

**PIEDMONT COMMUNICATIONS, INC.**



P. O. Box 271 Orange, VA 22960 Phone (540) 825-3900 Fax (540) 672-0282  
 www.wjmaf.com & www.1055samfm.com

Client: Stephen Laluna (political Sheriff)  
 Agency:  
 Address: P.O. Box 60  
 City/State: Barboursville, VA  
 Zip: 22923  
 Phone #:  
 Fax #:  
 Attn: Stacy Laluna  
 E-Mail:

Sales Rep: Dalton/HOUSE  
 Order #:  
 Station(s): X WOJL X WJMA  
 Start: 8/5/23 End: 8/11/23  
 Coop Scripts:  Yes  No  
 Notary Required:  Yes  No  
 Total # of Units: 28  
 Total Gross:  
 Total Net: 350.00

Station	Daypart	Start Date	End Date	:30 or :60	M	TU	WE	TH	FR	SA	SU	Rate	Total # Spots	Total Line Cost
WJMA	5AM-12MID	8/5/23	8/11/23	:60	4	4	4	4	4	4	4	12.50	28	350.00
				:										

By signing this contract advertiser accepts all terms and conditions set forth on the reverse of this page.

Signature:  
 Position/Company:  
 Date:  
 Sales Rep:

For Office Use Only

Approved:  Yes  No By: \_\_\_\_\_

Contract # \_\_\_\_\_ Date: \_\_\_\_\_

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.  
 I, Stephen Laluna for Sheriff, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: <u>Stephen Laluna</u>	
Authorized committee:	
Agency requesting time (and contact information): <input type="checkbox"/> <u>Stephen Laluna for Sheriff</u> contact <u>Stacy Laluna</u> 748-857-0305	
Candidate's political party: <u>Republican</u>	
Office sought (no acronyms or abbreviations): <u>Orange County Sheriff</u>	
Date of election: <u>11-7-23</u>	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee:	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been furnished by (check one box below):	
<input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or	
<input type="checkbox"/> the authorized committee of the legally qualified candidate listed above;	
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates)	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature: <u>[Signature]</u>	Signature: <u>[Signature]</u>
Name: <u>Stacy Laluna</u>	Name: <u>KEVIN L. DALTON</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>8/1/23</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: Station Call Letters: WOTMAFMA Date Received/Requested: 7/26/23  
Est. #: Station Location: Orange, VA Run Start and End Dates: 8/7/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF; or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.