

## ORDER



**Orders**  
**Order / Rev:** 755253  
**Alt Order #:** 09295287  
**Product Desc:** HUNTER/MULREADY  
**Estimate:** 624  
**Flight Dates:** 10/25/18 - 10/28/18  
**Original Date / Rev:** 10/24/18 / 10/24/18  
**Order Type:** GENERAL

**KFOR-TV**  
**Primary AE:** Jay Smith  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency**  
**Name:** Medium Buying, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1351 King Avenue  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Hunter/Mulready/R/OTH/OK  
**Demographic:** A25-54  
**Product Codes:** PL1.g.ii  
**Priority:** Default  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/26/18	14	\$5,040.00	\$4,284.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	14	\$5,040.00	\$4,284.00	0.00
<b>Totals</b>	<b>14</b>	<b>\$5,040.00</b>	<b>\$4,284.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
KFOR-TV	33%	\$5,040.00
Market	100%	\$15,272.73

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAUT	0%	\$0.00
KETA	0%	\$0.00
KOCB	0%	\$0.00
KOCM	0%	\$0.00
KOCO	20%	\$3,054.55
KOKH	21%	\$3,207.27
KOMI	0%	\$0.00
KOPX	0%	\$0.00
KSBI	0%	\$0.00
KTUZ	0%	\$0.00
KUOK	0%	\$0.00
KWTV	26%	\$3,970.91
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	4	10/25/18	10/26/18		CM	10:00 PM-10:35 PM	----TF--	:30	2	\$700.0007		0.00	NM	2	\$1,400.00

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 Product Desc: HUNTER/MULREADY  
 Estimate: 624

KFOR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10p-1035p M-F 10p-1035p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$700.00		0.00			
E 2	4	10/25/18	10/26/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---TF--	:30	2	\$375.00	07	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$375.00		0.00			
E 3	4	10/25/18	10/26/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---TF--	:30	2	\$525.00	07	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$525.00		0.00			
E 4	4	10/25/18	10/26/18	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	---TF--	:30	2	\$185.00	07	0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$185.00		0.00			
E 5	4	10/25/18	10/26/18	M-F 4p-430p M-F 4p-430p	CM	4:00 PM-4:30 PM	---TF--	:30	2	\$185.00	07	0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$185.00		0.00			
E 6	4	10/25/18	10/26/18	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---TF--	:30	2	\$265.00	07	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$265.00		0.00			
E 7	4	10/25/18	10/26/18	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---TF--	:30	2	\$285.00	07	0.00	NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	---TF--					2	\$285.00		0.00			
													Totals	14	\$5,040.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 10/24/2018

I, Medium Buying,

being/on behalf of: Mike Hunter,

a legally qualified candidate of the Republican

political party for the office of: Oklahoma Attorney General

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Hunter for Attorney General 2018

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marshall Snipes, P.O. Box 2363, Oklahoma City, OK 73101

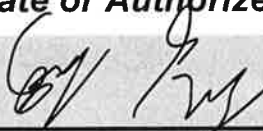
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/24/2018

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.