



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR STATION KFNQ

1st Quarter 2015: January 1 to March 31, 2015

Prepared by:

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**Issues of Concern to Seattle-Tacoma, WA
Addressed in Responsive Programming**

1st Quarter 2015: January 1 to March 31, 2015

<u>Subject</u>	<u>Description of Issue of Concern</u>
Community Outreach & Development	Various programs and events that support community involvement, awareness and philanthropy
Minorities & Cultural Awareness	Services, programs and educational stories highlighting issues involving underserved populations including: LGBT, minorities, women and impoverished
Education	Programs about education and programs that educate community members on various topics such as fire prevention, youth and internet safety and the pursuit of higher education
Military	Issues and topics addressing current and former members of the armed forces
Health & Nutrition	General health issues and awareness and nutrition
Environment	Living green, sustainability and animal protection
Financial Literacy	Programs that promote financial literacy and business practices
Politics	Issues addressing current political matters
Arts & Humanities	Promotion of local and national arts & culture programs

**KPTK AM 1090
Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)**

1st Quarter 2015: January 1 to March 31, 2015

	Public Affairs Program	Schedule and Description
1.	Community Matters with Lee Callahan	Sundays, 6am to 7am. Produced and hosted by Lee Callahan, this show features talks with authors and local non-profit organizations.
2.	Public Service Announcements	Public Service Announcements Daily, 1 minute in length – 8 to 10 per day

Most Significant Issue-Responsive Programming
1st Quarter 2015: January 1 to March 31, 2015

ISSUE:	Community Outreach & Development
	<p>Community Matters with Lee Callahan 10 minutes 6:10-6:20am 1-18-15 Tamira Hartman is a participant and fundraiser for The Leukemia and Lymphoma Society of Washington's Team in Training. Tamira moved to Seattle a few years back and immediately joined this group to be of service, get in shape and raise money to cure blood diseases. She tells of her experience, her coaching and her fundraising, along with the endless support of The Leukemia and Lymphoma Society of Washington's Team in Training in doing all of these tasks. Additional Issue: Health & Nutrition</p>
	<p>Community Matters with Lee Callahan 25 minutes 6:00am-6:25am 2-22-15 Stephanie Simpson is the Executive Director of the Bleeding Disorder Foundation of Washington. I had no idea about the prevalence and history of, and treatment and support for, hemophilia. The Bleeding Disorder Foundation of Washington is a volunteer-based non-profit that gives a voice to those with a bleeding disorder. The BDFW serves families and individuals affected by bleeding disorders throughout Washington. Starting in the early 70's as a camp, the BDFW has grown into a statewide organization with support, education and a community for individuals and families affected by bleeding disorders. The BDFW is here to serve because they know that individuals with hemophilia administer over 150 shots a year and can spend hundreds of thousands of dollars on medical costs, and live with the reality that there is currently no cure for bleeding disorders. Additional Issue: Health & Nutrition</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:20am-6:40am 3-1-15 Estela Ortega is the Executive Director of El Centro de la Raza. El Centro de la Raza is a non-profit, social-services agency with an annual budget of over \$5.9 million that provides over 44 comprehensive programs and services. It is a voice and a hub for Seattle and Martin Luther King, Jr. County's Latino community and empowers individuals to fully participate in society. El Centro de la Raza has a strong commitment to the struggle for civil rights for all persons and advocates achieve social justice. On March 6th, 2015, El Centro de la Raza will celebrate the groundbreaking of Plaza Roberto Maestas, a \$45 million mixed-use, affordable housing and transit-oriented development located next to El Centro de la Raza in Seattle's Beacon Hill neighborhood. Additional Issue: Minorities and Cultural Awareness</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:40am-6:50am 3-1-15 State Wine Steve Warner, President and CEO of Washington State Wine, has a great job. He gets to talk about one of our area's most treasured export, THE WINE. The Washington State Wine Commission represents every licensed winery and every wine grape grower in Washington State. Guided by an appointed board, the Commission provides a marketing platform to raise positive awareness of the Washington State wine industry and generate greater demand for its wines. Funded almost entirely by the industry - through assessments based on grape and wine sales - the Commission is a state government agency, established by the legislature in 1987. You, dear Washingtonian, get to experience the wine, too, at this year's Taste Washington, the nation's largest single-region wine and food event. Taste Washington brings together over 225 wineries, 70 restaurants and 60 culinary exhibitors from across the region for the ultimate four-day experience.</p>

