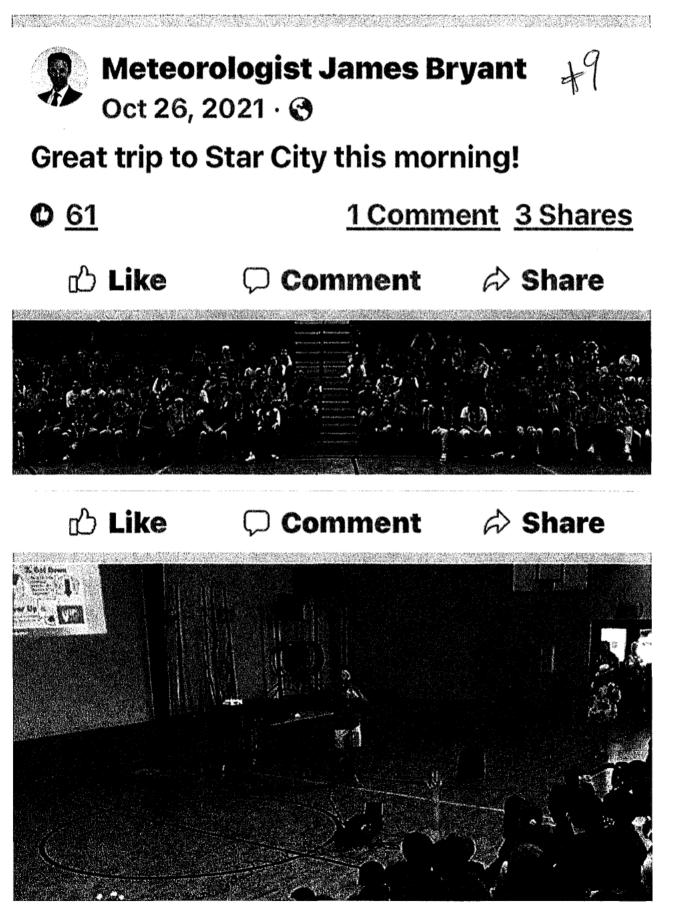
Stop #2 today took us to the Clinton High School Yellow Jackets WOLF program! Jimmy Arnold turned 17 today and all he wanted was to meet a meteorologist. He loves weather and gives the forecast every day during morning announcements. He's super smart! Big thanks to Lancon Blaze Thomas for setting this up!



#8



< Meteorologist James Bryant...



Subject: NAB Diversity Symposium Location: https://nab-org.zoom.us/w/81790695382?tk=ao4UJ u5227X2p5PMaBzFMHhJDJen6C2ds9yCGx9tEM.DQMAAAATCxr31hZoVlpYR3VRWIQzN ktoVUISVU13M1V3AAAAAAAAAAAAAAAAAAAAAAAAAAAAA Start: Wed 11/3/2021 2:00 PM End: Wed 11/3/2021 4:00 PM Wed 11/3/2021 4:00 PM HUD Recurrence: Daily every day from 3:00 PM to 5:00 PM

Join from a PC, Mac, iPad, iPhone or Android device:

Please click this URL to join. https://nab-org.zoom.us/w/81790695382?tk=ao4UJ-

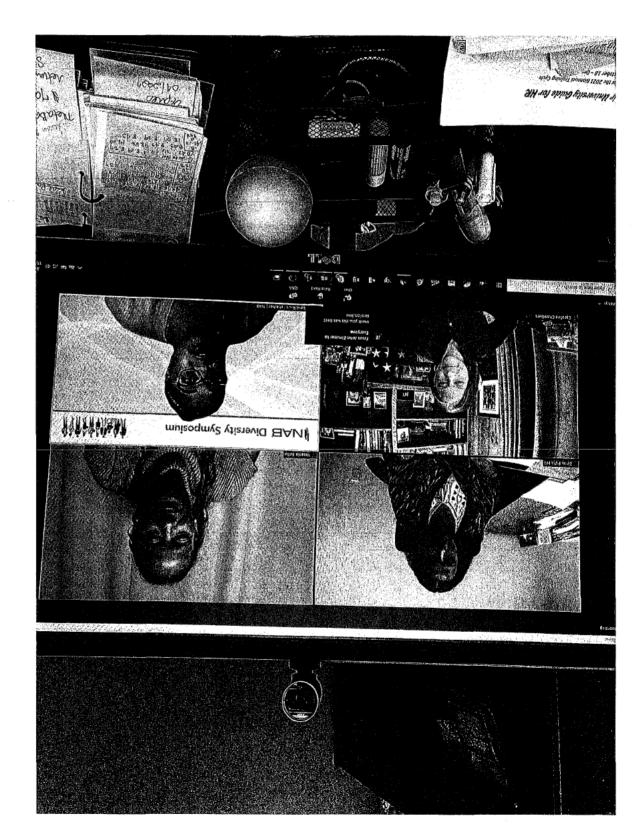
Description: This two-part program will cover strategies for developing and fostering corporate diversity, equity and inclusion (DE&I) in the media industry with panel discussions from Chief Diversity Officers of broadcast companies and current diverse leaders within the industry.

