# Exhibit 2

## **2021-2022**

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 85299

Job Title: News Anchor - Reporter (Weekends)

Job Opening Period: 10/2/2020 - 12/1/2020

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	2/24/2021	No		Employee Referral
Candidate	2/11/2021	Yes	3/31/2021	Agency Referral
Candidate	12/14/2020	No		Agency Referral
Candidate	11/12/2020	No		Recruiter
Candidate	11/11/2020	No		Current Employee

Job ID: 88996

Job Title: Studio Crew Technician

Job Opening Period: 3/25/2021 - 5/24/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/27/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	4/16/2021	Yes	5/19/2021	KATV.com 401 Main Street Little Rock, Arkansas 72201 Phone: Fax: 1Lisa Richey
Candidate	4/13/2021	No		Employee Referral

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 89039

Job Title: Regional Sales Assistant

Job Opening Period: 3/26/2021 - 5/25/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/7/2021	Yes		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

Job ID: 89127

Job Title: News Producer

Job Opening Period: 3/30/2021 - 5/29/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/13/2021	Yes	5/21/2021	University of Arkansas Department of Journalism 116 Kimpel Hall Fayetteville, Arkansas 72701 Phone: Fax: 1Larry Foley
Candidate	4/7/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	4/6/2021	No		University of Arkansas Department of Journalism 116 Kimpel Hall Fayetteville, Arkansas 72701 Phone: 479-575-6307 Fax: 1Larry Foley

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 89221

Job Title: Broadcast IT Engineer

Job Opening Period: 4/2/2021 - 6/1/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/22/2021	No		Indeed.com - Not Directly Contacted by SEU
Candidate	5/27/2021	Yes	6/24/2021	Current Employee
Candidate	5/26/2021	No		Indeed.com - Not Directly Contacted by SEU

Job ID: 90639

Job Title: News Producer / Editor

Job Opening Period: 5/21/2021 - 7/20/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/25/2021	Yes	6/14/2021	Employee Referral
Candidate	5/25/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

Job ID: 91747

Job Title: Master Control Operator

Job Opening Period: 6/25/2021 - 8/24/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	8/11/2021	Yes	9/7/2021	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	8/11/2021	No		Employee Referral

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 91747

Job Title: Master Control Operator

Job Opening Period: 6/25/2021 - 8/24/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/21/2021	No		KATV.com 401 Main Street Little Rock, Arkansas 72201 Phone: Fax: 1Lisa Richey

Job ID: 92465

Job Title: News Editor

Job Opening Period: 7/16/2021 - 9/14/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	8/4/2021	Yes	8/23/2021	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	8/4/2021	No		University of Arkansas Department of Journalism 116 Kimpel Hall Fayetteville, Arkansas 72701 Phone: Fax: 1Larry Foley
Candidate	8/3/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	8/2/2021	No	,	Internet Ad-not directly contacted by SEU

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 93357

Job Title: Digital Content Manager

Job Opening Period: 8/13/2021 - 10/12/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/1/2021	Yes	1/17/2022	Employee Referral
Candidate	11/30/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	11/29/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	9/7/2021	No		Current Employee

Job ID: 94702

Job Title: Digital Sales Manager

Job Opening Period: 9/23/2021 - 11/22/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/17/2021	No		Indeed.com - Not Directly Contacted by SEU
Candidate	11/4/2021	Yes	1/17/2022	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	10/4/2021	No		Employee Referral

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 94753

Job Title: News Director

Job Opening Period: 9/24/2021 - 11/23/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/14/2021	No		Employee Referral
Candidate	10/14/2021	No		Employee Referral
Candidate	10/12/2021	Yes	12/6/2021	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

Job ID: 95180

Job Title: Digital Content Producer

Job Opening Period: 10/7/2021 - 12/6/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/14/2021	Yes	11/8/2021	Employee Referral

Job ID: 96594

Job Title: General Assignment Reporter

Job Opening Period: 11/16/2021 - 5/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/9/2022	No		Employee Referral
Candidate	2/8/2022	Yes	3/28/2022	Word of Mouth Referral
Candidate	1/19/2022	No		Employee Referral
Candidate	12/20/2021	Yes	1/29/2022	Employee Referral

From: Little Rock,AR

Date: 10/31/2023

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## Interview Recruitment Source Report from 2/1/2021 - 1/31/2022

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 96594

Job Title: General Assignment Reporter

Job Opening Period: 11/16/2021 - 5/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/16/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	12/16/2021	Yes	1/31/2022	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

From: Little

Little Rock, AR

Date: 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

General Assignment Reporter (Broadcast1Source tracking number 96594)

No. of Agencies were used: 31

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

11/16/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

General Assignment Reporter

Experience:

Requirements:

Little Rock, AR From:

**Date:** 10/31/2023

Page: 2/50

#### Job Notification details between 2/1/2021 to 1/31/2022

KATV is looking for a take-charge General Assignment Reporter to help us continue to grow and empower our audiences! We are seeking a motivated, energetic, creative, and aggressive reporter who can think and perform outside the box. The ideal candidate should be able to develop story ideas and gather information for newscasts, have sound writing skills, a great work ethic, and a can-do attitude. The best person for this job will have excellent live shot skills and thrives on breaking stories.

#### No day will look the same as a Reporter, however, the main responsibilities of the role will include:

- Create, shoot, write and edit meaningful stories for station's newscast that can be used across multiple platforms
- Provide news on-air as directed from the news management team
- Engaging with local community members
- Reviewing material for fairness, accuracy, and balance
- Work closely with all members of the news team, which would include Producers, Editors, Anchors, News Directors etc.

#### Additionally, this person should have a...

- Proven knowledge and experience working with current media creation tools and contemporary newsroom systems
- Excel in storytelling across multiple platforms
- Bachelor's degree in a related field preferred
- Strong writing and copy-editing skills are a must
- 2 years of experience as a Reporter
- Must be able to work well under pressure to meet strict deadlines

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### Description:

The General Assignment Reporter will create, shoot, write, and edit meaningful stories for station's newscast that can be used across multiple platforms.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

From:

Little Rock,AR

Date: 10/31/2023

Page: 3/50

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/17/2021	G.I Jobs	No		1	
11/17/2021	Purdue Global University	Yes		1	
11/17/2021	Tvjobs.com	No		1	
11/17/2021	The Muse	No		1	
11/17/2021	Talent Dynamics	No		1	
11/17/2021	Sinclair Broadcast Group	No	Career Page	1	
11/17/2021	Media Match	No		1	
11/17/2021	Linkedin	No	Account Manager	1	
11/17/2021	Journalismjobs.com	No	Broadbean Source	1	
11/17/2021	Ithaca College	Yes	Broadbean Source	1	
11/17/2021	Howard University	Yes		1	
11/17/2021	Collective Talent	No		1	
11/17/2021	Careerbuilder.com	No		1	
11/17/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
11/17/2021	Harding University	Yes		1	
11/17/2021	DiversityJobs.com	No		1	
11/17/2021	Arkansas State University	No	Career Services	1	
11/17/2021	Workforce Center at Little Rock	No		1	
11/17/2021	Randolph Women's College	No		1	
11/17/2021	University of the Ozarks	Yes		1	
11/17/2021	Arkansas Broadcasters Association	Yes		1	
11/17/2021	National Television Academy	No		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/17/2021	Fullerton College	No		1	
11/17/2021	Hendrix College	No		1	
11/17/2021	Shorter College	No		1	
11/17/2021	Philander Smith College	No		1	
11/17/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		<b>-</b>	
11/17/2021	Metropolitan Career Technical School	No		1	
11/17/2021	University of Arkansas	No		1	
11/17/2021	Watershed Family Resource Center	No		1	
11/17/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

**Date:** 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

Digital Content Producer (Broadcast1Source tracking number 95180)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

10/07/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Digital Content Producer

**Experience:** 

Requirements:

From: Little Rock, AR

ttle Rock,AR Page: 6/50

**Date:** 10/31/2023

#### Job Notification details between 2/1/2021 to 1/31/2022

KATV, Little Rock, AR has an immediate opening for a creative Digital Content Producer! This position requires you will be responsible for the day-to-day production of our linear and digital platforms. This position will also work closely with the Digital Manager, Executive Producer, and Assignment Desk on the stations' websites and social media sites. In this position you will determine the content and flow of the sites and pages and work with management to generate and write stories.

#### The ideal candidate will have:

- Solid news judgment
- Be a compelling and accurate writer
- Excellent writing skills and attention to detail
- Be able to multitask and manage time in order to put together an exciting and informative articles and postings
- Ability to work in a fast-paced and deadline driven environment
- Strong leadership and communication skills
- The ability to execute news strategies and goals
- Flexibility and on-the-spot problem solving abilities are a must
- Proficient with non-linear editing (i.e. Avid) and newsroom systems, such as iNews
- Must be able to work a flexible schedule including evenings, weekends and holidays

#### Experience:

- Must have at least 2+ years previous news producing or web producing experience at a commercial TV station
- A journalism degree is preferred

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **About Us**

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. In addition, we have affiliations with all of the major broadcast networks, own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

#### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

From:

Little Rock,AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

#### Description:

KATV, Little Rock, AR has an immediate opening for a creative Digital Content Producer! This position requires you will be responsible for the day-to-day production of our linear and digital platforms.

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/7/2021	G.I Jobs	No		1	
10/7/2021	Purdue Global University	Yes		1	
10/7/2021	The Muse	No		1	
10/7/2021	Tvjobs.com	No		1	_
10/7/2021	Sinclair Broadcast Group	No	Career Page	1	
10/7/2021	Media Match	No		1	
10/7/2021	Linkedin	No	Account Manager	1	_
10/7/2021	Ithaca College	Yes	Broadbean Source	1	
10/7/2021	Journalismjobs.com	No	Broadbean Source	1	
10/7/2021	Howard University	Yes		1	
10/7/2021	DiversityJobs.com	No		1	
10/7/2021	Careerbuilder.com	No		1	
10/7/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/7/2021	Workforce Center at Little Rock	No		1	
10/7/2021	Harding University	Yes		1	
10/7/2021	Randolph Women's College	No		1	
10/7/2021	Arkansas Broadcasters Association	Yes		1	
10/7/2021	Arkansas State University	No	Career Services	1	
10/7/2021	Fullerton College	No		1	
10/7/2021	University of the Ozarks	Yes		1	
10/7/2021	Hendrix College	No		1	
10/7/2021	National Television Academy	No		1	
10/7/2021	Philander Smith College	No		1	
10/7/2021	Metropolitan Career Technical School	No		1	
10/7/2021	Shorter College	No		1	
10/7/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
10/7/2021	Watershed Family Resource Center	No		1-	
10/7/2021	University of Arkansas	No		1	
10/7/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock, AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

News Director (Broadcast1Source tracking number 94753)

No. of Agencies were used: 30

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 09/24/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Director

**Experience:** 

Requirements:

KATV, Little Rock, Arkansas is seeking an experienced, hands-on News Director with strong leadership skills and a bold style to lead one of the strongest local newsrooms in the country. Our mission is to produce impact stories with a distinctive focus on accountability reporting.

#### Responsibilities include:

- Managing the station's news operations, setting budgets, establishing goals and directing the staff that produces 50+ hours of local news weekly
- Responsible for initiating and managing growing content delivery on multiple platforms
- Work closely with local and corporate management to establish News content, philosophy and direction
- Review daily newscasts to ensure quality control, brand compliance, and subsequently provide feedback to all news staff
- Recruiting, hiring and negotiating contracts for news department personnel
- Collaborate with other managers to develop marketing plans, establish ratings goals, and effectively reach said goals

#### Requirements and Qualifications:

- Must have a working knowledge of journalistic ethics, libel, and privacy laws
- Will bring strong fiscal experience for both operational and capital expenditures
- Must have a demonstrated ability to manage multiple hours of daily newscasts on two stations and must have a proven track record of success in building a winning news organization
- Journalism degree and a minimum of five years experience in news management with noted leadership skills is required

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

From:

Little Rock, AR

Date: 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

#### Description:

KATV, Little Rock, Arkansas is seeking an experienced, hands-on News Director with strong leadership skills and a bold style to lead one of the strongest local newsrooms in the country. Our mission is to produce impact stories with a distinctive focus on accountability reporting.

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

Agency Name	Prong2	Name	Notification By Fax	Notification By Email
G.I Jobs	No		1	
The Muse	No		1	
Tvjobs.com	No		1	
Talent Dynamics	No		1	
Sinclair Broadcast Group	No	Career Page	1	
Media Match	No		1	
Linkedin	No	Account Manager	1	
Journalismjobs.com	No	Broadbean Source	1	-
Ithaca College	Yes	Broadbean Source	1	
Collective Talent	No		1	
Howard University	Yes		1	
Careerbuilder.com	No		1	
	G.I Jobs  The Muse  Tvjobs.com  Talent Dynamics  Sinclair Broadcast Group  Media Match  Linkedin  Journalismjobs.com  Ithaca College  Collective Talent  Howard University	G.I Jobs No The Muse No Tvjobs.com No Talent Dynamics No Sinclair Broadcast Group No Media Match No Linkedin No Journalismjobs.com No Ithaca College Yes Collective Talent No Howard University Yes	G.I Jobs  The Muse  No  Tvjobs.com  Talent Dynamics  No  Sinclair Broadcast Group  Media Match  Linkedin  No  Account Manager  Journalismjobs.com  No  Broadbean Source  Collective Talent  No  Howard University  Yes	G.I Jobs No I  The Muse No I  Tvjobs.com No I  Talent Dynamics No I  Sinclair Broadcast Group No Career Page I  Media Match No I  Linkedin No Account Manager I  Journalismjobs.com No Broadbean Source I  Ithaca College Yes Broadbean Source I  Collective Talent No I  Howard University Yes I

From: Little I

Little Rock,AR

**Date:** 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/27/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
9/27/2021	Harding University	Yes		1	
9/27/2021	DiversityJobs.com	No		1	
9/27/2021	Arkansas State University	No	Career Services	1	
9/27/2021	Workforce Center at Little Rock	No		1	
9/27/2021	Randolph Women's College	No		1	
9/27/2021	Arkansas Broadcasters Association	Yes		1	
9/27/2021	University of the Ozarks	Yes		1	
9/27/2021	Fullerton College	No		1	
9/27/2021	National Television Academy	No		1	
9/27/2021	Hendrix College	No		1	
9/27/2021	Philander Smith College	No		1	
9/27/2021	Shorter College	No		1	
9/27/2021	Metropolitan Career Technical School	No		1-	
9/27/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
9/27/2021	University of Arkansas	No		1	
9/27/2021	Watershed Family Resource Center	No		1-	
9/27/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock,AR

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Date: 10/31/2023

#### Job Notification details between 2/1/2021 to 1/31/2022

Digital Sales Manager (Broadcast1Source tracking number 94702)

No. of Agencies were used: 28

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

09/23/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Digital Sales Manager

**Experience:** 

Requirements:

From: Little Rock, AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

KATV, Little Rock, AR is seeking a Digital Sales Manager who will ensure all digital objective, including internet and mobile, exceed or meet company revenue growth goals. This person will become an expert in Sinclair's digital capabilities and be able to deliver unique and valuable digital solutions to new and existing clients.

## Not every day will look the same, however, the main responsibilities of our Digital Sales Managers will include the below responsibilities:

- Meet with sales staff regularly to provide support and feedback on digital platform integrations or opportunities for our customers
- Meet with vendors and potential vendors to improve existing and develop new programs as well as find and develop new initiatives and programs to advance the digital team
- Gather new media technology and content information and research to provide the station with the most competitive advantage
- Maintain high level communications with all station and corporate management, sales staff, as well as vendors
- Execute training for sales management, account executives and content producers

#### What skills do you need to be successful in our role?

- Ability to lead, train and inspire sales professionals
- Working knowledge of new media, digital interactive initiatives, social media and content
- Hands on experience developing new business as a skilled negotiator and motivator, a proven track record of digital success
- Passion for leading and contributing to a sales team with a positive mindset
- Effective relationship building, customer service, communication and negotiation skills
- Strong understanding of the changing landscape of integrated marketing
- 5 years digital management experience, preferably in a TV sales environment
- College degree preferred
- Broadcast or television management experience is a plus

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

Our team has an exciting opportunity for a full-time Digital Sales Manager!