	<p>Community Matters with Lee Callahan 20 minutes 6:00am-6:20am 3-15-15 Andy Lewis-Lechner of Courage360 - a Tacoma based non-profit with a satellite office in Kent. They provide pre-employment training, employment services and housing assistance in Pierce and South King Counties. Their clients are mostly single parents, about 93% of whom are women. Their stories are all different, but uniformly they have minor dependents, low employable skills and are usually reliant on public subsidies to make ends meet. Clients can come to Courage 360 homeless, drug addicted or escaping domestic violence and they leave with a new lease on life- a plan for a career and most importantly the courage to pursue one. Courage 360 has great stats on the success of their participants including wage gains of over 382%, average hourly wages of over \$14 for participants who complete the program and 76% of participants gain full or part time employment or go back to school. Additional Issues: Minorities and Cultural Awareness, Education</p>
	<p>3-8-15 Myla Montgomery of Terry Home: Helping Those with TBIs in Washington State. Terry Home is two local residential homes for people with traumatic brain injuries. The first Terry Home has been in operation for many years, and it is located in Pacific. The second Terry Home opened in 2013 and is located in Auburn. In addition to the residents who have suffered traumatic brain injuries (TBIs) through accidents, the new Terry Home also has specific openings for veterans with TBIs. Myla teamed up with her sister Mary, Terry's mother, to create a new facility, and today the fruits of their efforts are apparent as you visit the two facilities and chat with the residents. Myla leads a seemingly tireless group of volunteers who assist with the constant fund-raising efforts, and she chairs the Board and works with the staff on an almost daily basis. Her efforts are truly worthy of recognition, and I do hope you will pursue contacting her and learning more about Terry Home. This organization, and its leader truly are shiny examples of how people in the Northwest can and do take care of each other. Additional Issues: Minorities and Cultural Awareness, Health.</p>

Most Significant Issue-Responsive Programming
1st Quarter 2015: January 1 to March 31, 2015

ISSUE:	Minorities & Cultural Awareness
	<p>Community Matters with Lee Callahan 20 minutes 6am -6:20am 1-4-15 Julianne Moore, Great American Actor and author of the Freckleface Strawberry Series of Children's Books. The latest, Freckleface Strawberry: Best Friends Forever -Freckleface Strawberry and Windy Pants Patrick are as different as can be-but that doesn't stop them from being the best of friends. After all, they have a lot of important things in common, like having families and liking recess and loving books. But the rest of the kids don't see it that way. They think that girls and boys are just too different to be friends. So one day, Freckleface decides NOT to play with Windy Pants Patrick. And he decides not to play with her. And nothing really changes . . . or does it? She still eats lunch and plays and reads books-and so does he. So why don't those things feel fun anymore? Witty, warmhearted, and brought to life with LeUyen Pham's gentle hilarity, Julianne Moore's latest book celebrates the importance of recognizing-and keeping-a true friend.</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:20 to 6:40am 1-4-15 Dan Mazur, of Summit Climb in Olympia, helped rescue a stranded climber on Mount Everest. The ethical air on Mount Everest is thinning. A rescue provides an encouraging contrast to the otherwise disappearing sense of responsibility among some Everest climbers. Olympia-based climbing guide Dan Mazur and his party gave up their own ascent to help stranded Australian climber Lincoln Hall. Everest climbers accept the risks of high-altitude adventure. Sometimes, climbers must choose saving themselves over helping another. Two Sherpa climbing guides properly obeyed orders to leave a disoriented Hall as night fell. But rationalization also occurs. Before Mazur found him, Hall's party announced his death. That report wasn't just what Hall can join Mark Twain in calling exaggerated; it was inexcusably callous. Earlier in the month, 40 climbers reportedly trekked past a dying David Sharp. Some had good reasons. Others chose pursuit of bragging rights. By putting their humanity first, Mazur and party provided us all a breath of fresh air.</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:40 to 6:50am 1-4-15 Sam Brower, author of Prophet's Prey: My Seven-Year Investigation into Warren Jeffs and the Fundamentalist Church of Latter-Day Saints. From the private investigator who cracked open the case that led to the conviction of Warren Jeffs, the maniacal prophet of the polygamous Fundamentalist Church of Latter Day Saints (FLDS), comes the page-turning, horrifying story of how a rogue sect used sex, money, and power disguised under a façade of religion to further criminal activities and a madman's vision. In Prophet's Prey, Brower implicates Jeffs in his own words, bringing to light the contents of Jeffs' personal priesthood journal, discovered in a hidden underground vault, and revealing to readers the shocking inside world of FLDS members whose trust he earned and who showed him the staggering truth of their lives.</p>
	<p>Community Matters with Lee Callahan 10 minutes 6-6:10am 1-18-15 15-year-old author Winter Page, writer of the new book Breaking Free. She set out to create a story that would encourage gay, lesbian, bisexual, and transgender high school aged people to find communities of acceptance and love. She's done so with this novel. Raimi Carter is finally a girl, just like she always knew she was meant to be. At a new school where nobody knows she's had gender reassignment surgery, she hopes to finally live the normal life she's longed for, happy in her own skin. Life is great until she discovers a dangerous bully is blackmailing head cheerleader, Clare Strickland, threatening to reveal her secret: she's gay. As Raimi fights to free Clare from his clutches, the two girls move beyond friendship. For two girls trapped and desperately in love, only strength, courage, and trust in each other will help them break free and claim their future.</p>