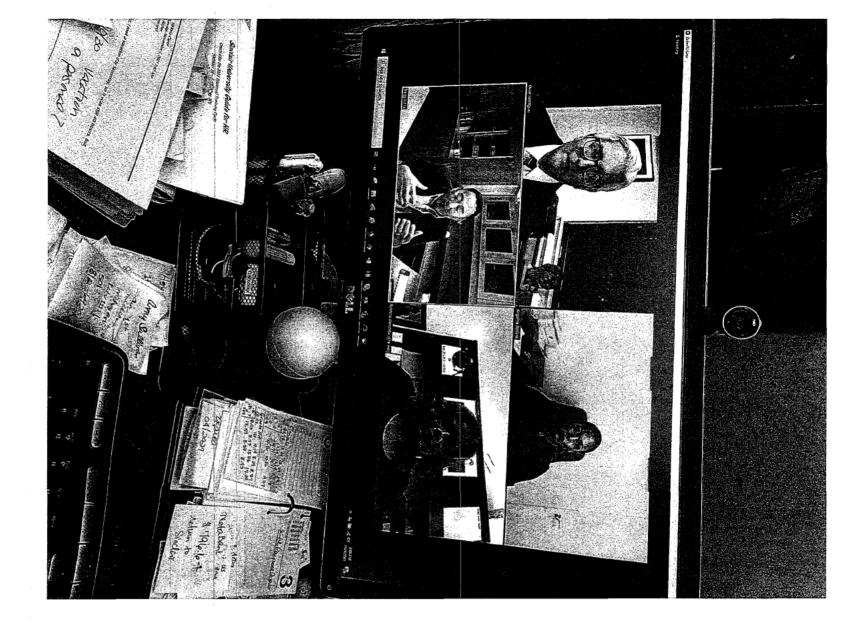
Day 1: Developing a Corporate DE&I Strategy

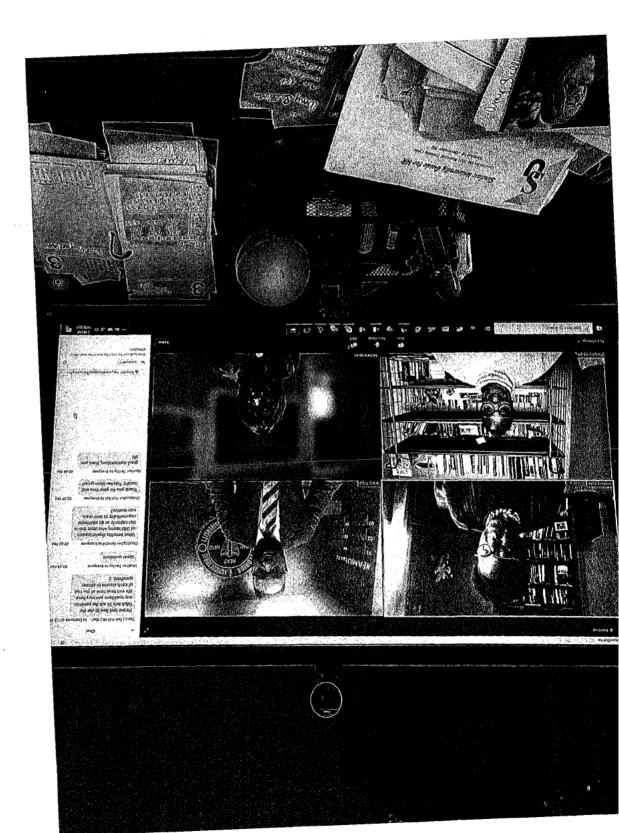
Day 2: Fostering Diversity, Equity, Inclusion, and Belonging in Media and the Workplace

Or One tap mobile: +13017158592,,81790695382# US (Washington DC)

Or join by phone: Dial(for higher quality, dial a number based on your current location): US: +1 301 715 8592 Webinar ID: 817 9069 5382 International numbers available: https://nab-org.zoom.us/u/kcfwd4GRch







Invoice: #770

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BEARS	Hello, Your invoice has arrived! Univer career fair registration, Your tota	sity of Central Arkansas has involced you for your Fall Career I comes to \$350,00,	Fair 2021.
JUNC	View Registration		
CAREER SERVICES uca.edu/career			
Registration Date: September 14 Employer: Sinclair Broadcast Gro Registrant: Lisa Richey Billing Address: 10706 Beaver Da			
Please contact the career fair host Name: Email: @uca.edu	for any questions:		
Itemized List			
Item		Date/Time	Cost
Regular booth rate (if registe	ring after 4:30 pm on Sept. 13)	Wednesday, Nov 3, 9:00 am - 12:00 pm CDT	\$
		Total	Cost: \$
		Less Amou	nt Paid: \$
		Amount	Due:

You can PAY HERE using a credit card.

University of Central Arkansas has indicated that they'll be able to manually accept payments for this career fair.

Credit card payment can be made through Handshake. If mailing a check, please make payable to: UCA Career Services, PO Box 4937, Conway, AR 72035, Completing this on-line registration through Handshake obligates you to pay registration amounts. The deadline to cancel and receive a refund is 10/06/2021.

Best, The Handshake Team

Handshake

Lisa Richey

From:	careerservices@uca.edu
Sent:	Wednesday, September 15, 2021 10:08 AM
To:	Lisa Richey
Subject:	[EXT] Thank you for your payment

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Receipt Number: 311187 Career Services Payments Current Date: 09/15/2021

Description		Amount
Career Services Payments	Total	0
Payments Received		Amount
CC American Express		\$
	Total	\$

Thank you for the payment.





STUDENT SERVICES



🕒 7 days away

Employer Attendees



ArcBest, Insight Global, Cintas Corporation, Sherwin-Williams Company and 53 other employers are going.

See More Employers

Contact

Teresa Murphy Office Manager teresam@uca.edu

Career Fair Description

UCA's FALL Career Fair is an all-majors fair which will give you the opportunity to talk with students interested in positions with your organizations in fields such as business, information systems, computer science, accounting, finance, management/marketing, insurance, customer services, blology/chemistry, liberal arts, and many more. To help you plan, this fair is always held the first Wednesday in November each year. The fair is from 9 - 12. The complimentary lunch for vendors and faculty is from 12 - 1 p.m.





Tim Hamilton







Tim Hamilton Nov 16, 2021 · 🔉

Many thanks to sports director Steve Sullivan from KATV Channel 7 in Little Rock for speaking to the sports broadcasting class at Harding University on Tuesday. Steve talked about having a passion for your work and striving to be better at your craft each and every day.