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact

From: Little Rock,AR

**Date:** 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/23/2021	G.I Jobs	No		1	
9/23/2021	The Muse	No		1	
9/23/2021	Tvjobs.com	No		1	
9/23/2021	Linkedin	No	Account Manager	1	
9/23/2021	Media Match	No		1	
9/23/2021	Sinclair Broadcast Group	No	Career Page	1	
9/23/2021	Journalismjobs.com	No	Broadbean Source	1	
9/23/2021	Ithaca College	Yes	Broadbean Source	1	
9/23/2021	Howard University	Yes		1	
9/23/2021	Careerbuilder.com	No		1	
9/23/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
9/23/2021	Harding University	Yes		1	
9/23/2021	DiversityJobs.com	No		1	
9/23/2021	Arkansas State University	No	Career Services	1	
9/23/2021	Workforce Center at Little Rock	No		1	
9/23/2021	Randolph Women's College	No		1	
9/23/2021	University of the Ozarks	Yes		1	
9/23/2021	Arkansas Broadcasters Association	Yes		1	
9/23/2021	Fullerton College	No		1	
9/23/2021	National Television Academy	No		1	
9/23/2021	Shorter College	No		1	

From:

Little Rock,AR

**Date:** 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/23/2021	Hendrix College	No		1	
9/23/2021	Philander Smith College	No		1	
9/23/2021	Metropolitan Career Technical School	No		1-	
9/23/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
9/23/2021	University of Arkansas	No		1	
9/23/2021	Watershed Family Resource Center	No		1-	
9/23/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR

Date: 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

Digital Content Manager (Broadcast1Source tracking number 93357)

No. of Agencies were used: 28

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 08/13/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Digital Content Manager

**Experience:** 

#### Requirements:

KATV has an immediate opening for a creative Digital Content Manager. We are looking for someone who can call the right plays on every platform, who understands and can lead the KATV newsroom through both our air and digital platforms and is versed on how to measure our success on our multiple digital platforms.

In this role, you will be responsible for creating and supervising our digital content and digital team members.

#### Responsibilities Will Include

- Collaborating and communicating with the News Director to uphold and grow the brand.
- Managing a digital staff and a team of seasoned TV journalists.
- Training and evaluating the digital team members.
- Editing and posting relevant materials and managing reporters' and producers' digital content.
- Keeping Facebook, Twitter, Instagram and other social platforms updated.
- Working with other departments and our sister stations on daily content and special projects.

#### What skills do you need to be successful in our role?

- Proven track record of creating compelling and engaging stories across multiple platforms.
- Strong understanding of how to drive digital traffic.
- Demonstrated ability to work under deadline pressure in a fast-paced environment.
- Exceptional digital leadership skills, strong critical thinking and a commitment to win by executing our strategy.
- Extraordinary people skills with an emphasis on coaching and motivating.
- Must be able to lead by working collaboratively with the team and have the skills to resolve any conflicts/issues that arise.
- Excellent verbal and written communication skills.
- A strong commitment to journalistic standards and ethics.

From: Little Rock,AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

Must be willing to work evenings and/or holidays and special events.

• A Bachelor's degree in Journalism, communications or related field

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### About Us

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. In addition, we have affiliations with all of the major broadcast networks, own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

#### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

#### Description:

KATV has an immediate opening for a creative Digital Content Manager. We are looking for someone who can call the right plays on every platform, who understands and can lead the KATV newsroom through both our air and digital platforms and is versed on how to measure our success on our multiple digital platforms.

#### **Additional Information:**

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Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/13/2021	G.I Jobs	No		1	
8/13/2021	The Muse	No		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/13/2021	Tvjobs.com	No		1	
8/13/2021	Media Match	No		1	
8/13/2021	Sinclair Broadcast Group	No	Career Page	1	
8/13/2021	Ithaca College	Yes	Broadbean Source	1	
8/13/2021	Journalismjobs.com	No	Broadbean Source	1	
8/13/2021	Linkedin	No	Account Manager	1	
8/13/2021	Careerbuilder.com	No		1	
8/13/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
8/13/2021	Howard University	Yes		1	
8/13/2021	DiversityJobs.com	No		1	
8/13/2021	Harding University	Yes		1	
8/13/2021	Workforce Center at Little Rock	No		1	
8/13/2021	Randolph Women's College	No		1	
8/13/2021	Arkansas State University	No	Career Services	1	
8/13/2021	Arkansas Broadcasters Association	Yes		1	
8/13/2021	University of the Ozarks	Yes		1	
8/13/2021	Fullerton College	No		1	
8/13/2021	National Television Academy	No		1	
8/13/2021	Hendrix College	No		1	
8/13/2021	Shorter College	No		1	
8/13/2021	Metropolitan Career Technical School	No		1-	
8/13/2021	Philander Smith College	No		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/13/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
8/13/2021	Watershed Family Resource Center	No			
8/13/2021	University of Arkansas	No		1	
8/13/2021	www.mediagignow.com	No	MediaGigNow.com	1	

Little Rock, AR From:

Date: 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

News Editor (Broadcast1Source tracking number 92465)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 07/16/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Editor

**Experience:** 

Requirements:

KATV has an excellent opportunity for an experienced, detail oriented and creative News Editor!

#### Job responsibilities include:

- Editing video for daily news coverage, special projects, and sweep period pieces
- Taking in news feeds from news bureaus and various news organizations
- Collaborating with anchors, reporters, and producers on video elements of newscasts
- Meeting daily deadlines in a high-energy working environment

#### **Requirements and Qualifications:**

- College degree or minimum one (1) year relative experience in the field
- Knowledge of Final Cut Pro and Avid NewsCutter XP editing technology is a definite plus
- Ability to work with a multitude of people and personalities while maintaining a professional work environment

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

KATV has an exciting opportunity for an experienced News Editor!

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

From:

Little Rock,AR

Date: 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
7/16/2021	G.I Jobs	No		1	
7/16/2021	The Muse	No		1	
7/16/2021	Tvjobs.com	No		1	
7/16/2021	Talent Dynamics	No		1	
7/16/2021	Sinclair Broadcast Group	No	Career Page	1	
7/16/2021	Journalismjobs.com	No	Broadbean Source	1	
7/16/2021	Linkedin	No	Account Manager	1	
7/16/2021	Media Match	No		1	
7/16/2021	Howard University	Yes		1	
7/16/2021	Ithaca College	Yes	Broadbean Source	1	
7/16/2021	Collective Talent	No		1	
7/16/2021	Careerbuilder.com	No		1	
7/16/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
7/16/2021	Harding University	Yes		1	
7/16/2021	Workforce Center at Little Rock	No		1	
7/16/2021	DiversityJobs.com	No		1	
7/16/2021	Arkansas Broadcasters Association	Yes		1	
7/16/2021	Arkansas State University	No	Career Services	1	

From:

Little Rock,AR

**Date:** 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
7/16/2021	Randolph Women's College	No		1	
7/16/2021	Fullerton College	No		1	
7/16/2021	University of the Ozarks	Yes		1	
7/16/2021	Hendrix College	No		1	
7/16/2021	National Television Academy	No		1	
7/16/2021	Philander Smith College	No		1	
7/16/2021	Metropolitan Career Technical School	No		1	
7/16/2021	Shorter College	No		1	
7/16/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
7/16/2021	University of Arkansas	No		1	-
7/16/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR Date: 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

Master Control Operator (Broadcast1Source tracking number 91747)

No. of Agencies were used: 28

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 06/25/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Master Control Operator

Experience:

Requirements:

KATV, Little Rock, AR is seeking a Master Control Operator. The ideal candidate must be versatile and capable of learning specialized software applications and have an aptitude for operating electronic equipment. You must have great attention to detail, excellent computer skills, and must be able to work in a fast paced environment.

#### Responsibilities include, but are not limited to:

- Broadcast operations including setting up, controlling and monitoring television broadcast equipment to transmit television programs and commercials to the viewing audience
- On-air switching, dubbing and transferring programs
- Gathering satellite feeds for broadcast use
- Preparation and operation of equipment (before, during and after live newscasts)
- Support the production of newscasts and other live or taped programming for television and multiplatform use
- Support operation of the station by assisting Engineering, News, and other departments
- Other duties as assigned

#### **Experience:**

- Previous experience as a Master Control Operator is preferred
- Degree in Journalism or related field is preferred

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#### Description:

From: Little Rock,AR

Date: 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

KATV, Little Rock, AR is seeking a Master Control Operator. The ideal candidate must be versatile and capable of learning specialized software applications and have an aptitude for operating electronic equipment. You must have great attention to detail, excellent computer skills, and must be able to work in a fast paced environment.

#### Additional Information:

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Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/25/2021	G.I Jobs	No		1	\$
6/25/2021	Tvjobs.com	No		1	į
6/25/2021	The Muse	No		1	\$
6/25/2021	Linkedin	No	Account Manager	1	8
6/25/2021	Media Match	No		1	
6/25/2021	Sinclair Broadcast Group	No	Career Page	1	3
6/25/2021	Journalismjobs.com	No	Broadbean Source	1	c.
6/25/2021	Howard University	Yes		1	
6/25/2021	Ithaca College	Yes	Broadbean Source	1	
6/25/2021	DiversityJobs.com	No		1	
6/25/2021	Careerbuilder.com	No		1	1
6/25/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
6/25/2021	Workforce Center at Little Rock	No		1	

From: Little I

Little Rock,AR

**Date:** 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/25/2021	Harding University	Yes		1	
6/25/2021	Randolph Women's College	No		1	
6/25/2021	Arkansas Broadcasters Association	Yes		1	
6/25/2021	Arkansas State University	No	Career Services	1	
6/25/2021	National Television Academy	No		1	
6/25/2021	University of the Ozarks	Yes		1	
6/25/2021	Fullerton College	No		1	
6/25/2021	Shorter College	No		1	
6/25/2021	Hendrix College	No		1	
6/25/2021	Philander Smith College	No		1	
6/25/2021	Metropolitan Career Technical School	No		1-	-
6/25/2021	Watershed Family Resource Center	No		1	
6/25/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
6/25/2021	University of Arkansas	No		1	
6/25/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

News Producer / Editor (Broadcast1Source tracking number 90639)

No. of Agencies were used: 28

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 05/21/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Producer / Editor

Experience:

Requirements:

Little Rock, AR From:

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

KATV, Channel 7 in Little Rock, AR is looking for a skilled News Producer / Editor to be part of our #1 rated news team. This position will split time between producing and editing as needed. The ideal candidate will have strong video editing and strong writing skills along with excellent news judgement. Other production duties / responsibilities as assigned. This is a full-time position for KATV Channel 7 and the opportunity to work for the nation's largest news organization.

Candidates must have ability to work in fast paced news environment. You must have the ability to produce newscast and edit video for daily news shows.

#### The ideal candidate will have:

- Strong news judgment
- Be a compelling and accurate writer
- Strong copy editing skills along with video editing skills
- Be able to multitask and manage time in order to put together an exciting and informative newscast
- Ability to work in a fast-paced and deadline driven environment
- Strong leadership and excellent communication skills
- Flexible schedule including weekends and mornings
- The ability to execute news strategies and goals in daily newscasts
- Flexibility and on-the-spot problem solving abilities are a must
- Proficient with non-linear editing (i.e. Avid) and newsroom systems, such as iNews

#### **Experience:**

- Must have at least some previous news producing experience at a commercial TV station, although the right entry-level candidate may be considered
- A journalism degree is preferred

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#### **Description:**

In this role, you will be responsible for the day-to-day production of our newscasts. This position will also work closely with the Executive Producer, Director, Assignment Desk and Anchors on the newscast and its content. In this position you will determine the content and flow of newscasts, work with management and on-air staff to generate and write stories and develop content for our web site. This position will split time between producing and editing as needed.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

From: Little Rock,AR

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# Job Notification details between 2/1/2021 to 1/31/2022

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/24/2021	G.I Jobs	No		1	\$
5/24/2021	The Muse	No		1	
5/24/2021	Tvjobs.com	No		1	1
5/24/2021	Media Match	No		1	
5/24/2021	Linkedin	No	Account Manager	1	
5/24/2021	Sinclair Broadcast Group	No	Career Page	1	-
5/24/2021	Journalismjobs.com	No	Broadbean Source	1	
5/24/2021	Ithaca College	Yes	Broadbean Source	1	
5/24/2021	Howard University	Yes		1	
5/24/2021	Careerbuilder.com	No		1	
5/24/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
5/24/2021	Harding University	Yes		1	
5/24/2021	DiversityJobs.com	No		1	
5/24/2021	Arkansas State University	No	Career Services	1	
5/24/2021	Workforce Center at Little Rock	No		1	
5/24/2021	Randolph Women's College	No		1	
5/24/2021	University of the Ozarks	Yes		1	
5/24/2021	National Television Academy	No		1	
5/24/2021	Fullerton College	No		1	
5/24/2021	Arkansas Broadcasters Association	Yes		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/24/2021	Philander Smith College	No		1	
5/24/2021	Hendrix College	No		1	
5/24/2021	Shorter College	No		1	
5/24/2021	Watershed Family Resource Center	No		1-	
5/24/2021	Metropolitan Career Technical School	No		1-	
5/24/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
5/24/2021	University of Arkansas	No		1	
5/24/2021	www.mediagignow.com	No	MediaGigNow.com	1	

Little Rock,AR From:

Date: 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

Broadcast IT Engineer (Broadcast1Source tracking number 89221)

No. of Agencies were used: 81

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/02/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Broadcast IT Engineer

**Experience:** 

## Requirements:

KATV, Little Rock, AR is seeking a Broadcast IT Engineer! This individual will be responsible for installing and maintaining video, audio, and other equipment associated with television broadcasting.

## Responsibilities include:

- Assist Engineering Department with Transmitter and Master Control Maintenance
- Assist with video equipment set-up and maintenance
- Provide technical support to operational users
- Consult and communicate with engineering management and other engineers on technical issues as required
- Perform all technical work to engineering standards and practices
- Perform tasks associated with daily building upkeep
- Develop knowledge of facility specific IT needs and assist in supporting these systems
- FCC required tests and monitoring
- Other duties may be assigned

## Qualifications and Requirements:

- Self-starter, able to work efficiently without direct supervision
- Be able to work effectively with other departments receiving and communicating instructions via telephone or in person
- Be able to read and understand technical materials
- Able to set priorities under pressure of deadlines
- Able to concentrate for long periods of time
- Hold a valid driver's license
- Must be flexible to accommodate shift changes including extended hours, weekends, and evenings
- Willing to travel in all weather conditions to transmitter and remote translator sites

From: Little Rock, AR Page: 31/50

#### Job Notification details between 2/1/2021 to 1/31/2022

Date: 10/31/2023

Associates degree (AA) in electronics or similar experience preferred

- Minimum of two years broadcast experience
- Working knowledge of broadcast station operations

## Physical Demands/Work Environment:

- Must be able to work a flexible schedule
- On-call duty, including weekends and holidays
- · Ability to lift computers and equipment generally less than 50 pounds

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#### About Us

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. In addition, we have affiliations with all of the major broadcast networks, own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

#### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

#### Description:

KATV, Little Rock, AR is seeking a Broadcast IT Engineer! This individual will be responsible for installing and maintaining video, audio, and other equipment associated with television broadcasting.