	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 1-25-15 Maya Schenwar is the author of "Locked Down, Locked Out: Why Prison Doesn't Work and How We Can Do Better." She is also editor-in-chief of Truthout. Through the stories of prisoners and their families, including her own family's experiences, Maya Schenwar shows how the institution that locks up 2.3 million Americans and decimates poor communities of color is shredding the ties that, if nurtured, could foster real collective safety. As she vividly depicts here, incarceration takes away the very things that might enable people to build better lives. But looking toward a future beyond imprisonment, Schenwar profiles community-based initiatives that successfully deal with problems—both individual harm and larger social wrongs—through connection rather than isolation, moving toward a safer, freer future for all of us. Additional Issue: Politics</p>
	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 2-1-15 Joel Christian Gill's graphic novel 'Strange Fruit: Uncelebrated Narratives from Black History,' unpacks its power through drawings and pointed text that chronicle the trials and triumphs of black Americans who struggled against prejudice more than a century ago. Joel Christian Gill is the chairman, CEO, president, director of development, majority and minority stock holder, manager, co-manager, regional manager, assistant to the regional manager, receptionist, senior black correspondent and janitor of Strange Fruit Comics. Joel is also an amazing writer and artist. His newest graphic novel draws to life the remarkable and sometimes forgotten history of African Americans. Joel is also the Associate Dean of Student Affairs at the New Hampshire Institute of Art and member of The Boston Comics Roundtable. He received his MFA from Boston University and a BA from Roanoke College. He also believes that #28daysarenotenough when it comes to black history. Additional Issue: Education</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:20am-6:40am 2-8-15 Amy Chua & Jed Rubenfeld: Authors of The Triple Package: How Three Unlikely Traits Explain the Rise and Fall of Cultural Groups in America. Amy Chua, author of The Battle Hymn of the Tiger Mother, returns to the show, this time with co-author and husband Jed Rubenfeld. As soon as I read the title of their new book, I thought, 'that sounds like they're making some generalizations.' Upon first sight, my mind went directly to racism, stereotypes, the whole ball of wax. In our talk, Amy said, the subject of success among cultural groups is not about race. Even more from the Chua-Rubenfelds: "That certain groups do much better in America than others—as measured by income, occupational status, test scores, and so on—is difficult to talk about. In large part this is because the topic feels racially charged. The irony is that the facts actually debunk racial stereotypes. There are black and Hispanic subgroups in the United States far outperforming many white and Asian subgroups. Moreover, there's a demonstrable arc to group success—in immigrant groups, it typically dissipates by the third generation—puncturing the notion of innate group differences and undermining the whole concept of 'model minorities.'"</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:20am-6:50am 2-8-15 Sheila McCauley Keys, Author of Our Auntie Rosa. Sheila McCauley Keys is the seventh niece of civil rights heroine Rosa Parks and has now written a personal and engaging book, Our Auntie Rosa. Rosa Parks was Sheila's mother figure. They were tight, and Sheila communicates their bond beautifully... right down to her favorite recipes of Rosa's. What the majority of her admirers throughout the world don't know is that Rosa Parks was also a model of excellence in daily life, and was a devoted mother figure to her niece, Sheila McCauley Keys, and Sheila's twelve siblings. "Auntie Rosa," as Sheila and her siblings called her, left the south for Detroit in 1957, where she reconnected with her only sibling, Sylvester McCauley, and his thirteen children. In the years that followed, Parks became a guiding force and inspiration to her nieces and nephews, and in this remarkable book, they share with readers the great wisdom of their Auntie Rosa. Parks gained worldwide recognition for her brave act on an Alabama bus in December 1955, but that was just one moment in a life lived with great humility and courage. The stories collected here by her closest family members paint an</p>