Managing Performance and Expectations

#3

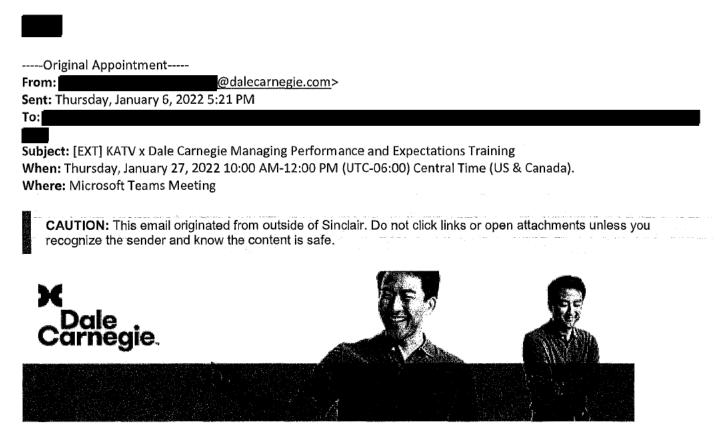
Participant Manual





Subject: Location:	[EXT] KATV x Dale Carnegie Managing Performance and Expectations Training Microsoft Teams Meeting
Start: End:	Thu 1/27/2022 10:00 AM Thu 1/27/2022 12:00 PM
Recurrence:	(none)
Meeting Status:	Accepted
Organizer: Required Attendees:	
Optional Attendees:	

Please plan on attending....If you have a conflict please let know.



Hello All-

Congratulations, on your commitment to professional development. You have been confirmed in the upcoming live online training **Managing Performance and Expectations.**

Here are a few reminders and additional details to note. Attached is your participant manual for the program.

Program Details

 \mathbf{r}

Program Title: Managing Performance and Expectations Start Date: January 27th Commitment: 2 hours Time: 10:00am-12:00pm Delivery Platform: MS Teams (See link below)

We are looking forward to a fun, engaging learning experience.

Microsoft Teams meeting

Join on your computer or mobile app Click here to join the meeting

Learn More | Meeting options

From: Little Rock,AR

f

Outreach Initiatives Details between 2/1/2022 to 1/31/2023

Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
02/16/2022	Participation in events or programs sponsored by educational institutions	1	James Bryant	No	.25
	02/16/2022	02/16/2022 Participation in events or programs sponsored by educational	02/16/2022 Participation in events or programs 1 sponsored by educational institutions	02/16/2022 Participation in events or programs 1 James Bryant sponsored by educational institutions	Participants Authority? 02/16/2022 Participation in events or programs 1 sponsored by educational institutions James Bryant No

Description:

On February 16, 2022, James Bryant, Meteorologist, spoke to Fountain Lake Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

Scope of Participation:

On February 16, 2022, James Bryant, Meteorologist, spoke to Fountain Lake Elementary students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

03/03/2022	Participation in events or programs	1	James Bryant	No	.25
	sponsored by educational				
	institutions				

Description:

2

3

On March 3, 2022, James Bryant, Meteorologist, spoke to Marvell Academy 6th and 8th grade Science students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

Scope of Participation:

On March 3, 2022, James Bryant, Meteorologist, spoke to Marvell Academy 6th and 8th grade Science students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

04/05/2022	Participation in events or programs	1	James Bryant	No	.25
	sponsored by educational				
	institutions				

Description:

On April 5, 2022, James Bryant, Meteorologist, spoke to Arkansas State University Three Rivers Criminal Justice Career Center students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

Scope of Participation:

On April 5, 2022, James Bryant, Meteorologist, spoke to Arkansas State University Three Rivers Criminal Justice Career Center students. He talked to the students about his job and how to become a Meteorologist. He talked about severe weather in Arkansas and gave tips on how to be safe. He discussed how to forecast the weather. He answered questions from the students.

From: Little Rock, AR

4

Outreach Initiatives Details between 2/1/2022 to 1/31/2023

SI.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
4	04/07/2022	Participation in events or programs sponsored by educational institutions	1	James Bryant	No	.25
	Description	:				
	his job and l He discusse	2022, James Bryant, Meteorologist, s how to become a Meteorologist. He t d how to forecast the weather. He an articipation:	alked about severe	weather in Arkansas and ga		
	his job and l	2022, James Bryant, Meteorologist, s how to become a Meteorologist. He t d how to forecast the weather. He an	alked about severe	weather in Arkansas and ga		
5	04/26/2022	Provision of training to management	2	Kristen Belue Marcus McDonald	Yes Yes	1.00
	Description	:				
	Carnegie Le leaders and	, 2022, Kristen Belue, Assignment M eadership training class, "Leadership" build relationships. articipation:				
	Carnegie Le	, 2022, Kristen Belue, Assignment M eadership training class, "Leadership " build relationships.				
6	05/23/2022	Provision of training to management	2	Sharon Pickeral Stephanie Fredrickson	Yes Yes	1.00
	Description	1:				
		r of Talent Acquisition for the Compa as "Lessons in Leadership: How to S				

The topic was "Lessons in Leadership: How to Survive the Great Resignation". She and two others on the panel spoke about how to attract and keep a diverse staff through a period of high turnover. As broadcasters we are required certain outreach initiatives to maintain licenses and now these steps are even more essential in attracting prospective employees. Topics discussed were marketing and utilizing broad outreach to diversify your candidate pool, compensation/ benefits, job postings, selling their opportunities, and learning about new changes to talent acquisition tricks.