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/25/2021	G.I Jobs	No		1	
5/25/2021	Sinclair Broadcast Group	No	Career Page	1	
5/25/2021	The Muse	No		1	
5/25/2021	Tvjobs.com	No		1	
5/25/2021	Media Match	No		1	
5/25/2021	Linkedin	No	Account Manager	1	
5/25/2021	Ithaca College	Yes	Broadbean Source	1	
5/25/2021	Journalismjobs.com	No	Broadbean Source	1	
5/25/2021	Howard University	Yes		1	
5/25/2021	Careerbuilder.com	No		1	
5/25/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
5/25/2021	DiversityJobs.com	No		1	
5/25/2021	Workforce Center at Little Rock	No .		1	
5/25/2021	Harding University	Yes		1	
5/25/2021	Randolph Women's College	No		1	
5/25/2021	University of the Ozarks	Yes		1	
5/25/2021	Arkansas Broadcasters Association	Yes		1	
5/25/2021	Fullerton College	No		1	
5/25/2021	National Television Academy	No		1	
5/25/2021	Shorter College	No		1	
5/25/2021	Hendrix College	No		1	
5/25/2021	Philander Smith College	No		1	

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/25/2021	Metropolitan Career Technical School	No		1-	
5/25/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
5/25/2021	Watershed Family Resource Center	No			
5/25/2021	University of Arkansas	No		1	
4/30/2021	Watershed Family Resource Center	No			
4/21/2021	G.I Jobs	No		1	
4/21/2021	The Muse	No		1	
4/21/2021	Media Match	No		1	
4/21/2021	Tvjobs.com	No		1	
4/21/2021	Sinclair Broadcast Group	No	Career Page	1	
4/21/2021	Journalismjobs.com	No	Broadbean Source	1	
4/21/2021	Linkedin	No	Account Manager	1	
4/21/2021	Careerbuilder.com	No		1	
4/21/2021	Ithaca College	Yes	Broadbean Source	1	
4/21/2021	Howard University	Yes		1	
4/21/2021	DiversityJobs.com	No		1	
4/21/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/21/2021	Randolph Women's College	No		1	
4/21/2021	Workforce Center at Little Rock	No		1	
4/21/2021	Harding University	Yes		1	
4/21/2021	University of the Ozarks	Yes		1	

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/21/2021	Arkansas Broadcasters Association	Yes		1	
4/21/2021	Fullerton College	No		1	
4/21/2021	National Television Academy	No		1	
4/21/2021	Shorter College	No		1	
4/21/2021	Hendrix College	No		1	
4/21/2021	Philander Smith College	No		1	
4/21/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/21/2021	Metropolitan Career Technical School	No		1	
4/21/2021	Watershed Family Resource Center	No		1-	
4/21/2021	University of Arkansas	No		1	
4/5/2021	G.I Jobs	No		1	
4/5/2021	The Muse	No		1	
4/5/2021	Tvjobs.eom	No		1	
4/5/2021	US Army Wounded Warrior Program	No		1	
4/5/2021	Media Match	No		1	
4/5/2021	Linkedin	No	Account Manager	1	
4/5/2021	Sinclair Broadcast Group	No	Career Page	1	
4/5/2021	Ithaca College	Yes	Broadbean Source	1	
4/5/2021	Journalismjobs.com	No	Broadbean Source	1	
4/5/2021	Howard University	Yes		1	
4/5/2021	Careerbuilder.com	No		1	

**Date:** 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/5/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/5/2021	Harding University	Yes		1	
4/5/2021	DiversityJobs.com	No		1	
4/5/2021	Arkansas State University	No	Career Services	1	
4/5/2021	Workforce Center at Little Rock	No		1	
4/5/2021	Randolph Women's College	No		1	
4/5/2021	National Television Academy	No		1	
4/5/2021	Fullerton College	No		1	
4/5/2021	University of the Ozarks	Yes		1	
4/5/2021	Arkansas Broadcasters Association	Yes		1	
4/5/2021	Philander Smith College	No		1	
4/5/2021	Hendrix College	No		1	
4/5/2021	Shorter College	No		1	
4/5/2021	Metropolitan Career Technical School	No		1	
4/5/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/5/2021	University of Arkansas	No		1	
4/5/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2021 to 1/31/2022

News Producer (Broadcast1Source tracking number 89127)

No. of Agencies were used: 27

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On: 03/30/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Producer

Experience:

Requirements:

From: Little Rock,AR

le Rock,AR Page: 37/50

**Date:** 10/31/2023

## Job Notification details between 2/1/2021 to 1/31/2022

KATV has an immediate opening for a creative News Producer! In this role, you will be responsible for the day-to-day production of our newscasts. This position will also work closely with the Executive Producer, Director, Assignment Desk and Anchors on the newscast and its content. In this position you will determine the content and flow of newscasts, work with management and on-air staff to generate and write stories and develop content for our web site.

## The ideal candidate will have:

- Solid news judgment
- Be a compelling and accurate writer
- Be able to multitask and manage time in order to put together an exciting and informative newscast
- Ability to work in a fast-paced and deadline driven environment
- Strong leadership and communication skills
- The ability to execute news strategies and goals in daily newscasts
- Flexibility and on-the-spot problem solving abilities are a must
- Proficient with non-linear editing (i.e. Avid) and newsroom systems, such as iNews

#### **Experience:**

- Must have at least some previous news producing experience at a commercial TV station, although the right entry-level candidate may be considered
- A journalism degree is preferred

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug-Free Workplace!

#### **About Us**

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. Also, we have affiliations with all of the major broadcast networks, our own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

#### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open-door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

#### **Description:**

From: Little Rock,AR

**Date:** 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

In this role, you will be responsible for the day-to-day production of our newscasts. This position will also work closely with the Executive Producer, Director, Assignment Desk and Anchors on the newscast and its content. In this position you will determine the content and flow of newscasts, work with management and on-air staff to generate and write stories and develop content for our web site.

## **Additional Information:**

Co	nt	ac	t:

Sinclair Broadcast Group

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/1/2021	G.I Jobs	No		1	
4/1/2021	The Muse	No		1	
4/1/2021	US Army Wounded Warrior Program	No		1	
4/1/2021	Tvjobs.com	No		1	
4/1/2021	Sinclair Broadcast Group	No	Career Page	1	
4/1/2021	Media Match	No		1	
4/1/2021	Linkedin	No	Account Manager	1	
4/1/2021	Journalismjobs.com	No	Broadbean Source	1	_
4/1/2021	Ithaca College	Yes	Broadbean Source	1	
4/1/2021	Howard University	Yes		1	
4/1/2021	Careerbuilder.com	No		1	
4/1/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/1/2021	Harding University	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/1/2021	DiversityJobs.com	No		1	
4/1/2021	Workforce Center at Little Rock	No		1	
4/1/2021	Randolph Women's College	No		1	
4/1/2021	Arkansas Broadcasters Association	Yes		1	
4/1/2021	University of the Ozarks	Yes		1	_
4/1/2021	Fullerton College	No		1	
4/1/2021	National Television Academy	No		1	
4/1/2021	Hendrix College	No		1	
4/1/2021	Philander Smith College	No		1	
4/1/2021	Metropolitan Career Technical School	No		1-	
4/1/2021	Shorter College	No		1	
4/1/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/1/2021	University of Arkansas	No		1	
4/1/2021	www.mediagignow.com	No	MediaGigNow.com	1	

Little Rock, AR From:

Date: 10/31/2023

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#### Job Notification details between 2/1/2021 to 1/31/2022

Regional Sales Assistant (Broadcast1Source tracking number 89039)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 03/26/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Regional Sales Assistant

**Experience:** 

#### Requirements:

KATV has an exciting opportunity for a Regional National Sales Assistant. If you would like to work in the exciting business of television sales, this could be the job for you!

## Responsibilities include:

- Entering and maintaining orders received from our national advertisers
- Regular communication with the National Sales Manager, with National Agencies, and with other station departments
- Develop a firm understanding of the sales process and Nielsen ratings
- Organizing and maintaining schedules
- Other duties as assigned

#### **Skills and Qualifications:**

- At least 1-2 years' experience of administrative support preferred
- A high level of organizational skills and the ability to prioritize
- Proficient in Microsoft Word, Excel, PowerPoint
- Broadcast Sales, media buying, or agency experience is a plus
- Strong attention to detail and the ability to handle multiple tasks under a deadline
- Maintain a positive demeanor and customer service focus

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

If you would like to work in the exciting business of television sales, this could be the job for you!

## Additional Information:

From: Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2021 to 1/31/2022

## Contact:

Sinclair Broadcast Group

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Parker Krueger at pkrueger@sbgtv.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/29/2021	G.I Jobs	No		1	
3/29/2021	The Muse	No		1	
3/29/2021	Media Match	No		1	-
3/29/2021	Tvjobs.com	No		1	· ·
3/29/2021	US Army Wounded Warrior Program	No		1	-
3/29/2021	Sinclair Broadcast Group	No	Career Page	1	
3/29/2021	Journalismjobs.com	No	Broadbean Source	1	-
3/29/2021	Ithaca College	Yes	Broadbean Source	1	-
3/29/2021	Linkedin	No	Account Manager	1	•
3/29/2021	Careerbuilder.com	No		1	
3/29/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
3/29/2021	Howard University	Yes		1	
3/29/2021	DiversityJobs.com	No		1	
3/29/2021	Arkansas State University	No	Career Services	1	
3/29/2021	Workforce Center at Little Rock	No		1	
3/29/2021	Harding University	Yes		1	

From: Little Rock,AR

**Date:** 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/29/2021	Randolph Women's College	No		1	
3/29/2021	University of the Ozarks	Yes		1	
3/29/2021	Fullerton College	No		1	
3/29/2021	Arkansas Broadcasters Association	Yes		1	
3/29/2021	Philander Smith College	No		1	
3/29/2021	National Television Academy	No		1	
3/29/2021	Hendrix College	No		1	
3/29/2021	Shorter College	No		1	
3/29/2021	Metropolitan Career Technical School	No		1	
3/29/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
3/29/2021	University of Arkansas	No		1	
3/29/2021	Watershed Family Resource Center	No		1	
3/29/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

**Date:** 10/31/2023

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# Job Notification details between 2/1/2021 to 1/31/2022

Studio Crew Technician (Broadcast1Source tracking number 88996)

No. of Agencies were used: 28

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 03/25/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Studio Crew Technician

Experience:

Requirements:

From: Little Rock,AR

**Date:** 10/31/2023

Page: 44/50

## Job Notification details between 2/1/2021 to 1/31/2022

KATV has an exciting opportunity for a full-time Studio Crew Technician!

## Job responsibilities include:

- Studio and set preparation
- Lighting
- Operating cameras
- Audio console and technical directing a plus
- Other duties may include operating a chyron generator

## Requirements include:

- Must be extremely dependable
- Have excellent interpersonal and organizational skills
- The ability to work well under stressful and time-sensitive situations is required
- Must be creative in addition to mixing a clean broadcast
- Must also be willing to work a flexible schedule that will include evenings, weekends, and holidays

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#### **About Us**

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#### **About the Team**

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

#### **Description:**

KATV has an exciting opportunity for a full-time Studio Crew Technician!!

#### **Additional Information:**

#### Contact:

From:

Little Rock,AR

**Date:** 10/31/2023

Page: 45/50

# Job Notification details between 2/1/2021 to 1/31/2022

Sinclair Broadcast Group

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/26/2021	G.I Jobs	No		1	
3/26/2021	The Muse	No		1	
3/26/2021	US Army Wounded Warrior Program	No		1	
3/26/2021	Tvjobs.com	No		1	
3/26/2021	Media Match	No		1	
3/26/2021	Sinclair Broadcast Group	No	Career Page	1	
3/26/2021	Ithaca College	Yes	Broadbean Source	1	
3/26/2021	Journalismjobs.com	No	Broadbean Source	1	
3/26/2021	Linkedin	No	Account Manager	1	
3/26/2021	Careerbuilder.com	No		1	-
3/26/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
3/26/2021	Howard University	Yes		1	
3/26/2021	DiversityJobs.com	No	h	1	
3/26/2021	Workforce Center at Little Rock	No		1	
3/26/2021	Harding University	Yes		1	
3/26/2021	Randolph Women's College	No		1	
3/26/2021	University of the Ozarks	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/26/2021	Arkansas Broadcasters Association	Yes		1	
3/26/2021	Philander Smith College	No		1	
3/26/2021	Hendrix College	No		1	
3/26/2021	National Television Academy	No		1	
3/26/2021	Fullerton College	No		1	
3/26/2021	Shorter College	No		1	
3/26/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
3/26/2021	Metropolitan Career Technical School	No		1	
3/26/2021	Watershed Family Resource Center	No ·		1-	
3/26/2021	University of Arkansas	No		1	
3/26/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2021 to 1/31/2022

News Anchor - Reporter (Weekends) (Broadcast1Source tracking number 85299)

No. of Agencies were used: 27

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

10/02/2020

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Anchor - Reporter (Weekends)

**Experience:** 

Requirements:

From: Little Rock,AR

**Date:** 10/31/2023

Page: 48/50

#### Job Notification details between 2/1/2021 to 1/31/2022

KATV has an exciting opportunity for a full-time Weekend News Anchor/Reporter. In this role, you will be required to produce daily content on a variety of platforms including the internet and social networks, along with performing other duties as assigned by the news managers. We are looking for someone with a clear understanding of how to dig for a story, research it, write it with an edge, and use strong storytelling and TV production to make it impactful and memorable. It is important to have strong writing skills and to have knowledge of current events. Dynamic live television and storytelling skills are a must.

#### **Skills and Experience:**

- A self-starter and who can generate his or her own story ideas on a daily basis
- Ability to demonstrate enterprise reporting and creativity in storytelling
- Exemplary communication skills, both written and verbal
- Ability to maintain an active social media presence to build your brand and solicit original story ideas

#### **Requirements and Qualifications:**

- Previous anchoring experience is required
- Must have at least 2 years of on-air experience
- Live shot experience is required
- Previous experience working in a team environment is a must

## While applying online, please include a link to your online demo reel

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#### **About Us**

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#### About the Team

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## **Description:**

From:

Little Rock, AR

**Date:** 10/31/2023

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## Job Notification details between 2/1/2021 to 1/31/2022

KATV has an exciting opportunity for a full time Weekend News Anchor/Reporter! In this role, you will be required to produce daily content on a variety of platforms including the internet and social networks, along with performing other duties as assigned by the news managers. The ability to work under deadline and on a flexible schedule that will include evenings and/or weekends is required.

## **Additional Information:**

#### Contact:

Sinclair Broadcast Group

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/2/2020	Husson University	No		1	
10/2/2020	G.I Jobs	No		1	
10/2/2020	Talent Dynamics	No		1	
10/2/2020	Tvjobs.com	No		1	
10/2/2020	US Army Wounded Warrior Program	No		1	
10/2/2020	Media Match	No		1	
10/2/2020	Sinclair Broadcast Group	No		1	
10/2/2020	Ithaca College	Yes	Broadbean Source	1	
10/2/2020	Howard University	Yes		1	
10/2/2020	Linkedin	No	Account Manager	1	
10/2/2020	Hire A Hero	No	Broadbean Source	1	
10/2/2020	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
10/2/2020	Collective Talent	No		1	

From:

Little Rock,AR

**Date:** 10/31/2023

Page: 50/50

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/2/2020	Workforce Center at Little Rock	No		1	
10/2/2020	Harding University	Yes		1	
10/2/2020	Randolph Women's College	No		1	
10/2/2020	Arkansas Broadcasters Association	Yes		1	
10/2/2020	University of the Ozarks	Yes		1	
10/2/2020	Fullerton College	No		1	
10/2/2020	National Television Academy	No		1	
10/2/2020	Hendrix College	No		1	
10/2/2020	Philander Smith College	No		1	
10/2/2020	Harding University	No		1	
10/2/2020	Shorter College	No		1	
10/2/2020	U of Arkansas - Little Rock/ School of Mass Communications	No	,	1	
10/2/2020	University of Arkansas	No		1	
10/2/2020	www.mediagignow.com	No	MediaGigNow.com	1	

# **2022-2023**

From: Little Rock,AR

**Date:** 10/31/2023

Page: 1/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 94850

Job Title: Promotions Producer

Job Opening Period: 9/28/2021 - 3/18/2022

Interviewee	interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/5/2022	Yes	3/28/2022	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	12/3/2021	No		Indeed.com - Not Directly Contacted by SEU
Candidate	11/29/2021	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	11/29/2021	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager

Job ID: 96594

Job Title: General Assignment Reporter

Job Opening Period: 11/16/2021 - 5/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/9/2022	No		Employee Referral
Candidate	2/8/2022	Yes	3/28/2022	Word of Mouth Referral
Candidate	1/19/2022	No		Employee Referral
Candidate	12/20/2021	Yes	1/29/2022	Employee Referral
Candidate	12/16/2021	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

From: Little Rock,AR Page: 2/11

Date: 10/31/2023

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 96594

Job Title: General Assignment Reporter

Job Opening Period: 11/16/2021 - 5/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/16/2021	Yes	1/31/2022	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

Job ID: 97329

Job Title: News Assignment Editor

Job Opening Period: 12/13/2021 - 2/2/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	1/24/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	1/21/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	1/20/2022	Yes	2/21/2022	Current Employee/Internal Promotion

Job ID: 98652

Job Title: Assistant Chief Engineer

Job Opening Period: 1/27/2022 - 3/18/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/11/2022	No		Current Employee
Candidate	3/11/2022	No		Current Employee

From: Little Rock,AR

**Date:** 10/31/2023

Page: 3/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 98652

Job Title: Assistant Chief Engineer

Job Opening Period: 1/27/2022 - 3/18/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/8/2022	Yes	4/4/2022	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	3/1/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager

Job ID: 98994

Job Title: News Editor

Job Opening Period: 2/7/2022 - 3/8/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	2/16/2022	No		Indeed.com - Not Directly Contacted by SEU
Candidate	2/16/2022	Yes	3/18/2022	Employee Referral
Candidate	2/16/2022	No		Indeed.com - Not Directly Contacted by SEU

Job ID: 99030

Job Title: News Photographer

Job Opening Period: 2/8/2022 - 5/3/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/18/2022	Yes	5/9/2022	Indeed.com - Not Directly Contacted by SEU

From: Little Rock,AR Page: 4/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Date: 10/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 99030

Job Title: News Photographer

Job Opening Period: 2/8/2022 - 5/3/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/7/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	3/4/2022	Yes	3/28/2022	Indeed.com - Not Directly Contacted by SEU
Candidate	3/3/2022	Yes	4/11/2022	Current Employee/Internal Promotion

Job ID: 99146

Job Title: Digital Content Producer

Job Opening Period: 2/11/2022 - 8/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/21/2022	Yes	8/22/2022	Indeed.com - Not Directly Contacted by SEU
Candidate	6/17/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	6/15/2022	Yes	8/15/2022	Indeed.com - Not Directly Contacted by SEU
Candidate	6/15/2022	No		Indeed.com - Not Directly Contacted by SEU
Candidate	6/14/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	5/12/2022	No		University of Arkansas Department of Journalism 116 Kimpel Hall Fayetteville, Arkansas 72701 Phone: 479-575-6307 Fax: 1Larry Foley

