

BLUEWATER BROADCASTING
4101 Wall Street
Montgomery, AL 36106

Client: Steven for Montgomery
Order #: 10081-00008
Description: Est 2126 8/20-8/26
Date Entered: 8/19/2019
P.O.#:
Salesperson: McGavren, Philadelphia
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

Media Financial Services
1655 Palm Beach Lakes Blvd.
Suite903
West Palm Beach, Fl. 33401

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	8/20/2019	8/26/2019	WJWZ-FM	06:00:00 to 10:00:00	CUSTOM	1:00	10	30.00	300.00	Y	Y	Y	Y	Y	N	N
	8/20/2019	8/25/2019					8	30.00	240.00	0	2	2	2	2	0	0
	8/26/2019	8/26/2019					2	30.00	60.00	2	0	0	0	0	0	0
2	8/20/2019	8/26/2019	WJWZ-FM	10:00:00 to 15:00:00	CUSTOM	1:00	10	28.00	280.00	Y	Y	Y	Y	Y	N	N
	8/20/2019	8/25/2019					8	28.00	224.00	0	2	2	2	2	0	0
	8/26/2019	8/26/2019					2	28.00	56.00	2	0	0	0	0	0	0
3	8/24/2019	8/25/2019	WJWZ-FM	06:00:00 to 19:00:00	Weekly	1:00	4	25.00	100.00	0	0	0	0	0	2	2

Order Start Date: 8/20/2019 Order End Date: 8/26/2019 Spots: 24

Total Charges: \$680.00
Combined Discounts: \$102.00
Total Net: \$578.00

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Calendar Month/End-Of-Schedule Billing Totals for Steven for Montgomery / 10081-00008 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
August 2019	24	\$680.00	\$102.00	\$578.00

Confirmed & Accepted for BLUEWATER BROADCASTING By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTW2-FM	Date: 8/19/19
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I, HMS

being/on behalf of: Steven Reed

a legally qualified candidate of the _____

political party for the office of: Montgomery Mayor

in the General

election to be held on: 8/27/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See attached			

Attach proposed schedule with charges (if available): \$680.00

I represent that the payment for the above described broadcast time has been furnished by:

Steven for Montgomery

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keary Foster | PO 6444 Montgomery AL 36106 | (334) 332-8225

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/13/19

Date

K-B

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

K-C

Signature

Kelly Cooley

Printed Name

Business Manager

Title

STATION:	WJWZ-FM	ORDER#:	3165671	DATE:	08/19/2019
MARKET:	Montgomery, AL	AMOUNT:	\$680.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	24	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4364236	
ADVERTISER:	Steven for Montgomery	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est. 2126 8/20-8/26 Candidate	AGY EST:	2126	Invoices@MediaFinancial.com	
FLIGHT:	08-20-2019 TO 8/26/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 7					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/19/2019 12:29	

COMMENTS

[Rep Comment] 08/19/2019: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.****

Include the estimate number on all invoices

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

****CONTINUE WITH CURRENT SPOT(S)/TRAFFIC TFN.****

DAY#1		8/20/2019 To 8/20/2019					TOT \$116.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	8/20/2019	8/20/2019	2	\$30	\$60
	2		.T.....	10:00AM	3:00PM	60	8/20/2019	8/20/2019	2	\$28	\$56

DAY#2		8/21/2019 To 8/21/2019					TOT \$116.00		TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/21/2019	8/21/2019	2	\$30	\$60
	2		..W....	10:00AM	3:00PM	60	8/21/2019	8/21/2019	2	\$28	\$56

STATION:	WJWZ-FM	ORDER#:	3165671	DATE:	08/19/2019
MARKET:	Montgomery, AL	AMOUNT:	\$680.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	24	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4364236	
ADVERTISER:	Steven for Montgomery	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est. 2126 8/20-8/26 Candidate	AGY EST:	2126	Invoices@MediaFinancial.com	
FLIGHT:	08-20-2019 TO 8/26/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 7					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/19/2019 12:29	

DAY#3 **8/22/2019 To 8/22/2019** **TOT \$116.00** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	8/22/2019	8/22/2019	2	\$30	\$60
	2		...T...	10:00AM	3:00PM	60	8/22/2019	8/22/2019	2	\$28	\$56

DAY#4 **8/23/2019 To 8/23/2019** **TOT \$116.00** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	8/23/2019	8/23/2019	2	\$30	\$60
	2	F..	10:00AM	3:00PM	60	8/23/2019	8/23/2019	2	\$28	\$56

DAY#5 **8/24/2019 To 8/24/2019** **TOT \$50.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	3	S.	6:00AM	7:00PM	60	8/24/2019	8/24/2019	2	\$25	\$50

DAY#6 **8/25/2019 To 8/25/2019** **TOT \$50.00** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	3	S	6:00AM	7:00PM	60	8/25/2019	8/25/2019	2	\$25	\$50

STATION:	WJWZ-FM	ORDER#:	3165671	DATE:	08/19/2019
MARKET:	Montgomery, AL	AMOUNT:	\$680.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	24	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4364236	
ADVERTISER:	Steven for Montgomery	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est. 2126 8/20-8/26 Candidate	AGY EST:	2126	Invoices@MediaFinancial.com	
FLIGHT:	08-20-2019 TO 8/26/2019	[X]Unwired []Spot []Mod			
TOT # OF DAYS: 7					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 08/19/2019 12:29	

DAY#7		8/26/2019 To 8/26/2019					TOT \$116.00			TOTAL SPOTS 4		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	8/26/2019	8/26/2019	2	\$30	\$60	
	2		M.....	10:00AM	3:00PM	60	8/26/2019	8/26/2019	2	\$28	\$56	

TOTAL	Aug	Sep												Total
SPOT	20	4												24
CASH	564.00	116.00												680.00
TOTAL	564.00	116.00												680.00