Scope of Participation:

The Director of Talent Acquisition for the Company spoke on a panel at the Media Finance Focus conference in Tampa, FL. The topic was "Lessons in Leadership: How to Survive the Great Resignation". She and two others on the panel spoke

From: Little Rock,AR

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Outreach Initiatives Details between 2/1/2022 to 1/31/2023

Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
	outreach ini Topics discu	o attract and keep a diverse staff t tiatives to maintain licenses and n ussed were marketing and utilizing lling their opportunities, and learn	ow these steps are eve g broad outreach to div	n more essential in attract versify your candidate poo	ing prospective emplo l, compensation/ bene	oyees.
7	06/01/2022	Establishment of an intern progr designed to assist members of th community		Kenny Reynolds	Yes	1.00
	Description	:				
	Each intern communicat working tele 2022 semest These interr Scope of Pa	roadcasting as well as assisting mo applicant must be enrolled in an a tions or journalism. During these evision newsroom. After COVID, ter. We had a total of four (4) inter as were from University of Centra articipation: an established internship program	accredited college or un internships, the studer we were able to resum erns for the Summer 20 l Arkansas, University	niversity. The applicant m nts have the opportunity to ne our internship program 22 semester and one (1) f of Arkansas at Pine Bluff	nust be majoring in o observe and be a par beginning with the Su for the Fall 2022 seme f and Harding Univers	t of a ummer ster. sity.
		coadcasting as well as assisting m				
8	06/18/2022	Participation in scholarship programs	1	Mark Rose	Yes	1.00
	Description	:				
	contestant s	rkansas Pageant was held in Little eeking a career in broadcast journ articipation:		ne 18, 2022. KATV awa	rded a \$1700 scholars	hip for a
		rkansas Pageant was held in Little eeking a career in broadcast journ		ine 18, 2022. KATV awa	rded a \$1700 scholars	hip for a
9	07/19/2022	Participation in Job Fairs	2	Brooke Persichetti Nicole Smith	Yes Yes	.25
	Description	:				
	-	ate Sr. Employment Specialist and	l the Corporate Emplo	yment Coordinator repres	ented all of Sinclair B	roadcast

Group at the Virtual Career Fair for Full Sail University. They met virtually with potential candidates, reviewed, and collected resumes as well as candidate information for future job openings across the company. The Employment Team spoke with current students and alumni regarding their career interests to identify potential career opportunities within

From: Little Rock, AR

•

Date:10/31/2023 Page:4/5

	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	Points
	addition, the	candidates who were interested i Employment Team followed up rticipation:				In
	opportunitie	ment Team spoke with current st s within Sinclair. All candidates v osite. In addition, the Employmen	who were interested in	job opportunities were ask	ted to apply through a	our
10	08/03/2022	Participation in Job Fairs	3	Brandi Proctor Blaise Labbe Scott Livingston	Yes Yes Yes	.25
	Description	:				
	followed up Scope of Pa	future job openings across the con with and interviews were set up rticipation: ith potential candidates and revie	where applicable. wed resumes and tapes	for current and future job	openings across the	
		es who met with Sinclair during t	the career fair were fol	lowed up with and intervi	ews were set up wher	
11	All candidat			lowed up with and intervio	ews were set up wher No	
11	All candidat applicable.	Participation in events or progra sponsored by educational institutions		-		re
11	All candidat applicable. 11/17/2022 Description On Novemb students abo	Participation in events or progra sponsored by educational institutions er 17, 2022, James Bryant, Meteo but his job and how to become a Mafe. He discussed how to forecast	ums 1 prologist, spoke to Julia Aeteorologist. He talka	James Bryant a Lee Moore Elementary s ed about severe weather in	No students. He talked to Arkansas and gave t	e .25
11	All candidat applicable. 11/17/2022 Description On Novemb students abo how to be sa Scope of Pa On Novemb students abo	Participation in events or progra sponsored by educational institutions er 17, 2022, James Bryant, Meteo but his job and how to become a Mafe. He discussed how to forecast	orologist, spoke to Julia Aeteorologist. He talke t the weather. He answ prologist, spoke to Julia Aeteorologist. He talke	James Bryant a Lee Moore Elementary s ed about severe weather in vered questions from the st a Lee Moore Elementary s ed about severe weather ir	No students. He talked to Arkansas and gave t tudents. students. He talked to Arkansas and gave t	e .25 o the ips on o the

Outreach Initiatives Details between 2/1/2022 to 1/31/2023

From: Little Rock,AR

Date:10/31/2023 Page5/5

Outreach Initiatives Details between 2/1/2022 to 1/31/2023

Sl.No.	Date	Activity Type	No. Of Stations Participant Name Participants	Hiring Authority?	Points

On January 17, 2023, KATV's leadership managers and mid-managers attended a 4 1/2 hour "Build Trust Credibility and Respect" Dale Carnegie training. The goal of the training was to learn how to create, innovate and lead to create an enviable work environment where employees thrive and productivity flourishes. There were 16 managers in attendance. **Scope of Participation:**

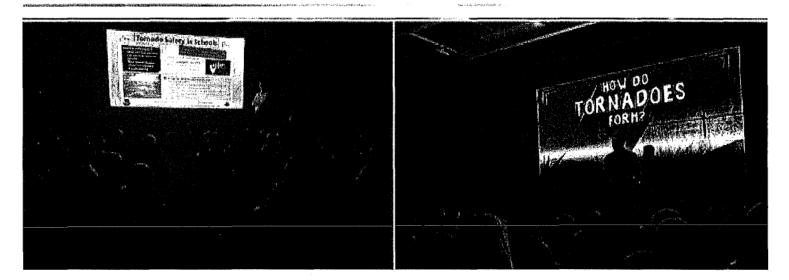
On January 17, 2023, KATV's leadership managers and mid-managers attended a 4 1/2 hour "Build Trust Credibility and Respect" Dale Carnegie training. The goal of the training was to learn how to create, innovate and lead to create an enviable work environment where employees thrive and productivity flourishes. There were 16 managers in attendance.

