

BLUEWATER BROADCASTING
4101 Wall Street
Montgomery, AL 36106

Client: Steven for Montgomery
Order #: 10081-00010
Description: Est 2128 Candidate Run-Off
Date Entered: 9/10/2019
P.O.#:
Salesperson: McGavren, Philadelphia
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

Media Financial Services
1655 Palm Beach Lakes Blvd.
Suite903
West Palm Beach, Fl. 33401

On-Air Schedule

| | <u>Start Date</u> | <u>End Date</u> | <u>Station</u> | <u>Scheduled Time/Event</u> | <u>Repeated</u> | <u>Length</u> | <u>Qty</u> | <u>Rate</u> | <u>Total</u> | <u>M</u> | <u>Tu</u> | <u>W</u> | <u>Th</u> | <u>F</u> | <u>Sa</u> | <u>Su</u> |
|---|-------------------|-----------------|----------------|-----------------------------|-----------------|---------------|------------|-------------|--------------|----------|-----------|----------|-----------|----------|-----------|-----------|
| 1 | 9/11/2019 | 9/16/2019 | WJWZ-FM | 06:00:00 to 10:00:00 | CUSTOM | 1:00 | 10 | 30.00 | 300.00 | Y | N | N | Y | Y | N | N |
| | 9/11/2019 | 9/15/2019 | | | | | 7 | 30.00 | 210.00 | 0 | 0 | 0 | 4 | 3 | 0 | 0 |
| | 9/16/2019 | 9/16/2019 | | | | | 3 | 30.00 | 90.00 | 3 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 9/11/2019 | 9/16/2019 | WJWZ-FM | 10:00:00 to 15:00:00 | CUSTOM | 1:00 | 10 | 28.00 | 280.00 | Y | N | N | Y | Y | N | N |
| | 9/11/2019 | 9/15/2019 | | | | | 8 | 28.00 | 224.00 | 0 | 0 | 0 | 4 | 4 | 0 | 0 |
| | 9/16/2019 | 9/16/2019 | | | | | 2 | 28.00 | 56.00 | 2 | 0 | 0 | 0 | 0 | 0 | 0 |
| 3 | 9/14/2019 | 9/15/2019 | WJWZ-FM | 06:00:00 to 19:00:00 | Weekly | 1:00 | 4 | 25.00 | 100.00 | 0 | 0 | 0 | 0 | 0 | 2 | 2 |

Order Start Date: 9/11/2019 Order End Date: 9/16/2019 Spots: 24

Total Charges: \$680.00

Combined Discounts: \$102.00

Total Net: \$578.00

Bluewater Broadcasting, LLC has a policy of prohibiting discrimination on the basis of race or ethnicity. Accordingly, Bluewater Broadcasting, LLC reserves the right to reject any order for advertising that it regards as inconsistent with this policy.

Projected Calendar Month/End-Of-Schedule Billing Totals for Steven for Montgomery / 10081-00010 :

| | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|----------------|-------------------|----------------------|-----------------------|--------------------|
| September 2019 | 24 | \$680.00 | \$102.00 | \$578.00 |

Confirmed & Accepted for BLUEWATER BROADCASTING By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-------------------------|
| Station and Location: <u>NJWZ-FM</u> | Date: <u>9/10/19</u> |
|---|-------------------------|

I, HMS

being/on behalf of: Steven Reed

a legally qualified candidate of the _____

political party for the office of: Montgomery Mayor

in the Runoff

election to be held on: 10/8/19

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See attached | | | | | |

Attach proposed schedule with charges (if available): See attached

I represent that the payment for the above described broadcast time has been furnished by:

Steven for Montgomery

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keary Foster | PO 6444 Montgomery, AL 36106 | (334) 332-8225

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/6/19

Date

K-LB

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Kelly Cooley

Printed Name

Business Manager

Title

| | | | | | |
|-------------------------|--------------------------------------|---------------------------|--------------|--|--------------------------|
| STATION: | WJWZ-FM | ORDER#: | 3166164 | DATE: | 09/10/2019 |
| MARKET: | Montgomery, AL | AMOUNT: | \$680.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | McGavren Guild Media | SPOTS: | 24 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 412 421 2600 | | |
| SALESPERSON: | Roger Rafson | SLS FAX: | 412 421 6001 | | |
| SLS EMAIL: | Roger.Rafson@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4365618 | |
| ADVERTISER: | Steven for Montgomery | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 2128 9/11-9/16 Candidate Run-Off | AGY EST: | 2128 | Invoices@MediaFinancial.com | |
| FLIGHT: | 09-11-2019 TO 9/16/2019 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 6 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 09/10/2019 09:59 | |

COMMENTS

[Rep Comment] 09/10/2019: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT WE SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. WE WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AT THAT TIME.****

