

BEASLEY MEDIA GROUP, LLC
Issue and Program Report
for
Station WBEN FM
1st Quarter
(January 1 – March 31, 2022)

Prepared by
Lora Lewis

WBEN-FM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

RADIO HEALTH JOURNAL: Airing Sundays at 6:30am. A syndicated radio magazine of in-depth public affairs including government reform, education, food safety, etc. Length averaging 30 minutes.

WBEN HER STORY: Hosted by WBEN on-air personality Kathy Romano every Sunday morning at 7:30am. The program highlights women and their personal stories and covers topics including women's issues, healthcare, mental illness, addiction and entrepreneurship. Length averaging 20-30 minutes.

WBEN PUBLIC AFFAIRS SHOW: Hosted by WBEN on-air personality Markus Goldman every Sunday morning at 7:00am. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in. Length averaging 25 minutes.

PHILADELPHIA FOCUS: Hosted by WBEN on-air personality Lora Lewis every Saturday morning at 7:30am. The show looks at the individuals, organizations and institutions that impact us daily, from healthcare, education, the arts and the economy. Length averaging 30 minutes.

PUBLIC SERVICE ANNOUNCEMENTS of general concern air throughout the day.

A chronological list of the topics and airdates of syndicated and locally produced programs, a list of station organized or supported public service events receiving air attention and broadcast Public Service Announcements follows each identified community concern.

**ISSUES OF CONCERN TO WBEN-FM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE 1st QUARTER, 2022**

Government/Regional Development

Military

Environment

Economy

Business

Personal Finance

Economic Opportunity

Family Issues

Education

Activities

Relationships

Childcare

Health & Public Safety

Crime prevention

Health Information

Home Safety

Minority / Women's Issues

Issue: Government / Regional Development

Philadelphia Focus

January 1, 2022, 7:30AM

10 minutes of a 30 minute program

In a recap show Debby Derricks, Director of Development at the Veteran's Multi-Service Center, discussed new facilities in Delaware and New Jersey, it has improved their direct service programs for vets, Todd Leiss, Traffic Incident Management Coordinator at Pennsylvania Turnpike Commission Assistant Director of Training at Respondersafety.com spoke about state offered training for responders, Tom Mahon, Director of Marketing & Communications at Habitat for Humanity Philadelphia discussed neighborhood-building programs such as Oxford Green, a 20-unit affordable community in North Philly, Zachary Sherman, Executive Director of PENNIE, The PA Health Exchange discussed his state office, and Ed Lafferty, Public Affairs Specialist at the Social Security Administration described new initiative at the agency.

Beasley Public Affairs Radio Show

January 2nd, 2022 25:32

Unclaimed Property. The 78th Treasurer of The Commonwealth of Pennsylvania, Stacy Garrity, spoke about how Pennsylvanians can find out if they have any of the \$3.8 Billion in unclaimed property in their names. We also discussed her role as Treasurer and what she hopes to accomplish while in office.

Radio Health Journal

1/9/22.... CAN 911 RESPOND TO MENTAL HEALTH CRISES? 12:15. Synopsis: Up to 15 percent of calls to 911 involve people having a mental health breakdown, yet many call centers, especially in rural areas, have no one with any training on what to do or who to dispatch in those cases. Typically they send police, who may also have no training on how to handle mental health crises and may inflame the situation. Experts discuss why this happens and how communities can respond better. Host & Producer: Reed Pence. Guests: Dr. Adam Vaughan, Asst. Prof. of Criminal Justice and Criminology, Texas State Univ.; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trusts.

Radio Health Journal.

1/30/22... HOW WARFARE DESTROYS HEALTHCARE 8:12. Synopsis: According to the Geneva Convention and other agreements, health facilities and workers are supposed to be protected from the violence of war. However, they're targeted much more often than most people know. A noted expert in the field discusses how this violence happens, its consequences, and how international organizations may be able to turn this trend around. Host: Nancy Benson. Producer: Reed Pence. Guest: Leonard Rubenstein, Prof. of the Practice, Johns Hopkins Bloomberg School of Public Health and author, Perilous Medicine: The Struggle to Protect Health Care From the Violence of War.

2/6/22...Radio Health Journal. PUNISHING COVID-LYING DOCTORS 13:17. Synopsis: There's a growing number of complaints to state medical boards regarding doctors lying about Covid-19 and vaccines. The doctors spreading misinformation are not always reprimanded by state medical boards and are allowed to continue voicing the misinformation. They cite freedom of speech as a defense, but other doctors say licensed professionals have an obligation to the truth. Experts explain the controversy. Host and Producer: Reed Pence. Guests: Dr. Brian Castrucci, President and CEO, De Beaumont Foundation; Dr. Humayun Chaudhry, President and CEO, Federation of State Medical Boards.

Philadelphia Focus

February 12, 2022 7:30AM

5 minutes of a 30 minute program

Tony Heyl, Director of Communications and Public Policy, and Carla Patton, Manager of Special Events, discussed ALS as a service connected disease as veterans are twice as likely to be diagnosed with ALS as the general population. As advocates, the ALS Association has worked to get those diagnosed their disability and support faster. They have also lobbied for changes to Medicaid to get treatments and financial benefits accelerated.

Radio Health Journal.

2/13/22... CLIMATE CHANGE & NATIONAL SECURITY 13:26. Synopsis: The future of climate change impacts a lot more than our crops. Natural disasters and mass migrations of people threaten the health and safety of populations and governments around the world. Experts discuss how climate change creates economic, sociological, political, and military issues. Host and Producer: Reed Pence. Guests: Sherri Goodman, Senior Strategist, Center for Climate and Security and former First Deputy Undersecretary of Defense for Environmental Security; Dr. Teevrat Garg, Assistant Professor of Economics, School of Global Policy and Strategy, University of California, San Diego.