Total Points: 6.75

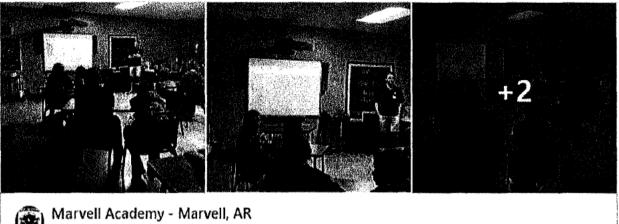


Meteorologist James Bryant February 16, 2022 · 🏈

Today's stop on the Tornado Safety Tour took me to see the 4th grade at Fountain Lake. We met inside their on campus tornado shelter which is open during severe weather! Great group!









Marvell Academy - Marvell, AR March 3, 2022 - 🚱



Marvell Academy - Marvell, AR March 3, 2022 · 🚱

Mrs. Candice Hayes 6th grade Science and 8th grade Earth Science have spent the past several weeks learning about climate and the weather systems $\blacksquare \ \bigcirc \ \bigcirc \ \diamondsuit$

What better way to finish the unit than hearing from KATV Channel 7 Meteorologist James Bryant **!!**

Thank you so much for coming to talk to some of our students today. They greatly enjoyed it

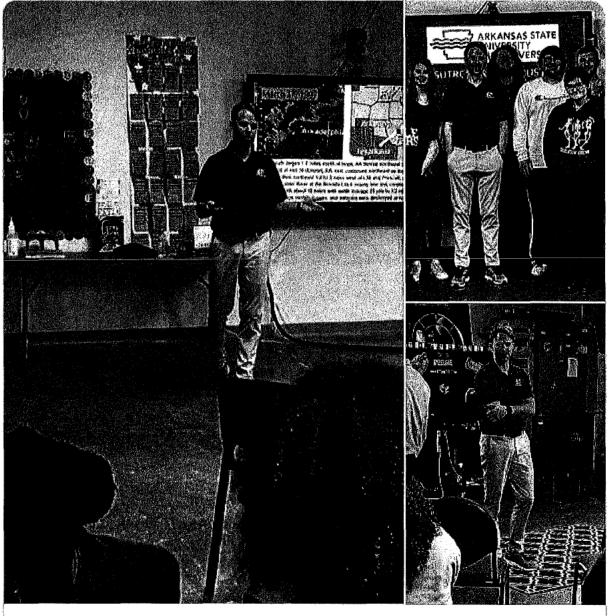
#EaglesSoar 🏏



#2

Meteorologist James Bryant

Great group I got to visit with yesterday!



Arkansas State University Three Rivers

Arkansas State University Three Rivers

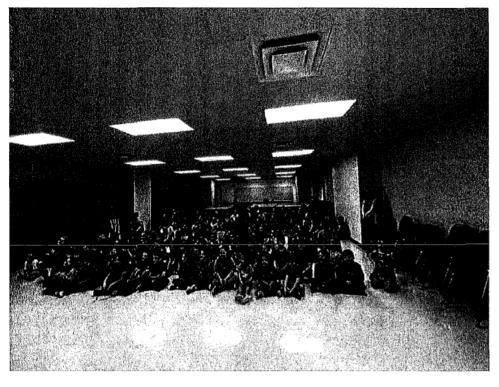
Meteorologist James Bryant, with KATV, spoke to Criminal Justice Career Center students today on how the weather can and does impact Arkansas, as well as how to stay safe during different weather events.

James also spoke to the students on the importance of staying weather aware especially if they choose careers as Police Officers, Dispatchers, or in the Emergency Management field.

#asuthreerivers #ASUTR #criminaljustice #weather #meteorologist

Meteorologist James Bryant April 7, 2022 · 😚

The Tornado Safety Tour made it to Woodlawn elementary in Rison yesterday. Great group with lots of questions, and they all have a tornado safety plan!





...



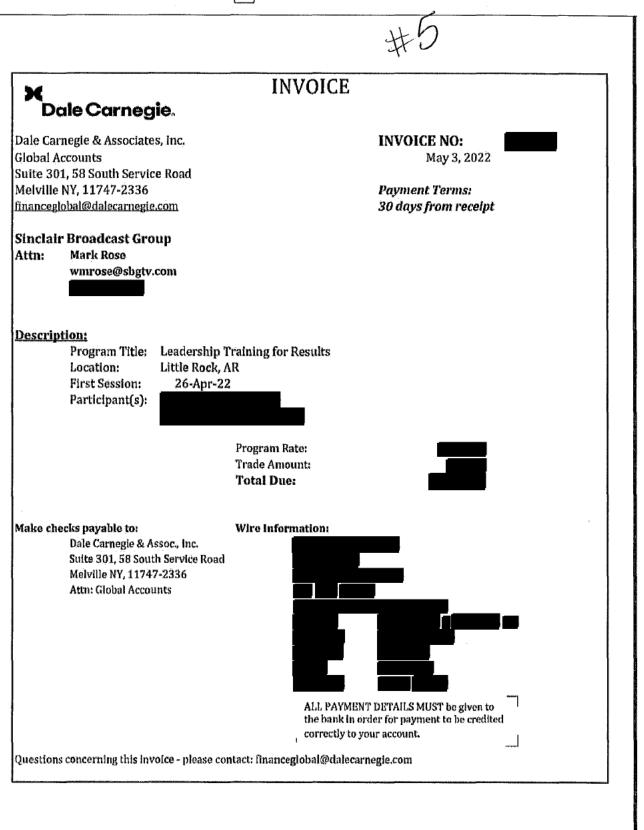
Write a comment...