From: Little Rock,AR

Date: 10/31/2023

Page: 5/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 99146

Job Title: Digital Content Producer

Job Opening Period: 2/11/2022 - 8/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/18/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	4/11/2022	No		Word of Mouth Referral

Job ID: 99520

Job Title: News Producer

Job Opening Period: 2/22/2022 - 9/2/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/29/2022	Yes	8/8/2022	Word of Mouth Referral
Candidate	6/23/2022	No		Indeed.com - Not Directly Contacted by SEU
Candidate	6/3/2022	Yes	7/11/2022	Indeed.com - Not Directly Contacted by SEU
Candidate	5/13/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	4/15/2022	Yes	5/25/2022	University of Central Arkansas School of Communications 201 Donaghey Ave. Win Thompson Hall 308 Conway, Arkansas 72035 Phone Fax: 1Dr. Donna Stephens
Candidate	4/6/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page

From: Little Rock,AR

Date: 10/31/2023

Page: 6/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 99520

Job Title: News Producer

Job Opening Period: 2/22/2022 - 9/2/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/6/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	3/11/2022	No		University of the Ozarks 415 N. College Avenue Clarksville, Arkansas 72830 Phone: Fax: 1Susan Edens
Candidate	3/9/2022	No		Harding University PO Box 10765 Searcy, Arkansas 72149 Fax: 1Ginger Blackstone
Candidate	3/3/2022	No		University of Arkansas Department of Journalism 116 Kimpel Hall Fayetteville, Arkansas 72701 Phone: Fax: 1Larry Foley
Candidate	3/3/2022	No		University of Central Arkansas School of Communications 201 Donaghey Ave. Win Thompson Hall 308 Conway, Arkansas 72035 Phone: Fax: 1Dr. Donna Stephens

Job ID: 101087

Job Title: Marketing Associate

Job Opening Period: 4/6/2022 - 10/18/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	8/9/2022	Yes	8/29/2022	Employee Referral

From: Little Rock,AR Page: 7/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Date: 10/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 101087

Job Title: Marketing Associate

Job Opening Period: 4/6/2022 - 10/18/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/26/2022	No		Indeed.com - Not Directly Contacted by SEU
Candidate	7/12/2022	No		Employee Referral
Candidate	6/30/2022	Yes	7/27/2022	Indeed.com - Not Directly Contacted by SEU
Candidate	4/25/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	4/14/2022	No		Employee Referral

Job ID: 101226

Job Title: National Sales Assistant

Job Opening Period: 4/11/2022 - 5/31/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/11/2022	Yes	6/6/2022	Employee Referral

Job ID: 101263

Job Title: Marketing Consultant

Job Opening Period: 4/12/2022 - 7/14/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/8/2022	Yes	8/1/2022	Employee Referral
Candidate	4/26/2022	No		Indeed.com - Not Directly Contacted by SEU
Candidate	4/21/2022	No		Corporate Recruiter
Candidate	4/19/2022	No		Employee Referral

From: Little Rock,AR Page: 8/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Date: 10/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 101264

Job Title: News Anchor

Job Opening Period: 4/12/2022 - 11/7/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/17/2022	Yes	2/9/2023	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	9/12/2022	Yes	1/3/2023	Career Fair
Candidate	9/12/2022	No		Employee Referral
Candidate	6/14/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	5/5/2022	No		Agency Referral
Candidate	5/4/2022	No		Employee Referral
Candidate	5/3/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	5/3/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	4/29/2022	No		Current Employee
Candidate	4/26/2022	No		Indeed.com - Not Directly Contacted by SEU

From: Little Rock,AR

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Date: 10/31/2023

Page: 9/11

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 101813

Job Title: Broadcast IT Engineer

Job Opening Period: 4/28/2022 - 5/18/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/12/2022	No		Employee Referral
Candidate	5/11/2022	Yes	5/23/2022	Indeed.com - Not Directly Contacted by SEU
Candidate	5/11/2022	No		Current Employee

Job ID: 102627

Job Title: Newscast Director

Job Opening Period: 5/19/2022 - 7/26/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/7/2022	No		Current Employee
Candidate	6/7/2022	Yes	6/27/2022	Current Employee/Internal Promotion
Candidate	6/7/2022	Yes	8/4/2022	Employee Referral
Candidate	6/2/2022	Yes	7/11/2022	Word of Mouth Referral

Job ID: 102860

Job Title: Executive Producer

Job Opening Period: 5/26/2022 - 11/3/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/31/2022	Yes	11/14/2022	internet Ad-not directly contacted by SEU
Candidate	8/23/2022	No		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager

From: Little Rock,AR Page: 10/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Date: 10/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 103256

Job Title: News Reporter / Producer

Job Opening Period: 6/13/2022 - 8/11/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/26/2022	Yes	8/29/2022	KATV.com 401 Main Street Little Rock, Arkansas 72201 Phone: Example Fax: 1Lisa Richey
Candidate	6/20/2022	No		Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Phone: n/a Fax: 1Career Page
Candidate	6/17/2022	No		Word of Mouth Referral

Job ID: 105474

Job Title: Marketing Consultant

Job Opening Period: 8/24/2022 - 1/4/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/6/2022	Yes		Linkedin 2029 Steirlin Ct Mountain View, California 94043 Phone: n/a Fax: 1Account Manager
Candidate	9/27/2022	No		Indeed.com - Not Directly Contacted by SEU

From: Little Rock,AR

Date: 10/31/2023

Page: 11/11

# Interview Recruitment Source Report from 2/1/2022 - 1/31/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 106177

Job Title: Weekend Sports Anchor / Reporter Job Opening Period: 9/19/2022 - 11/29/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/18/2022	Yes	1/9/2023	Harding University PO Box 10765 Searcy, Arkansas 72149 Fax: 1Ginger Blackstone

Job ID: 106178

Job Title: MMJ / Digital Content Producer

Job Opening Period: 9/19/2022 - 9/27/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	9/22/2022	Yes	10/17/2022	Indeed.com - Not Directly Contacted by SEU

Job ID: 107257

Job Title: Lifestyle Photographer/Editor

Job Opening Period: 10/27/2022 - 12/19/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/8/2022	Yes	1/3/2023	Indeed.com - Not Directly Contacted by SEU

From:

Little Rock,AR

Date: 10/31/2023

Page: 1/79

## Job Notification details between 2/1/2022 to 1/31/2023

Lifestyle Photographer/Editor (Broadcast1Source tracking number 107257)

No. of Agencies were used: 32

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On:

10/27/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Lifestyle Photographer/Editor

**Experience:** 

Requirements:

From: Little Rock,AR

**Date:** 10/31/2023

**Page:** 2/79

### Job Notification details between 2/1/2022 to 1/31/2023

Good Morning Arkansas is looking for a creative full-time Lifestyle Photographer / Editor to join our Team!

The candidate should have 2 years of relevant experience in news, lifestyle or commercial production. Your day will include shooting and editing sponsored content.

This is an excellent opportunity to work with our sales team to produce high quality campaigns for our clients. You should have strong editing skills in non-linear edit systems, possess excellent people skills, a strong work ethic, and a great attitude. A passion for story telling and branding is absolutely essential in this position.

### Requirements and Qualifications:

- At least two 2 years of shooting experience and technical knowledge of editing and photo equipment
- Degree in a related field preferred
- Must be a team-player. This position is integral to our sales department for this revenue generating show
- Must have valid driver's license, good driving record and be able to operate news vehicles
- Ability to shoot and edit sponsored content from inception to completion
- Must be able to lift and carry between 25 and 50 pounds on a regular basis

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **About Us**

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. In addition, we have affiliations with all of the major broadcast networks, own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We're at the forefront of NextGen technology, enabling innovative new ways to engage with broadcast content like never before. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

### **Description:**

Good Morning Arkansas is looking for a creative full-time Lifestyle Photographer / Editor to join our Team! Additional Information:

#### Contact:

From: Little Rock,AR

Date: 10/31/2023

Page: 3/79

## Job Notification details between 2/1/2022 to 1/31/2023

Sinclair Broadcast Group

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/27/2022	University of Central Arkansas Career Services	No		1	
10/27/2022	HBCU Connect	No		1	
10/27/2022	University of Central Arkansas School of Communications	No		1	
10/27/2022	G.I Jobs	No		1	
10/27/2022	Purdue Global University	Yes		1	
10/27/2022	The Muse	No		1	
10/27/2022	Media Match	No		1	
10/27/2022	Tvjobs.com	No		1	
10/27/2022	Sinclair Broadcast Group	No	Career Page	1	
10/27/2022	Journalismjobs.com	No	Broadbean Source	1	
10/27/2022	Linkedin	No	Account Manager	1	<del>-</del>
10/27/2022	Careerbuilder.com	No		1	
10/27/2022	Ithaca College	Yes	Broadbean Source	1	
10/27/2022	Howard University	Yes		1	
10/27/2022	DiversityJobs.com	No		1	
10/27/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	

From: L

Little Rock,AR

Date: 10/31/2023

Page: 4/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/27/2022	Workforce Center at Little Rock	No		1	
10/27/2022	Harding University	Yes		1	
10/27/2022	Arkansas State University	No	Career Services	1	
10/27/2022	Arkansas Broadcasters Association	Yes		1	
10/27/2022	Randolph Women's College	No		1	
10/27/2022	University of the Ozarks	Yes		1	
10/27/2022	National Television Academy	No		1	
10/27/2022	Fullerton College	No		1	
10/27/2022	Shorter College	No		1	
10/27/2022	Hendrix College	No		1	
10/27/2022	Philander Smith College	No		1	
10/27/2022	Metropolitan Career Technical School	No		1-	
10/27/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
10/27/2022	Watershed Family Resource Center	No		1	
10/27/2022	University of Arkansas	No		1	
10/27/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

Page: 5/79

# Job Notification details between 2/1/2022 to 1/31/2023

MMJ / Digital Content Producer (Broadcast1Source tracking number 106178)

No. of Agencies were used: 35

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 09/19/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

MMJ / Digital Content Producer

Experience:

Requirements:

From: Little Rock, AR

ttle Rock,AR Page: 6/79

Date: 10/31/2023

### Job Notification details between 2/1/2022 to 1/31/2023

KATV is looking for a journalist to fill a new hybrid Multimedia Journalist / Digital Content Producer role for the #1 station in Little Rock, AR. This is a newly created fast-paced job. Your responsibilities will include reporting, shooting, and editing news stories several days of the week and filling a role taking the lead on KATV.com and social media pages during the weekends — not doing both jobs on the same day. This position requires a great deal of multitasking, enterprising story ideas, developing contacts, as well as other responsibilities as assigned. The ideal candidate would be someone creative who knows how to utilize the internet and social media to help grow a brand. They would also be a strong storyteller and writer who can multitask and understands deadlines.

### Skills and Experience:

- The ability to work well independently and work a beat
- Create, shoot, write and edit stories for station's newscasts that can be used across multiple platforms
- Sharp news judgment
- · Be a compelling and accurate writer
- · Ability to manage multiple tasks while in a fast-paced deadline driven environment
- Flexibility and problem-solving abilities are a must
- Proficient in non-linear editing (i.e. Avid) and newsroom systems, like iNews
- Must have and maintain a valid license and a good driving record

## Requirements and Qualifications:

- 1-2 years working in a newsroom is preferred
- Bachelor's degree in Journalism or related field preferred

### While applying online, please include a link to your online demo reel.

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

### Description:

KATV is looking for a journalist to fill a new hybrid Multimedia Journalist / Digital Content Producer role for the #1 station in Little Rock, AR.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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From:

Little Rock,AR

Date: 10/31/2023

Page: 7/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/27/2022	Fullerton College	No		1	
9/19/2022	University of Central Arkansas Career Services	No		1	
9/19/2022	HBCU Connect	No		1	
9/19/2022	University of Central Arkansas School of Communications	No		1	
9/19/2022	G.I Jobs	No		1	
9/19/2022	Husson University	No		1	
9/19/2022	Purdue Global University	Yes		1	
9/19/2022	The Muse	No		1	
9/19/2022	Tvjobs.com	No		1	
9/19/2022	Talent Dynamics	No		1	
9/19/2022	Sinclair Broadcast Group	No	Career Page	1	
9/19/2022	Media Match	No		1	
9/19/2022	Linkedin	No	Account Manager	1	
9/19/2022	Journalismjobs.com	No	Broadbean Source	1	
9/19/2022	Ithaca College	Yes	Broadbean Source	1	
9/19/2022	Howard University	Yes		1	
9/19/2022	Collective Talent	No		1	
9/19/2022	Careerbuilder.com	No		1	
9/19/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
9/19/2022	DiversityJobs.com	No		1	
9/19/2022	Arkansas State University	No	Career Services	1	
9/19/2022	Workforce Center at Little Rock	No		1	

From:

Little Rock,AR

Date: 10/31/2023

Page: 8/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/19/2022	Harding University	Yes		1	
9/19/2022	Randolph Women's College	No		1	
9/19/2022	Arkansas Broadcasters Association	Yes		1	
9/19/2022	University of the Ozarks	Yes		1	
9/19/2022	National Television Academy	No		1	
9/19/2022	Hendrix College	No		1	
9/19/2022	Philander Smith College	No		1	
9/19/2022	Metropolitan Career Technical School	No		1	-
9/19/2022	Shorter College	No		1	
9/19/2022	University of Arkansas	No		1	
9/19/2022	Watershed Family Resource Center	No		1	
9/19/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
9/19/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock, AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

Weekend Sports Anchor / Reporter (Broadcast1Source tracking number 106177)

No. of Agencies were used: 34

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

09/19/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Weekend Sports Anchor / Reporter

**Experience:** 

Requirements:

From:

Little Rock, AR

Date: 10/31/2023

Page: 10/79

Job Notification details between 2/1/2022 to 1/31/2023

KATV News has an exciting opportunity for a full-time Weekend Sports Anchor / Weekday Sports Reporter. We are looking for someone who can dig into college and high school sports teams with the expectation to break news on-air and online. The ideal candidate will understand how sports reporting is changing and how to set themselves apart in the digital landscape. In this role, you will be required to produce daily content on a variety of platforms including the internet and social networks, along with performing other duties as assigned by the sports director and news managers. It is important to have strong writing skills and to have knowledge of all sports. Dynamic live television and storytelling skills are a must.

### Skills and Experience:

- A self-starter and who can generate his or her own story ideas on a daily basis
- Ability to demonstrate enterprise sports reporting and creativity in storytelling
- Exemplary communication skills, both written and verbal
- Ability to maintain an active social media presence to build your brand and solicit original story ideas
- Excellent shooting and editing abilities (preferably using Avid Newscutter)

### Requirements and Qualifications:

- Previous anchoring experience is strongly preferred but we will work with the right candidate seeking that first anchor position
- Must have at least 2 years of on-air experience
- Bachelor's degree in Journalism or related subject is preferred
- · Live shot experience is required
- Previous experience working in a team environment is a must

## While applying online, please include a link to your online demo reel. Applications without a reel will be discarded.

KATV News and our parent company Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

### Description:

KATV News has an exciting opportunity for a full-time Weekend Sports Anchor / Weekday Sports Reporter. Additional Information:

### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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From: Little Rock,AR

Date: 10/31/2023

**Page:** 11/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/19/2022	University of Central Arkansas Career Services	No		1	j
9/19/2022	Purdue Global University	Yes		1	
9/19/2022	HBCU Connect	No		1	1
9/19/2022	University of Central Arkansas School of Communications	No		1	
9/19/2022	G.I Jobs	No		1	
9/19/2022	Husson University	No		1	1
9/19/2022	Talent Dynamics	No		1	
9/19/2022	Tvjobs.com	No		1	
9/19/2022	The Muse	No		1	
9/19/2022	Media Match	No		1	
9/19/2022	Linkedin	No	Account Manager	1	
9/19/2022	Sinclair Broadcast Group	No	Career Page	1	
9/19/2022	Howard University	Yes		1	
9/19/2022	Ithaca College	Yes	Broadbean Source	1	
9/19/2022	Journalismjobs.com	No	Broadbean Source	1	
9/19/2022	Collective Talent	No		1	
9/19/2022	Careerbuilder.com	No		1	
9/19/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
9/19/2022	DiversityJobs.com	No		1	
9/19/2022	Arkansas State University	No	Career Services	1	
9/19/2022	Harding University	Yes	Ginger Blackstone	1	

From:

Little Rock,AR

Date: 10/31/2023

Page: 12/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/19/2022	Workforce Center at Little Rock	No		11	
9/19/2022	Randolph Women's College	No		1	
9/19/2022	Arkansas Broadcasters Association	Yes		1	
9/19/2022	National Television Academy	No		1	
9/19/2022	University of the Ozarks	Yes		1	
9/19/2022	Shorter College	No		1	
9/19/2022	Hendrix College	No		1	
9/19/2022	Philander Smith College	No		1	
9/19/2022	Metropolitan Career Technical School	No		1-	
9/19/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
9/19/2022	Watershed Family Resource Center	No		1	
9/19/2022	University of Arkansas	No		1	
9/19/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR Date: 10/31/2023

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## Job Notification details between 2/1/2022 to 1/31/2023

Marketing Consultant (Broadcast1Source tracking number 105474)

No. of Agencies were used: 32

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 08/24/2022

Subject:

Job Notification from Broadcast1 Source

From:

E-Mail:

Title:

Marketing Consultant

Experience:

Requirements:

Little Rock, AR From: Page: 14/79

## Job Notification details between 2/1/2022 to 1/31/2023

**Date:** 10/31/2023

KATV is looking for an enthusiastic, motivated Marketing / Sales Consultant who will meet or exceed revenue goals by designing creative client campaigns that drive desired business results. We are looking for someone who can connect with clients and help them achieve their business objectives through effective TV and digital advertising.