Philadelphia Focus

February 26, 2022 7:30AM

10 minutes of a 30 minute program

Larry Dubinski, President & CEO of The Franklin Institute, returns to discuss the importance of the Franklin and the other local museums, bringing tourist revenue to the region. He spoke on the importance of blockbuster exhibits such as his new Harry Potter installation, they draw people, visitors who will not only stay to see and enjoy the rest of the venerable institution, but also reserve hotel rooms, dine in local restaurants and shop, but also visit other cultural venues in Philadelphia. We discussed the importance of door traffic to our museums, tickets are a major source of revenue in a city and state that does not financially support these institutions. 'Harry' has already proved to be the most anticipated and purchased exhibit since Tut.

Philadelphia Focus

March 5, 2022 7:30AM

20 minutes of a 30 minute program

Sam Hoadley, Horticultural Research Manager at Mt. Cuba Center discussed the value of protecting our native flora and wildlife, the virtues of native specimens, their hardiness, low maintenance and value to the ground, the water and the nature around them. Sam encouraged us all to try Conservation by Addition,' adding just one native plant to our environment, whether it's a large yard or a container garden on the patio. He notes Mt. Cuba is committed to protecting open spaces and conserving native plants throughout our region and helped to conserve 13,846 acres to date. Sam also discussed his own work, evaluating native plants in Mt. Cuba's Trial Garden to determine their horticultural and ecological values and his current project, studying varieties of hydrangea.

Radio Health Journal

3/13/22.... WHY YOU SHOULD FLUSH YOUR GOLDFISH DOWN THE TOILET 7:27.

Synopsis: Spring is a popular time for fish owners to get rid of their goldfish. Most people think that letting them loose in a pond is the best option, but you may want to rethink that. Experts discuss why goldfish should be flushed down the toilet instead of thrown into a neighborhood pond. Host: Nancy Benson. Producer: Reed Pence. Guest: Randy Anhorn, District Administrator for the Nine Mile Creek Watershed District, Minnesota; Jordan Wein, Environmental Scientist, WSB; Julie, former goldfish owner.

Radio Health Journal.

3/20/22... A LOOK AT THE BLOOD DIAMONDS HELPING FUND RUSSIA'S INVASION OF UKRAINE 11:05. Synopsis: Russia produces one-third of the world's rough diamonds. The Russian government owns 33 percent of Alrosa, a Russian company that owns 90 percent of Russia's diamonds. An expert discusses how a global embargo of Russian diamonds would send a strong economic message to its leaders. Host: Reed Pence. Producer: Kristen Farrah. Guests: Ian Smillie, Conflict Diamonds Expert, International Development Consultant, Author.

Beasley Public Affairs Radio Show

March 20th, 2022 26:33

Illegal Invasion of The Ukraine. Max Glicker Foreign Policy expert for the Foreign Policy Research Institute of Philadelphia, called the studio to discuss the invasion of Ukraine and the Brittney Griner Political Hostage situation.

Philadelphia Focus

March 26, 2022 7:30AM

15 minutes of a 30 minute program

Grant DeCosta, Acting Co-Director and Associate Director for Community Services, and Stephanie Armpriester, Acting Co-Director and Associate Director for Conservation discussed The Brandywine Conservancy, and its mission to protect and conserve the land, water, natural, and cultural resources of the Brandywine-Christina watershed. As stewards they are protecting the land and nature, including the drinking water the City of

Wilmington, the native plants that help filter the water and cool the area, as well as the birds and insects that pollinate and add beauty. They gave us the history of this rare open area, when the Brandywine River Valley was in danger of development in the 1960's, a few locals raised enough money to purchase the land, and founded in the Brandywine Conservancy. The museum followed in 1971. Today they care and preserve the land through direct ownership or through trusts, adding properties to the original purchase, including King Ranch, Glenroy and Birmingham Hill, their first publicly accessible preserve. They are also advocates and advisors to local and state and regional municipalities and governments, helping with dams and dam removals and the water trail as well as Climate resiliency, especially after the damage done by the Hurricane Ida flooding.

Issue: Economy

Philadelphia Focus

January 1, 2022 7:30AM

10 minutes of a 30 minute program

In an end of year recap program, Debby Derricks, Director of Development at the Veteran's Multi-Service Center discussed the job problems many of their vets face and their training programs, Tom Mahon, Director of Marketing & Communications at Habitat for Humanity Philadelphia, discussed the financial planning and financial literacy programming they offer, helping potential homeowners budget and plan for a home, and their home repair services, allowing families to hold on to their largest asset, Zachary Sherman, Executive Director of PENNIE, The PA Health Exchange spoke on the financial burdens of the uninsured and suggested that everyone can look for better coverage or financial assistance call or log in now to see what options are available, and Ed Lafferty, Public Affairs Specialist at the Social Security Administration offered advice on planning your social security claims.

Radio Health Journal.

1/16/22... WEATHER DISASTER CLEANUP: COSTLY & INEFFICIENT, BUT NECESSARY 12:05. Synopsis: Severe life-threatening weather, such as the rare December tornadoes that tore through Kentucky and other states in December, 2021, will likely become more frequent with climate change. Experts discuss the difficulties in cleaning up large scale disasters and how planning could improve the results cheaply. Host & Producer: Reed Pence. Guests: Dr. Sybil Derrible, Prof. of Urban Engineering, Univ. of Illinois at Chicago; Dr. Nazli Yesiller, Director, Global Waste Research Institute, California Polytechnic State Univ.

