

**WBEI-FM**

**1st QUARTER 2014**

**January 1, 2014-March 31, 2014**

**PREPARED BY Jade N. Gibson**

**TOWNSQUARE MEDIA**

**QUARTERLY ISSUES/PROGRAM LIST**

## **WBEI PUBLIC AFFAIRS PROGRAMMING**

**During the 1st quarter of 2014, 101.7 WBEI broadcasts one 30-minute public affairs program, focusing on various issues of concern to the community. From January 1, 2014 through March 31, 2014, Public Affairs Director Jade N. Gibson and Phillip Coleman each host a 15-minute segment.**

## **WBEI ISSUES/PROGRAMS**

**January 1, 2014 – March 31, 2014**

The following is a list of top issues of primary concern to the 101.7 WBEI listening area as ascertained by WBEI management and staff. Included with this list is a reference to WBEI public affairs programming as summarized in this report. Issues are not necessarily listed in order of importance.

### **ISSUE: DATE**

**COMMUNITY DEVELOPMENT: 01/05, 01/12, 01/19, 02/09, 02/16, 03/02, 03/09, 03/16, 03/23, 03/30**

**HEALTH: 01/26, 02/23, 03/16, 03/23, 03/30**

**EDUCATION: 01/12, 01/19, 02/02, 02/09, 02/16, 02/23, 03/09, 03/23**

**FINANCES: 01/12, 01/19, 02/16**

**YOUTH DEVELOPMENT: 02/02, 02/09, 02/16, 03/02, 03/09, 03/16, 03/23**

**FUNDRAISING: 01/19, 03/16, 03/23, 03/30**

**ENVIRONMENT: 01/05, 02/09, 02/23, 03/30**

**RECREATION: 01/05, 01/19, 01/26, 02/09, 02/16, 03/09, 03/16, 03/23, 03/30**

**VOLUNTEERISM: 01/19, 01/26, 02/23, 03/02, 03/09, 03/16, 03/30**

**CRIME PREVENTION/SAFETY: 01/05, 01/12, 01/19, 02/23, 03/09, 03/16**

**EMPLOYMENT: 02/02, 02/09, 03/02, 03/16, 03/23**

**AIR DATE: 01/05/14**

**DURATION: 30 minutes**

**ISSUES: Community Development, Environment, Recreation, Crime**

**Prevention/Safety**

**GUEST:** Mr. Burrell Odum, Tuscaloosa City Councilman District 1

**SUMMARY:** Mr. Odum invited his constituents to an upcoming district meeting as well as provided information on projects in the works for the district.

**AIR DATE:** 01/12/14

**DURATION:** 30 minutes

**ISSUES:** Community Development, Crime Prevention/Safety

**GUEST:** Rep. Chris England

**SUMMARY:** Representative England discussed the plans in place to curb violence by way of entering first-time offenders into "second chance" programs. He also discussed upcoming issues likely to come up during this year's legislative session.

**ISSUES:** Education, Finances

**GUEST:** Mr. Curtis Coleman, GED Site Coordinator with Adult Education of Shelton State Community College

**SUMMARY:** Mr. Coleman informed listeners of the nationwide increase in price for the GED test and provided information on the program at Shelton State.

**AIR DATE:** 01/19/14

**DURATION:** 30 minutes

**ISSUES:** Community Development, Fundraising, Recreation, Volunteerism, Crime Prevention/Safety

**GUEST:** Rev. Roy Ferguson and Rev. Paul Sanders, President and Vice President of the Tuscaloosa Chapter of the SCLC

**SUMMARY:** Revs. Ferguson and Sanders invited listeners to the annual Unity Day Festivities, honoring the life and legacy of Dr. Martin Luther King, Jr. in addition to discussing the work done by the SCLC in the local community.

**ISSUES:** Education, Finances

**GUEST:** Ms. Lisa Waldrop, Financial Aid Advisor with Shelton State Community College

**SUMMARY:** Ms. Waldrop informed listeners of what should be done to help increase their likelihood of receiving financial aid and scholarships for upcoming semesters.

**AIR DATE:** 01/26/14

**DURATION:** 30 minutes

**ISSUES:** Health, Recreation, Volunteerism

**GUEST:** Ms. Lateasha Witherspoon, volunteer fitness instructor at the McDonald Hughes Center

**SUMMARY:** Ms. Witherspoon invited area residents to take part in free fitness classes at the McDonald Hughes Center.

**ISSUES:** Health

**GUEST:** Dr. Milady Murphy, Director of the Wellness Center of Shelton State Community College

**SUMMARY:** Dr. Murphy gave expert advice on sticking with health-related New Year's resolutions in an achievable and realistic way.

