

**CONTRACT**

**WEWS**  
**3001 Euclid Avenue**  
**Cleveland, OH 44115**  
**(216) 431-5555**

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

<u>Contract / Revision</u> 176318 /		<u>Alt Order #</u>
<u>Product</u> NRSC - Add w/o 8/15/16		
<u>Contract Dates</u> 08/15/16 - 08/22/16	<u>Estimate #</u> 4650	
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 08/10/16 / 08/10/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEWS	<u>Account Executive</u> Tara Washburn	<u>Sales Office</u> WEWS Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WEWS	08/15/16	08/21/16	M-F 2-3pm	2-3pm		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	- 111 - - -	3			\$600.00					
N 2	WEWS	08/15/16	08/21/16	M-F 11-1135pm News	11-1135pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	- - 1 - - - -	1			\$1,200.00					
N 3	WEWS	08/15/16	08/21/16	Kimmel 1135pm	1135pm-1237am		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	11 - 1 - - -	3			\$450.00					
N 4	WEWS	08/15/16	08/21/16	Wednesday Prime A	8-9pm		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	- - 1 - - - -	1			\$4,000.00					
N 5	WEWS	08/15/16	08/21/16	Browns vs Falcons	7-10p		:30				NM	1	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	- - - 1 - - -	1			\$16,000.00					
<b>Totals</b>								0.00				9	\$24,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/18/16	9	\$24,350.00	(\$3,652.50)	\$20,697.50
<b>Totals</b>	9	\$24,350.00	(\$3,652.50)	\$20,697.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.