Philadelphia Focus

February 5, 2022 7:30AM

10 minutes of a 30 minute program

Kevin Burns, Executive Director of ActionWellness discussed the work that helps over 4,000 clients living with HIV and other chronic illnesses. Noting that 96% are living below the poverty line, their help can range from case management and health navigation, helping with medical, legal and social services, to clinics and housing, and now, retirement planning. They also work with the incarcerated, their Leap – Linkage and Engagement After Prison – helps with re-entry and addictions issues.

Radio Health Journal.

2/13/22... THE VEGAN FUTURE 6:09. Synopsis: Some experts believe that the future of food is vegan. With the increasing effects of global warming, changes to farms are inevitable. Experts talk about why eating animals is inefficient, and why our planet won't be able to support it in the future. Host: Nancy Benson. Producer: Reed Pence. Guests: Dr. Roanne Van Voorst, President, Dutch Futures Society and author, Once Upon A Time We Ate Animals.

Philadelphia Focus

March 19, 2022, 7:30AM

5 minutes of a 30 minute program

David Morris, Executive Director for the American Heart and Stroke Association Delaware and Dr. John Shuck, MD, Cardiology Specialist with Bayhealth, discussed cardio-vascular disease and its economic impact on all of us, from lost wages to medical costs, the personal expenses in care.

Beasley Public Affairs Radio Show

March 6th, 2022 25:46

Andre Cherney CEO of Aspiration Bank called to discuss online banking or green banking and it's long term benefits. We discussed saving money because there aren't all these extra fees like other banks. We also discussed their green investment policy.

Beasley Public Affairs Radio Show

March 27th, 2022 24:56

Digital Accesibility. Michael Mangos, Co-Founder of Tamman Inc. and Marty Molloy, President of Tamman Inc. were in the studio to discuss making access to information available to everyone. This means making sure all people have access to the same information.

Issue: Family Issues

Public Service Announcement – PA Special Olympics

January 1– January 28

:30, Various times

Information about the Polar Plunge for PA Special Olympics.

Philadelphia Focus

January 8, 2022 7:30AM

30 Minutes

Vince Schiavone, Acting Executive Director of Caring For Friends, discussed the non-profit founded by his mother, Rita, in 1974 with the mission, no one should be hungry or alone in a world of caring people. Caring for Friends is a volunteer organization operating and independent food pantry; over 10,000 local volunteers, in churches and groups or working independently, deliver the food to homebound neighbors. Caring For Friends refrigerators are placed throughout the region, stocked by home-cooks and by groups working in the CFF kitchen, the 300+ host organizations use the food for their home-delivery programs and emergency food banks. He described how the organization grew - and survived the pandemic - by sticking to its core mission, food and companionship. In 2021 they provided over 400,000 meals and over a million pounds of food, a 75% increase over 2019 numbers. He asks any organization or individual who wants to host a food pantry, cook or deliver to reach out.

Beasley Public Affairs Radio Show

January 9th, 2022 24:56

History of Rock and Roll. James Cosby, Author of Philadelphia author of Devil's Music, Hillbillies and Holy Rollers: How America gave birth to Rock and Roll, dropped by the studio to talk about the fascinating history of Rock and Roll music. We are still learning about the history as we uncover it, but, we discussed the blues and bluegrass in the 1800's and how it changed and evolved over the decades, getting it to where we are today.

Radio Health Journal.

1/23/22... PET FOOD: NOT AS SIMPLE AS MOST PEOPLE THINK 6:28. Synopsis: A growing number of pet owners are tempted to put their dog or cat on vegan, gluten-free or raw diets. An expert pet nutritionist and veterinarian discusses what pets should and shouldn't eat to be healthy. Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Valerie Parker, Assoc. Prof. of Veterinary Clinical Sciences, The Ohio State Univ. Veterinary Medical Center.

Beasley Public Affairs Radio Show

January 23rd, 2022 22:34

The Sistine Chapel Exhibition. Eric Leong Sr. Producer at CeeGlobal Entertainment called to discuss the Sistine Chapel Exhibition in Philadelphia through March. It gives us a close up view of the beautiful art that we see on the ceiling at the legendary Sistine Chapel.

Public Service Announcement – Special Olympics

January 24 – January 27

:30, Various times

Information about the Wawa Special Olympics round-up program.

Public Service Announcement – Free Library of Philadelphia

January 24 – March 27

:30, Various times

Information about the Free Library services and programs.

Philadelphia Focus

January 29, 2022 7:30AM

20 minutes of a 30 minute program

Founder and CEO, Dennis Carradin discussed how The Trauma Survivor Foundation gives survivors of traumatic events access to a network of trained trauma therapists to help restore a sense of normalcy and to gain hope. Based on his own field experience he realized that many survivors lacked ‘follow up,’ they were still experiencing the effects of the trauma without the opportunity for therapy or the ability to build coping skills, they were left to navigate mental health resources on their own. We discussed the definition of trauma and discussed who is affected, from first responders on the scene, to children watching news school shootings in the media. Through the foundation survivors have been connected to resources, education, and training to aid their recovery through a vast network of TSF providers, have provided thousands of trauma survivors. Since the beginning of the Foundation over 30,000 survivors of various traumatic events: mass shootings, natural disasters, line of duty deaths, motor vehicle collisions, sexual abuse or assault, physical abuse or assault, emotional abuse or psychological maltreatment, accidents, illnesses, medical procedures, neglect, victim, or witness to violence were helped through crisis intervention by over 2,500 trained trauma therapists and crisis interventionists participating. Mr. Carradin also discussed ways of preventing stress, through therapy, peer interaction and open discussion and recognition of traumas causes. Peer support and wellness programs in the public safety communities have been proven to reduce the onset and incidence of post-traumatic stress, career cumulative stress, burnout, and the myriad physical symptoms caused by them. Peer support programs have also been shown to be effective in reducing early retirement or resignation, suicide rates, uses of unreasonable force, substance use disorders, and disciplinary issues in first responder populations.

