Stephens Media Group 28 East Main Street 8th fl Rochester, New York 14614 Phone: (585) 399-5700



**Broadcast Standard** 

Advertiser: POL-MARK ASSINI FOR CNTY EXEC

Order #: 2723009564901

Contract #: 52372

Date Entered: 10/05/2023 GROWTH MARKETING GROUP, LLC 10/05/2023 Last Modified: NORMAL COMMUNICATIONS, LLC ATTN: ARNIE Product: MARK ASSINI ROTHSCHILD 11 CENTRE PARK, SUITE 301 House House Salesperson: ROCHESTER, NY 14614

Billing Cycle:

Estimate #:

Order Date Range: 10/09/2023 through 10/21/2023 (2 weeks) Media Outlets: WRMM-FM

## **On-Air Schedule**

<u>#</u>	<u>Dates</u>	<b>Station</b>	Time/Program	Len	Мо	<u>Tu \</u>	Иe	<u>Th</u>	Fr	Sa	Su <sub>S/</sub>	W	<u>Rate</u>	Qty	<u>Total</u>
1	10/09/23-10/20/23	WRMM-FM	06:00AM-10:00AM	30	Χ	Χ	Χ	Χ	Χ			8	40.00	16	640.00
2	10/09/23-10/20/23	WRMM-FM	10:00AM-03:00PM	30	Χ	Χ	Χ	Χ	Χ			7	40.00	14	560.00
3	10/14/23-10/21/23	WRMM-FM	10:00AM-03:00PM	30						5		5	15.00	10	150.00

## **Station Totals**

<u>Station</u>	On-Air CountDigital	Count	Web Count Other	Count	Gross BillingC	commission	Net Billing
WRMM-FM	40	0	0	0	\$1,350.00	\$202.50	\$1,147.50
Totals	40	0	0	0	\$1.350.00	\$202.50	\$1.147.50

**Total Charges:** \$1,350.00 **Agency Commission:** \$202.50 **Total Net:** \$1,147.50

**Projected Billing By Broadcast Standard Month Gross Billing Net Billing Month** <u>Year</u> \$1,147.50 October 2023 \$1,350.00 **Totals** \$1,350.00 \$1,147.50

Accepted for Stephens Media Gro	pup	Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title				