### In this position, you will:

- Generate revenue for the station and meet monthly goals through effective outside sales techniques
- Develop new business and create results for clients through creative and effective targeted campaigns
- Research and build campaign solutions, including overall branding and creative and ensure campaign execution meets client expectation
- Establish trusting relationships with clients, community and Sinclair and meet all commitments with adequate preparation, delivery and follow-through
- Grow your book of business in alignment with goals while identifying companies that are expanding, relocating, hiring
- Meet or exceed revenue targets for existing, new, and digital business, as well as corporate initiatives and develop a strategy to support achievement of goals
- Grow share of clients' advertising spend while increasing their overall spend
- Support quality deliverables to drive client results
- Support collection of receivables
- Build and enhance sales skills, to include effective story-telling, prospecting and relationship-building, negotiation, closing
- Develop capabilities to produce creative and effective campaigns

### The ideal candidate will have the following skills:

- Passion for contributing to a sales team with a positive mindset
- Driven by practical results, opportunities to learn, and opportunities to assist others with intention
- Effective relationship building, customer service, communication and negotiation skills
- Superior business acumen related to new media, digital interactive initiatives and social media required
- Media sales experience preferred and an excellent understanding of tv and media plans, advertising marketplace, and key competition
- Ability to quickly recover from adversity
- Ability to effectively communicate, build rapport and relate well to all kinds of people
- Professional appearance a must
- Reliable transportation, valid drivers license and a satisfactory driving record

## Our Marketing Consultants are some of the highest commissioned sales people in the industry. If you are interested in selling some of the best media in the industry, we want to hear from you!

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

### **Description:**

From:

Little Rock,AR

Date: 10/31/2023

Page: 15/79

## Job Notification details between 2/1/2022 to 1/31/2023

KATV is looking for an enthusiastic, motivated Marketing / Sales Consultant who will meet or exceed revenue goals by designing creative client campaigns that drive desired business results. We are looking for someone who can connect with clients and help them achieve their business objectives through effective TV and digital advertising.

**Additional Information:** 

### Contact:

Sinclair Broadcast Group

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/24/2022	University of Central Arkansas Career Services	No		1	
8/24/2022	HBCU Connect	No		1	
8/24/2022	University of Central Arkansas School of Communications	No		1	_
8/24/2022	G.I Jobs	No		1	-
8/24/2022	Purdue Global University	Yes		1	
8/24/2022	The Muse	No		1	
8/24/2022	Tvjobs.com	No		1	_
8/24/2022	Sinclair Broadcast Group	No	Career Page	1	
8/24/2022	Journalismjobs.com	No	Broadbean Source	1	
8/24/2022	Media Match	No		1	_
8/24/2022	Linkedin	No	Account Manager	1	_
8/24/2022	Careerbuilder.com	No		1	_
8/24/2022	Ithaca College	Yes	Broadbean Source	1	

From: Little Rock,AR

Date: 10/31/2023

Page: 16/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/24/2022	Howard University	Yes		1	
8/24/2022	DiversityJobs.com	No		1	
8/24/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
8/24/2022	Harding University	Yes		1	
8/24/2022	Workforce Center at Little Rock	No		1	_
8/24/2022	Randolph Women's College	No		1	
8/24/2022	Arkansas State University	No	Career Services	1	
8/24/2022	Arkansas Broadcasters Association	Yes		1	
8/24/2022	Fullerton College	No		1	
8/24/2022	University of the Ozarks	Yes		1	
8/24/2022	Hendrix College	No		1	
8/24/2022	National Television Academy	No		1	
8/24/2022	Shorter College	No		1	
8/24/2022	Philander Smith College	No		1	
8/24/2022	Metropolitan Career Technical School	No		1-	_
8/24/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
8/24/2022	Watershed Family Resource Center	No		1	
8/24/2022	University of Arkansas	No		1	
8/24/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock, AR

Date: 10/31/2023

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## Job Notification details between 2/1/2022 to 1/31/2023

News Reporter / Producer (Broadcast1Source tracking number 103256)

No. of Agencies were used: 32

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 06/13/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Reporter / Producer

**Experience:** 

### Requirements:

KATV has an immediate opening for a News Reporter / Producer. This hybrid position is newly created and will offer the best of being behind the scenes and in front of the camera. This person will produce newscasts on the weekends and be in the community reporting on news that matters to our viewers during the week. We are looking for someone who is flexible, creative, and energetic and who can think and perform outside the box. The ideal candidate should have an understanding of what goes into a good story and in a good newscast. They should have great writing skills, a solid work ethic and a positive attitude.

### The ideal candidate will have:

- Solid news judgment
- Be a compelling and accurate writer
- Be able to multitask and manage time in order to put together an exciting and informative newscast
- Ability to work in a fast-paced and deadline driven environment
- Strong leadership and communication skills
- Flexibility and on-the-spot problem solving abilities are a must
- Create, shoot, write and edit meaningful stories for station's newscast that can be used across multiple platforms
- Provide news on-air as directed from the news management team
- Engaging with local community members
- Review material for fairness, accuracy, and balance
- Work closely with all members of the news team, which would include Producers, Editors, Anchors, managers etc.

#### Experience:

A journalism degree is preferred

From: Little Rock,AR

**Date:** 10/31/2023

**Page:** 18/79

### Job Notification details between 2/1/2022 to 1/31/2023

- Proven knowledge and experience working with current media creation tools and contemporary newsroom systems
- Excel in storytelling across multiple platforms
- Strong writing and copy-editing skills are a must
- Must be able to work well under pressure to meet strict deadlines

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

### About Us

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. In addition, we have affiliations with all of the major broadcast networks, own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We're at the forefront of NextGen technology, enabling innovative new ways to engage with broadcast content like never before. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

### Description:

KATV has an immediate opening for a News Reporter / Producer. This hybrid position is newly created and will offer the best of being behind the scenes and in front of the camera. This person will produce newscasts on the weekends and be in the community reporting on news that matters to our viewers during the week.

### Additional Information:

### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

From: Little Rock,AR

Date: 10/31/2023

Page: 19/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/13/2022	University of Central Arkansas Career Services	No		1	-
6/13/2022	Purdue Global University	Yes		1	
6/13/2022	HBCU Connect	No		1	
6/13/2022	University of Central Arkansas School of Communications	No		1	
6/13/2022	G.I Jobs	No		1	
6/13/2022	The Muse	No		1	
6/13/2022	Tvjobs.com	No		1	
6/13/2022	Linkedin	No	Account Manager	1	-
6/13/2022	Media Match	No		1	
6/13/2022	Sinclair Broadcast Group	No	Career Page	1	
6/13/2022	Howard University	Yes		1	
6/13/2022	Ithaca College	Yes	Broadbean Source	1	
6/13/2022	Journalismjobs.com	No	Broadbean Source	1	
6/13/2022	DiversityJobs.com	No		1	
6/13/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
6/13/2022	Careerbuilder.com	No		1	
6/13/2022	Randolph Women's College	No		1	
6/13/2022	Workforce Center at Little Rock	No		1	
6/13/2022	Harding University	Yes		1	
6/13/2022	Arkansas State University	No	Career Services	1	
6/13/2022	Arkansas Broadcasters Association	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

Page: 20/79

1	Agency Name	Prong2	Name	Notification By Fax	Notification By
Date					Email
6/13/2022	University of the Ozarks	Yes		1	
6/13/2022	Fullerton College	No		1	
6/13/2022	National Television Academy	No		1	
6/13/2022	Hendrix College	No		1	
6/13/2022	Philander Smith College	No		1	
6/13/2022	Metropolitan Career Technical School	No		1	-
6/13/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
6/13/2022	Shorter College	No		1	
6/13/2022	Watershed Family Resource Center	No		1	
6/13/2022	University of Arkansas	No		1	
6/13/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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## Job Notification details between 2/1/2022 to 1/31/2023

Executive Producer (Broadcast1Source tracking number 102860)

No. of Agencies were used: 32

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On:

05/26/2022

Subject:

Job Notification from Broadcast1 Source

From:

\_\_\_\_\_

E-Mail:

Title:

**Executive Producer** 

Experience:

Requirements:

From: Little Rock,AR

Date: 10/31/2023

**Page:** 22/79

## Job Notification details between 2/1/2022 to 1/31/2023

KATV in Little Rock, AR has an immediate opening for an **Executive Producer** to oversee news content for overall fairness, balance and accuracy. The ideal candidate will produce daily newscasts and oversee production of newscasts and special programming. You will work closely with producers and reporters on daily selection and coverage. As a newsroom leader, the expectation is that the Executive Producer will lead by example.

## Some additional responsibilities of our Executive Producer will include:

- Oversee daily newscasts to ensure we are serving our local communities by sharing relevant information to alert, protect and empower our audiences
- Supervise producers and reporters, as well as, review scripts and provide feedback to encourage powerful storytelling
- Manage news room and handle breaking news situations to empower and grow our audiences
- Collaborate with News Directors and other station managers to create special segments
- Planning and overseeing continuity into upcoming newscasts

### What skills do you need to be successful in our role?

- Proven track record of creating compelling and engaging stories across multiple platforms
- Ability to preform well under pressure, experience managing breaking news and meeting strict deadlines
- Ability to identity problems and provide solutions
- A strong commitment to journalistic standards and ethics
- Extraordinary people skills with an emphasis on coaching and motivating
- Strong understanding of how to drive digital traffic
- Minimum of 2 years of experience producing in a television news environment or equivalent
- A college degree in Journalism or a related field is preferred
- Strong writing skills and a proven track record for getting results on initiatives

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### Description:

KATV in Little Rock, AR has an immediate opening for an Executive Producer to oversee news content for overall fairness, balance and accuracy.

### Additional Information:

### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

From:

Little Rock,AR

**Date:** 10/31/2023

**Page:** 23/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/26/2022	University of Central Arkansas Career Services	No		1	P II 101 0
5/26/2022	Purdue Global University	Yes		1	I.
5/26/2022	HBCU Connect	No		1	S
5/26/2022	University of Central Arkansas School of Communications	No		1	6
5/26/2022	G.I Jobs	No		1	2
5/26/2022	The Muse	No		1	5
5/26/2022	Tvjobs.com	No		1	i
5/26/2022	Media Match	No		1	
5/26/2022	Linkedin	No	Account Manager	1	5
5/26/2022	Sinclair Broadcast Group	No	Career Page	1	
5/26/2022	Journalismjobs.com	No	Broadbean Source	1	
5/26/2022	Ithaca College	Yes	Broadbean Source	1	
5/26/2022	Howard University	Yes		1	
5/26/2022	Careerbuilder.com	No		1	
5/26/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
5/26/2022	Harding University	Yes		1	
5/26/2022	Workforce Center at Little Rock	No		1	
5/26/2022	DiversityJobs.com	No		1	
5/26/2022	Arkansas State University	No	Career Services	1	
5/26/2022	Arkansas Broadcasters Association	Yes		1	
5/26/2022	Randolph Women's College	No		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/26/2022	University of the Ozarks	Yes		1	
5/26/2022	Fullerton College	No		1	
5/26/2022	Hendrix College	No		1	
5/26/2022	National Television Academy	No		1	
5/26/2022	Philander Smith College	No		1	
5/26/2022	Metropolitan Career Technical School	No		1	
5/26/2022	Shorter College	No		1	
5/26/2022	University of Arkansas	No		1	
5/26/2022	Watershed Family Resource Center	No		1	
5/26/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
5/26/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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## Job Notification details between 2/1/2022 to 1/31/2023

// Newscast Director (Broadcast1Source tracking number 102627)

No. of Agencies were used: 32

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

05/19/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Newscast Director

Experience:

Requirements:

From: Little Rock, AR Page: 26/79

Job Notification details between 2/1/2022 to 1/31/2023

**Date:** 10/31/2023

KATV in Little Rock, AR is looking for an experienced Technical Director for our newscasts! The newscast director works collaboratively with producers on newscasts and other special broadcasts, both feature and breaking in nature. We're seeking someone with a creative eye who will help to edit video, code and direct our shows with creativity and an eye for quality. We need a level-headed director who can get ahead of potential problems and troubleshoot challenges as they come. A successful candidate will bring a "can-do" spirit to the job and enjoys working with others to achieve clean, compelling content.

### Responsibilities:

- Perform any production duties as assigned
- Direct and/or Technical Direct any assigned newscasts and productions
- Shooting and editing video, operating studio camera and floor directing
- Operating teleprompting and closed captioning devices
- Train production crew in cameras, audio, graphics, etc.
- Supervise production crew on a daily basis
- Maintain production studio and control room
- Perform other tasks related to the position as assigned, which may include website contribution

### Requirements:

- Two plus years of Directing and/or Technical Directing experience preferred
- Knowledge of production standards and equipment
- Ability to clearly give direction to crew while under pressure
- Strong organization and computer skills necessary
- Accuracy in typing/spelling skills
- Four-year college degree preferred with emphasis in Broadcast Communications
- Must have flexibility to work other shifts as needed
- Must be able to lift 30-50 pounds
- Must have valid driver's license with clean record

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

### **Description:**

KATV in Little Rock, AR is looking for an experienced Technical Director for our newscasts! Additional Information:

### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact

From: Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/19/2022	University of Central Arkansas School of Communications	No		1	
5/19/2022	HBCU Connect	No		1	
5/19/2022	University of Central Arkansas Career Services	No		1	
5/19/2022	Purdue Global University	Yes		1	
5/19/2022	The Muse	No		1	
5/19/2022	G.I Jobs	No		1	
5/19/2022	Sinclair Broadcast Group	No	Career Page	1	
5/19/2022	Tvjobs.com	No		1	
5/19/2022	Media Match	No		1	
5/19/2022	Linkedin	No	Account Manager	1	
5/19/2022	Journalismjobs.com	No	Broadbean Source	1	_
5/19/2022	Ithaca College	Yes	Broadbean Source	1	
5/19/2022	Howard University	Yes		1	
5/19/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
5/19/2022	Careerbuilder.com	No		1	
5/19/2022	Harding University	Yes		1	
5/19/2022	DiversityJobs.com	No		1	
5/19/2022	Arkansas State University	No	Career Services	1	
5/19/2022	Rock	No		1	
5/19/2022	Randolph Women's College	No		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/19/2022	University of the Ozarks	Yes		1	
5/19/2022	Fullerton College	No		1	
5/19/2022	Arkansas Broadcasters Association	Yes		1	-
5/19/2022	National Television Academy	No		1	
5/19/2022	Hendrix College	No		1	
5/19/2022	Shorter College	No		1	
5/19/2022	Metropolitan Career Technical School	No			
5/19/2022	Philander Smith College	No		1	
5/19/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
5/19/2022	University of Arkansas	No		1	
5/19/2022	Watershed Family Resource Center	No		1	
5/19/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock, AR

Date: 10/31/2023

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## Job Notification details between 2/1/2022 to 1/31/2023

Broadcast IT Engineer (Broadcast1Source tracking number 101813)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/28/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Broadcast IT Engineer

Experience:

Requirements:

From: Little Rock, AR

**Date:** 10/31/2023

**Page:** 30/79

### Job Notification details between 2/1/2022 to 1/31/2023

KATV has an excellent career opportunity for a full-time IT Engineer to support the Engineering Department on its daily computer and network operations. This position involves maintaining computers and servers related to television transmission and video automation systems, as well as business-side work stations. The candidate will be directly responsible for hands-on support of modern broadcast and IT equipment.