Radio Health Journal

1/30/22.... KIDS WHO'VE LOST PARENTS TO COVID 11:23. Synopsis: New estimates show that more than 167,000 children under 18 (a number growing rapidly) have lost a parent or major caregiver to Covid-19. Psychologists say deaths under such circumstances are also much more difficult for survivors to adjust to and will have a major impact on the US. Experts discuss how these “forgotten grievers” are coping and what actions might help ease the impact on them and to the nation. Host and Producer: Reed Pence. Guests: John Bridgeland, co-founder and CEO, Covid Collaborative; Dr.

Dan Treglia, Assoc. Prof. of Practice, Univ. of Pennsylvania School of Social Policy and Practice.

Radio Health Journal.

2/6/22... NEEDLE PHOBIA 6:47. Synopsis: Some people who have not yet gotten the Covid vaccine are simply afraid of the needle. Bad childhood experience can keep people from receiving necessary medical treatments. A needle-phobic and a physician explain how parents should discuss injections with their children from a young age. Host: Nancy Benson. Producer: Reed Pence. Guests: Dr. Gary Leroy, family physician and former president of the American Academy of Family Physicians; Laura Munoz, needle phobic.

Beasley Public Affairs Radio Show

February 6th, 2022 25:00

The Spine Of Night. Philip Gelatt and Morgan Galen King called to discuss their animation film, The Spine of Night. It's a dark, post apocalyptic piece that uses rotoscoped animation. It is similar to the classics, Heavy Metal, and Ralph Bakshi's, Fire and Ice. The discussion also included the creation and development of the story and why they used rotoscope animation for The Spine of Night.

Beasley Public Affairs Radio Show

February 13th, 2022 24:51

History of Valentines Day. Joe Wojie, owner of Grim Philly was in the studio to discuss the vague and bizarre history of St. Valentine's Day. We discussed who St. Valentine may be and how he became a Saint.

Public Service Announcement – Man Up Philly

February 14– March 11

:30, Various times

Information about the once per year conference focused on men to be better sons, fathers, and husbands.

Radio Health Journal

2/20/22.... CHILD DEVELOPMENT IN PANDEMIC 12:07. Synopsis: New research suggests the pandemic negatively affects child development. Many children born after the start of the pandemic score lower in child development than children born before. Researchers explain possible theories for these children's slower development scores. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Rebecca Jackson, Vice President of Programs and Outcomes for Brain Balance, Board Certified Cognitive Specialist; Dr. Morgan Firestein, Postdoctoral Research Fellow, Department of Psychology at Columbia University Medical Center; Kasey Baiter, mother.

Philadelphia Focus

February 12, 2022 7:30AM

10 minutes of a 30 minute program

Tony Heyl, Director of Communications and Public Policy, and Carla Patton, Manager of Special Events, discussed the mission of the ALS Association, to serve, advocate for, and empower people affected by ALS to live their lives to the fullest. They discussed their programs for the families of those with ALS, peer groups to discuss the reality of the diagnosis, help with finding in-home and respite care and financial support, even a medical equipment 'lending library;' as the disease progresses.

Finally, we discussed their upcoming Monte Carlo night 'All in For ALS' Thursday, March 10th at The FUGE in Warminster, PA with gaming, music, food, an open bar with specialty cocktails and the chance to explore the centrifuge used to train astronauts!

Philadelphia Focus

February 19, 2022 7:30AM

10 minutes of a 30 minute program

From the Children's Tumor Foundation, Simon Vukeli, Chief Marketing Officer, and Volunteer and Philly Cupid's Undie Run Race Director, Sandy Frenia, discussed Neurofibromatosis (NF), a chronic disease in which benign tumors grow into the patient's nerves. Looking to raise money volunteers created the Cupid's Undie Run, a 'brief' fun run that happens in the middle of a party. In Philadelphia, it will be Saturday, February 19 at Xfinity Live! Guests wear their 'Bedroom Best' to help fund the research for a cure, better treatment, and education programs.

Beasley Public Affairs Radio Show

February 20th, 2022 22:39

Our American Family. Hallee Adelman, Co-Director and Co-Producer of Our American Family, was on the show to speak about her new movie, Our America Family. It's a hard-hitting documentary about a real American family dealing with addiction as a family unit. It is intense and real.

Her Story with Kathy Romano

February 27, 2022

This week on Her Story the President and CEO of the Fund for the School District of Philadelphia, Donna Frisby Greenwood talks about bringing Chromebooks to students during covid, recognizing black men doing great things in the community and working with Arnold Schwarzenegger.

Philadelphia Focus

February 26, 2022 7:30AM

20 minutes of a 30 minute program

Larry Dubinski, President & CEO of The Franklin Institute, returns to discuss the institute's new blockbuster exhibition, Harry Potter and the Wizarding World, The Exhibition, a celebration of the artistry and craftsmanship behind the blockbuster films; the places, characters and creatures found in the Potter universe. We also discussed new features for adults, The Franklin Institute has new podcasts and videos at their new

digital portal, beyond.fi.edu, a twelve-episode bioscience-themed podcast series, “So Curious!” and an 8 episode new astronomy-themed video series “A Practical Guide to the Cosmos.” Both available where you catch your podcasts and videos with subscribers receiving bonus content. Look for the next installment of Science After Hours, a quarterly evening event series exclusively for the 21and up that offers grown-ups opportunities to explore The Franklin Institute’s hands-on exhibit spaces, with live performances, surprising challenges and a cash bar!

Radio Health Journal.