Thank you so much for coming and talking to our students. The kids loved it. You did a great job helping them understand weather and the importance of having a plan in place. Transfer

Like Reply 39w





On behalf of all of us at <u>Broadcast1Source</u>, thank you for participating in our Media Finance Focus Seminar on May 23, 2022 in Tampa, Florida. We appreciate your interest in additional training on this subject matter and the great questions posed to us.

This email serves as your certificate of participation. Please print and retain a copy to include in your EEO Public File.

We are happy to continue to be a resource to you and your colleagues. Please don't hesitate to reach out if we can be of further service.

Sincerely,

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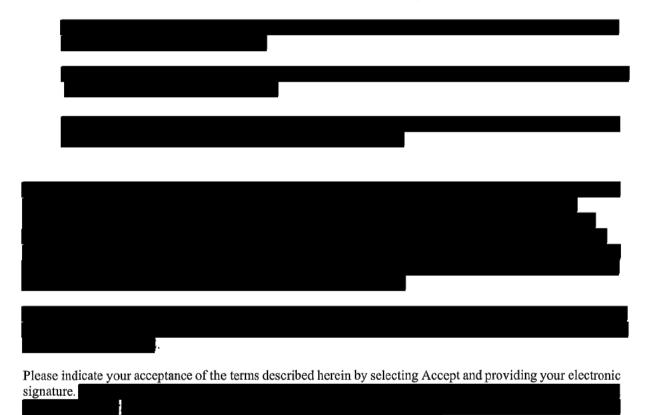
8/15/2022

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Dear Blake:

This letter will confirm that you have accepted the Part time, temporary position of *Intern* with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be around 08/29/2022 and end around 12/16/2022. The following is a summary of the terms of your employment.



I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,



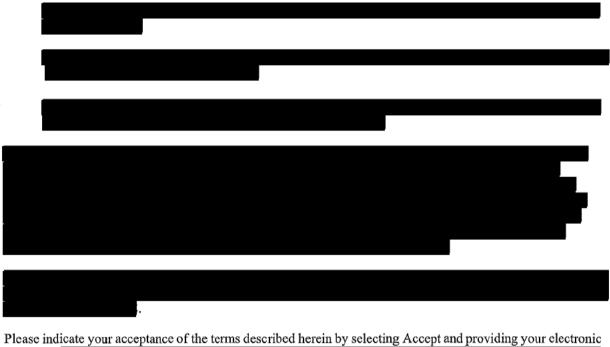
5/3/2022

4



Dear

This letter will confirm that you have accepted the part time, temporary position of *Intern* with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around 8/15/2022. The following is a summary of the terms of your internship.



Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,



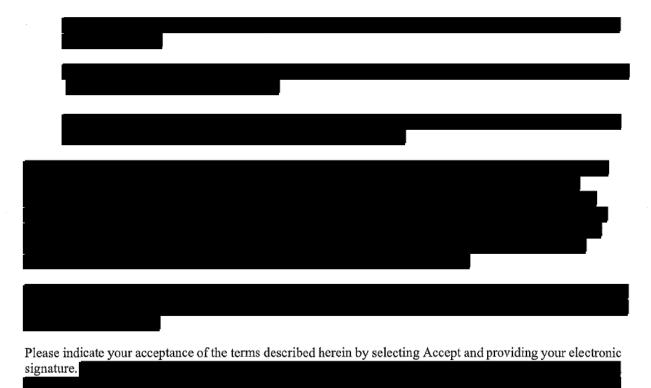
5/3/2022

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Dear

This letter will confirm that you have accepted the part time, temporary position of *Intern* with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around 8/15/2022. The following is a summary of the terms of your internship.



I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,

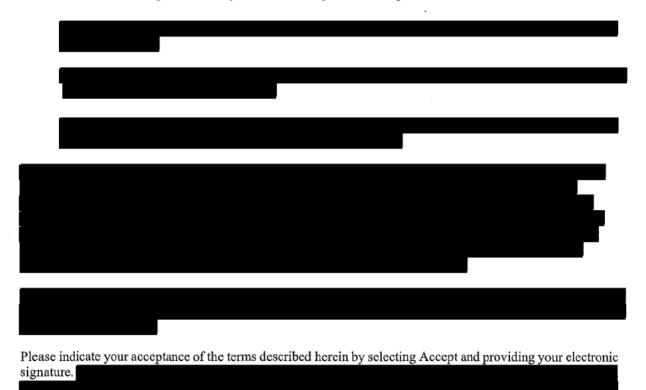


5/3/2022



Dear

This letter will confirm that you have accepted the part time, temporary position of *Intern* with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around 8/15/2022. The following is a summary of the terms of your internship.



I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,



5/2/2022

2



Dear

This letter will confirm that you have accepted the part time, temporary position of *Intern* with KATV LLC. d/b/a KATV (the "Company"). The effective date of your employment will be 06/01/2022 and end around 8/15/2022. The following is a summary of the terms of your internship.



Please indicate your acceptance of the terms described herein by selecting Accept and providing your electronic signature.

I am extremely pleased to welcome you to the Company. If you have any questions, please feel free to reach me at lrrichey@sbgtv.com.

Sincerely,

Lisa Richey

From: Sent: To: Subject:

From:

Lisa Richey Monday, January 9, 2023 4:18 PM Lisa Richey Miss Arkansas Market Place Scholarship

@gmail.com>

Sent: Tuesday, April 19, 2022 12:42 PM To: Allan Snyder <<u>jasnyder@sbgtv.com</u>> Subject: Re: [EXT] Miss Arkansas Market Place Scholarship

Hi Allan,

Thank you for working on this for us. The Miss Arkansas Foundation is so thankful for the continued sponsorship and support of KATV.

KATV is sponsoring the Marketplace Journalism and Mass Communication Scholarship again this year and I can't tell you enough how appreciative the contestants are for this scholarship. You may be the person who also handles the payment but if not, if you could put me in contact with someone who does that would be greatly appreciated. The amount for the scholarship is \$1,700.00 and can be paid online, check in the mail, or I am happy to pick up a check too.