	intimate portrait of a great American hero, and offer life lessons that will inspire generations to come. Additional Issue: Politics
	<p>Community Matters with Lee Callahan 10 minutes 6:40am-6:50am 3-22-15 Lara Vapnek, author of Elizabeth Gurley Flynn: Modern American. In 1906, fifteen-year old Elizabeth Gurley Flynn mounted a soapbox in Times Square to denounce capitalism and proclaim a new era for women's freedom. Quickly recognized as an outstanding public speaker and formidable organizer, she devoted her life to creating a socialist America, "free from poverty, exploitation, greed and injustice." Flynn became the most important female leader of the Industrial Workers of the World and of the American Communist Party, fighting tirelessly for workers' rights to organize and to express dissenting ideas. Weaving together Flynn's personal and political life, Vapnek, reveals previously unrecognized connections between feminism, socialism, free love, and free speech. Flynn's remarkable career casts new light on the long and varied history of radicalism in the United States. Lara Vapnek teaches at St. John's University in New York City and is a Distinguished Lecturer for the Organization of American Historians. She specializes in the history of gender, labor, and politics in the late nineteenth and early twentieth-century United States. Her previous publications include Breadwinners: Working Women and Economic Independence, 1865-1920, as well as several articles on women's labor history.</p>

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1st Quarter 2015: January 1 to March 31, 2015

ISSUE:	Education
	<p>Community Matters with Lee Callahan 20 minutes 6:20-6:40am 1-11-15 Barbara Dianis, author of <i>Grade Transformer for the Modern Student: Early High School Edition</i>. In the pages of <i>Grade Transformer for the Modern Student</i> are detailed step-by-step educational solutions and quick tips that have helped transform unlikely candidates (due to race, economics or disinterested parents) into academic winners and scholastic achievers. You will learn from the expertise of an educational specialist with over 21 years of experience of helping students transform lower grades into higher grades and raise their GPAs. The student will learn practical ways to write papers, essays, and answer essay questions that can be impressive. <i>Grade Transformer for the Modern Student</i> provides students with easy tips and academic strategies to help them improve their ability to understand and retain pertinent information during lectures and direct teaching times. Additional Issue: Minorities and Cultural Awareness</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:20-6:40am 1-25-15 Rick Steves, television personality and author of, <i>Europe Through the Back Door 2015. Travel Expert Rick Steves Offers His Top 15 Travel Tips for 2015</i>. American vacations are becoming shorter and shorter while travelers look for ways to save time and money in every aspect of their lives. Travel expert Rick Steves is encouraging Americans to travel internationally and create life-changing memories. For most Americans, time and money are precious resources. The average American worker is entitled to sixteen days of paid leave, but her average vacation lasts just over four days. International travel advocate Rick Steves is staging an intervention. In the new edition of the book, Steves urges Americans to venture afar in the new year. To help travelers engage with other cultures in meaningful ways while saving time and money, he is equipping readers with expert advice gleaned from his thirty years of experience exploring Europe and the wider world. Here are Rick's top travel tips for 2015. Additional Issue: Multicultural Awareness</p>
	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 2-15-15 <i>The Political Classroom: Evidence and Ethics in Democratic Education (Critical Social Thought)</i> with author by Diana Hess. Helping students develop their ability to deliberate political questions is an essential component of democratic education, but introducing political issues into the classroom is pedagogically challenging and raises ethical dilemmas for teachers. Diana E. Hess and Paula McAvoy argue that teachers will make better professional judgments about these issues if they aim toward creating "political classrooms," which engage students in deliberations about questions that ask, "How should we live together?" Based on the findings from a large, mixed-method study about discussions of political issues within high school classrooms, <i>The Political Classroom</i> presents in-depth and engaging cases of teacher practice. Paying particular attention to how political polarization and social inequality affect classroom dynamics, Hess and McAvoy promote a coherent plan for providing students with a nonpartisan political education and for improving the quality of classroom deliberations. Additional Issue: Politics</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:40am-6:50am 3-15-15 Craig Nelson of Campbell Nelson Nissan Volkswagen of Edmonds, WA. Looking for a new car? Want to be a part of making a difference for kids and schools in Snohomish and King Counties? Then get yourself up to Campbell-Nelson Nissan Volkswagen in Edmonds and take a test drive. Do you know what happens next? You get to choose a local charity that the Campbell Nelson folks will donate \$60 to. (You have until March 31st, so hustle up.) Listen to my conversation with Craig Nelson on why his business gives, and why you should always patronize a business that gives back. Additional Issue: Community Outreach</p>