2/27/22... HOW LATER SCHOOL START TIMES AFFECT BOTH STUDENTS AND PARENTS 6:23. Synopsis: Sleep deprivation affects about three out of four teenagers in America. Inadequate sleep has been linked to depression, anxiety, weight gain, and worsened heart functioning. An expert shows through a case study how implementing later school start times allows students and parents to get more sleep. Host: Nancy Benson. Producer: Kristen Farrah. Guest: Dr. Lisa Meltzer, Pediatric Psychologist, National Jewish Health.

Philadelphia Focus

March 5, 2022 7:30AM

20 minutes of a 30 minute program

Sam Hoadley, Horticultural Research Manager at Mt. Cuba Center discussed the former du Pont Copeland estate, now a garden center that features formal gardens, trails, a trial garden, and new for 2022, a woodland glade. He explained the center connects nature lovers with programs that inspire and educate, both onsite and virtually through award-winning gardening, conservation, art, and wellness classes. He notes Mt. Cuba is committed to protecting open spaces and conserving native plants throughout our region and helped to conserve 13,846 acres to date. Sam’s own ‘Hydrangeas for Every Garden’ discusses how to successfully incorporate and care for these versatile shrubs in your home landscape, Drawing and Painting Hydrangeas online with Mindy Lighthipe in May and Shinrin-yoku: Forest Bathing with Anisa George.

Philadelphia Focus

March 12, 2022 7:30AM

20 minutes of a 30 minute program

Karen Corbin, Chief Operating Officer of The Philly POPS, discussed the renowned orchestra’s mission and their performances that take us from well-known Broadway and patriotic classics, through Jazz, and world music. She notes that the POPS are there for – and in – the community, from trios at community centers, to performances at the city’s most venerable events. POPS in Schools – POPS in Schools@Home during the pandemic – is a supplemental music education program in 15 Philadelphia schools serving 3,000 students. For many students, it’s their first introduction to brass and stringed instruments. She spoke on how each school’s program is tailored to that location, including bilingual music education and after-school programs for Spanish heritage students. All-City Jazz is the high school program for ten PSD schools which culminates in the All City Jazz Festival. The Philly POPS Salute Series works with the USO, Philadelphia Police and Fire Department, regional Veterans organizations,

community centers and schools for celebrations for our community. Salute performances recognize the service and sacrifice of the military, first responders and others who serve us, with special opportunities including free performances on Memorial Day, July 3 on Independence Mall, July 4 at Philadelphia's Independence Day concert, and opening night of the POPS Christmas concert series in December.

Beasley Public Affairs Radio Show

March 13th, 2022 23:56

Lanternflies Part I. Sam Barnett, a Master Gardener from the PSU extension program called to discuss the dreaded Lanternfly. We spoke about the four stages of the Lanternfly and how to identify them. We also discussed the best and most effectively minimize the havoc they wreak on the foliage. Sam shared which trees and plants are most vulnerable to the attack of the Lanternfly and so much fantastic information on how we can control the explosion of Lantern flies in our neighborhoods.

Philadelphia Focus

March 26, 2022 7:30AM

15 minutes of a 30 minute program

Grant DeCosta, Acting Co-Director and Associate Director for Community Services, and Stephanie Armprister, Acting Co-Director and Associate Director for Conservation discussed The Brandywine Conservancy, and its mission to protect and conserve the land, water, natural, and cultural resources of the Brandywine-Christina watershed. Finally, we discussed membership and ways to enjoy the lands, through hiking, bird watching, classes and plant sales.

Issue: Health & Public Safety

Public Service Announcement – COVID Information

January 1– January 28

:30, Various times

Information about Mask Up Philly, guidelines for shops, schools and restaurants.

Public Service Announcement – Global Lyme Alliance

January 1– January 30

:30, Various times

Information about resources for people with Lyme Disease.

Public Service Announcement – Beasley Best Community of Caring

January 1 – January 30

:30, Various times

Company-wide campaign on 'Slow Down, Move Over' driving campaign, protecting our road workers, emergency crews and first responders.

Philadelphia Focus

January 1, 2022 7:30AM

10 minutes of a 30 minute program

Debby Derricks, Director of Development at the Veteran's Multi-Service Center shared their direct service programs for vets dealing with addiction and mental health issues. Todd Leiss, Traffic Incident Management Coordinator at Pennsylvania Turnpike Commission Assistant Director of Training at Respondersafety.com shared grim news, more emergency responders were killed in 2021 than in previous years. He asked us to 'just drive' when behind the wheel and to download driver tips and free training programs for emergency responders and highway and traffic crews to prevent accidents. Finally, Zachary Sherman, Executive Director of PENNIE, The PA Health Exchange reminded us of an important deadline, January 15, the last date to enroll in affordable insurance for 2022 coverage.

Radio Health Journal.

1/2/22... HOARDING DISORDER: MORE THAN JUST TOO MUCH JUNK 12:20

Synopsis: Hoarding disorder affects at least five percent of Americans, and despite TV programs showing its effects, it is still widely misunderstood. Experts discuss the danger hoarding poses to others, including neighbors, children, and first responders; why those with the disorder are so attached to things; and the right and wrong ways to address the problem. Host and Producer: Reed Pence. Guests: Dr. Carolyn Rodriguez, Assoc. Prof. of Psychiatry and Behavioral Sciences and Assoc. Dean for Academic Affairs, Stanford Univ. School of Medicine; Elaine Birchall, social worker and co-author, Conquer the Clutter: Strategies to Identify, Manage and Overcome Hoarding.

Radio Health Journal

1/2/22.... DEALING WITH LIFELONG DISEASE 7:43. Synopsis: Life-threatening, lifelong chronic diseases from infancy are at the top of the list of medical challenges. A woman who has dealt with cystic fibrosis her entire life discusses how mindset is often the biggest factor in living a full life with such a disease, and sets out her recipe for shoring up one's approach. Host: Nancy Benson. Producer: Reed Pence. Guest: Mary Elizabeth Peters, author, Don't Let Them Kill You: 10 Rules for Navigating Chronic Illness In the Age Of Infinite Intervention.

