

ORDER



Orders
Order / Rev: 201318
Alt Order #:
Product Desc: Kihuen-DCCC
Estimate: 2876
Flight Dates: 10/25/16 - 10/30/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: GENERAL

KTNV

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kihuen-DCCC
Demographic: HH
Product Codes: PL Federal Candidate
Priority: P-5
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	40	\$31,275.00	\$26,583.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	40	\$31,275.00	\$26,583.75	0.00
Totals	40	\$31,275.00	\$26,583.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$31,275.00
Market	100%	\$156,375.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$125,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/26/16	10/26/16	M-F 5-6am News M-F 5-6am News	CM	5-530a (5:00 AM-5:30 AM)	-- 1----	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-- 1----		1				\$250.00		0.00			
N 2	KTNV	10/26/16	10/28/16	M-F 6-7am News M-F 6-7am News	CM	6-630am (6:00 AM-6:30 AM)	-- 1-1--	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-- 1-1--		2				\$400.00		0.00			
N 3	KTNV	10/25/16	10/28/16	M-F 6-7am News M-F 6-7am News	CM	630-7am (6:30 AM-7:00 AM)	- 1-11--	:30	3	\$400.00	P-5	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1-11--		3				\$400.00		0.00			
N 4	KTNV	10/26/16	10/28/16	M-F 9-10am M-F 9-10am	CM	9-10am	-- 111--	:30	3	\$200.00	P-5	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-- 111--		3				\$200.00		0.00			
N 5	KTNV	10/25/16	10/25/16	M-F 10-11am M-F 10-11am	CM	10-11am	- 1-----	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1-----		1				\$600.00		0.00			
N 6	KTNV	10/25/16	10/28/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	- 1-- 1--	:30	2	\$600.00	P-5	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1-- 1--		2				\$600.00		0.00			
N 7	KTNV	10/26/16	10/28/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	-- 111--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-- 111--		3				\$1,000.00		0.00			
N 8	KTNV	10/25/16	10/25/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	- 1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1-----		1				\$1,000.00		0.00			
N 9	KTNV	10/25/16	10/27/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	- 1- 1--	:30	2	\$300.00	P-5	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1- 1--		2				\$300.00		0.00			
N 10	KTNV	10/26/16	10/26/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-- 1----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-- 1----		1				\$1,500.00		0.00			
N 11	KTNV	10/25/16	10/27/16	M-F 6-7pm News M-F 6-7pm News	CM	6-630p (6:00 PM-6:30 PM)	- 1- 1--	:30	2	\$800.00	P-5	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1- 1--		2				\$800.00		0.00			
N 12	KTNV	10/25/16	10/28/16	M-F 6-7pm News M-F 6-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	- 1111--	:30	4	\$800.00	P-5	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	- 1111--		4				\$800.00		0.00			
N 13	KTNV	10/27/16	10/27/16	Thursday Prime B Notorious	CM	9-10pm	--- 1---	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--- 1---		1				\$4,000.00		0.00			
N 14	KTNV	10/30/16	10/30/16	Sunday Prime D Quantico	CM	10-11pm	----- 1	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----- 1		1				\$3,000.00		0.00			
N 15	KTNV	10/25/16	10/28/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	- 11- 1--	:30	3	\$1,200.00	P-5	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 15	KTNV	10/25/16	10/28/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	- 11- 1- -	:30	3	\$1,200.00	P-5	0.00 NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	- 11- 1- -		3				\$1,200.00		0.00		
N 16	KTNV	10/29/16	10/29/16	Prime News Prime News	CM	830-930p (8:30 PM-9:30 PM)	- - - - - 1-	:30	1	\$500.00	P-5	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	- - - - - 1-		1				\$500.00		0.00		
N 17	KTNV	10/30/16	10/30/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	- - - - - 1	:30	1	\$1,200.00	P-5	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	- - - - - 1		1				\$1,200.00		0.00		
N 18	KTNV	10/26/16	10/28/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-105am (12:37 XM-1:05 XM)	- - 111- -	:30	3	\$375.00	P-3	0.00 NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	- - 111- -		3				\$375.00		0.00		
N 19	KTNV	10/25/16	10/28/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1235am (11:35 PM-12:35 XM)	- 1111- -	:30	4	\$500.00	P-5	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	- 1111- -		4				\$500.00		0.00		
N 20	KTNV	10/30/16	10/30/16	Sa/Su 1135pm-135am Castle	RCM	12-1am Castle (12:00 XM-1:00 XM)	- - - - - 1	:30	1	\$300.00	P-5	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/24/16	10/30/16	- - - - - 1		1				\$300.00		0.00		
Totals													40	\$31,275.00