

## ORDER



**Orders**  
**Order / Rev:** 187891  
**Alt Order #:**  
**Product Desc:** Kihuen-DCCC  
**Estimate:** 2343  
**Flight Dates:** 10/03/16 - 10/09/16  
**Original Date / Rev:** 09/19/16 / 09/19/16  
**Order Type:** GENERAL

**KTNV**

**Primary AE:** Vicki Nelms  
**Sales Office:** LASV  
**Sales Region:** LOC

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:**  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kihuen-DCCC  
**Demographic:** HH  
**Product Codes:** PL Federal Candidate  
**Priority:** P-5  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/09/16	42	\$35,000.00	\$29,750.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	42	\$35,000.00	\$29,750.00	0.00
<b>Totals</b>	<b>42</b>	<b>\$35,000.00</b>	<b>\$29,750.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV	20%	\$35,000.00
Market	100%	\$175,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$140,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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 Product Desc: Kihuen-DCCC  
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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/04/16	10/04/16	M-F 5-6am News M-F 5-6am News	CM	530-6a (5:30 AM-6:00 AM)	- 1 - - - -	:30	1	\$250.00	P-5	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- 1 - - - -		1				\$250.00		0.00			
N 2	KTNV	10/06/16	10/06/16	M-F 6-7am News M-F 6-7am News	CM	6-630a (6:00 AM-6:30 AM)	- - - 1 - - -	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - 1 - - -		1				\$400.00		0.00			
N 3	KTNV	10/03/16	10/07/16	M-F 6-7am News M-F 6-7am News	CM	630-7a (6:30 AM-7:00 AM)	1 - - - 1 - -	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1 - - - 1 - -		2				\$400.00		0.00			
N 4	KTNV	10/03/16	10/07/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	1 1 1 1 - -	:30	5	\$800.00	P-5	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1 1 1 1 - -		5				\$800.00		0.00			
N 5	KTNV	10/05/16	10/05/16	M-F 10-11am M-F 10-11am	CM	10-11am	- - 1 - - - -	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - 1 - - - -		1				\$600.00		0.00			
N 6	KTNV	10/03/16	10/07/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	1 1 - 1 1 - -	:30	4	\$300.00	P-5	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1 1 - 1 1 - -		4				\$300.00		0.00			
N 7	KTNV	10/05/16	10/05/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	- - 1 - - - -	:30	1	\$600.00	P-5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - 1 - - - -		1				\$600.00		0.00			
N 8	KTNV	10/04/16	10/06/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	- 1 - 1 - - -	:30	2	\$500.00	P-5	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- 1 - 1 - - -		2				\$500.00		0.00			
N 9	KTNV	10/03/16	10/07/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	1 - 1 - 1 - -	:30	3	\$500.00	P-5	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1 - 1 - 1 - -		3				\$500.00		0.00			
N 10	KTNV	10/04/16	10/06/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1 - 1 - - -	:30	2	\$1,000.00	P-5	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- 1 - 1 - - -		2				\$1,000.00		0.00			
N 11	KTNV	10/03/16	10/03/16	M-F 6-7pm News M-F 6-7pm News	CM	6-630p (6:00 PM-6:30 PM)	1 - - - - -	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1 - - - - -		1				\$800.00		0.00			
N 12	KTNV	10/07/16	10/07/16	M-F 6-7pm News M-F 6-7pm News	CM	630-7p (6:30 PM-7:00 PM)	- - - - 1 - -	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - - - 1 - -		1				\$800.00		0.00			
N 13	KTNV	10/05/16	10/06/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	- - 1 1 - - -	:30	2	\$800.00	P-5	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	- - 1 1 - - -		2				\$800.00		0.00			
N 14	KTNV	10/03/16	10/07/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	1 - 1 - 1 - -	:30	3	\$800.00	P-5	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1 - 1 - 1 - -		3				\$800.00		0.00			
N 15	KTNV	10/03/16	10/03/16	Monday Prime C Conviction	CM	10-11pm Conviction	1 - - - - -	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	KTNV	10/03/16	10/03/16	Monday Prime C Conviction	CM	10-11pm Convictio	1-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	1-----		1			\$3,000.00			0.00			
N16	KTNV	10/06/16	10/06/16	Thursday Prime B Notorious	CM	9-10pm Notorious	---1---	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	---1---		1			\$4,000.00			0.00			
N17	KTNV	10/09/16	10/09/16	General Election Debate Presidential Debate	CM	6-8pm	-----1	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	-----1		1			\$3,000.00			0.00			
N18	KTNV	10/03/16	10/07/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	111-1--	:30	4	\$1,200.00	P-5	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	111-1--		4			\$1,200.00			0.00			
N19	KTNV	10/03/16	10/05/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am (12:37 XM-1:05 XM)	111----	:30	3	\$250.00	P-5	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	111----		3			\$250.00			0.00			
N20	KTNV	10/03/16	10/07/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am (11:35 PM-12:35 XM)	-1-11--	:30	3	\$500.00	P-5	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/03/16	10/09/16	-1-11--		3			\$500.00			0.00			
													Totals	42	\$35,000.00