



RadioAlabama | WSGN  
Marble City Media LLC  
P.O. Box 629  
Sylacauga, AL 35150-0629

## KiX 96.3 (WSGN) Order Confirmation

OrderID: 2154-030

Sponsor: Doug Jones for Senate  
Product: Doug Jones for Senate  
Estimate/PO:  
AccountRep: Lee Perryman  
BillingCycle: End-of-Schedule  
InvoiceType: Times  
Run Dates: 10/29/2020 - 11/3/2020  
Items Ordered: 24  
Gross Amount: 260.00  
Discounts: 0.00  
Agency Commission: 39.00  
Net Amount: 221.00

MEDIA FINANCIAL SERVICES  
1655 PALM BEACH LAKES BLVD., STE. 903  
WEST PALM BEACH, FL 33401

### Scheduled Station(s): KiX 96.3 (WSGN) Doug Jones for Senate

Printed 10/26/2020 10:45:51 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/29/2020 - 10/30/2020	All Weeks	06:00 AM - 10:00 AM				2	2			4	:60	Spot		C215402	4	11.00	44.00
02 10/29/2020 - 10/30/2020	All Weeks	10:00 AM - 03:00 PM				2	2			4	:60	Spot		C215402	4	11.00	44.00
03 10/29/2020 - 10/30/2020	All Weeks	03:00 PM - 07:00 PM				2	2			4	:60	Spot		C215402	4	11.00	44.00
04 10/31/2020 - 11/1/2020	All Weeks	06:00 AM - 07:00 PM						2	2	4	:60	Spot		C215402	4	10.00	40.00
05 11/2/2020 - 11/3/2020	All Weeks	06:00 AM - 10:00 AM	2	2						4	:60	Spot		C215402	4	11.00	44.00
06 11/2/2020 - 11/2/2020	All Weeks	10:00 AM - 03:00 PM	2							2	:60	Spot		C215402	2	11.00	22.00
07 11/2/2020 - 11/2/2020	All Weeks	03:00 PM - 07:00 PM	2							2	:60	Spot		C215402	2	11.00	22.00
<b>End-of-Schedule Projected Billing:</b>																	
Oct-20		0.00			Nov-20	260.00			Dec-20		0.00			Q4-2020			260.00

Confirmed Correct; Payment Guaranteed

Accepted

Our stations do not discriminate in advertising contracts on the basis of race or ethnicity and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ethnicity. GENERAL INFORMATION: Invoices will be sent on the first day of each month for the prior month or at the end of the advertising schedule. Payment is due upon receipt and is delinquent 30 days after billing; a late charge may apply on past due amounts. Advertiser warrants that it has cleared all necessary performance rights in any pre-produced ads it provides. Our FEIN: 45-3328804.

<b>STATION:</b>	WSGN-AM	<b>ORDER#:</b>	3179364	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	UM - Alexander City, AL	<b>AMOUNT:</b>	\$260.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	24		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4392447</b>
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8774 10/29-11/3 Candidate	<b>AGY EST:</b>	8774		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-29-2020 TO 11/3/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/26/2020 07:57

## COMMENTS

[Rep Comment] 10/26/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at [politicalsupport@genmediapartners.com](mailto:politicalsupport@genmediapartners.com) (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO [INVOICES@MEDIA FINANCIAL.COM](mailto:INVOICES@MEDIAFINANCIAL.COM) BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: [RADIOINVOICES.COM](http://RADIOINVOICES.COM): RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.**

**\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\***

DAY#1		10/29/2020 To 10/29/2020					TOT \$66.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/29/2020	10/29/2020	2	\$11	\$22
	2		...T...	10:00AM	3:00PM	60	10/29/2020	10/29/2020	2	\$11	\$22
	3		...T...	3:00PM	7:00PM	60	10/29/2020	10/29/2020	2	\$11	\$22

<b>STATION:</b>	WSGN-AM	<b>ORDER#:</b>	3179364	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	UM - Alexander City, AL	<b>AMOUNT:</b>	\$260.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	24		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4392447</b>
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8774 10/29-11/3 Candidate	<b>AGY EST:</b>	8774		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-29-2020 TO 11/3/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/26/2020 07:57

<b>DAY#2</b>	<b>10/30/2020 To 10/30/2020</b>	<b>TOT \$66.00</b>	<b>TOTAL SPOTS 6</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	2	\$11	\$22
	2		....F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	2	\$11	\$22
	3		....F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	2	\$11	\$22

<b>DAY#3</b>	<b>10/31/2020 To 10/31/2020</b>	<b>TOT \$20.00</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S.	6:00AM	7:00PM	60	10/31/2020	10/31/2020	2	\$10	\$20

<b>DAY#4</b>	<b>11/1/2020 To 11/1/2020</b>	<b>TOT \$20.00</b>	<b>TOTAL SPOTS 2</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	11/1/2020	11/1/2020	2	\$10	\$20

<b>STATION:</b>	WSGN-AM	<b>ORDER#:</b>	3179364	<b>DATE:</b>	10/26/2020
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<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	24		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
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<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4392447</b>
<b>ADVERTISER:</b>	Doug Jones for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8774 10/29-11/3 Candidate	<b>AGY EST:</b>	8774		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-29-2020 TO 11/3/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	6				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/26/2020 07:57

**DAY#5**                      **11/2/2020 To 11/2/2020**                      **TOT \$66.00**                      **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M . . . . .	6:00AM	10:00AM	60	11/2/2020	11/2/2020	2	\$11	\$22
	2		M . . . . .	10:00AM	3:00PM	60	11/2/2020	11/2/2020	2	\$11	\$22
	3		M . . . . .	3:00PM	7:00PM	60	11/2/2020	11/2/2020	2	\$11	\$22

**DAY#6**                      **11/3/2020 To 11/3/2020**                      **TOT \$22.00**                      **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T . . . . .	6:00AM	10:00AM	60	11/3/2020	11/3/2020	2	\$11	\$22

<b>TOTAL</b>	Nov													Total
<b>SPOT</b>	24													24
<b>CASH</b>	260.00													260.00
<b>TOTAL</b>	260.00													260.00