Community Matters with Lee Callahan

20 minutes 6:20am-6:40am

3-29-15 Terrell Dorsey, founder of Unleash the Brilliance. (UTB) is a vibrant and exciting group that offers an amazing alternative to truancy, bullying, negative peer pressure, drug related activity and so much more. Unleash The Brilliance can change and has changed the lives of apathetic, at-risk youth and young adults through the use of dance, music, theater and personal testimonies. UTB uses the talents, motivations and inspirations of students and young people. Unleash The Brilliance provides support through positive influence and allows participation to promote healthy goals and behaviors which lead to better life choices and decision making. Unleash the Brilliance works with The King County School District, The King County Prosecuting Attorney's office and The BECCA Task Force. Additional Issue: Community Outreach

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ISSUE:	Military
	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 1-11-15 Adele Levine, author of Run, Don't Walk: The Curious and Chaotic Life of a Physical Therapist Inside Walter Reed Army Medical Center. In her six years at Walter Reed Army Medical Center, Adele Levine rehabilitated soldiers admitted in worse and worse shape. As body armor and advanced trauma care helped save the lives—if not the limbs—of American soldiers fighting in Afghanistan and Iraq, Walter Reed quickly became the world leader in amputee rehabilitation. But no matter the injury, physical therapy began the moment the soldiers emerged from surgery. Days at Walter Reed were intense, chaotic, consuming, and heartbreaking, but they were also filled with camaraderie and humor. Working in a glassed-in fishbowl gymnasium, Levine, her colleagues, and their combat-injured patients were on display at every moment to tour groups, politicians, and celebrities. Some would shudder openly at the sight—but inside the glass and out of earshot, the PTs and the patients cracked jokes, played pranks, and compared stumps. Entertaining, engrossing, and ultimately inspiring, Run, Don't Walk is a fascinating look into a hidden world. Additional Issues: Politics, Health & Nutrition</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:40-6:50am 1-25-15 Author: Jim DeFelice, American Sniper. First published in 2012, American Sniper quickly became an international best-seller, capturing the fascination of countless readers. From 1999 to 2009, U.S. Navy SEAL Chris Kyle recorded the most career sniper kills in United States military history. His fellow American warriors, whom he protected with deadly precision from rooftops and stealth positions during the Iraq War, called him “The Legend”; meanwhile, a bounty was put on his head by the enemy. Kyle, who was tragically killed in 2013, writes honestly about the pain of war—including the deaths of two close SEAL teammates—and in moving first-person passages throughout, his wife, Taya, speaks openly about the strains of war on their family, as well as on Chris. Gripping and unforgettable, Kyle's masterful account of his extraordinary battlefield experiences ranks as one of the greatest war memoirs of all time. Adrenaline-charged and deeply personal, American Sniper is a thrilling eyewitness account of service and sacrifice that only one man could tell. Additional Issues: Politics, Health & Nutrition</p>

