



POLITICAL INQUIRY FORM
FOR ISSUE/NON-CANDIDATE ADVERTISEMENTS

Market/Station: New York WCBS

- 1. NAME OF AGENCY: Targeted Platform Media, LLC
2. AGENCY CONTACT NAME: Cathie Herrick
3. ADDRESS: PO Box 237 Crownsville, Md 21032
4. PHONE: 202 965-5060

- 5. ORGANIZATION/COMMITTEE NAME: The Dawn Project
6. CONTACT NAME: Jon Blair
7. ADDRESS: 1209 Orange Street Wilmington, DE 19801
8. PHONE NUMBER:
9. LIST OF CHIEF EXECUTIVE OFFICERS, MEMBERS OF THE EXEC. COMMITTEE, OR BOARD OF DIRECTORS (INCL. TITLE):

Founder Dan O Dowd

STATION EMPLOYEE COMPLETING FORM

Kerry Murphy

DATE: 8/9/22

IF ANY AD BUY IS REJECTED (INCLUDING IN PART), NOTE DATE OF REJECTION AND BRIEF REASON:

CUT-AND-PASTE, ADD, AND COMPLETE A SEPARATE TABLE BELOW FOR EACH AD

Ad-Specific Information

AD NAME: Test Track DATE RECEIVED: 8.9.22 ISCI CODE:DAWN-01022H
ORDER NUMBER: 507448 FLIGHT DATES TO RUN: 8/9-until further Notice
(Insert separate Order Numbers and Flight Dates If Ad Is In Multiple Orders)

TRAFFIC INSTRUCTIONS:
(Unless specified on the Order being contemporaneously uploaded to Online File; may be in the form of percentage clearance)

- The organization above has purchased time to communicate a message THAT REFERS to a matter of national importance, for example a legally qualified candidate for federal office, an election to federal office, or a national legislative issue of public importance.
[The NAB Form, this Political Inquiry Form, the Contract, and the Invoice must be uploaded to the online Public File for this ad.]

Identify every legally qualified candidate for federal office mentioned (or federal election if no candidate is mentioned) in the spot:

Table with 3 columns: Full Name Of Federal Candidate, Office Sought (No abbreviations), Election Date and Type

Identify every political matter of national importance mentioned in the message:
Includes national legislative issues of public importance (subject of pending Congressional legislation), federal regulations such as IRS rules, etc.

- The organization above has purchased time to communicate a message THAT DOES NOT REFER to a matter of national importance.
[Only the NAB Form and this Political Inquiry Form must be uploaded to the online Public File for this ad.]

STATION EMPLOYEE SUPPLEMENTING FORM:

DATE SUPPLEMENTED: