

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 753297 /		<u>Alt Order #</u> 07279173
<u>Product</u> GARDNER SEN 7/29		
<u>Contract Dates</u> 07/29/14 - 08/04/14		<u>Estimate #</u> 4716
<u>Advertiser</u> Gardner/R/Senate		<u>Original Date / Revision</u> 07/21/14 / 07/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 8627	<u>Advertiser Code</u> 343	<u>Product Code</u> 620
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	08/01/14	08/01/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$200.00	0.00			
N 2	31	08/01/14	08/01/14	M-F 5-530a Go	5a-530a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$75.00	0.00			
N 3	31	08/01/14	08/01/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$350.00	0.00			
N 4	31	08/01/14	08/01/14	M-F 530p-6p Fi	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$275.00	0.00			
N 5	31	08/01/14	08/01/14	Good Day Colo	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$200.00	0.00			
N 6	31	08/01/14	08/01/14	24 Friday 7-8p	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$500.00	0.00			
N 7	31	08/01/14	08/01/14	Good Day Colo	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$100.00	0.00			
N 8	31	08/01/14	08/01/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	----1--				1	\$900.00	0.00			
N 9	31	08/04/14	08/04/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$200.00	0.00			
N 10	31	08/04/14	08/04/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$350.00	0.00			
N 11	31	08/04/14	08/04/14	M-F 530-6a Go	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$75.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 753297 /		<u>Alt Order #</u> 07279173
<u>Contract Dates</u> 07/29/14 - 08/04/14	<u>Product</u> GARDNER SEN 7/29	<u>Estimate #</u> 4716
<u>Advertiser</u> Gardner/R/Senate		<u>Original Date / Revision</u> 07/21/14 / 07/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	31	08/04/14	08/04/14	M-F 530p-6p Fi	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$275.00	0.00			
N 13	31	08/04/14	08/04/14	Good Day Colo	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$200.00	0.00			
N 14	31	08/04/14	08/04/14	Masterchef Mo	7p-8p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$2,700.00	0.00			
N 15	31	08/04/14	08/04/14	Good Day Colo	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$100.00	0.00			
N 16	31	08/04/14	08/04/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/04/14	08/10/14	1-----				1	\$900.00	0.00			
N 17	31	08/02/14	08/02/14	News Sa 530-6	530p-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1-				1	\$150.00	0.00			
N 18	31	08/03/14	08/03/14	News Sunday 5	5p-530p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$150.00	0.00			
N 19	31	08/03/14	08/03/14	News Su 530-6	530p-6p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$150.00	0.00			
N 20	31	08/03/14	08/03/14	FOX News Sur	8a-12p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$100.00	0.00			
N 21	31	08/03/14	08/03/14	Su LN 930p-10	930p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-----1				1	\$700.00	0.00			
N 22	31	07/31/14	07/31/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$200.00	0.00			
N 23	31	07/31/14	07/31/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$350.00	0.00			
N 24	31	07/31/14	07/31/14	M-F 530-6a Go	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$75.00	0.00			
N 25	31	07/31/14	07/31/14	M-F 530p-6p Fi	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$275.00	0.00			
N 26	31	07/31/14	07/31/14	Good Day Colo	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$200.00	0.00			
N 27	31	07/31/14	07/31/14	Good Day Colo	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$100.00	0.00			
N 28	31	07/31/14	07/31/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 753297 /		<u>Alt Order #</u> 07279173
<u>Contract Dates</u> 07/29/14 - 08/04/14		<u>Product</u> GARDNER SEN 7/29
<u>Advertiser</u> Gardner/R/Senate		<u>Estimate #</u> 4716
		<u>Original Date / Revision</u> 07/21/14 / 07/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$200.00	0.00			
N 29	31	07/31/14	07/31/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	---1---				1	\$900.00	0.00			
N 30	31	07/29/14	07/29/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$200.00	0.00			
N 31	31	07/29/14	07/29/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$350.00	0.00			
N 32	31	07/29/14	07/29/14	M-F 530-6a Go	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$75.00	0.00			
N 33	31	07/29/14	07/29/14	M-F 530p-6p Fi	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$275.00	0.00			
N 34	31	07/29/14	07/29/14	Good Day Colo	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$200.00	0.00			
N 35	31	07/29/14	07/29/14	Good Day Colo	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$100.00	0.00			
N 36	31	07/29/14	07/29/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$200.00	0.00			
N 37	31	07/29/14	07/29/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	-1-----				1	\$900.00	0.00			
N 38	31	07/30/14	07/30/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$200.00	0.00			
N 39	31	07/30/14	07/30/14	M-F 5-530a Go	5a-530a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$75.00	0.00			
N 40	31	07/30/14	07/30/14	M-F 5p-530p Fi	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$350.00	0.00			
N 41	31	07/30/14	07/30/14	M-F 530-6a Go	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$75.00	0.00			
N 42	31	07/30/14	07/30/14	M-F 530p-6p Fi	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$275.00	0.00			
N 43	31	07/30/14	07/30/14	Good Day Colo	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$200.00	0.00			
N 44	31	07/30/14	07/30/14	Good Day Colo	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$100.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

<u>Contract / Revision</u> 753297 /		<u>Alt Order #</u> 07279173
<u>Contract Dates</u> 07/29/14 - 08/04/14		<u>Product</u> GARDNER SEN 7/29
<u>Advertiser</u> Gardner/R/Senate		<u>Estimate #</u> 4716
		<u>Original Date / Revision</u> 07/21/14 / 07/21/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 45	31	07/30/14	07/30/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$200.00	0.00			
N 46	31	07/30/14	07/30/14	M-F LN 9p-930	9p-930p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/28/14	08/03/14	--1----				1	\$900.00	0.00			
Totals										0.00		46	\$15,625.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/04/14	46	\$15,625.00	\$13,281.25
Totals	46	\$15,625.00	\$13,281.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.