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ISSUE:	Health & Nutrition
	<p>Community Matters with Lee Callahan 10 minutes 6:20-6:30am 1-18-15 The Food Channel's Melissa d'Arabian, author of <i>Supermarket Healthy: Recipes and Know-How for Eating Well without Spending a Lot</i>. Melissa d'Arabian proves healthy eating can be easy, affordable, and achievable with ingredients from the neighborhood grocery store. In the book, Melissa—a trusted resource on healthy and affordable family home cooking—busts the myth that healthy home cooking requires trips to specialty stores for fancy and high-priced ingredients. <i>Supermarket Healthy</i> celebrates dishes that are as friendly to your waistline as they are to your wallet.</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:30-6:50am 1-18-15 <i>The Ultimate Survival Guide</i> with author Rich Johnson: this book is a must have whether you're lost in the woods, facing an armed insurrection, or preparing for a hurricane, the experts at <i>Outdoor Life</i> magazine are the people you want on your side. This book is the one you need if you want to protect your family, save yourself, and prevail over any danger. When disaster strikes, time is of the essence. The people who survive are those who know what to do: they have their earthquake kits packed, their travel essentials saved, their family prepared, and their cars gassed up and ready to go. Everyone wants to believe that they are that person, the one who would prevail whether they found themselves facing a tornado, an angry bear, or a revolution in a third-world country. Filled with clear, concise instructions, helpful diagrams, essential checklists, and inspirational first-person stories, this book is a fascinating armchair read that might just save the reader's life.</p>
	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 2-8-15 <i>Food Junkies: The Truth About Food Addiction</i> with Dr. Vera Tarman. For the first time in history, a medical doctor and expert in the field of addictions is publicly acknowledging Food Addiction is a condition that actually exists in the face of a growing obesity epidemic. As deadly as cocaine, opiates and alcohol, it's time people educate themselves about food addiction which encompasses overeating, bingeing, obesity, anorexia and bulimia. <i>Food Junkies</i> tackles the complex, poorly understood issue of food addiction from the perspectives of a medical researcher and dozens of survivors. Built around the testimony of people suffering and recovering from food addictions, <i>Food Junkies</i> offers practical information grounded in medical science, while putting a face to the problems of food addiction. Additional Issue: Education</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:20am-6:30am 2-15-15 Comedian Tom Green: You know Tom Green from his anything-goes run as the most unpredictable personality on MTV, and his unforgettable roles in film comedies including "Road Trip" and "Freddy Got Fingered." He joined me to talk about his experience discovering and then recovering from testicular cancer. Additional Issue: Arts and Humanities</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:30am-6:50am 2-15-15 Michael Moss, author of <i>Salt Sugar Fat: How the Food Giants Hooked Us</i>. Every year, the average American eats thirty-three pounds of cheese and seventy pounds of sugar. Every day, we ingest 8,500 milligrams of salt, double the recommended amount, almost none of which comes from the shakers on our table. It comes from processed food, an industry that hauls in \$1 trillion in annual sales. In <i>Salt Sugar Fat</i>, Pulitzer Prize-winning investigative reporter Michael Moss shows how we ended up here. Featuring examples from Kraft, Coca-Cola, Lunchables, Frito-Lay, Nestlé, Oreos, Capri Sun, and many more, Moss's explosive, empowering narrative is grounded in meticulous, eye-opening research. He takes us into labs where scientists calculate the "bliss point" of sugary beverages, unearths marketing techniques taken straight from tobacco company playbooks, and talks to concerned insiders who make startling confessions. Just as</p>

	<p>millions of “heavy users” are addicted to salt, sugar, and fat, so too are the companies that peddle them. You will never look at a nutrition label the same way again.</p>
	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 3-1-15 Lindsey Hall, author of the blog, "I Haven't Shaved in 6 Weeks: All The Truths About That One Time In Rehab." Ever wonder what life in an eating disorder rehab is like? Do you make friends? What's the food like? What do you do all day? Were you, like, crazy? Did your parents visit? Do you even get better? These are all questions Lindsey Hall has been asking since returning home from a 10-week life-saving stint in rehab following an 8-year cycle on the eating disorder train. Fortunate enough to attend one of the top ED rehabs in the country, she decided that instead of fielding curiosity after curiosity, she says she'd 'go down guns a-blazin' and in true 'Orange-Is-The-New-Black' style', and retell her experience in a blog entitled "I Haven't Shaved in 6 Weeks: All The Truths About That One Time In Rehab." Lindsey is a candid, thoughtful and entertaining-in-the-face-of-hardship interview subject. Additional Issue: Minorities & Cultural Awareness</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:20am-6:40am 3-15-15 Amanda Enayati, author of Seeking Serenity: The 10 New Rules for Health and Happiness in the Age of Anxiety Hardcover. In a provocative and practical look at modern stress, Seeking Serenity offers an empowering new message: Stress can serve as a guide to living our happiest and healthiest lives. In Seeking Serenity, stress columnist Amanda Enayati challenges our long-held assumptions about stress, painting a groundbreaking picture that separates myth from reality when it comes to what is commonly referred to as the plague of modern life. Weaving together stories, research from science, history, philosophy and diverse faiths, and everyday exercises, she crafts a fascinating tale that begins with the behind-the-scenes machinations of corporate villains and ends in the power of our stories to shape our realities.</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:30am-6:40am 3-22-15 Norman Doidge, M.D., is a psychiatrist, psychoanalyst, and New York Times bestselling author of The Brain's Way of Healing: Remarkable Discoveries and Recoveries from the Frontiers of Neuroplasticity. His first book, The Brain That Changes Itself, has sold over one million copies. He is on the research faculty at Columbia University's Center for Psychoanalytic Training and Research in New York City and on the faculty of the University of Toronto's Department of Psychiatry. In a revolutionary new book, Doidge shows, for the first time, how the amazing process of neuroplastic healing really works and helps patients suffering from MS, Parkinson's, epilepsy, cerebral palsy, autism, ADD/ADHD, dementia, and other neurological diseases. Neuroplastic healing is truly one of the life-changing breakthroughs of modern science—"mind-bending, miracle-making, reality-busting stuff," in the words of the New York Times, describing Doidge's first book. Doige uses both astonishing, moving human stories and reports from the frontiers of an exciting field in brain science, putting it all together to help us recognize how mind, brain, and body, as well as the energies around us, are all essential elements that combine in health and healing. This is a book with the potential to transform, to heal, and to offer hope.</p>