**AIR DATE: 02/02/14**

**DURATION: 30 minutes**

**ISSUES: Youth Development, Education**

**GUEST: Ms. Tatianna Steele, single parent and law school graduate**

**SUMMARY: Ms. Steele discussed her journey as a single parent and law student in hopes of inspiring others who want to improve upon themselves.**

**ISSUES: Education, Employment**

**GUEST: Mr. Jason Moore, Associate Dean for Business and Industry Training at Shelton State Community College**

**SUMMARY: Mr. Moore highlighted Shelton State's evening and night classes, especially those in the Technical Career Programs.**

**AIR DATE: 02/09/14**

**DURATION: 30 minutes**

**ISSUES: Community Development, Youth Development, Education, Recreation**

**GUEST: Mrs. Mary Sood, Director of Marketing and Public Relations at Stillman College**

**SUMMARY: Mrs. Sood discussed upcoming events at Stillman College that would benefit the community.**

**ISSUES: Crime Prevention/Safety, Environment**

**GUEST: Dr. Tommy Taylor, Associate Dean of Auxiliary Services, Security, Law Enforcement, and Operations at Shelton State Community College**

**SUMMARY: Dr. Taylor talked about the security at Shelton State and emergency response.**

**AIR DATE: 02/16/14**

**DURATION: 30 minutes**

**ISSUES: Community Development, Youth Development, Recreation**

**GUEST: Mr. George Stewart, playwright**

**SUMMARY: Mr. Stewart invited listeners to an upcoming Black History Month Celebration, which would acknowledge community leaders and include a stage play.**

**ISSUES: Education, Finances**

**GUEST: Mr. Curtis Coleman, GED Site Coordinator with Adult Education of Shelton State Community College**

**SUMMARY: Mr. Coleman informed listeners of changes taking effect in the GED Programs throughout the nation and what these changes mean for GED students.**

**AIR DATE: 02/23/14**

**DURATION: 30 minutes**

**ISSUES: Health, Crime Prevention/Safety**

**GUEST: Dr. Cryer**

**SUMMARY: Dr. Cryer discussed the importance of reading the labels of certain medications to make prevent overdose.**

**ISSUES: Education, Environment, Volunteerism**

**GUEST:** Dr. Joan Davis, Interim President of Shelton State Community College  
**SUMMARY:** Dr. Davis talked about significant changes taking place at Shelton State that have direct impact on the students.

**AIR DATE:** 03/02/14

**DURATION:** 30 minutes

**ISSUES:** Community Development, Employment, Volunteerism

**GUEST:** Rachel Braswell and Vetrica Hill with Family Endeavors

**SUMMARY:** Ms. Braswell and Ms. Hill talked about the way Family Endeavors helps veterans.

**ISSUES:** Community Development, Employment, Youth Development

**GUEST:** Ms. Brenda Cephus, Career Development Coordinator and Parent Involvement with Tuscaloosa's One Place

**SUMMARY:** Ms. Cephus informed listeners of the Career Development classes offered through Tuscaloosa's One Place, which helps young adult students to develop the knowledge, skills, and experience they need to obtain meaningful, rewarding careers.

**AIR DATE:** 03/09/14

**DURATION:** 30 minutes

**ISSUES:** Community Development, Youth Development, Recreation, Volunteerism, Crime Prevention/Safety

**GUEST:** Mr. Cassius Lanier, co-founder of Community Unity

**SUMMARY:** Mr. Lanier invited the community to a free men's conference, in hopes of continuing the process of repairing the community.

**ISSUES:** Education, Volunteerism

**GUEST:** Ms. Julia Chancey with Project Literacy and Mr. Will Myers, a student of Project Literacy

**SUMMARY:** Mr. Myers discussed his problems with illiteracy and talked about how Project Literacy helped him. Ms. Chancey provided information on how Project Literacy works to help illiterate adults.

**AIR DATE:** 03/16/14

**DURATION:** 30 minutes

**ISSUES:** Community Development, Employment, Recreation, Fundraising, Volunteerism, Youth Development, Crime Prevention/Safety

**GUEST:** Mrs. Lakeda Smith and Tanika Rice from the Benjamin Barnes YMCA

**SUMMARY:** Mrs. Smith and Ms. Rice invited the community to a mixer, which would provide a networking opportunity and give an open house of sorts for the YMCA.

**ISSUES:** Health, Recreation

**GUEST:** Dr. Milady Murphy, Director of the Wellness Center of Shelton State Community College

**SUMMARY:** Dr. Murphy invited listeners to the upcoming Wellness and Health

**Fair at Shelton State.**

**AIR DATE: 03/23/14**

**DURATION: 30 minutes**

**ISSUES: Community Development, Youth Development, Health, Recreation, Fundraising, Education**

**GUEST: Mr. Chris Majors and Mrs. Marissa Funderburk with the Autism Walk and Ms. Elizabeth Lowe and Mr. Demetrius Castleberry from Stillman College**

**SUMMARY: Mr. Majors and Mrs. Funderburk invited listeners to the Autism Walk while Ms. Lowe and Mr. Castleberry discussed upcoming programs at Stillman College.**

**ISSUES: Education, Employment, Community Development**

**GUEST: Ms. Rachel Waldrop, with Corporate Training and Community Education of Shelton State Community College**

**SUMMARY: Ms. Waldrop discussed Shelton State's real estate classes.**

**AIR DATE: 03/30/14**

**DURATION: 30 minutes**

**ISSUES: Community Development, Fundraising, Recreation, Volunteerism**

**GUEST: Mrs. Karen Thompson, Director of Temporary Emergency Services**

**SUMMARY: Mrs. Thompson discussed the functionality of Temporary Emergency Services and provided information on upcoming fundraisers.**

**ISSUES: Health, Environment**

**GUEST: Ms. Reva McAlpine, Director of the Respiratory Therapy Program at Shelton State**

**SUMMARY: Ms. McAlpine provided information on ways to reduce symptoms of allergies in getting through pollen and allergy season.**