Include the estimate number on all invoices

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

****NEW SPOT/TRAFFIC WILL BE SENT LATER TODAY.****

| DAY#1 | | 9/11/2019 To 9/11/2019 | | | | | TOT \$144.00 | | | TOTAL SPOTS 5 | |
|-------|----|------------------------|---------|---------|----------|-----|--------------|-----------|-------|---------------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ..W.... | 6:00AM | 10:00AM | 60 | 9/11/2019 | 9/11/2019 | 2 | \$30 | \$60 |
| | 2 | | ..W.... | 10:00AM | 3:00PM | 60 | 9/11/2019 | 9/11/2019 | 3 | \$28 | \$84 |

| DAY#2 | | 9/12/2019 To 9/12/2019 | | | | | TOT \$146.00 | | | TOTAL SPOTS 5 | |
|-------|----|------------------------|---------|---------|----------|-----|--------------|-----------|-------|---------------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ...T... | 6:00AM | 10:00AM | 60 | 9/12/2019 | 9/12/2019 | 3 | \$30 | \$90 |
| | 2 | | ...T... | 10:00AM | 3:00PM | 60 | 9/12/2019 | 9/12/2019 | 2 | \$28 | \$56 |

| | | | | | |
|-------------------------|--------------------------------------|---------------------------|--------------|--|--------------------------|
| STATION: | WJWZ-FM | ORDER#: | 3166164 | DATE: | 09/10/2019 |
| MARKET: | Montgomery, AL | AMOUNT: | \$680.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | McGavren Guild Media | SPOTS: | 24 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 412 421 2600 | | |
| SALESPERSON: | Roger Rafson | SLS FAX: | 412 421 6001 | | |
| SLS EMAIL: | Roger.Rafson@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4365618 | |
| ADVERTISER: | Steven for Montgomery | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 2128 9/11-9/16 Candidate Run-Off | AGY EST: | 2128 | Invoices@MediaFinancial.com | |
| FLIGHT: | 09-11-2019 TO 9/16/2019 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 6 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 09/10/2019 09:59 | |

DAY#3 **9/13/2019 To 9/13/2019** **TOT \$144.00** **TOTAL SPOTS 5**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|-----------|-----------|-------|------|-------|
| | 1 | |F.. | 6:00AM | 10:00AM | 60 | 9/13/2019 | 9/13/2019 | 2 | \$30 | \$60 |
| | 2 | |F.. | 10:00AM | 3:00PM | 60 | 9/13/2019 | 9/13/2019 | 3 | \$28 | \$84 |

DAY#4 **9/14/2019 To 9/14/2019** **TOT \$50.00** **TOTAL SPOTS 2**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|--------|----------|-----|-----------|-----------|-------|------|-------|
| | 3 | |S. | 6:00AM | 7:00PM | 60 | 9/14/2019 | 9/14/2019 | 2 | \$25 | \$50 |

DAY#5 **9/15/2019 To 9/15/2019** **TOT \$50.00** **TOTAL SPOTS 2**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|--------|--------|----------|-----|-----------|-----------|-------|------|-------|
| | 3 | |S | 6:00AM | 7:00PM | 60 | 9/15/2019 | 9/15/2019 | 2 | \$25 | \$50 |

DAY#6 **9/16/2019 To 9/16/2019** **TOT \$146.00** **TOTAL SPOTS 5**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|--------|---------|----------|-----|-----------|-----------|-------|------|-------|
| | 1 | | M..... | 6:00AM | 10:00AM | 60 | 9/16/2019 | 9/16/2019 | 3 | \$30 | \$90 |
| | 2 | | M..... | 10:00AM | 3:00PM | 60 | 9/16/2019 | 9/16/2019 | 2 | \$28 | \$56 |

| | | | | | |
|-----------------------|--------------------------------------|--|--------------|--|--------------------------|
| STATION: | WJWZ-FM | ORDER#: | 3166164 | DATE: | 09/10/2019 |
| MARKET: | Montgomery, AL | AMOUNT: | \$680.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | McGavren Guild Media | SPOTS: | 24 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 412 421 2600 | | |
| SALESPERSON: | Roger Rafson | SLS FAX: | 412 421 6001 | | |
| SLS EMAIL: | Roger.Rafson@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4365618 | |
| ADVERTISER: | Steven for Montgomery | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 2128 9/11-9/16 Candidate Run-Off | AGY EST: | 2128 | Invoices@MediaFinancial.com | |
| FLIGHT: | 09-11-2019 TO 9/16/2019 | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod | | | |
| TOT # OF DAYS: | 6 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 09/10/2019 09:59 | |

| | | | | | | | | | | | | | | | |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| TOTAL | Sep | | | | | | | | | | | | | | Total |
| SPOT | 24 | | | | | | | | | | | | | | 24 |
| CASH | 680.00 | | | | | | | | | | | | | | 680.00 |
| TOTAL | 680.00 | | | | | | | | | | | | | | 680.00 |