Most Significant Issue-Responsive Programming
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ISSUE:	Environment
	<p>Community Matters with Lee Callahan 10 minutes 6:40-6:50am 1-11-15 PETA President Ingrid E. Newkirk: World Week for Animals in Laboratories. Newkirk has led PETA to so many landmark victories for animals in laboratories over the past three decades, including the famous 1981 “Silver Spring monkeys” case, which started the movement to replace animals in laboratories with non-animal testing methods. Ingrid told me about PETA’s work in Seattle: The group has teamed up with the Legends Football League’s Seattle Mist for a “Tackle Cruelty: Bench Fur” demonstration; designated the city the number-six spot on PETA’s list of the top 10 vegan-friendly U.S. cities; protested against cruel experiments on rats, dogs, and monkeys at the University of Washington; and organized a lively protest at the Pike Place Fish Market, where police officers carried PETA’s “mermaid” off the premises. And, after a PETA campaign, Madigan Army Medical Center in Tacoma, agreed to replace the use of ferrets in invasive intubation exercises with life-like human simulators. Additional Issue: Community Outreach & Development</p>
	<p>Community Matters with Lee Callahan 30 minutes 6:20am-6:50am 2-1-15 Vivian Goldbloom, founder and president of Seattle’s own Emerald City Pet Rescue, located in the SODO district, is a force to be reckoned with. If a dog or cat is in danger, Viv is your gal. Luckily, Washington State has many no-kill shelters, just like ECPR, but in other parts of the country, the concept of rescuing our animal friends from death is unfortunately a distant thought. Hear my conversation with Vivian about the lengths she goes to save a precious dog or cat from far away. Best news ever, these little guys are now waiting for you, at Emerald City Pet Rescue.</p>
	<p>Community Matters with Lee Callahan 25 minutes 6:25am-6:50am 2-22-15 Vicki Robin, author of Blessing the Hands That Feed Us: What Eating Closer to Home Can Teach Us About Food, Community, and Our Place on Earth. Taking the locavore movement to heart, bestselling author and social innovator Vicki Robin pledged for one month to eat only food sourced within a 10-mile radius of her home on Whidbey Island in Puget Sound, Washington. Her sustainable diet not only brings to light society’s unhealthy dependency on mass-produced, prepackaged foods but also helps her reconnect with her body and her environment. Featuring recipes throughout, along with practical tips on adopting your own locally sourced diet, Blessing the Hands That Feed Us is an inspirational guide and testimonial to the locavore movement and a healthy food future. Additional Issue: Health & Nutrition</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:20am-6:40am 3-8-15 Denis and Gail Hayes, internationally recognized environmentalists of long standing, with Denis Hayes also heading the Bullitt Foundation here in Seattle --- Cowed: The Hidden Impact of 93 Million Cows on America’s Health, Economy, Politics, Culture, and Environment . “A terrific book, well researched and eloquently written, about better possibilities for the health of people, land, water, climate, and, yeah, for cows too!” “Imagine an evening of conversation with the smartest, wittiest, most charming and interesting couple you know. It’s a conversation about cows, but it ranges widely, from history to geology to public health. Cowed is that evening.” Additional Issue: Health & Nutrition, Politics, Cultural Awareness</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:20am-6:30am 3-22-15 Graham Forbes is the Seafood Markets Lead with Greenpeace US. Graham leads a team working to protect our world’s oceans by engaging seafood producers and buyers to build a model for sustainable management of global resources. In its first-ever, just released US canned tuna ranking, Greenpeace found good news and bad news: certain (smaller) brands, like Wild Planet, American Tuna and Ocean Naturals, offer ocean-safe and sustainable product and are available nationally through stores like Whole Foods, while the big tuna brands – Bumble Bee, Chicken of the Sea, and Star-Kist for instance, are responsible for killing tens of</p>

	thousands of sea turtles, rays, and sharks through gruesome industrial fishing practices and also provide poor working conditions, with human rights violations in the worst cases. Additional Issue: Health & Nutrition
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Most Significant Issue-Responsive Programming
1st Quarter 2015: January 1 to March 31, 2015

