ORDER

Order / Rev: 750908 Orders Alt Order #: May 2024 Product Desc: KNVO-TV Estimate: Flight Dates: 05/06/24 - 05/28/24 Primary AE: Melba Gutierrez - 0689 Sales Office: L-MCA 05/01/24 / 05/01/24 Original Date / Rev: LOCAL Order Type: **GENERAL** Sales Region: **Olive Marketing Firm** Name: Agency Billing Type: Cash **Buying Contact:** Calendar Billing Contact: Billing Calendar: Billing Cycle: EOM/EOC 1100 East Jasmine Suite 103 McAllen, TX 78501 Agency Commission: 15% Juan R Alvarez District Court 332 Advertiser Name: ΗН New Business End: Demographic: 001RP000006FUX1YAO Product Codes: Candidates Advertiser External ID: 0012R00002Fd4QXQAZ Revenue Code 1: AGY Agency External ID: Unit Code: General Revenue Code 2: GEN Revenue Code 3: POL Order Separation: 00:00:00 Priority: P-13

Bill Plan

Dili i ian				
Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/28/24	102	\$7,140.00	\$6,069.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	102	\$7,140.00	\$6,069.00	0.00
Totals	102	\$7,140.00	\$6,069.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melba Gutierrez - 0689			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KNVO	05/06/2	4 05/28/24	Despierta Al Dia N	ews CM	5a-6a	11111	:15	5	\$30.00P-13	0.00 NM	17	\$510.00
			Despierta Al Dia N	lews						1		
<u>Star</u>	t Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating				- 1		
Week: 05/0)6/24	05/12/24	11111		5 \$30.00	0.00				- 1		
Week: 05/1	3/24	05/19/24	11111		5 \$30.00	0.00				- 1		
Week: 05/2	20/24	05/26/24	11111		5 \$30.00	0.00				- 1		
Week: 05/2	27/24	06/02/24	11		2 \$30.00	0.00						
N 2 KNVO	05/06/2	4 05/28/24	Morning M-F Hour	2 CM	6a-7a	11111	:15	5	\$75.00P-13	0.00 NM	17	\$1,275.00
			Morning M-F 6a-7	а						- 1		
Star	t Date	End Date	Weekdays	Spots/Wee	k <u>Rate</u>	Rating				- 1		
Week: 05/0)6/24	05/12/24	11111		5 \$75.00	0.00				- 1		
Week: 05/1	3/24	05/19/24	11111		5 \$75.00	0.00				- 1		
Week: 05/2	20/24	05/26/24	11111		5 \$75.00	0.00				- 1		
Week: 05/2	27/24	06/02/24	11		2 \$75.00	0.00						
N 3 KNVO	05/06/2	4 05/28/24	Morning M-F Hour	3 CM	7a-8a	11111	:15	5	\$75.00P-13	0.00 NM	17	\$1,275.00
			Morning M-F 7a-8	a						- 1		
<u>Star</u>	t Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating						
Week: 05/0)6/24	05/12/24	11111		5 \$75.00	0.00				- 1		
Week: 05/1	3/24	05/19/24	11111		5 \$75.00	0.00				- 1		
Week: 05/2	20/24	05/26/24	11111		5 \$75.00	0.00				- 1		
Week: 05/2	27/24	06/02/24	11		2 \$75.00	0.00						
N 4 KNVO	05/06/2	4 05/28/24	Morning M-F Hour	4 CM	8a-9a	11111	:15	5	\$75.00P-13	0.00 NM	17	\$1,275.00
			Morning M-F 8a-9	а								

Print Date: 05/01/24 12:53:23 Page 2 of 2

Totals

102

\$7,140.00

 Order / Rev:
 750908
 Advertiser:
 Juan R Alvarez District Court 332

 Alt Order #:
 Product Desc:
 May 2024
 KNVO-TV

 Flight Dates:
 05/06/24 - 05/28/24
 Estimate:

Ln Ch	Start	End	Inventory Co	de	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Sta	rt Date	End Date	Weekdays	Spo	ts/Week	Rate	Rating						
Week: 05/		05/12/24	11111	F6.20	5	\$75.00	0.00						
Week: 05/	13/24	05/19/24	11111		5	\$75.00	0.00						
Week: 05/	20/24	05/26/24	11111		5	\$75.00	0.00						
Week: 05/	27/24	06/02/24	11		2	\$75.00	0.00						
N 5 KNVO	05/06/2	4 05/28/24	Daytime M-F h	lour 3.1	CM	11a-1130a	11111	:15	5	\$90.00P-13	0.00 NM	17	\$1,530.00
			Daytime M-F 1	11a-1130)a								
Sta	rt Date	End Date	Weekdays	Spo	ts/Week	Rate	Rating						
Week: 05/	06/24	05/12/24	11111		5	\$90.00	0.00						
Week: 05/	13/24	05/19/24	11111		5	\$90.00	0.00						
Week: 05/	20/24	05/26/24	11111		5	\$90.00	0.00						
Week: 05/	27/24	06/02/24	11		2	\$90.00	0.00						
N 6 KNVO	05/06/2	4 05/28/24	Midday News S	Show	CM	10a - 3p	11111	:15	5	\$75.00P-13	0.00 NM	17	\$1,275.00
			Midday News	Show									
Sta	rt Date	End Date	Weekdays	Spo	ts/Week	<u>Rate</u>	Rating						
Week: 05/	06/24	05/12/24	11111		5	\$75.00	0.00						
Week: 05/	13/24	05/19/24	11111		5	\$75.00	0.00						
Week: 05/	20/24	05/26/24	11111		5	\$75.00	0.00						
Week: 05/	27/24	06/02/24	11		2	\$75.00	0.00						



