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QUARTERLY REPORT
4th QUARTER
PUBLIC AFFAIR ISSUES
October 1st, 2014 – December 31st, 2014

Glades Media has addressed important public affairs issues in the past quarter by focusing on Holiday Safety, home financing, domestic violence, Breast cancer Awareness, and flu season and prevention. WAFC AM 590-FM 100.5-FM 92.5 has guests on our weekday morning show from 8AM to 8:30 AM. The guests are county officials and other professionals and volunteers who are knowledgeable on the subject covered during the quarter:

- Holiday Safety
- Home financing
- Domestic Violence
- Breast Cancer
- Flu season and sickness prevention

October 2, 2014

Issue: Home Financing

Topic: Consumer Debt

Guest: Deborah, Title Department Manager, First Bank of Clewiston

Title manager Deborah Vansickle came in to discuss steps needed to buy a home. The first step is to look at our consumer debt. We should make an effort to reduce our debt or to stop adding to it. Debt can be challenging to get out of once it piles up. Deborah offered tips on making better financial decisions and paying off debt.

Different types of consumer debt:

- Car loans
- Department store credit cards
- Consumer credit
- Short term loans





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October 7, 2014

Issue: Flue Season and Sickness prevention

Topic: Ebola Virus

Guest: Tony Miracle, ARNP – Hendry County Health Department

Tony Miracle was our guest this morning to provide updates on the Ebola virus in Florida. There are currently no confirmed cases in Florida. He discusses the history of its spread to the United States, symptoms, and outcomes. We are currently seeing one of the deadliest outbreaks of Ebola in recent history. The best way to protect yourself is by washing your hands and not coming in contact with germs from Ebola patients. Washing hands regularly and often is the most effective way to prevent disease.

October 14, 2014

Issue: Holiday Safety

Topic: Fall Festival and Halloween Safety

Guest: Sean Scheffler, Director of Public Works

City of Clewiston Director of Public Works was our guest this morning to invite listeners to Fall Festival as well as share Trick or treating safety tips. Fall Festival will take place October 25, 2014. Sean reminded our listeners to carry a light with them when they trick-or-treat in familiar neighborhoods. Parents should also inspect candy and only accept from trusted sources.

Sean also discussed tree trimming as well as doing a home scan to find any weak spots or breaches to the structure that need to be addressed before we get a hurricane. Prepare shutters and all tools needed in case of an expected storm.

November 4, 2014

Issue: Holiday Safety

Topic: Decorations, turkey frying

Guest: Sean Scheffler

City of Clewiston Director of Public Works returned to station for his monthly interview to discuss lighting and decorations for the holidays. Ways to maintain safety and prevent fires. He also shared that oil from thanksgiving should not be disposed of in the yard or down the drain, It should actually be brought to the solid waste department along with





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paint and old batteries. Oils and cleansers present a problem to the environment without many of realizing it.

November 13, 2014

Issue: Home financing options

Topic: Renting vs. buying and looking at a home to purchase

Guest: Deborah VanSickle, First Bank

Debra VanSickle returned to the station this month to discuss the difference between renting and buying a house. Home-buyers should keep in mind the cost of upkeep and maintenance when creating a budget for a home loan and house payments. They should consider the price of the electric deposit, lawn care, appliances, and repairs when paying a monthly payment to the bank or to themselves.

Most banks offer different types of loans and buyers should research all of their options. Buyers should also get an inspection on any house they are seriously considering purchasing. First Banks asks its employees to help in any way they can when customers are purchasing their own home – this includes being very honest with borrowers on what they can afford and what houses are worth the loan.

December 16, 2014

Issue: Breast Cancer

Topic: New Mammography Equipment at Hendry Regional LaBelle

Guest: Dr. Carroll, Chief of Staff Hendry Regional

Dr. Carroll was our guest this morning to discuss the importance of self-breast exams. He discussed options for payment of a mammogram and the reduced fees. Dr. Carroll says that patients receive a mammogram at 40 years old and every year after that. Working a late shift, poor diet, and family history or all risk factors to breast cancer. A healthy diet, having children, and a low-stress lifestyle are all ways of preventing breast cancer.

December 18, 2014

Issue: Flu Season and Sickness Prevention





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Topic: Natural ways to prevent the Flu, boost immune system, and recover from the flu

Guest: Dan Glidden, Pharm D – WalMart; Haitham Kaki, PharmD and Ayman Kaki, Pharm D - K&M Drugs

The three pharmacists discussed the flu vaccine, hand washing, and using certain herbal supplements as ways to prevent the flu this season. Natural herbal supplements are a surprising way to prevent the flu as well as recover quickly. Oil of Oreno, Krill oil, Vitamin C, Garlic, and even chicken soup are all things a person can use to prevent or shorten sickness. Dan Glidden will be returning on a regular basis to discuss health related topics.

December 30, 2014

Issue: Domestic Violence

Topic: Domestic Violence

Guest: Buffie Mcleod, City of Clewiston Police Department

Officer Mcleod came on the show to share domestic violence facts. Questions she answered are as follows:

- What is Domestic Violence? Is it always physical?
- Is it only male to female?
- Are there certain times or seasons of the year where risk is higher?
- What can family members look out for if they suspect something is going on?
- Does it have to be the victim that seeks shelter?
- Do many DV calls end with an arrest? IS it usual for the victim NOT to press charges?
- Why do victims go back to the perpetrator?
- What affect does it have on families?
- IS it something that repeats ...do victims have a habit of ending up in relationships that are abusive in some way?
- What services are provided in Hendry County / Clewiston to assist victims of DV?
- What are the rates of DV in Florida? Compared to the nation?
- Can Domestic Violence be fatal?

IN-HOUSE CAMPAIGNS



Glades Media Radio Group

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General Community Education:

Steve Keirn – Veteran’s day special, father was 1 of only 2 POW’s in 2 wars
Robbie Hull – His Vision our Hands Ministry and golf tournament
Charles Chapman, Hendry County Administrator – Monkey farm and lawsuit
Bio nitrogen – New fertilizer plant and new jobs
Joe Whitehead – Clewiston Tiger Football Playoffs
Phillip Roland, Mayor of Clewiston – History of commission and county administration
Jesse Reyna – Zachary Reyna and Zac’s House
Lion’s Club – eye exams for students, vision protection
Matt Hudson, State Representative – Legislative Delegation Hearing

Community Campaigns:

As part of WAFC AM 590-FM 100.5-FM 92.5 commitment to be actively involved in the community we were part of the Clewiston Fall Festival on October 25, 2014

As part of WAFC AM 590-FM 100.5-FM 92.5 commitment to be actively involved in the community we were part of the Christmas Toy Drive on December 13, 2014

As part of WAFC AM 590-FM 100.5-FM 92.5 commitment to be actively involved in the community we were part of the Clewiston’s Winter Wonderland on December 13, 2014

