

Ampersand Cable System Order

Order #	63169106
Syscode	1500
System Name	Cox Media/Norfolk Interconnect, VA
Market	Norfolk-Virginia Beach

Flight Dates	03/26/24 - 04/05/24
Agency	Targeted Platform Media
Advertiser	Vote Vets Action Fund

Update Date	03/25/24
Version	2 Vs. 1

AE	Evan Butcher
Sales Coordinator	Dylan Smith
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	1664
Product Code	1681
Est Code	14515
Product Name	Issue
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$8,400.00		
Commission	\$1,260.00		
Net Total	\$7,140.00		
Total Spots	12		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	32.43	GIMP	118870
CPP	\$259.00	CPM	\$70.67

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/25 Transmitting R1 to correct flight dates in week 2. Please confirm. Thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	Fox and Friends	4/1/24	4/7/24	06:00	09:00		X	X	X	X			2.70	9893	0	\$700.00	\$0.00	30	R1; rev flight dates to m-f, Fox and Friends
2	FXNC	Fox and Friends	3/25/24	3/31/24	06:00	09:00		X	X	X	X			2.70	9893	5	\$700.00	\$3,500.00	30	Fox and Friends
3	FXNC	Fox and Friends	4/1/24	4/7/24	06:00	09:00	X	X	X	X	X			2.71	9915	7	\$700.00	\$4,900.00	30	R1; rev flight dates to m-f, Fox and Friends

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	5	7	0	0	0	0	0	0	0	0	0	0	12
AMT	\$3,500.00	\$4,900.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,400.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/25/24

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