

ORDER



Orders
Order / Rev: 191950
 Alt Order #:
Product Desc: Kihuen-DCCC
Estimate: 2412
Flight Dates: 09/28/16 - 10/02/16
Original Date / Rev: 09/22/16 / 09/23/16
Order Type: GENERAL

KTNV
Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kihuen-DCCC
Demographic: HH
Product Codes: PL Federal Candidate
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	09/30/16	37	\$28,000.00	\$23,800.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	37	\$28,000.00	\$23,800.00	0.00
Totals	37	\$28,000.00	\$23,800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$28,000.00
Market	100%	\$140,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$112,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/29/16	09/30/16	M-F 5-6am News M-F 5-6am News	CM	530-6a (5:30 AM-6:00 AM)	---11--	:30	2	\$250.00	P-5	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	---11--		2		\$250.00		0.00					
N 2	KTNV	09/28/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	6-630a (6:00 AM-6:30 AM)	--111--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$400.00		0.00					
N 3	KTNV	09/28/16	09/30/16	M-F 6-7am News M-F 6-7am News	CM	630-7a (6:30 AM-7:00 AM)	--111--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$400.00		0.00					
N 4	KTNV	09/28/16	09/30/16	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	--111--	:30	3	\$800.00	P-5	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$800.00		0.00					
N 5	KTNV	09/28/16	09/28/16	M-F 9-10am M-F 9-10am	CM	9-10am	--1----	:30	1	\$100.00	P-5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--1----		1		\$100.00		0.00					
N 6	KTNV	09/28/16	09/30/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	--111--	:30	3	\$300.00	P-5	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$300.00		0.00					
N 7	KTNV	09/29/16	09/29/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	---1---	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	---1---		1		\$500.00		0.00					
N 8	KTNV	09/28/16	09/30/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	--111--	:30	3	\$500.00	P-5	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$500.00		0.00					
N 9	KTNV	09/30/16	09/30/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	----1--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	----1--		1		\$1,000.00		0.00					
N 10	KTNV	09/28/16	09/29/16	M-F 6-7pm News M-F 6-7pm News	CM	6-630p (6:00 PM-6:30 PM)	--11---	:30	2	\$800.00	P-5	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--11---		2		\$800.00		0.00					
N 11	KTNV	09/30/16	09/30/16	M-F 6-7pm News M-F 6-7pm News	CM	630-7p (6:30 PM-7:00 PM)	----1--	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	----1--		1		\$800.00		0.00					
N 12	KTNV	09/28/16	09/28/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	--1----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--1----		1		\$800.00		0.00					
N 13	KTNV	09/28/16	09/30/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	--111--	:30	3	\$800.00	P-5	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	--111--		3		\$800.00		0.00					
N 14	KTNV	09/29/16	09/29/16	Thursday Prime A Greys Anatomy	CM	8-9pm Greys	---1---	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	---1---		1		\$6,000.00		0.00					
N 15	KTNV	09/30/16	09/30/16	Friday Prime A Last Man	CM	8-830p Last man (8:00 PM-8:30 PM)	----1--	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/26/16	10/02/16	----1--		1		\$2,000.00		0.00					

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N 15	KTNV	09/30/16	09/30/16	Friday Prime A Last Man	CM	8-830p Last man (8:00 PM-8:30 PM)	----1--	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----1--		1				\$2,000.00		0.00			
N 16	KTNV	09/28/16	09/30/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	--111--	:30	3	\$1,200.00	P-5	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--111--		3				\$1,200.00		0.00			
N 17	KTNV	09/28/16	09/30/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am (12:37 XM-1:05 XM)	--111--	:30	3	\$250.00	P-5	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--111--		3				\$250.00		0.00			
N 18	KTNV	09/29/16	09/29/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am (11:35 PM-12:35 XM)	---1---	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---		1				\$500.00		0.00			
N 19	KTNV	09/28/16	09/28/16	M-F 5-6am News M-F 5-6am News	CM	5-530am (5:00 AM-5:30 AM)	--1----	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--1----		1				\$250.00		0.00			
													Totals	37	\$28,000.00