

From

To

Ads That Work

Linda Verin



MULTI MEDIA ADVERTISING

3535 Hampshire Drive, Birmingham, AL 35223

205.968.3650

telephone / fax

3438
1094
3438

WABM/WTTO

Rep:

Lisa Hughes

Phone: (205) 982-3807

Fax: (205) 982-3820

email:

lbmontgomery@sbgtn.com**Media Buy Description**

Market >

AL: Birmingham

Insertion Order ID >

Daagye Hendricks

For Client >

Daagye Bham School Bd D4

Run Schedule from...

8/17/17

to...

8/21/17

Instructions:

0

| | | |
|--------------------|----------------|------|
| for :10 sec. spots | none scheduled | 0 |
| for :30 sec. spots | none scheduled | DH30 |
| for bookend spots | none scheduled | 0 |

Spots Ordered

| Shows | Run days | From | To | Type | Rate | spots per wk | cost per week \$ | spots total | total buy \$ |
|--------------------------|----------|------|-----|------|----------|-----------------|---------------------|----------------|--------------|
| WABM | | | | | | | \$0.00 | 0 | \$0.00 |
| People's Court | Th-F, M | 2p | 3p | :30 | \$40.00 | 3 | \$120.00 | 3 | \$120.00 |
| Mathis | Th-F, M | 3p | 4p | :30 | \$50.00 | 3 | \$150.00 | 3 | \$150.00 |
| Povich | Th-F, M | 4p | 5p | :30 | \$70.00 | 3 | \$210.00 | 3 | \$210.00 |
| Family Feud Steve Harvey | Th-F, M | 6p | 7p | :30 | \$120.00 | 3 | \$360.00 | 3 | \$360.00 |
| Maury Povich | Th-F, M | 9p | 10p | :30 | \$20.00 | 2 | \$40.00 | 2 | \$40.00 |
| Mathis | Th-F, M | 11p | 12a | :30 | \$20.00 | 2 | \$40.00 | 2 | \$40.00 |
| Family Feud Steve Harvey | Sun | 6p | 7p | :30 | \$25.00 | 0 | \$0.00 | 0 | \$0.00 |
| WTTO | | | | | | | \$0.00 | 0 | \$0.00 |
| Judge Faith | Mon | 1p | 2p | :30 | \$30.00 | 1 | \$30.00 | 1 | \$30.00 |
| | | | | | | | \$0.00 | 0 | \$0.00 |
| | | | | | | | \$0.00 | 0 | \$0.00 |
| Run schedule for | | | | | | 1 | weeks | Per Week > | 16 |
| | | | | | | | \$950.00 | Total > | 16 |
| | | | | | | | | | \$950.00 |

2727092

2985074



WTTQ
651 Beacon Pky W, Ste 105
Birmingham, AL 35209

Ads That Work
3535 Hampshire Dr
Birmingham, AL 35223

Contract # 2985074

Schedule Dates

08/17/17-08/18/17

Advertiser

Daagye Hendricks For BHAM School Board District

Agency

Ads That Work (3438)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Hendricks School Bd District 4 (573013)

Salesperson

HOUSE-BIRMINGHAM, WTTQ/WABM/WDDDB/WBMA

Sales Office

WTTQ/WABM/WDDDB/WBMA/EBMA/GBMA

Buyer Name

Weaver, Yvette

Phone/Fax

/

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Calendar

Comments

08/02/17

Date Entered

Last Modified

Entered By

Christine Bartlett

CO-OP

No

Headline #

Demo

Normal

Package Deal

Commission %

15.00

Commission

\$4.50

Net Total

\$25.50

Sales Tax

Birmingham (WTTQ)

By Calendar Month

Aug. 2017

Grand Total:

Rate

\$30.00

\$30.00

Spots

1

1

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---------|---|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|---------|---------|-------------------|---------------------|---------|
| Est 1.0 | Unapproved (New!) on credit hold / SPOT | 08/17/17-08/18/17 | 4 | :30 | Orbit- [P]Judge Faith (Th Fr) [P]Judge Faith 2(Th Fr) | 1 | | | | X | X | | | 1 | \$30.00 | \$30.00 | Birmingham (WTTQ) | JUDGE FAITH TH-F, M | 8/2/17 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WABM/WTTO

Date:

8/2/2017

I, Linda Verinbeing/on behalf of: Daagye Hendricksa legally qualified candidate of the non partisanpolitical party for the office of: Birmingham School Board D4in the generalelection to be held on: 8/22/2017

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to elect Dargye Hendricks

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dargye Hendricks

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/2/2017

Date

Jend Verin

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

WAYNE REID
Printed Name

DOS
Title