## Responsibilities include, but are not limited to:

- Provide support in the management of Servers, Network Security and Network Services
- PC/Mac hardware/software support of on-site installing, servicing and repairing workstations
- Provide support for the technical needs of the News Department
- Assist with video equipment set-up and maintenance
- Assist Engineering with Transmitter and Master Control maintenance
- Assist with LAN and WAN related hardware and software maintenance
- Develop knowledge of facility specific IT needs and assist in supporting these systems
- Apply regular security updates
- Perform physical inventory of equipment
- Maintain digital telephone system

### Requirements:

- Associates degree or higher in IT, electronics or computer related field
- 2 4 years of related broadcast experience
- A great team-oriented attitude and dedication to quality
- Strong familiarity with Microsoft, Mac and Linux operating systems
- Knowledge and competency in core hardware and computer system technologies, including installation, configuration, diagnosing, preventive maintenance and LAN/WAN networking
- Proficiency in troubleshooting problems and responding quickly under pressure
- Excellent communication skills
- Familiarity with Avid related software and hardware products a plus

### **Physical Demands/Work Environment:**

- Must be able to work a flexible schedule
- On-call duty, including weekends and holidays
- Ability to lift computers and equipment generally less than 50 pounds

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

### Description:

KATV has an excellent career opportunity for a full-time IT Engineer to support the Engineering Department on its daily computer and network operations. This position involves maintaining computers and servers related to television transmission and video automation systems, as well as business-side work stations. The candidate will be directly responsible for hands-on support of modern broadcast equipment.

### **Additional Information:**

From:

Little Rock,AR

**Date:** 10/31/2023

Page: 31/79

## Job Notification details between 2/1/2022 to 1/31/2023

### Contact:

Sinclair Broadcast Group

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/28/2022	G.I Jobs	No		1	
4/28/2022	HBCU Connect	No		1	
4/28/2022	The Muse	No		1	
4/28/2022	Purdue Global University	Yes		1	-
4/28/2022	Tvjobs.com	No		1	
4/28/2022	Sinclair Broadcast Group	No	Career Page	1	
4/28/2022	Journalismjobs.com	No	Broadbean Source	1	
4/28/2022	Media Match	No		1	
4/28/2022	Linkedin	No	Account Manager	1	
4/28/2022	Careerbuilder.com	No		1	
4/28/2022	Howard University	Yes		1	
4/28/2022	Ithaca College	Yes	Broadbean Source	1	
4/28/2022	DiversityJobs.com	No		1	
4/28/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/28/2022	Workforce Center at Little Rock	No		1	
4/28/2022	Harding University	Yes		1	

From: Little

Little Rock,AR

**Date:** 10/31/2023

**Page:** 32/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/28/2022	Randolph Women's College	No		1	
4/28/2022	Arkansas State University	No	Career Services	1	
4/28/2022	Arkansas Broadcasters Association	Yes		1	
4/28/2022	University of the Ozarks	Yes		1	
4/28/2022	Fullerton College	No		1	
4/28/2022	National Television Academy	No		1	
4/28/2022	Hendrix College	No		1	
4/28/2022	Shorter College	No		1	
4/28/2022	Philander Smith College	No		1	
4/28/2022	Metropolitan Career Technical School	No		1-	
4/28/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/28/2022	University of Arkansas	No		1	
4/28/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR

**Date:** 10/31/2023

**Page:** 33/79

## Job Notification details between 2/1/2022 to 1/31/2023

News Anchor (Broadcast1Source tracking number 101264)

No. of Agencies were used: 64

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/12/2022

**Subject:** Job Notification from Broadcast1 Source

From:

E-Mail:

Title: News Anchor

**Experience:** 

### Requirements:

KATV is looking for a dynamic full-time Anchor. In addition to being an outstanding journalist with a great personality, you need to be a team leader. Our anchors are leaders who participate in the planning of our shows and produce content regularly. A competitive passion to win and openness to innovation is mandatory! Our winning candidate will be someone who embraces social media and knows how to consistently engage with the audience. Collaboration is a big part of this role!

### The ideal candidate will have:

- Strong Leadership skills
- Smooth/pleasant delivery
- Strong writing skills and news judgment
- Sharp video shooting and editing skills
- Exemplary communication skills

### **Requirements and Qualifications:**

- You must have at least 2 years of on-air experience
- Live commercial television experience is a must
- Strong "in-the-field and live" skills
- Exceptional written communications skills using a conversational writing style
- Strong editorial judgment and a proven ethical foundation

### While applying online, please include a link to your online demo reel

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

From: Little Rock,AR

**Date:** 10/31/2023

Page: 34/79

## Job Notification details between 2/1/2022 to 1/31/2023

KATV is seeking a dynamic News Anchor for our newscast! The person we are seeking to join our on-air team will bring a unique combination of journalistic and broadcasting skills. In this role, you will provide content for our local broadcast and digital platforms, as well as maintain a robust presence on KATV social media pages.

Additional Information:

### Contact:

Sinclair Broadcast Group

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/18/2022	HBCU Connect	No		1	
10/18/2022	University of Central Arkansas School of Communications	No		1	
10/18/2022	G.I Jobs	No		1	
10/18/2022	Purdue Global University	Yes		1	
10/18/2022	The Muse	No		1	
10/18/2022	Tvjobs.com	No		1	
10/18/2022	Husson University	No		1	
10/18/2022	Sinclair Broadcast Group	No	Career Page	1	
10/18/2022	Talent Dynamics	No		1	
10/18/2022	Journalismjobs.com	No	Broadbean Source	1	
10/18/2022	Linkedin	No	Account Manager	1	
10/18/2022	Media Match	No		1	
10/18/2022	Ithaca College	Yes	Broadbean Source	1	
10/18/2022	Howard University	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

**Page:** 35/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/18/2022	Collective Talent	No		1	
10/18/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
10/18/2022	Careerbuilder.com	No		1	
10/18/2022	Workforce Center at Little Rock	No		1	
10/18/2022	Harding University	Yes		1	
10/18/2022	DiversityJobs.com	No		1	
10/18/2022	Randolph Women's College	No		1	
10/18/2022	Fullerton College	No		1	
10/18/2022	University of the Ozarks	Yes		1	
10/18/2022	Arkansas Broadcasters Association	Yes		1	
10/18/2022	Philander Smith College	No		1	
10/18/2022	National Television Academy	No		1	
10/18/2022	Hendrix College	No		1	
10/18/2022	Shorter College	No		1	
10/18/2022	Metropolitan Career Technical School	No		1	-
10/18/2022	University of Arkansas	No		1	
10/18/2022	Watershed Family Resource Center	No		1	
10/18/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
5/5/2022	Watershed Family Resource Center	No		1	
4/12/2022	HBCU Connect	No		1	
4/12/2022	Purdue Global University	Yes		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/12/2022	The Muse	No		1	
4/12/2022	Tvjobs.com	No		1	
4/12/2022	G.I Jobs	No		1	
4/12/2022	Sinclair Broadcast Group	No	Career Page	1	-
4/12/2022	Talent Dynamics	No		1	
4/12/2022	Media Match	No		1	-
4/12/2022	Linkedin	No	Account Manager	1	_
4/12/2022	Journalismjobs.com	No	Broadbean Source	1	_
4/12/2022	Ithaca College	Yes	Broadbean Source	1	
4/12/2022	Howard University	Yes		1	
4/12/2022	Collective Talent	No		1	
4/12/2022	Careerbuilder.com	No		1	_
4/12/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/12/2022	Harding University	Yes		1	
4/12/2022	DiversityJobs.com	No		1	-
4/12/2022	Arkansas State University	No	Career Services	1	-
4/12/2022	Workforce Center at Little Rock	No		1	
4/12/2022	Randolph Women's College	No		1	
4/12/2022	University of the Ozarks	Yes		1	
4/12/2022	Fullerton College	No		1	
4/12/2022	Arkansas Broadcasters Association	Yes		1	
4/12/2022	Philander Smith College	No		1	

From: Little F

Little Rock,AR

Date: 10/31/2023

Page: 37/79

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/12/2022	National Television Academy	No		1	
4/12/2022	Hendrix College	No		1	
4/12/2022	Shorter College	No		1	
4/12/2022	Metropolitan Career Technical School	No		1-	-
4/12/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/12/2022	University of Arkansas	No		1	
4/12/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

Marketing Consultant (Broadcast1Source tracking number 101263)

No. of Agencies were used: 30

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/12/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Marketing Consultant

**Experience:** 

Requirements:

From: Little Rock, AR

**Date:** 10/31/2023

**Page:** 39/79

#### Job Notification details between 2/1/2022 to 1/31/2023

KATV is looking for an enthusiastic, motivated Marketing/Sales Consultant who will meet or exceed revenue goals by designing creative client campaigns that drive desired business results. We are looking for someone who can connect with clients and help them achieve their business objectives through effective TV and digital advertising.

#### In this position, you will:

- Generate revenue for the station and meet monthly goals through effective outside sales techniques
- Develop new business and create results for clients through creative and effective targeted campaigns
- Research and build campaign solutions, including overall branding and creative and ensure campaign execution meets client expectation
- Establish trusting relationships with clients, community and Sinclair and meet all commitments with adequate preparation, delivery and follow-through
- Grow your book of business in alignment with goals while identifying companies that are expanding, relocating, hiring
- Meet or exceed revenue targets for existing, new, and digital business, as well as corporate initiatives and develop a strategy to support achievement of goals
- Grow share of clients' advertising spend while increasing their overall spend
- Support quality deliverables to drive client results
- Support collection of receivables
- Build and enhance sales skills, to include effective story-telling, prospecting and relationship-building, negotiation, closing
- Develop capabilities to produce creative and effective campaigns

#### The ideal candidate will have the following skills:

- Passion for contributing to a sales team with a positive mindset
- Driven by practical results, opportunities to learn, and opportunities to assist others with intention
- Effective relationship building, customer service, communication and negotiation skills
- Superior business acumen related to new media, digital interactive initiatives and social media required
- Media sales experience preferred and an excellent understanding of tv and media plans, advertising marketplace, and key competition
- Ability to quickly recover from adversity
- Ability to effectively communicate, build rapport and relate well to all kinds of people
- Professional appearance a must
- Reliable transportation, valid drivers license and a satisfactory driving record

# Our Marketing Consultants are some of the highest commissioned sales people in the industry. If you are interested in selling some of the best media in the industry, we want to hear from you!

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

From: Little Rock, AR

Date: 10/31/2023

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### Job Notification details between 2/1/2022 to 1/31/2023

KATV, Little Rock, AR is looking for an enthusiastic, motivated Marketing/Sales Consultant who will meet or exceed revenue goals by designing creative client campaigns that drive desired business results. We are looking for someone who can connect with clients and help them achieve their business objectives through effective TV and digital advertising.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/5/2022	Watershed Family Resource Center	No		1	
4/12/2022	HBCU Connect	No		1	
4/12/2022	G.I Jobs	No		1	
4/12/2022	Purdue Global University	Yes		1	
4/12/2022	The Muse	No		1	
4/12/2022	Media Match	No		1	
4/12/2022	Tvjobs.com	No		1	
4/12/2022	Sinclair Broadcast Group	No	Career Page	1	
4/12/2022	Ithaca College	Yes	Broadbean Source	1	
4/12/2022	Journalismjobs.com	No	Broadbean Source	1	
4/12/2022	Linkedin	No	Account Manager	1	
4/12/2022	Careerbuilder.com	No		1	
4/12/2022	Howard University	Yes		1	
4/12/2022	DiversityJobs.com	No		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/12/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/12/2022	Harding University	Yes		1	
4/12/2022	Workforce Center at Little Rock	No		1	_
4/12/2022	Randolph Women's College	No		1	
4/12/2022	Arkansas State University	No	Career Services	1	
4/12/2022	Arkansas Broadcasters Association	Yes		1	
4/12/2022	National Television Academy	No		1	
4/12/2022	Fullerton College	No		1	
4/12/2022	University of the Ozarks	Yes		1	
4/12/2022	Hendrix College	No		1	
4/12/2022	Shorter College	No		1	
4/12/2022	Philander Smith College	No		1	
4/12/2022	Metropolitan Career Technical School	No		1	
4/12/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/12/2022	University of Arkansas	No		1	
4/12/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock, AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

National Sales Assistant (Broadcast1Source tracking number 101226)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 04/11/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

National Sales Assistant

**Experience:** 

Requirements:

KATV has an exciting opportunity for a Regional National Sales Assistant. If you would like to work in the exciting business of television sales, this could be the job for you!

#### Responsibilities Include:

- Entering and maintaining orders received from our national advertisers
- Regular communication with the National Sales Manager, with National Agencies, and with other station departments
- Develop a firm understanding of the sales process and Nielsen ratings
- Organizing and maintaining schedules
- Other duties as assigned

#### **Skills and Qualifications:**

- At least 1-2 years' experience of administrative support preferred
- A high level of organizational skills and the ability to prioritize
- Proficient in Microsoft Word, Excel, PowerPoint
- Broadcast Sales, media buying, or agency experience is a plus
- Strong attention to detail and the ability to handle multiple tasks under a deadline
- Maintain a positive demeanor and customer service focus

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### Description:

KATV has an exciting opportunity for a Regional National Sales Assistant. If you would like to work in the exciting business of television sales, this could be the job for you!

From: L

Little Rock, AR

Date: 10/31/2023

Page: 43/79

# Job Notification details between 2/1/2022 to 1/31/2023

	Add	litions	al Info	rmation
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#### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/11/2022	HBCU Connect	No		1	
4/11/2022	G.I Jobs	No		1	
4/11/2022	The Muse	No		1	
4/11/2022	Purdue Global University	Yes	]	1	
4/11/2022	Linkedin	No	Account Manager	1	
4/11/2022	Media Match	No		1	
4/11/2022	Tvjobs.com	No		1	
4/11/2022	Sinclair Broadcast Group	No	Career Page	1	
4/11/2022	Howard University	Yes		1	
4/11/2022	Ithaca College	Yes	Broadbean Source	1	
4/11/2022	Journalismjobs.com	No	Broadbean Source	1	
4/11/2022	DiversityJobs.com	No		1	
4/11/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/11/2022	Careerbuilder.com	No		1	
4/11/2022	Randolph Women's College	No		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/11/2022	Workforce Center at Little Rock	No		1	
4/11/2022	Harding University	Yes		1	
4/11/2022	Arkansas State University	No	Career Services	1	
4/11/2022	Arkansas Broadcasters Association	Yes		1	
4/11/2022	University of the Ozarks	Yes		1	
4/11/2022	Fullerton College	No		1	
4/11/2022	Hendrix College	No		1	
4/11/2022	National Television Academy	No		1	
4/11/2022	Philander Smith College	No		1	
4/11/2022	Metropolitan Career Technical School	No		1	
4/11/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/11/2022	Shorter College	No		1	
4/11/2022	University of Arkansas	No		1	
4/11/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

**Page:** 45/79

# Job Notification details between 2/1/2022 to 1/31/2023

Marketing Associate (Broadcast1Source tracking number 101087)

No. of Agencies were used: 30

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On:

04/06/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Marketing Associate

**Experience:** 

Requirements:

From: Little Rock, AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2022 to 1/31/2023

KATV is looking for a Marketing Associate who will serve as a dedicated marketing, data, and content powerhouse across the station's Sales and Solutions teams. From time to time, the Marketing Associate may manage assigned accounts in the role of a junior Marketing Consultant. The ideal candidate will be a well-organized multitasker with a passion for assisting others in the workgroup and contributing to the team's success.

