



KDRV
1090 KNUTSON AVE
MEDFORD, OR 97504

5 OClock Marketing Group
228 E MAIN ST
STE E
MEDFORD, OR 97501

Contract # 64318

Schedule Dates 05/16/24-05/20/24
Advertiser Friends of Alyssa Bartholomew (10487)
Agency 5 OClock Marketing Group (1565)
Product Political - Candidates (1151)
Brand Primary Election (27980)
Salesperson House Medford, House Medford (1036)
Sales Office Medford
Buyer Name Maentz,Bill
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Calendar
Comments

Date Entered 05/14/24
Last Modified 05/14/24
Entered By Stephanie Coppedge
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$239.25
Net Total \$1,355.75
Sales Tax

Medford ABC (KDRV)

By Calendar Month	Spots	Rate
May. 2024	56	\$1,595.00
Grand Total:	56	\$1,595.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	5A- 6A (PST)	4				X	X			4	\$10.00	\$40.00	Medford ABC (KDRV)	5am News	5/14/24
2.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	6A- 7A (PST)	6				X	X			6	\$22.50	\$135.00	Medford ABC (KDRV)	6am News	5/14/24
3.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	11A- 12P (PST)	4				X	X			4	\$12.50	\$50.00	Medford ABC (KDRV)	Midday News	5/14/24
4.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	4P- 5P (PST)	4				X	X			4	\$25.00	\$100.00	Medford ABC (KDRV)	4pm News	5/14/24
5.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	5P- 5:30P (PST)	4				X	X			4	\$50.00	\$200.00	Medford ABC (KDRV)	5pm News	5/14/24
6.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	6P- 7P (PST)	4				X	X			4	\$40.00	\$160.00	Medford ABC (KDRV)	6pm News	5/14/24
7.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	7P- 7:30P (PST)	4				X	X			4	\$37.50	\$150.00	Medford ABC (KDRV)	Jeopardy	5/14/24
8.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	7:30P- 8P (PST)	4				X	X			4	\$37.50	\$150.00	Medford ABC (KDRV)	Wheel	5/14/24
9.0	Normal Line / SPOT	05/18/24-05/18/24	7	:15	5P- 5:30P (PST)	2						X		2	\$30.00	\$60.00	Medford ABC (KDRV)	5pm Sat News	5/14/24
10.0	Normal Line / SPOT	05/18/24-05/18/24	7	:15	6P- 7P (PST)	2						X		2	\$25.00	\$50.00	Medford ABC (KDRV)	6pm Sat News	5/14/24
11.0	Normal Line / SPOT	05/19/24-05/19/24	7	:15	8P- 10P (PST)	2							X	2	\$37.50	\$75.00	Medford ABC (KDRV)	American Idol	5/14/24
12.0	Normal Line / SPOT	05/19/24-05/19/24	7	:15	4:30P- 5P (PST)	2							X	2	\$15.00	\$30.00	Medford ABC (KDRV)	NewsWatch 12 Special Edition	5/14/24
13.0	Normal Line / SPOT	05/20/24-05/20/24	7	:15	5A- 6A (PST)	2	X							2	\$10.00	\$20.00	Medford ABC (KDRV)	5am News	5/14/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KDRV/KDKF does not discriminate in the sale of advertising time and will not accept advertising that is placed with the intent to discriminate on the basis of race, ethnicity or gender.



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14.0	Normal Line / SPOT	05/16/24-05/17/24	7	:15	6A- 7A (PST)	2				X	X			2	\$22.50	\$45.00	Medford ABC (KDRV)	6am News	5/14/24
15.0	Normal Line / SPOT	05/20/24-05/20/24	7	:15	11A- 12P (PST)	2	X							2	\$12.50	\$25.00	Medford ABC (KDRV)	Midday News	5/14/24
16.0	Normal Line / SPOT	05/20/24-05/20/24	7	:15	4P- 5P (PST)	2	X							2	\$25.00	\$50.00	Medford ABC (KDRV)	4pm News	5/14/24
17.0	Normal Line / SPOT	05/20/24-05/20/24	7	:15	5P- 5:30P (PST)	2	X							2	\$50.00	\$100.00	Medford ABC (KDRV)	5pm News	5/14/24
18.0	Normal Line / SPOT	05/20/24-05/20/24	7	:15	6P- 7P (PST)	2	X							2	\$40.00	\$80.00	Medford ABC (KDRV)	6pm News	5/14/24
19.0	Normal Line / SPOT	05/20/24-05/20/24	7	:15	7P- 7:30P (PST)	2	X							2	\$37.50	\$75.00	Medford ABC (KDRV)	Jeopardy	5/14/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: 	Date: 5/14/2024	Accepted-Station: KDRV/KDKF	Date: 5/14/2024	Comments:
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