

ORDER



Orders
Order / Rev: 147056
 Alt Order #:
Product Desc: Kihuen/Dem/Congress 5/23-5/29
Estimate: 1889
Flight Dates: 05/23/16 - 05/29/16
Original Date / Rev: 05/18/16 / 05/18/16
Order Type: GENERAL

KTNV
Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact:
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kihuen/Democrat/US Congress
Demographic: HH
Product Codes: PL Federal Candidate
Priority: P-5
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/16	05/27/16	60	\$15,575.00	\$13,238.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2016	60	\$15,575.00	\$13,238.75	0.00
Totals	60	\$15,575.00	\$13,238.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$15,575.00
Market	100%	\$77,875.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$62,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/23/16	05/27/16	M-F 5-6am News	CM	5-6am	1-111--	:30	4	\$125.00	P-5	0.00	NM	4	\$500.00
				M-F 5-6am News		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	05/23/16	05/27/16	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:00 AM-5:30 AM)	1-111--	:30	4	\$125.00	P-5	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	1-111--		4		\$125.00		0.00					
N 2	KTNV	05/23/16	05/27/16	M-F 5-6am News M-F 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	11111--	:30	5	\$125.00	P-5	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$125.00		0.00					
N 3	KTNV	05/23/16	05/27/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	11111--	:30	5	\$200.00	P-5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$200.00		0.00					
N 4	KTNV	05/23/16	05/29/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	11111--	:30	5	\$200.00	P-5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$200.00		0.00					
N 5	KTNV	05/24/16	05/24/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	-1-----	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	-1-----		1		\$400.00		0.00					
N 6	KTNV	05/23/16	05/23/16	M-F 10-11am M-F 10-11am	CM	10-11am	1-----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	1-----		1		\$300.00		0.00					
N 7	KTNV	05/25/16	05/27/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	--1-1--	:30	2	\$150.00	P-5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	--1-1--		2		\$150.00		0.00					
N 8	KTNV	05/23/16	05/27/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11111--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$250.00		0.00					
N 9	KTNV	05/23/16	05/27/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$250.00		0.00					
N 10	KTNV	05/23/16	05/29/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	11111--	:30	5	\$150.00	P-5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$150.00		0.00					
N 11	KTNV	05/23/16	05/29/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	11111--	:30	5	\$150.00	P-5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$150.00		0.00					
N 12	KTNV	05/24/16	05/27/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-1111--	:30	4	\$500.00	P-5	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	-1111--		4		\$500.00		0.00					
N 13	KTNV	05/23/16	05/23/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	1-----	:30	1	\$400.00	P-5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	1-----		1		\$400.00		0.00					
N 14	KTNV	05/24/16	05/26/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-1-1---	:30	2	\$400.00	P-5	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	-1-1---		2		\$400.00		0.00					
N 15	KTNV	05/23/16	05/27/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$600.00	P-5	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/16	05/29/16	11111--		5		\$600.00		0.00					

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N 15	KTNV	05/23/16	05/27/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11111--	:30	5	\$600.00	P-5	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/16	05/29/16	11111--		5				\$600.00		0.00			
N 16	KTNV	05/23/16	05/27/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	11111--	:30	5	\$250.00	P-5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/16	05/29/16	11111--		5				\$250.00		0.00			
Totals													60	\$15,575.00	