#### Responsibilities include:

- Work efficiently with the team of Marketing Consultants (MC) and Management to support new and existing business in achievement of substantial client and station growth
- Provide world-class administrative support to the MCs and Management and customer service to existing and new clients
- Collaborate with MCs to fulfill advertising clients' RFP requests and manage ad scheduling process
- Drive research efforts to support MCs in selling integrated solutions to new and existing clients
- Develop client-specific advertising solutions and associated sales collateral based on client's needs and market opportunity
- Process customer account orders and billing information with diligent attention to detail
- Manage preempts and develop make good plans to accurately represent client's delivery requirements
- Project manage creative process and campaign execution for TV and digital solutions, including asset collection, production and trafficking
- Manage databases to proactively run reports related to critical sales outcomes and present findings to Sales and Management teams as applicable
- Provide database maintenance to ensure clean CRM and ability to pull data quickly, including determination of areas where the team can increase efficiency in marketing programs and sales strategy
- Serve as a trusted advisor by conducting high quality business and industry analyses and reporting out to internal teams and external clients
- Drive business goals by notifying sales team of upsell and account expansion opportunities

#### Key Attributes and Qualifications:

- Passion and enthusiasm for playing a supporting role, and contributing to team success
- Ability to communicate effectively with peers, supervisors, and colleagues
- Effectively negotiate and influence with, or without authority
- High emotional intelligence, empathy, competitiveness, and high level of urgency in delivering elite experiences for our internal team and external clients
- Strong evidence of listening skills, verbal communication, and professional writing style
- Engaged as a continuous learner with evidence of striving to be a high performer in role
- Ability to work with teammates to receive, digest, and determine necessary outcomes for an assignment and meet strict deadlines while maintaining accuracy
- Technologically savvy with ability to use multiple internet and software platforms to perform duties
- Understanding of digital reporting and analytic metrics
- Marketing or advertising experience a plus
- Microsoft Excel, Project PowerPoint, Word, and Outlook

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

From:

Little Rock, AR

Date: 10/31/2023

**Page:** 47/79

#### Job Notification details between 2/1/2022 to 1/31/2023

#### **Description:**

KATV is looking for a Marketing Associate who will serve as a dedicated marketing, data, and content powerhouse across the station's Sales and Solutions teams. From time to time, the Marketing Associate may manage assigned accounts in the role of a junior Marketing Consultant. The ideal candidate will be a well-organized multitasker with a passion for assisting others in the workgroup and contributing to the team's success.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/6/2022	HBCU Connect	No		1	
4/6/2022	G.I Jobs	No		1	
4/6/2022	The Muse	No		1	_
4/6/2022	Purdue Global University	Yes		1	-
4/6/2022	Tvjobs.com	No		1	
4/6/2022	Media Match	No		1	
4/6/2022	Linkedin	No	Account Manager	1	
4/6/2022	Sinclair Broadcast Group	No	Career Page	1	_
4/6/2022	Journalismjobs.com	No	Broadbean Source	1	
4/6/2022	Ithaca College	Yes	Broadbean Source	1	
4/6/2022	Howard University	Yes		1	
4/6/2022	DiversityJobs.com	No		1	-
4/6/2022	Careerbuilder.com	No		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/6/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
4/6/2022	Harding University	Yes		1	
4/6/2022	Workforce Center at Little Rock	No		1	
4/6/2022	Arkansas State University	No	Career Services	1	
4/6/2022	Arkansas Broadcasters Association	Yes		1	
4/6/2022	Randolph Women's College	No		1	
4/6/2022	University of the Ozarks	Yes		1	
4/6/2022	Fullerton College	No		1	
4/6/2022	Hendrix College	No		1	
4/6/2022	National Television Academy	No		1	
4/6/2022	Philander Smith College	No		1	
4/6/2022	Metropolitan Career Technical School	No		1-	
4/6/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
4/6/2022	Shorter College	No		1	
4/6/2022	Watershed Family Resource Center	No		1	
4/6/2022	University of Arkansas	No		1	
4/6/2022	www.mediagignow.com	No	MediaGigNow.com	1	

Little Rock.AR

Date: 10/31/2023

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#### Job Notification details between 2/1/2022 to 1/31/2023

News Producer (Broadcast1Source tracking number 99520)

No. of Agencies were used: 31

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 02/22/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Producer

**Experience:** 

#### Requirements:

KATV has an immediate opening for a creative News Producer! In this role, you will be responsible for the dayto-day production of our newscasts. This position will also work closely with the Executive Producer, Director, Assignment Desk and Anchors on the newscast and its content. In this position you will determine the content and flow of newscasts, work with management and on-air staff to generate and write stories and develop content for our web site.

#### The ideal candidate will have:

- Solid news judgment
- Be a compelling and accurate writer
- Be able to multitask and manage time in order to put together an exciting and informative newscast
- Ability to work in a fast-paced and deadline driven environment
- Strong leadership and communication skills
- The ability to execute news strategies and goals in daily newscasts
- Flexibility and on-the-spot problem solving abilities are a must
- Proficient with non-linear editing (i.e. Avid) and newsroom systems, such as iNews

#### **Experience:**

- Must have at least some previous news producing experience at a commercial TV station, although the right entry-level candidate may be considered
- A journalism degree is preferred

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### Description:

From:

Little Rock,AR

Date: 10/31/2023

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### Job Notification details between 2/1/2022 to 1/31/2023

KATV has an immediate opening for a creative News Producer! Additional Information:

#### Contact:

Sinclair Broadcast Group

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/22/2022	G.I Jobs	No		1	
2/22/2022	The Muse	No		1	
2/22/2022	Purdue Global University	Yes		1	
2/22/2022	Media Match	No		1	
2/22/2022	Tvjobs.com	No		1	-
2/22/2022	Talent Dynamics	No		1	
2/22/2022	Sinclair Broadcast Group	No	Career Page	1	
2/22/2022	Journalismjobs.com	No	Broadbean Source	1	
2/22/2022	Ithaca College	Yes	Broadbean Source	1	
2/22/2022	Linkedin	No	Account Manager	1	-
2/22/2022	Careerbuilder.com	No		1	
2/22/2022	Howard University	Yes		1	
2/22/2022	Collective Talent	No		1	
2/22/2022	DiversityJobs.com	No		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/22/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
2/22/2022	Harding University	Yes		1	
2/22/2022	Workforce Center at Little Rock	No		1	
2/22/2022	Randolph Women's College	No		1	
2/22/2022	Arkansas State University	No	Career Services	1	
2/22/2022	Arkansas Broadcasters Association	Yes		1	
2/22/2022	University of the Ozarks	Yes		1	
2/22/2022	Fullerton College	No		1	
2/22/2022	National Television Academy	No		1	
2/22/2022	Hendrix College	No		1	
2/22/2022	Shorter College	No		1	
2/22/2022	Philander Smith College	No	e	1	
2/22/2022	Metropolitan Career Technical School	No		1	
2/22/2022	University of Arkansas	No		1	
2/22/2022	Watershed Family Resource Center	No		1-	
2/22/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
2/22/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

Digital Content Producer (Broadcast1Source tracking number 99146)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On:

02/11/2022

Subject:

Job Notification from Broadcast1 Source

From:

E-Mail:

Title:

Digital Content Producer

**Experience:** 

Requirements:

From: Little Rock, AR

**Date:** 10/31/2023

**Page:** 53/79

### Job Notification details between 2/1/2022 to 1/31/2023

KATV in Little Rock, AR has an immediate opening for a creative **Digital Content Producer!** The candidate should have experience writing and producing news content for the web and social media.

In this role you will be responsible for day-to-day digital news content, working closely with the news managers and Digital Executive Producer to make sure all digital platforms are up-to-date, accurate and compelling.

We want someone with a competitive spirit. Candidate must have excellent writing skills and news judgment. The ideal candidate must possess strong digital analytics skills to help guide story placement on respective digital platforms. The Digital News Producer must identify and post engaging, timely, and relevant content; monitor competitive social practices, and work in line with the station's overall content strategy. This individual must be willing to teach on-air reporters to help them improve their digital skills.

### The ideal candidate will have:

- Solid news judgment and the ability to write fast, accurate and mistake-free copy
- Bachelor's degree in a related field preferred
- Must be able to work in a fast-paced and deadline-driven environment
- Strong leadership and communication skills
- The ability to execute news strategies and goals in daily newscasts
- Flexibility and on-the-spot problem solving abilities are a must

#### **Experience:**

- Must have at least some previous news producing experience at a commercial TV station, although the right entry-level candidate may be considered
- A journalism degree is preferred

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **About Us**

Make your mark in Media with Sinclair Broadcast Group, a diversified media company dedicated to connecting people with content everywhere! We have consistently led the broadcast industry since our inception, and now Sinclair owns the largest regional sports network business and one of the largest television broadcast portfolios in the country. In addition, we have affiliations with all of the major broadcast networks, own Tennis Channel, and several multicast networks including TBD and Comet. Our content is distributed over-the-air, on multi-video providers, and through our industry-leading digital media platforms. We also recently launched a free TV streaming service called STIRR. Our success is the direct result of our extraordinary employees and management team who believe in our vision and are dedicated to ensuring a great future for our employees. We are advancing the world of Media and want YOU to join our winning team!

#### About the Team

The life-blood of our organization is our people. We have a compelling story, a goal-oriented culture, and we take really good care of people. How good? Here is a glimpse: great benefits, open door policy, upward mobility and a strong desire to see you succeed. Ready to be part of a winning team? Let's talk.

From:

Little Rock,AR

Date: 10/31/2023

Page: 54/79

### Job Notification details between 2/1/2022 to 1/31/2023

### Description:

KATV in Little Rock, AR has an immediate opening for a creative Digital Content Producer! The candidate should have experience writing and producing news content for the web and social media.

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kayley Chmelewski at knchmelewski@sbgtv.com

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	G.I Jobs	No		1	
2/11/2022	The Muse	No		1	
2/11/2022	Purdue Global University	Yes		1	
2/11/2022	Linkedin	No	Account Manager	1	
2/11/2022	Tvjobs.com	No		1	_
2/11/2022	Media Match	No		1	
2/11/2022	Sinclair Broadcast Group	No	Career Page	1	
2/11/2022	Ithaca College	Yes	Broadbean Source	1	
2/11/2022	Howard University	Yes		1	
2/11/2022	Journalismjobs.com	No	Broadbean Source	1	
2/11/2022	Careerbuilder.com	No		1	
2/11/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
2/11/2022	Harding University	Yes		1	

From: Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	Workforce Center at Little Rock	No		1	
2/11/2022	DiversityJobs.com	No		1	
2/11/2022	Arkansas State University	No	Career Services	1	
2/11/2022	Arkansas Broadcasters Association	Yes		1	
2/11/2022	Randolph Women's College	No		1	
2/11/2022	Fullerton College	No		1	
2/11/2022	University of the Ozarks	Yes		1	
2/11/2022	Hendrix College	No		1	
2/11/2022	National Television Academy	No		1	
2/11/2022	Shorter College	No		1	
2/11/2022	Metropolitan Career Technical School	No			
2/11/2022	Philander Smith College	No		1	
2/11/2022	University of Arkansas	No		1	
2/11/2022	Watershed Family Resource Center	No		1	
2/11/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
2/11/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR **Date:** 10/31/2023

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### Job Notification details between 2/1/2022 to 1/31/2023

News Photographer (Broadcast1Source tracking number 99030)

No. of Agencies were used: 31

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 02/08/2022

Subject:

Job Notification from Broadcast1 Source

From:

E-Mail:

Title:

News Photographer

**Experience:** 

Requirements:

KATV is looking for a creative full-time News Photographer! We are seeking someone who can see beyond the lens and bring back compelling stories. The candidate should have 2 years of ENG experience with a network affiliate news organization. You will cover day to day general, in-depth features and investigative assignments. We are shooting full high definition (HD) on media cards and editing on desktops and laptops. You should have strong editing skills in non-linear edit systems, possess excellent people skills, a strong work ethic, and a great attitude. A passion for story telling is absolutely essential in this position.

#### Requirements and Qualifications:

- At least 2 years of shooting experience and technical knowledge of editing and photo equipment
- Team-player who can produce good stories under tight deadlines
- Degree in a related field preferred
- Must have valid driver's license, good driving record and be able to operate ENG news vehicles
- Ability to edit and shoot general assignment stories, lives shots and natural sound packages
- Must be able to lift and carry between 25 and 50 pounds on a regular basis

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#### **Description:**

KATV is looking for a creative full-time News Photographer!

Additional Information:

#### Contact:

Sinclair Broadcast Group

From: Little R

Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/8/2022	G.I Jobs	No		1	
2/8/2022	Purdue Global University	Yes		1	
2/8/2022	The Muse	No		1	
2/8/2022	Tvjobs.com	No		1	
2/8/2022	Talent Dynamics	No		1	
2/8/2022	Sinclair Broadcast Group	No	Career Page	1	
2/8/2022	Journalismjobs.com	No	Broadbean Source	1	
2/8/2022	Media Match	No		1	
2/8/2022	Linkedin	No	Account Manager	1	
2/8/2022	Careerbuilder.com	No		1	
2/8/2022	Howard University	Yes		1	
2/8/2022	Ithaca College	Yes	Broadbean Source	1	
2/8/2022	Collective Talent	No		1	
2/8/2022	DiversityJobs.com	No		1	
2/8/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
2/8/2022	Harding University	Yes		1	
2/8/2022	Workforce Center at Little Rock	No		1	
2/8/2022	Randolph Women's College	No		1	

From: Little

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/8/2022	Arkansas State University	No	Career Services	1	
2/8/2022	Arkansas Broadcasters Association	Yes		1	
2/8/2022	University of the Ozarks	Yes		1	
2/8/2022	Fullerton College	No		1	
2/8/2022	National Television Academy	No		1	
2/8/2022	Hendrix College	No		1	
2/8/2022	Shorter College	No		1	
2/8/2022	Philander Smith College	No		1	
2/8/2022	Metropolitan Career Technical School	No		1	
2/8/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
2/8/2022	Watershed Family Resource Center	No		1	
2/8/2022	University of Arkansas	No		1	
2/8/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock, AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2022 to 1/31/2023

News Editor (Broadcast1Source tracking number 98994)

No. of Agencies were used: 29

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 02/07/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Editor

**Experience:** 

Requirements:

KATV has an excellent opportunity for an experienced, detail oriented and creative News Editor!

### Job responsibilities include:

- Editing video for daily news coverage, special projects, and sweep period pieces
- Taking in news feeds from news bureaus and various news organizations
- Collaborating with anchors, reporters, and producers on video elements of newscasts
- Meeting daily deadlines in a high-energy working environment

#### Requirements and Qualifications:

- College degree or minimum one (1) year relative experience in the field
- Knowledge of Final Cut Pro and Avid NewsCutter XP editing technology is a definite plus
- Ability to work with a multitude of people and personalities while maintaining a professional work environment

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### Description:

KATV has an exciting opportunity for an experienced News Editor!

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

From:

Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/7/2022	G.I Jobs	No		1	
2/7/2022	Purdue Global University	Yes		1	
2/7/2022	Media Match	No		1	
2/7/2022	Tvjobs.com	No	y	1	
2/7/2022	The Muse	No		1	
2/7/2022	Sinclair Broadcast Group	No	Career Page	1	_
2/7/2022	Ithaca College	Yes	Broadbean Source	1	
2/7/2022	Howard University	Yes		1	_
2/7/2022	Journalismjobs.com	No	Broadbean Source	1	
2/7/2022	Linkedin	No	Account Manager	1	
2/7/2022	Careerbuilder.com	No		1	n.a.
2/7/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
2/7/2022	Harding University	Yes		1	
2/7/2022	DiversityJobs.com	No		1	_
2/7/2022	Arkansas State University	No	Career Services	1	
2/7/2022	Arkansas Broadcasters Association	Yes		1	
2/7/2022	Workforce Center at Little Rock	No		1	
2/7/2022	Randolph Women's College	No		1	
2/7/2022	University of the Ozarks	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/7/2022	Fullerton College	No		1	
2/7/2022	National Television Academy	No		1	
2/7/2022	Shorter College	No		1	
2/7/2022	Hendrix College	No		1	
2/7/2022	Metropolitan Career Technical School	No			
2/7/2022	Philander Smith College	No		1	
2/7/2022	University of Arkansas	No		1	
2/7/2022	Watershed Family Resource Center	No		1	
2/7/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
2/7/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock, AR Date: 10/31/2023

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#### Job Notification details between 2/1/2022 to 1/31/2023

Assistant Chief Engineer (Broadcast1Source tracking number 98652)

No. of Agencies were used: 56

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

Sent On: 01/27/2022

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Assistant Chief Engineer

Experience:

#### Requirements:

Have you always had a knack for problem-solving? Are you the type of person who enjoys being hands-on and also doesn't mind taking a break every now and then to coach another teammate towards perfecting their craft? Our team needs YOU to continue to elevate our engineering team. The Assistant Chief Engineer plays an imperative role as the go-between resource for the engineering team, leadership, and the location's personnel. We need a dynamic team lead to help grow the impact of our engineering team! What you can expect working as an Assistant Chief Engineer:

### What you can expect working as an Assistant Chief Engineer:

- To work with a team focused on meaningful relationships
- A high-energy environment
- A chance to work on a team supported, influenced, & lead by some of the Broadcast Industry's leading innovators
- Related on-the-job experience
- To work at the TV station regularly & to travel with the News team routinely
- Daily opportunities to learn the art of how-to (re)prioritize.
- The station's obstacles and challenges are your challenges.
- The possibility of unexpected and/or late-night calls for engineering-emergencies at the station
- Act as the subject matter expert and point of contact for all things as it relates to equipment and technology at the location, as well as stay up-to-date on the new industry standards
- Provide additional support and resource subject matter expertise in the absence of the Chief Engineer to all staff (including leadership and location personnel, and the onsite Engineering team)
- Support and assist the News department in maintaining must-have for live production, including video equipment setup and maintenance.
- Implement, install & maintain engineering systems and provide end-user support across all departments
- Replace or adjust defective and/or improperly functioning equipment

From: Little Rock, AR

Date: 10/31/2023

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#### Job Notification details between 2/1/2022 to 1/31/2023

- Networking / Wiring
- Administrative "musts" (i.e., tracking and organizing department-related budget information)
- Manage support in the management of Servers, Network Security and Network Services
- PC/Mac hardware/software support of on-site installing, servicing and repairing workstations
- Assist Engineering with Transmitter and Master Control maintenance and support
- Assist with LAN and WAN related hardware and software maintenance
- Develop knowledge of facility specific IT needs and assist in supporting these systems
- Manage physical inventory of all engineering equipment

#### Requirements:

- On-the-job and/or formal training repairing transmitters
- 2 4 years of related broadcast experience
- Valid & unencumbered driver's license
- Work experience, education, and/or formal training/certification in one or more of an engineering-related fields (e.g., technology; information systems; computer science; electrical engineering and/or electronics)
- Associates degree or higher in IT, electronics or computer related field
- A great team-oriented attitude and dedication to quality
- Strong familiarity with Microsoft, Mac and Linux operating systems
- Knowledge and competency in core hardware and computer system technologies, including installation, configuration, diagnosing, preventive maintenance and LAN/WAN networking
- Proficiency in troubleshooting problems and responding quickly under pressure
- Excellent communication skills
- Familiarity with Avid related software and hardware products a plus

#### **Physical Demands/Work Environment:**

- Must be able to work a flexible schedule
- On-call duty, including weekends and holidays
- Ability to lift computers and equipment between 40-50 pounds

#### Bonus points for...

- Previous broadcast experience
- Familiarity with FCC regulations
- Computer or Engineering-related certifications

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#### **Description:**

Our team needs YOU to continue to elevate our engineering team. The Assistant Chief Engineer plays an imperative role as the go-between resource for the engineering team, leadership, and the location's personnel. We need a dynamic team lead to help grow the impact of our engineering team!