Miss Arkansas Scholarship Foundation P.O. Box 552 Brinkley, AR 72021

https://missarkansasfoundation.org/donate-online/

Many thanks,

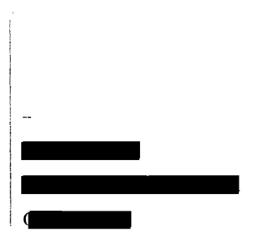
On Tue, Mar 29, 2022 at 2:17 PM

@gmail.com> wrote:

Mark,

Thank you for sponsoring the scholarship once again! The Miss Arkansas pageant would not be possible without the hard work and support from KATV.

Thank you,
> On Mar 29, 2022, at 1:43 PM, Mark Rose < <u>wmrose@sbgtv.com</u> > wrote: > >
> Thank you for the email and the follow-up call. Yes, we are renewing our contribution of \$1,700.
> Thank you for the email and the follow-up can. Tes, we are renewing our contribution of \$1,700.
> Mark
>Original Message
> From: @gmail.com > Sent: Monday, March 28, 2022 12:58 PM
> To: Mark Rose < <u>mrose@katv.com</u> > > Subject: [EXT] Miss Arkansas Market Place Scholarship
> Subject: [EX1] Miss Arkansas Market Place Scholarship
> CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.
> Dear Mark,
 I am reaching out to you in regards to the Miss Arkansas Scholarship KATV has awarded in the amount of \$1,700 to the winner of the Journalism and Mass Communication Marketplace Interviews.
> Thank you for being such a generous sponsor over the years. We appreciate your continued support. Will KATV still be sponsoring this scholarship? If so, you can mail a check or can easily be paid online.
If you would like to use last years program book ad we can do that as well.
>
> Miss Arkansas Scholarship Foundation
> P.O. Box 552
> Brinkley, AR 72021
>
https://nam04.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.missarkansasfoundation.org%2F&data=04%7C01%7Cmrose%40katv.com%7C76d86e4a52d14604e11308da10e485e6%7C897dbc0dc02d43479a713e589c
67f8aa%7C0%7C0%7C637840870942138595%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luM
zliLCJBTil6lk1haWwiLCJXVCl6Mn0%3D%7C3000&sdata=SKdlcHMeg66E%2F82p1XEt%2FDV8X56xFBEg5q2VVg5qH
0A%3D&reserved=0
>
> Sincerely,
> Miss Arkenses Foundation Decard Member
> Miss Arkansas Foundation Board, Member



 From:
 Full Sail University

 To:
 Brooke Persichetti

 Subject:
 [EXT] Thank you for attending our online chat. We want to hear from you!

 Date:
 Tuesday, July 19, 2022 5:15:42 PM

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

We'd love to hear from you.



Thank you for participating in our online chat event.

To help us improve, we'd like to ask you a few questions about your experience. It will only take two minutes, and your responses help make our online events better for you.

logo

Take the Survey

P.S. You can view your chat history anytime.

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If you'd like to unsubscribe and stop receiving these emails click here.

From:	
To:	Brooke Persichetti
Subject:	Re: [EXT] Hello from Wynn and a July 19, 2022 VCF Invite
Date:	Wednesday, May 11, 2022 10:34:08 AM
Attachments:	image002.png

Awesome Brooke! Glad to have you join us! We'll send more details as we get closer to the event.

All the best,



S FULL SAIL UNIVERSITY.

Account Manager Career Development Full Sail University

Office:

3300 UNIVERSITY BLVD. WINTER PARK, FL 32792

From: Brooke Persichetti <begowallis@sbgtv.com>

Date: Tuesday, May 10, 2022 at 4:19 PM

To: '@fullsail.edu>

Subject: RE: [EXT] Hello from Wynn and a July 19, 2022 VCF Invite

Hi there!

Sounds great, I will register!

Brooke Persichetti

Sr. Employment Specialist

Sinclair Broadcast Group begowallis@sbgtv.com

🔥 PEEX INSIDE DUA OFFICES DN themuse \prec

From: @@fullsail.edu> Sent: Tuesday, May 10, 2022 3:58 PM To: Brooke Persichetti <begowallis@sbgtv.com> Subject: [EXT] Hello from @@fullsail.edu> **CAUTION:** This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon Brooke,

Hope all is great with you and yours and things are going great at Sinclair. All good here and crazy busy as usual here at Full Sail. We just landed a date for our next Virtual Career Fair. I have attached a one-sheet with some more details. There is a registration link within the one-sheet. We'd love to have you join us for this free event on July 19, 2022 should your schedule allow!

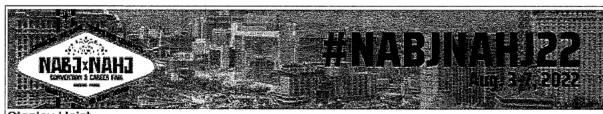
If you have any questions, feel free to drop me a line.