Radio Health Journal

1/9/22.... CHILDREN'S "PSYCHOTIC-LIKE EXPERIENCES" 7:53,

Synopsis: Children and young adolescents may experience perceptual distortions or strange thoughts, but if they become frequent and disruptive, they can be an early tipoff to serious future mental health distress. An expert discusses this new field of mental health research in adolescents. Host: Nancy Benson. Producer: Polly Hansen. Guest: Dr. Nicole Karcher, Instructor, Dept. of Psychology, Washington Univ., St. Louis.

Philadelphia Focus

January 15, 2022 7:30AM

20 minutes of a 30 minute program

From the Pennsylvania State Police, Recruitment Officer, Corporal Danae Durham and Community Engagement Officer, Trooper Jessica Tobin, discussed the duties and responsibilities of the State Police, from highway duty in the major cities to full policing and investigation for 80% of the state without police departments. They discussed the changes in policing since their training and how the department is trying to meet the social issues, whether it's mental health calls, or encouraging diversity within the ranks. Corporal Durham explained the qualifications required for enlistment and the training process. Trooper Tobin spoke of her recently launched department, and how discourse with the community will lead to a better police force.

Radio Health Journal

1/16/22.... THE LINK BETWEEN OBESITY AND CANCER 7:26. Synopsis: Studies are finding that obesity significantly increases a person's risk for a variety of cancers. However, not all forms of fat carry equal risk. An expert discusses who is more at risk and why. Host: Nancy Benson. Guest: Dr. Anthony Perre, Chief, Dept. of Outpatient Medicine, Cancer Treatment Centers of America.

Philadelphia Focus

January 22, 2022 7:30AM

30 minutes

Joseph Russell, Executive Director, and certified AHA CPR Instructor, discussed the CPAT Network; trained, certified EMTs, Firefighters and other professionals offering CPR, choking emergencies and other first aid to individuals and groups. Joe takes us through a medical emergency and explains how our response can give that person his or her best chance to survive. He discussed the need for immediate response and how we can give aid correctly and confidently, from calling for help, finding an AED and giving chest compressions.

Radio Health Journal

1/23/22.... THE SLEEPIEST WORKERS? YOUR LOCAL POLICE 12:54. Synopsis: Studies show that law enforcement is the most sleep deprived of all professions, with potentially damaging and even fatal consequences for decision-making and reaction time, as well as long-term health damage. Experts discuss the unique challenges in having a poorly rested police force and in fixing it. Host and Producer: Reed Pence. Guests: Dr. Jagdish Khubchubdani, Prof. of Public Health Sciences, New Mexico State Univ.; Dr. John Violanti, Research Prof. Of Epidemiology & Environmental Health, Univ. at Buffalo.

Philadelphia Focus

January 29, 2022 7:30AM

10 minutes of a 30 minute program

Founder and CEO, Dennis Carradin discussed how The Trauma Survivor Foundation gives survivors of traumatic events access to a network of trained trauma therapists to help restore a sense of normalcy and to gain hope. He discussed the current pandemic's effects on hospital and health care workers and his Hospital Heroes Food Drive, so far providing over 30,000 meals delivered to nurses, doctors, EMS, police, and firefighters working on the front line of the war against Covid-19. They have partnered with 100 restaurants to deliver the meals across the region and are looking for individual and business support to keep the program running.

Beasley Public Affairs Radio Show

January 30th, 2022. 23:01

Dr. Avidon Appel, founder of Iron Mountain Men's Health, called to discuss the uncomfortable topic of Men's Health which includes Low Testosterone, ED and more. Some excellent information on how to take the first steps and discuss issues that are extremely uncomfortable to discuss.

Public Service Announcement – Pediatric Crohns Center

January 31– February 27

:30, Various times

Information about the resources available for families with pediatric Crohns and other GI disorders.

Philadelphia Focus

February 5, 2022 7:30AM

15 minutes of a 30 minute program

Kevin Burns, Executive Director of ActionWellness discussed the work that helps over 4,000 clients living with HIV and other chronic illnesses. Its Buddy Program, one of the oldest in the country, offers companionship and emotional support, as well as some occasional daily living tasks. They also work with the incarcerated, their Leap – Linkage and Engagement After Prison – helps with re-entry and addictions issues. We discussed the move from caring for the dying from AIDs to helping those living with HIV have their best quality life, jobs and retirement planning are part of their needs.

Philadelphia Focus

February 12, 2022 7:30AM

10 minutes of a 30 minute program

Tony Heyl, Director of Communications and Public Policy, and Carla Patton, Manager of Special Events, discussed the mission of the ALS Association, to discover treatments and a cure for ALS, and to serve, advocate for, and empower people affected by ALS to live their lives to the fullest. Their hope, to make it a 'livable' disease. A debilitating disease, ALS can take away a person's ability to walk, use their hands, eat, and

eventually breathe. They fund vital research, support 8 multidisciplinary treatment centers, and offers a wide range of services from support groups to in-home care assistance to wheelchairs, speech devices, and other critical tools to improve life for those living with ALS.

Philadelphia Focus

February 19, 2022 7:30AM

20 minutes of a 30 minute program

From the Children's Tumor Foundation, Simon Vukeli, Chief Marketing Officer, and Volunteer and Philly Cupid's Undie Run Race Director, Sandy Frenia, discussed Neurofibromatosis (NF), a chronic disease in which benign tumors grow into the patient's nerves. Depending on the severity, it can be undiagnosed until late in life or cause serious complications such as seizures, blindness, deafness, immobility, or other impairments. In some cases, it can lead to rare cancers. The disease is genetic and that is why the Foundation became the Children's Tumor Foundation, you are born with it, 1 in 3,000 births. Diagnosis comes from tell-tale birthmarks or through developing symptoms. The Foundation directly funds research, referrals and hosts the world's largest NF Conference.

