

Order / Rev: 750908
 Alt Order #:
 Flight Dates: 05/06/24 - 05/28/24

Advertiser: Juan R Alvarez District Court 332
 Product Desc: May 2024
 Estimate:

KNVO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	11111--					5	\$75.00		0.00			
		Week: 05/13/24	05/19/24	11111--					5	\$75.00		0.00			
		Week: 05/20/24	05/26/24	11111--					5	\$75.00		0.00			
		Week: 05/27/24	06/02/24	11-----					2	\$75.00		0.00			
N 5	KNVO	05/06/24	05/28/24	Daytime M-F Hour 3.1 Daytime M-F 11a-1130a	CM	11a-1130a	11111--	:15	5	\$90.00	P-13	0.00	NM	17	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	11111--					5	\$90.00		0.00			
		Week: 05/13/24	05/19/24	11111--					5	\$90.00		0.00			
		Week: 05/20/24	05/26/24	11111--					5	\$90.00		0.00			
		Week: 05/27/24	06/02/24	11-----					2	\$90.00		0.00			
N 6	KNVO	05/06/24	05/28/24	Midday News Show Midday News Show	CM	10a - 3p	11111--	:15	5	\$75.00	P-13	0.00	NM	17	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	11111--					5	\$75.00		0.00			
		Week: 05/13/24	05/19/24	11111--					5	\$75.00		0.00			
		Week: 05/20/24	05/26/24	11111--					5	\$75.00		0.00			
		Week: 05/27/24	06/02/24	11-----					2	\$75.00		0.00			
Totals													102	\$7,140.00	



Henry Serrato <hserrato@entravision.com>

Fwd: Juan R Alvarez order

1 message

Melba Gutierrez <mgutierrez@entravision.com>
To: Henry Serrato <hserrato@entravision.com>

Wed, May 1, 2024 at 2:50 PM

----- Forwarded message -----

From: **Anna Medina** <anna@olivemarketingfirm.com>
Date: Wed, May 1, 2024 at 2:46 PM
Subject: Re: Juan R Alvarez order
To: Melba Gutierrez <mgutierrez@entravision.com>
Cc: Joel Olivarez <joelolivarez1@gmail.com>, Mayra Olivarez <mayra@olivemarketingfirm.com>

Yes, this is approved.
Thank you,
Anna

Anna Medina

Media Director

📞 956-638-9922

✉️ anna@olivemarketingfirm.com

📍 1100 E Jasmine Ave, Suite 205, McAllen TX 78501

🌐 olivemarketingfirm.com



On Wed, May 1, 2024 at 1:12 PM Melba Gutierrez <mgutierrez@entravision.com> wrote:

Can you approve to place the Flex code on all news products so your spots fall in the news. We have some Live Soccer events that will move midday news a little ahead of time?

Thank you,



YOUR
GROWTH,
OUR
PURPOSE

Melba Gutierrez Franklin

Business Development Manager

mgutierrez@entravision.com

801 N. Jackson Rd.

McAllen, TX 78501

O 9566874848

M 9566559318

entravision.com



Entravision (NYSE: EVC) is a global ad-tech, media, and marketing solutions company offering consumer engagement products through a dynamic range of digital, e-commerce, and media options in over 40 countries across 4 continents. Using state-of-the-art and proprietary advertising technologies, we foster creativity, optimize strategies, and capitalize on strategic industry partnerships to help you expand your business locally or globally. Your growth is our purpose.

2024

May

Univision

750908

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

29

30

01

02

03

04

05

Univision
\$7,140 Gross Total
\$1071 15% Net
\$6,069 Net
Total Spots: 102x
:15sec

06

07

08

09

10

11

12

5am-6am 1x :15>\$30
6am-7am 1x :15>\$75
7am-8am 1x :15>\$75
8am-9am 1x :15>\$75
11am-11:30am 1x :15>\$90
11:30am-12pm 1x :15>\$75

5am-6am 1x :15>\$30
6am-7am 1x :15>\$75
7am-8am 1x :15>\$75
8am-9am 1x :15>\$75
11am-11:30am 1x :15>\$90
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8am-9am 1x :15>\$75
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11:30am-12pm 1x :15>\$75

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5am-6am 1x :15>\$30
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7am-8am 1x :15>\$75
8am-9am 1x :15>\$75
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11am-11:30am 1x :15>\$90
11:30am-12pm 1x :15>\$75

[Handwritten signature]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Joel Olivarez, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
-------------------------	--

ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Juan Ramon Alvarez	
Authorized committee: 	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A Olive Marketing Firm	
Candidate's political party: Democrat	
Office sought (no acronyms or abbreviations): 332nd Hidalgo County District Court RUNOFF	
Date of election: 5/28/2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: David R. Gorena	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Joel Olivarez	Name: Melba Quiroz Franklin
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 4/30/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5/3/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 750908	Station Call Letters: KNVD-TV	Date Received/Requested: 5/4/24
Est. #:	Station Location: 801 N Jackson Rd Metairie LA 70001	Run Start and End Dates: 5/28/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.