

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 5/20/16
2. **Name of Agency making the Request:** Waterfront Strategies
3. **Address of Agency making the Request:** 3050 K St. NW  
Washington, DC 20007
4. **Name of Agency Contact making the Request:** Mike Furman
5. **Telephone Number of Agency Contact making the Request:** 202-338-8700
6. **Name of Organization Purchasing Time:** Senate Majority PAC
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Rebecca Lambe, Treasurer Susan McCue, President
8. **Description of Issue Presented:** Support Democratic Senate Candidates
9. **Does this advertisement relate to an election?** ☒ Yes ☐ No  
  
Name of Candidate: Katie McGinty, Pat Toomey  
  
Candidate's Party Affiliation: Democrat  
  
Office Sought by Candidate: U.S. Senate
10. **Request to Purchase Time:** ☒ ACCEPTED BY SYSTEM ☐ REJECTED BY SYSTEM
11. **Reason for Rejection:**  
  

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12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: Heather Purnell  
Signature of Individual Receiving Request

Date: 6/23/16

DMA - Pgh  
Zones - PMKL, DRPT, DNPT