Radio Health Journal

2/20/22.... SEASONAL AFFECTIVE DISORDER 8:06. Synopsis: Seasonal Affective Disorder can occur any time of year but is most prevalent during the winter months. SAD can develop into non-seasonal major depression if left untreated. An expert gives advice on how to combat SAD and reduce the risk of getting it next year. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Elias Shaya, Regional Medical Director for Behavioral Health Services, MedStar Health; Kaelyn Adams, suffers with SAD, Owner, Barre Evolution Fitness.

Her Story with Kathy Romano

February 20, 2022

Sunday on Her Story Sue Daugherty, CEO of MANNA (Metropolitan Area Neighborhood Nutrition Alliance) talks about how the non-profit has transformed over the years and what they continue to offer to the community.

Radio Health Journal.

2/27/22... WHY OMICRON COULD END THE PANDEMIC 13:55. Synopsis: Although the Omicron variant accounts for 99 percent of Covid cases in the U.S., it's far less lethal. Experts say this is the perfect combination that could bring us back to normalcy. It's likely that life with Covid will start to resemble how we handle the flu. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. William Schaffner, Professor of Infectious Diseases and Preventative Medicine, Vanderbilt University Medical School; Dr. Iahn Gonsenhausner, Chief Quality and Patient Safety Officer, Ohio State University Wexner Medical Center.

Beasley Public Affairs Radio Show

February 27th, 2022 21:00

Dr. Angela Skrinski. Clinical Lead for Virtua Long Covid Telecare. Dr. Skrinski discussed the long term covid care that is needed for people who battled covid and have long covid symptoms. She shared great information about self care and how to navigate Long Covid care via Telehealth.

Public Service Announcement – Colon Cancer Alliance

March 1 – March 31

:30, Various times

Information about the need for screenings for early detection

Public Service Announcement – Einstein Hospital

March 1– March 31

:30, Various times

Information about the Einstein Hospital Network health screenings.

3/6/22...Radio Health Journal. PIG ORGANS COULD SOLVE THE ORGAN SHORTAGE CRISIS 13:03 Synopsis: Thousands of people die each year due to the organ shortage crisis. Recently, doctors successfully transplanted pig kidneys into a brain-dead human for the first time in history. An expert discusses how pigs could be the future of human organ transplants. Host: Reed Pence. Producer: Kristen Farrah. Guests: Dr. Jayme Locke, Abdominal Transplant Surgeon and Director of the Comprehensive Transplant Institute, University of Alabama at Birmingham.

3/6/22...Radio Health Journal. CAN WE TRUST COMPUTERS TO DRIVE OUR CARS? 7:04. Synopsis: Self-driving cars seem to be our future, but how safe are they? Researchers have identified 32 major impacts automated cars could have on public health, and 17 of them are negative. Experts discuss what a possible future of self-driving cars will look like. Host: Nancy Benson. Producer: Reed Pence. Guest: Dr. Soheil Sohrabi, Post-Doctoral Researcher, Texas A&M Transportation Institute; Dr. Dominique Lord, Professor of Civil and Environmental Engineering, Texas A&M.

Her Story with Kathy Romano

March 6, 2022

Kristen Morris-Yehiel, founder of Project Healing Hive talks about holistic alternative treatments as an additional mental health & wellness option. Kristen found that bee therapy helped her when grieving the loss of her husband. PPH now offers bee therapy in addition to art therapy, massage therapy, and other therapies not offered in traditional health care.

Radio Health Journal.

3/13/22... HOW FITNESS APPS CONTRIBUTE TO EATING DISORDERS 12:12.

Synopsis: Fitness apps can be helpful, but for some people, obsessive meal tracking helped them develop an eating disorder. Experts talk about the slippery slope of the fitness industry, and discuss proper recovery methods. Host: Reed Pence. Producer:

Kristen Farrah. Guests: Dr. Kimberly O'Brien, Licensed Independent Clinical Social Worker, Boston Children's Hospital Female Athlete Program, Assistant Professor, Harvard Medical School; Dr. Miriam Rowan, Clinical Psychologist, Boston Children's Hospital Female Athlete Program, Instructor in Psychology, Harvard Medical School; Julia Maple, Fitness Influencer.

Public Service Announcement – Headstrong

March 14– TFN

:30, Various times

Information about cost-free, barrier-free, stigma-free mental health treatment for veterans and their families.

Radio Health Journal

3/20/22.... WHY ASPD IS STILL A MYSTERY: THE DISORDER FORMERLY KNOWN A SOCIOPATHY 9:15. Synopsis: ASPD is a disorder where those affected don't feel empathy. Many serial killers and rapists have ASPD, so why haven't we been looking for a cure? An expert talks about the challenges facing ASPD research. Host: Nancy Benson. Producer: Kristen Farrah. Guest: Dr. Donald W. Black, Associate Chief of Staff for Mental Health, Iowa City Veterans Hospital, Professor Emeritus of Psychiatry, University of Iowa, author; Sarah Morris, Director of Adult Psychopathology and Psychosocial Treatment Development Research, NIMH.

Philadelphia Focus

March 21, 2022 7:30AM

20 minutes of a 30 minute program

David Morris, Executive Director for the American Heart and Stroke Association Delaware and Dr. John Shuck, MD, Cardiology Specialist with Bayhealth, discussed cardio-vascular disease, what it is and how it affects us. We discussed the importance of maintaining a proper weight, avoiding nicotine and getting enough exercise as prevention is the best way to protect yourself. Davis reminded us of the link between our mental health and our physical well-being and we discussed the benefits of social connections and activity. Finally, a reminder that keeping up with your numbers – blood pressure and cholesterol – and knowing the signs of heart disease are vital. Get a checkup, and, if you experience the warning signs of a heart attack – chest pressure, arm pain, sweating or nausea, or the FAST list of stroke – Facial drooping, Arm or limb weakness Speech issues – it's Time to call 911.