ISSUE:	Politics
	<p>Community Matters with Lee Callahan 20 minutes 6-6:20am 3-29-15 Congressman Barney Frank on his book, <i>Frank: A Life in Politics from the Great Society to Same-Sex Marriage</i> is one man's account of the country's transformation—and the tale of a truly momentous career. Many Americans recall Frank's lacerating wit, whether it was directed at the Clinton impeachment ("What did the president touch, and when did he touch it?") or the pro-life movement (some people believe "life begins at conception and ends at birth"). But the contours of his private and public lives are less well-known. For more than four decades, he was at the center of the struggle for personal freedom and economic fairness. From the battle over AIDS funding in the 1980s to the debates over "big government" during the Clinton years to the 2008 financial crisis, the congressman from Massachusetts played a key role. In 2010, he coauthored the most far-reaching and controversial Wall Street reform bill since the era of the Great Depression, and helped bring about the repeal of Don't Ask, Don't Tell. Barney Frank represented the Fourth Congressional District of Massachusetts for more than three decades and chaired the House Financial Services Committee from 2007 to 2011. Additional Issue: Cultural Awareness</p>
	<p>Community Matters with Lee Callahan 10 minutes 6:40am-6:50am 3-29-15 Blaine Harden is the author of <i>Africa: Dispatches from a Fragile Continent</i>; <i>A River Lost: The Life and Death of the Columbia</i>; and <i>Escape from Camp 14</i>. His new book, <i>The Great Leader And The Fighter Pilot</i>, tells the riveting story of how Kim Il Sung grabbed power and plunged his country into war against the United States while No Kum Sok, the youngest fighter pilot in his air force, was playing a high-risk game of deception—and escape. <i>The Great Leader And The Fighter Pilot</i> is an important book that explains why North Korea is the way it is today, told through the story of Kim Il Sung's rise to power, and the brave North Korean fighter pilot who escaped the prison state and delivered the first MiG-15 into American hands. Using never-before-released government documents, Harden sheds new light on Mao and Stalin's pivotal involvement in the rise of Kim Il Sung, and reminds readers of the role the United States played in the creation of North Korea's propaganda machine. The United States brutally carpet-bombed North Korea during the Korean War, killing hundreds of thousands of civilians, which gave the Kim dynasty the fact-based narrative it uses today to inspire hatred of the United States and justify their endless spending on military hardware. Additional Issue: Cultural Awareness</p>

Most Significant Issue-Responsive Programming
1st Quarter 2015: January 1 to March 31, 2015

ISSUE:	Arts & Humanities
	<p>Community Matters with Lee Callahan 20 minutes 6:00am-6:20am 3-8-15 Jonathan Holbrook, creator and director and writer of STILL, a web series filmed here in Western Washington. Something very wrong is happening to the denizens of Slough Town, Washington. Is something falling from the sky? Are zombies biting with abandon? Why is everyone standing still? What is that horrible sound? I started watching and I could not stop. Still, the web-series, is perfect for binge-watching. This series is intriguing, short, scary, well-filmed, well-acted, well-directed – the whole she-bang. Writer, director and cinematographer Jonathan Holbrook joins me to discuss the series, the awards it's getting, and who might pick it up. (Yahoo and Netflix are interested.)</p>
	<p>Community Matters with Lee Callahan 20 minutes 6:00am-6:20am 3-22-15 New York Times-bestselling author and Pulitzer Prize-winning humorist Dave Barry on his new book, Live Right And Find Happiness (Although Beer Is Much Faster) Dave opines that happiness is an elusive thing, and fortunately Dave tells how to capture it—or not. Topics include: His parents' generation, which he believes somehow managed to be happier than his, which was not supposed to happen. A letter to his grandson, imparting wisdom that he hopes will enable him to live a happy and fulfilling life, or at least keep him from unnecessarily refrigerating his condiments. Reports on his trips to Brazil, which is basically a happy place, and Russia, which might be, but he had no idea what anyone was saying. And home ownership, which is the American dream, and a guaranteed way to not achieve happiness. Additional Issue: Health</p>

Public Service Announcements :30 and :60 seconds in length, heard throughout all day-parts. A minimum of 5 minutes per day.	1st Quarter 2015: January 1 to March 31, 2015
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- Animal Protection
- Autism Awareness
- Cancer Help
- Childhood Hunger Prevention
- Cure Melanoma
- Fair Trade
- Goodwill – Re-purpose
- Medicare Made Clear
- Music Aid Washington State
- Prevent School Violence
- Prevent Sports Concussions
- Prostate Cancer - Quincy Jones
- The Borgen Project
- Wildlife-Land-Trust
- Women's Health
- Smart Phone Danger