Many thanks and best regards,



Account Manager Career Development Full Sail University Office: Cell: Cell: 3300 University Blvd. Winter Park, FL. 32792





Stanley Heist Sinclair Broadcast Group, Inc. 10706 Beaver Dam Rd. Hunt Valley, MD - 21030 Phone: 410-891-3342 Fax: Email: <u>shheist@sbgtv.com</u>

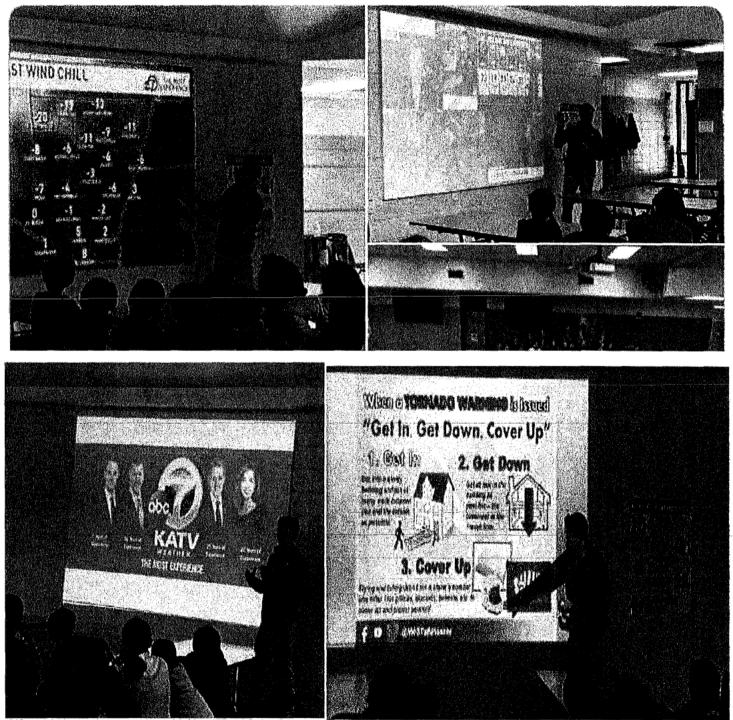
Dear Stanley:

Thank you and welcome! This notice will serve as OFFICIAL CONFIRMATION of your exhibit space for the #NABJNAHJ22 Convention and Career Fair to be held Aug. 3-7 at the Caesars Palace Las Vegas Hotel & Casino. We are delighted that you will be a part of the Annual Career Fair!

For your convenience, see below your booth(s) sales summary, exhibitor service center access information, booth benefits and exhibit hours.



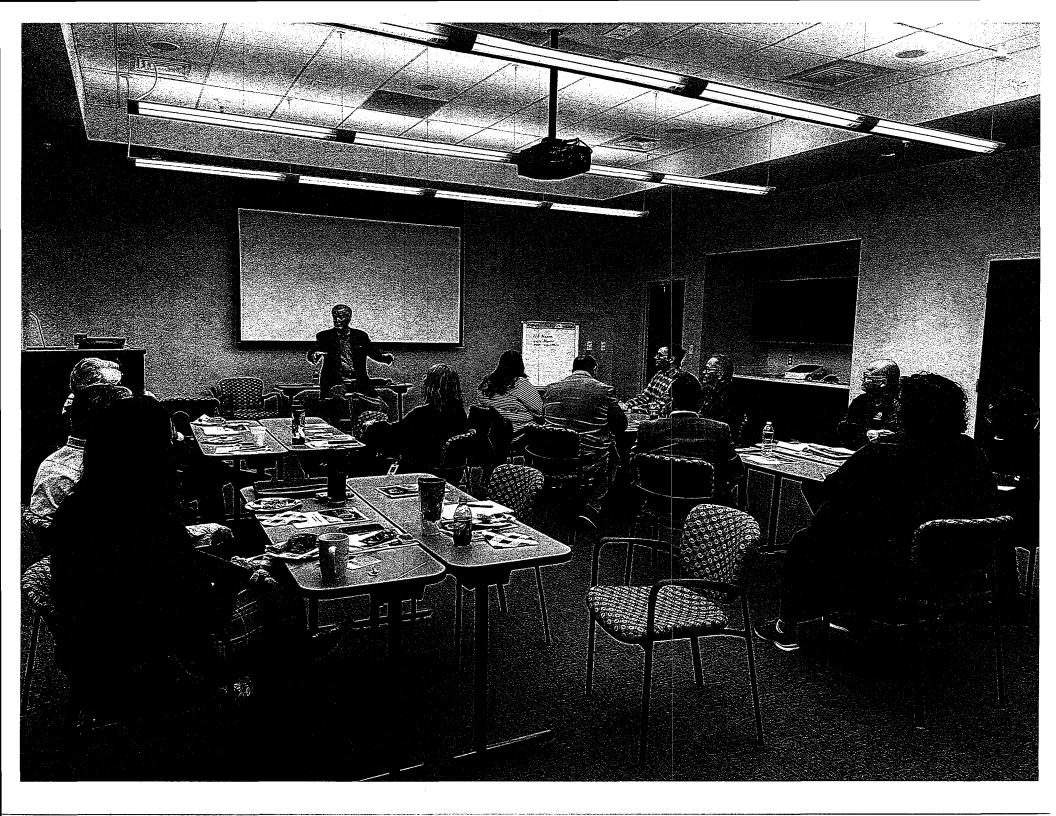
Meteorologist James Bryant December 5, 2022 · 🚱



A1

Julia Lee Moore Elementary School November 17, 2022 · 😙

JLM's Third Grade was excited to hear Meteorologist James Bryant from KATV Channel 7 speak about weather forecasting and tornado safety. #JLMmustangs #JLMcommunity #JLMthirdgradeisthebestgrade @KATVJames



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Lisa Richey

From: Sent:	@dalecarnegie.com> Friday, January 13, 2023 10:49 AM
To:	
Cc:	
Subject:	[EXT] Looking forward to Tuesday!

CAUTION: This email originated from outside of Sinclair. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning good folks of KATV!

It is going to be exciting getting to know you all and begin creating a goal to enhance the culture at the station. That goal is paramount to "Creating, Innovating and Leading". It also creates an enviable work environment where employees thrive and productivity flourishes.

A great way to begin our journey together is to "Build Trust Credibility and Respect". That is the title of Tuesday's session. Look forward to an interactive, enlightening and engaging time together.

Come with an open mind and thirst to make tomorrow a little better than today!

Have a great weekend and see you Tuesday,



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