Radio Health Journal.

3/27/22... WHO'S RESPONSIBLE FOR A MASS SHOOTING? 12:18. Synopsis: Even as many students switched to virtual learning, school shootings didn't stop. One recent school shooter used his parents' gun, and now they are facing charges for their role in the incident. Experts discuss how the accountability of mass shootings doesn't always just fall on the shooter. Host: Reed Pence. Producer: Kristen Farrah. Guests: Shavaun Scott, psychotherapist, author; Dr. Joyce White Vance, Professor, University of Alabama School of Law, Former U.S. Attorney, Northern District of Alabama.

Radio Health Journal.

3/27/22 ... THE PROBLEM WITH A NEW ROAD PHENOMENON CALLED 'SUPER SPEEDING' 7:55. Synopsis: Less congested roads during the pandemic gave room for drivers to increase their speed, creating a whole new type of driving called 'super speeding'. The issue is that there's also been the largest number of car crash deaths since 2006. Experts talk about the dangers of speeding and how we can slow drivers down. Host: Nancy Benson. Producer: Kristen Farrah. Guest: Dr. Nichole Morris, Director, Human-First Research Lab, University of Minnesota; Dr. Colleen Peterson, Assistant Research Scientist, University of Michigan Transportation Research Institute.

Her Story with Kathy Romano

March 27, 2022

Mara Smith created Inspiro Tequila after searching for a cleaner spirit option to support her healthy lifestyle. Plus, the CEO of The Arc Gloucester NJ talks about her 30 years with the organization and the services they provide to individuals with intellectual and developmental disabilities. Tickets for their 65th Annual Gala are still available.

Issue: Minority / Women's Issues

Philadelphia Focus

January 15, 2022 7:30AM

10 minutes of a 30 minute program

From the Pennsylvania State Police, Recruitment Officer, Corporal Danae Durham and Community Engagement Officer, Trooper Jessica Tobin, discussed their path to the force, from their college days through enlistment and the opportunities within the force as women. Corporal Durham explained the importance of diversity in recruiting new officers and her efforts to reach more women and people of color, Trooper Tobin spoke of her recently launched department, and how discourse with the community will lead to a better police force.

Beasley Public Affairs Radio Show

January 16th, 2022 24:45

Holocaust Awareness. Chuck Feldman President of HAMEC and Holocaust Survivor Michael Herskovitz from Czechoslovakia came in to share his ordeal of surviving a Nazi Death camp as a child and how he came to America. They also spoke about Michael travelling all around the country to share his story and keep awareness up.

Her Story with Kathy Romano

January 23

Victoria Dzierza talks about what it takes to be a foster parent and why she changed her career to better her family's life. Her business Balloons by Victoria is now making great Valentine's Day gifts for the kids.

Her Story with Kathy Romano

January 30, 2022

Ali Gorman, R.N. discusses her new startup app, guest hosting on QVC, adopting her son & being a single mom.

Her Story with Kathy Romano

February 6, 2022

Main Line Fashionista talks about being crowned Mrs. Pennsylvania, dressing to build confidence and how to help women by donating your lightly used clothing! Wings For Success.

Philadelphia Focus

February 12, 2022 7:30AM

5 minutes of a 30 minute program

Tony Heyl, Director of Communications and Public Policy, and Carla Patton, Manager of Special Events, discussed that though ALS can strike anyone and gender and race are not a factor, women and underserved communities face barriers in diagnosis – a problem as quicker intervention can add time.

Her Story with Kathy Romano

February 13, 2022

Angie Clarke talks about creating Crafted Angles to serve as a therapy for herself after a traumatic death in her family. Her small business now creates memory quilts, pillows and stuffed animals.

Philadelphia Focus

March 12, 2022 7:30AM

10 minutes of a 30 minute program

Karen Corbin, Chief Operating Officer of The Philly POPS, discussed the renowned orchestra's mission and their performances that take us beyond the Big Band and Broadway we've long known, the Philly POPS presents performances that reflect the diversity and interests of the city, exploring non-traditional instruments and composers. She discussed POPS in Schools - POPS in Schools@Home during the pandemic – a supplemental music education program in 15 Philadelphia schools serving 3,000 students. For many students, it's their first introduction to brass and stringed instruments. Each school's program is tailored to that location, including bilingual music education and after-school programs for Spanish heritage students. All-City Jazz is the high school program for ten PSD schools which culminates in the All City Jazz Festival.

Her Story with Kathy Romano

March 13, 2022

Philadelphia Inquirer writer, Elizabeth Wellington, talks about fashion journalism, how fashion is what we want to say about ourselves and how women in history play a role in what we wear today. She also discusses her new project, Mindful Presents.

Philadelphia Focus

March 19, 2022 7:30AM

25 minutes of a 30 minute program

David Morris, Executive Director for the American Heart and Stroke Association Delaware and Dr. John Shuck, MD, Cardiology Specialist with Bayhealth, discussed heart disease and young women, while they receive limited protection before menopause, pregnancy can cause not just gestational diabetes, it can trigger hypertension issues that can last after the baby is born.

Her Story with Kathy Romano

March 20, 2022

As we celebrate Women's History Month, Lisa Acker Moulder shares Her Story with Kathy Romano. The director of the Betsy Ross House tells stories of Betsy Ross, meeting First Lady Dr. Jill Biden & Michelle Obama and talks about the special events taking place throughout the month!