



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

National Media Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 259890

Schedule Dates 10/07/14-10/13/14
Advertiser N.R.C.C. (13688)
Agency/T-Code National Media Inc (1296)/ELECTRONIC
Product Political-Political (1088)
Brand Est 4589 10/7-10/13 (94580)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name GETTY,KATHERINE
Phone/Fax /
CPE Est 4589 10/7-10/13
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments NRCC
 Est 4589
 10/7-10/13

Date Entered 07/24/14
Last Modified 09/30/14
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$18,435.00
Net Total \$104,465.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2014	76	\$122,900.00
Grand Total:	76	\$122,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A			2	2	2	2			8	\$500.00	\$4,000.00	WJLA Arlington (WJLA)		7/24/14
2.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A		2							2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		7/24/14
3.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1	1	1	1			4	\$850.00	\$3,400.00	WJLA Arlington (WJLA)		7/24/14
4.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A		1							1	\$850.00	\$850.00	WJLA Arlington (WJLA)		7/24/14
5.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6:58A- ABC-GOOD MORNING AMERICA		1							1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		7/24/14
6.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	6:58A- ABC-GOOD MORNING AMERICA			1	1	1	1			4	\$1,400.00	\$5,600.00	WJLA Arlington (WJLA)		7/24/14
7.0	Normal Line / SPOT	10/11/14-10/11/14	4	:30	6:58A- ABC-GOOD MORNING AMERICA SAT							2		2	\$600.00	\$1,200.00	WJLA Arlington (WJLA)		7/24/14
8.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A			1	1	1	1			4	\$150.00	\$600.00	WJLA Arlington (WJLA)		7/24/14

CONFIRMATION CONTRACT

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9.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	4:30A- NEWS-GOOD MORNING WASHINGTON @430A		1							1	\$150.00	\$150.00	WJLA Arlington (WJLA)		7/24/14
10.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	9A- LIVE!		1							1	\$700.00	\$700.00	WJLA Arlington (WJLA)		7/24/14
11.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	9A- LIVE!			1	1	1	1			4	\$700.00	\$2,800.00	WJLA Arlington (WJLA)		7/24/14
12.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			2	2	2	2			8	\$1,200.00	\$9,600.00	WJLA Arlington (WJLA)		7/24/14
13.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P		2							2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		7/24/14
14.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1							1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		7/24/14
15.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P			1	1	1	1			4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		7/24/14
16.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	6:57P- 7P (EST)			1	1	1	1			4	\$3,500.00	\$14,000.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ	7/24/14
17.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6:57P- 7P (EST)		1							1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ	7/24/14
18.0	Normal Line / SPOT	10/12/14-10/12/14	4	:30	5:58P- ABC--ABC WORLD NEWS TONIGHT								1	1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)	WORLD NEWS ADJ	7/24/14

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19.0	Normal Line / SPOT	10/12/14-10/12/14	4	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		7/24/14
20.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	6:58P- WHEEL OF FORTUNE			1	1	1	1			4	\$3,000.00	\$12,000.00	WJLA Arlington (WJLA)		7/24/14
21.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	6:58P- WHEEL OF FORTUNE		1							1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		7/24/14
22.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	7:27P- JEOPARDY		1							1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		7/24/14
23.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	7:27P- JEOPARDY			1	1	1	1			4	\$4,000.00	\$16,000.00	WJLA Arlington (WJLA)		7/24/14
24.0	Normal Line / SPOT	10/12/14-10/12/14	4	:30	6:58P- ABC--AMERICA'S FUNNIEST HOME VIDEOS								1		\$5,000.00		WJLA Arlington (WJLA)		7/24/14
24.0.1	Closed Preempt	10/12/14															WJLA Arlington (WJLA)	Program Change/Exception	
25.0	Normal Line / SPOT	10/07/14-10/10/14	4	:30	20938- NEWS-ABC 7 NEWS @ 11P			1	1	1	1			4	\$2,500.00	\$10,000.00	WJLA Arlington (WJLA)		7/24/14
26.0	Normal Line / SPOT	10/13/14-10/13/14	4	:30	20938- NEWS-ABC 7 NEWS @ 11P		1							1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		7/24/14
27.0	Normal Line / SPOT	10/11/14-10/11/14	4	:30	11P- NEWS-ABC 7 NEWS @ 11P							2		2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		7/24/14
28.0	Normal Line / SPOT	10/12/14-10/12/14	4	:30	11P- NEWS-ABC 7 NEWS @ 11P								2	2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		7/24/14

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29.0	Normal Line / AUTO	10/11/14-10/11/14	4	:30	7:28P- SPORTS--ABC CAR RACING PRIME							1		1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		7/24/14
30.0	M/G For 24.0.1 / SPOT	10/12/14-10/12/14	4	:30	7P- TIM BRANT SPECIAL								2	2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)		9/30/14

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