#### **Additional Information:**

From: Little R

Little Rock, AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

#### Contact:

Sinclair Broadcast Group

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/17/2022	Purdue Global University	Yes		1	
2/17/2022	Tvjobs.com	No		1	
2/17/2022	The Muse	No		1	
2/17/2022	G.I Jobs	No		1	
2/17/2022	Sinclair Broadcast Group	No	Career Page	1	
2/17/2022	Journalismjobs.com	No	Broadbean Source	1	
2/17/2022	Media Match	No		1	
2/17/2022	Linkedin	No	Account Manager	1	
2/17/2022	Careerbuilder.com	No		1	
2/17/2022	Ithaca College	Yes	Broadbean Source	1	
2/17/2022	Howard University	Yes		1	
2/17/2022	DiversityJobs.com	No		1	
2/17/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
2/17/2022	Harding University	Yes		1	
2/17/2022	Workforce Center at Little Rock	No		1	
2/17/2022	Fullerton College	No		1	
2/17/2022	University of the Ozarks	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

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2/17/2022			Name	Notification By Fax	Notification By Email
2/17/2022	Randolph Women's College	No		1	
2/17/2022	Arkansas Broadcasters Association	Yes		1	
2/17/2022	Philander Smith College	No		1	
2/17/2022	Hendrix College	No		1	_
2/17/2022	National Television Academy	No		1	
2/17/2022	Shorter College	No		1	
2/17/2022	Metropolitan Career Technical School	No		1	
2/17/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
2/17/2022	Watershed Family Resource Center	No		1	
2/17/2022	University of Arkansas	No		1	
1/27/2022	Purdue Global University	Yes		1	
1/27/2022	The Muse	No		1	
1/27/2022	Tvjobs.com	No		1	
1/27/2022	Sinclair Broadcast Group	No	Career Page	1	
1/27/2022	G.I Jobs	No		1	
1/27/2022	Journalismjobs.com	No	Broadbean Source	1	
1/27/2022	Ithaca College	Yes	Broadbean Source	1	
1/27/2022	Linkedin	No		1	
1/27/2022	Media Match	No		1	
1/27/2022	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
1/27/2022	Careerbuilder.com	No		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/27/2022	Howard University	Yes		1	
1/27/2022	Arkansas State University	No		1	
1/27/2022	DiversityJobs.com	No		1	
1/27/2022	Harding University	Yes		1	
1/27/2022	Workforce Center at Little Rock	No		1	
1/27/2022	Randolph Women's College	No		1	
1/27/2022	University of the Ozarks	Yes		1	
1/27/2022	Arkansas Broadcasters Association	Yes		1	
1/27/2022	Fullerton College	No		1	
1/27/2022	National Television Academy	No		1	
1/27/2022	Hendrix College	No		1	
1/27/2022	Shorter College	No		1	
1/27/2022	Philander Smith College	No		1	
1/27/2022	Metropolitan Career Technical School	No			
1/27/2022	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
1/27/2022	Watershed Family Resource Center	No			
1/27/2022	University of Arkansas	No		1	
1/27/2022	www.mediagignow.com	No	MediaGigNow.com	1	

From:

Little Rock,AR

Date: 10/31/2023

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### Job Notification details between 2/1/2022 to 1/31/2023

S

News Assignment Editor (Broadcast1Source tracking number 97329)

No. of Agencies were used: 30

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On:

12/13/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

News Assignment Editor

Experience:

Requirements:

From: Little Rock, AR **Page:** 68/79

### Job Notification details between 2/1/2022 to 1/31/2023

**Date:** 10/31/2023

KATV are seeking an detail oriented, aggressive, energetic, and creative full-time News Assignment Editor! We are looking for an experienced assignment editor who know how to make contacts, generate story ideas, and react decisively to breaking news. Candidates must have strong logistical skills and the ability to move crews strategically. We need someone with strong communication skills who can coordinate coverage and problem solve unforeseen obstacles. This person must be able to perform calmly and communicate effectively under pressure. Ideal candidates will be familiar with the Little Rock, AR DMA.

### Skills and Experience:

- Assign and track news crews
- Identify and develop daily content
- Write and post content to station website and social media sites
- Compelling and accurate writing
- Listen to scanners and react to breaking news, make beat checks, monitor web sites and social media. react to developing news
- Develop and maintain contacts and sources to enterprise story ideas
- Listen for and respond to breaking news
- Assisting in the efficient operations of the assignment desk

### Requirements and Qualifications:

- Minimum of 2 years of assignment desk experience
- Commitment to journalistic standards of ethics and accuracy
- Ability to communicate effectively
- Basic computer knowledge/word processing skills
- General knowledge and interest in local, national and world news
- Ability to work well under pressure and meet deadlines
- Proficiency with Facebook, Twitter and emerging social media platforms
- Bachelor's degree with a major in journalism is also preferred

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

KATV is seeking an aggressive, energetic and creative full-time News Assignment Editor!

#### **Additional Information:**

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

From:

Little Rock,AR

Date: 10/31/2023

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# Job Notification details between 2/1/2022 to 1/31/2023

details, please email

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
12/13/2021	G.I Jobs	No		1	
12/13/2021	Purdue Global University	Yes		1	-
12/13/2021	Tvjobs.com	No		1	
12/13/2021	The Muse	No		1	-
12/13/2021	Media Match	No		1	
12/13/2021	Sinclair Broadcast Group	No	Career Page	1	
12/13/2021	Talent Dynamics	No		1	-
12/13/2021	Journalismjobs.com	No	Broadbean Source	1	
12/13/2021	Linkedin	No	Account Manager	1	
12/13/2021	Howard University	Yes		1	
12/13/2021	Ithaca College	Yes	Broadbean Source	1	
12/13/2021	Collective Talent	No		1	
12/13/2021	Careerbuilder.com	No		1	
12/13/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
12/13/2021	DiversityJobs.com	No		1	
12/13/2021	Harding University	Yes		1	
12/13/2021	Workforce Center at Little Rock	No		1	
12/13/2021	Randolph Women's College	No		1	
12/13/2021	Arkansas State University	No	Career Services	1	
12/13/2021	Arkansas Broadcasters Association	Yes		1	

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
12/13/2021	University of the Ozarks	Yes		1	
12/13/2021	Fullerton College	No		1	
12/13/2021	National Television Academy	No		1	
12/13/2021	Hendrix College	No		1	
12/13/2021	Philander Smith College	No		1	
12/13/2021	Metropolitan Career Technical School	No		1-	
12/13/2021	Shorter College	No		1	
12/13/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	_
12/13/2021	University of Arkansas	No		1	
12/13/2021	www.mediagignow.com	No	MediaGigNow.com	1	

From: Little Rock,AR

**Date:** 10/31/2023 **Page:** 71/79

# Job Notification details between 2/1/2022 to 1/31/2023

General Assignment Reporter (Broadcast1Source tracking number 96594)

No. of Agencies were used: 31

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On: 1

11/16/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

General Assignment Reporter

**Experience:** 

Requirements:

From: Little Rock, AR

**Date:** 10/31/2023

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#### Job Notification details between 2/1/2022 to 1/31/2023

KATV is looking for a take-charge General Assignment Reporter to help us continue to grow and empower our audiences! We are seeking a motivated, energetic, creative, and aggressive reporter who can think and perform outside the box. The ideal candidate should be able to develop story ideas and gather information for newscasts, have sound writing skills, a great work ethic, and a can-do attitude. The best person for this job will have excellent live shot skills and thrives on breaking stories.

#### No day will look the same as a Reporter, however, the main responsibilities of the role will include:

- Create, shoot, write and edit meaningful stories for station's newscast that can be used across multiple platforms
- Provide news on-air as directed from the news management team
- Engaging with local community members
- · Reviewing material for fairness, accuracy, and balance
- Work closely with all members of the news team, which would include Producers, Editors, Anchors, News Directors etc.

#### Additionally, this person should have a...

- Proven knowledge and experience working with current media creation tools and contemporary newsroom systems
- Excel in storytelling across multiple platforms
- · Bachelor's degree in a related field preferred
- Strong writing and copy-editing skills are a must
- 2 years of experience as a Reporter
- Must be able to work well under pressure to meet strict deadlines

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### Description:

The General Assignment Reporter will create, shoot, write, and edit meaningful stories for station's newscast that can be used across multiple platforms.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

From:

Little Rock,AR

Date: 10/31/2023

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/17/2021	G.I Jobs	No		1	
11/17/2021	Purdue Global University	Yes		1	
11/17/2021	Tvjobs.com	No		1	-
11/17/2021	The Muse	No		1	
11/17/2021	Talent Dynamics	No		1	-
11/17/2021	Sinclair Broadcast Group	No	Career Page	1	
11/17/2021	Media Match	No		1	-
11/17/2021	Linkedin	No	Account Manager	1	_
11/17/2021	Journalismjobs.com	No	Broadbean Source	1	_
11/17/2021	Howard University	Yes		1	
11/17/2021	Ithaca College	Yes	Broadbean Source	1	
11/17/2021	Collective Talent	No		1	
11/17/2021	Careerbuilder.com	No		1	
11/17/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
11/17/2021	Harding University	Yes		1	
11/17/2021	DiversityJobs.com	No		1	
11/17/2021	Arkansas State University	No	Career Services	1	
11/17/2021	Workforce Center at Little Rock	No		1	
11/17/2021	Randolph Women's College	No		1	
11/17/2021	University of the Ozarks	Yes		1	
11/17/2021	Arkansas Broadcasters Association	Yes		1	
11/17/2021	Fullerton College	No		1	

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/17/2021	Hendrix College	No		1	
11/17/2021	National Television Academy	No		1	
11/17/2021	Shorter College	No		1	
11/17/2021	Philander Smith College	No		1	
11/17/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
11/17/2021	Metropolitan Career Technical School	No		1	
11/17/2021	Watershed Family Resource Center	No		1	
11/17/2021	University of Arkansas	No		1	
11/17/2021	www.mediagignow.com	No	MediaGigNow.com	1	

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# Job Notification details between 2/1/2022 to 1/31/2023

Promotions Producer (Broadcast1Source tracking number 94850)

No. of Agencies were used: 55

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

Sent On: 09/28/2021

Subject:

Job Notification from Broadcast1Source

From:

E-Mail:

Title:

Promotions Producer

**Experience:** 

Requirements:

From: Little

Little Rock,AR

**Date:** 10/31/2023

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### Job Notification details between 2/1/2022 to 1/31/2023

You have the rare opportunity to work with the #1 rated news team in Arkansas, at one of the strongest TV stations in the country. KATV is a team filled with spirit, passion and imagination, providing the market with local news, entertainment and social media content. We help grow the most talented people in television, and we are currently seeking a full-time **Promotions Producer**! This position reports to the Promotions Director.

#### Responsibilities include:

- Produce (write, shoot, edit) :30 second TV spots promoting news stories, news image, syndicated & network shows
- Create and maintain the brand identity in the market
- Demonstrate strong self-starter producer skills
- Write captivating copy for :30 second and :15 second TV spots
- Generate creative on-brand ideas for future promos
- Promote station priorities through creative and engaging social media content
- Participate in station events within the community
- Other responsibilities as assigned

#### Required Skills and Experience:

- Must be able to create, conceptualize, script, shoot, and edit cutting edge promos while also managing multiple deadlines
- At least two years of promotion and/or TV news experience is preferred
- Bachelor's degree in a related field preferred
- Professional video shooting skills required
- Proficiency with non-linear editing software such as Avid and/or Adobe Premiere required
- Proficiency with Adobe After Effects and Photoshop preferred
- Excellent verbal, written, and organizational skills
- Ability to be a team player and work in a fast-paced environment
- Ability to understand and utilize social media effectively and strategically

Sinclair Broadcast Group, Inc. is proud to be an Equal Opportunity Employer and Drug Free Workplace!

#### **Description:**

You have the rare opportunity to work with the #1 rated news team in Arkansas, at one of the strongest TV stations in the country. KATV is a team filled with spirit, passion and imagination, providing the market with local news, entertainment and social media content. We help grow the most talented people in television, and we are currently seeking a full-time Promotions Producer! This position reports to the Promotions Director.

#### Additional Information:

#### Contact:

Sinclair Broadcast Group

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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### Job Notification details between 2/1/2022 to 1/31/2023

### \*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
12/7/2021	G.I Jobs	No		1	
12/7/2021	The Muse	No		1	
12/7/2021	Purdue Global University	Yes		1	
12/7/2021	Tvjobs.com	No		1	
12/7/2021	Sinclair Broadcast Group	No	Career Page	1	
12/7/2021	Media Match	No		1	
12/7/2021	Linkedin	No	Account Manager	1	
12/7/2021	Ithaca College	Yes	Broadbean Source	1	
12/7/2021	Journalismjobs.com	No	Broadbean Source	1	
12/7/2021	Howard University	Yes		1	
12/7/2021	Careerbuilder.com	No		1	
12/7/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
12/7/2021	Harding University	Yes		1	
12/7/2021	DiversityJobs.com	No	,	1	
12/7/2021	Workforce Center at Little Rock	No		1	
12/7/2021	Randolph Women's College	No		1	
12/7/2021	Arkansas Broadcasters Association	Yes		1	
12/7/2021	Fullerton College	No		1	
12/7/2021	University of the Ozarks	Yes		1	
	<u> </u>		<u> </u>		

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
12/7/2021	National Television	No		1	Eman
	Academy			1	
12/7/2021	Hendrix College	No		1	
12/7/2021	Philander Smith College	No		1	
12/7/2021	Metropolitan Career Technical School	No		1	
12/7/2021	Shorter College	No		1	
12/7/2021	University of Arkansas	No		1	
12/7/2021	Watershed Family Resource Center	No		1	
12/7/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
9/28/2021	G.I Jobs	No		1	
9/28/2021	Tvjobs.com	No		1	
9/28/2021	The Muse	No		1	
9/28/2021	Media Match	No		1	_
9/28/2021	Linkedin	No	Account Manager	1	
9/28/2021	Sinclair Broadcast Group	No	Career Page	1	
9/28/2021	Howard University	Yes		1	
9/28/2021	Ithaca College	Yes	Broadbean Source	1	
9/28/2021	Journalismjobs.com	No	Broadbean Source	1	
9/28/2021	Arizona State University/Walter Cronkite School of Journalism	Yes		1	
9/28/2021	Careerbuilder.com	No		1	
9/28/2021	Workforce Center at Little Rock	No		1	
9/28/2021	Harding University	Yes		1	

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/28/2021	DiversityJobs.com	No		1	
9/28/2021	Arkansas State University	No	Career Services	1	
9/28/2021	Randolph Women's College	No		1	
9/28/2021	Fullerton College	No		1	
9/28/2021	University of the Ozarks	Yes		1	
9/28/2021	Arkansas Broadcasters Association	Yes		1	
9/28/2021	Hendrix College	No		1	
9/28/2021	National Television Academy	No		1	
9/28/2021	Shorter College	No		1	
9/28/2021	Philander Smith College	No		1	
9/28/2021	Metropolitan Career Technical School	No			
9/28/2021	U of Arkansas - Little Rock/ School of Mass Communications	No		1	
9/28/2021	University of Arkansas	No		1	
9/28/2021	Watershed Family Resource Center	No			
9/28/2021	www.mediagignow.com	No	MediaGigNow.com	1	nea e