Henry Serrato hserrato@entravision.com

Fwd: Juan R Alvarez order

1 message

Melba Gutierrez <mgutierrez@entravision.com>
To: Henry Serrato <hserrato@entravision.com>

Wed, May 1, 2024 at 2:50 PM

----- Forwarded message ------

From: Anna Medina <anna@olivemarketingfirm.com>

Date: Wed, May 1, 2024 at 2:46 PM Subject: Re: Juan R Alvarez order

To: Melba Gutierrez <mgutierrez@entravision.com>

Cc: Joel Olivarez <joelolivarez1@gmail.com>, Mayra Olivarez <mayra@olivemarketingfirm.com>

Yes, this is approved. Thank you, Anna

Anna Medina

Media Director

- 956-638-9922
- anna@olivemarketingfirm.com
- 9 1100 E Jasmine Ave, Suite 205, McAllen TX 78501
- olivemarketingfirm.com



On Wed, May 1, 2024 at 1:12 PM Melba Gutierrez <mgutierrez@entravision.com> wrote:

Can you approve to place the Flex code on all news products so your spots fall in the news. We have some Live Soccer events that will move midday news a little ahead of time?

Thank you,



YOUR GROWTH, OUR PURPOSE

Melba Gutierrez Franklin

Business Development Manager mgutierrez@entravision.com

801 N. Jackson Rd. McAllen, TX 78501 O 9566874848 M 9566559318

entravision.com



Entravision (NYSE: EVC) is a global ad-tech, media, and marketing solutions company offering consumer engagement products through a dynamic range of digital, e-commerce, and media options in over 40 countries across 4 continents. Using state-of-the-art and proprietary advertising technologies, we foster creativity, optimize strategies, and capitalize on strategic industry partnerships to help you expand your business locally or globally. Your growth is our purpose.

6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$90 11:30am-12pm 1x:15>\$75	27 5am-6am 1x:15>\$30	20 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	13 5am-6am 1x:15-\$30 6am-7am 1x:15-\$75 7am-8am 1x:15-\$75 8am-9am 1x:15-\$75 11am-11:30am 1x:15-\$75 11:30am-12pm 1x:15-\$75	06 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$90 11:30am-12pm 1x:15>\$75	MONDAY 29 Univision S7,140 GrossTotal \$1071 15% Net \$6,069 Net Total Spots 102x :15sec
6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$90 11:30am-12pm 1x:15>\$75	28 5am-6am 1x:15>\$30	21 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	14 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 6am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	07 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	TUESDAY 30
	29	22 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	15 5am-6am 1x:15-\$30 6am-7am 1x:15-\$75 7am-8am 1x:15-\$75 8am-9am 1x:15-\$75 11am-11:30am 1x:15-\$90 11:30am-12pm 1x:15-\$75	08 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	WEDNESDAY 01
)	30	23 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	16 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	09 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 6am-9am 1x:15>\$75 11am-11:30am 1x:15>\$75 11:30am-12pm 1x:15>\$75	THURSDAY 02
\	31	24 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11:30am 1x:15>\$75 11:30am 1x:15>\$75	17 Sam-6am 1x:15>\$30 Gam-7am 1x:15>\$75 7am-8am 1x:15>\$75 7am-9am 1x:15>\$75 11am-11:30am 1x:15>\$90 11:30am-12pm 1x:15>\$76	10 5am-6am 1x:15>\$30 6am-7am 1x:15>\$75 7am-8am 1x:15>\$75 8am-9am 1x:15>\$75 11am-11:30am 1x:15>\$90 11:30am-12pm 1x:15>\$75	FRIDAY 03
	9	25	18	<u></u>	SATURDAY 04
	02	26	19	12	SUNDAY 05

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See invoice for actual schedule and charges.						
I, Joel Olivarez hereby request station time as follows:						
IDENTIFY CANDIDATE TYPE STATE OR LOCAL CANDIDATE STATE OR LOCAL CANDIDATE						
ALL QUESTIONS/BLO	OCKS MUST BE COMPLETED					
Candidate name:						
Juan Remon Alvarez						
Authorized committee:						
Agency requesting time (and contact information):						
WA Olive Marketing Firm						
Candidate's political party:						
Democrat						
Office sought (no acronyms or abbreviations):						
332nd Hidalgo County District Court RUNOFF	frameword frameword					
Date of election: 5/28/2024	General Primary					
Treasurer of candidate's authorized committee:						
David R. Gorena						
The undersigned represents that:						
(1) the payment for the broadcast time requested has be						
the candidate listed above who is a legally qualifi						
the authorized committee of the legally qualified	candidate listed above;					
(2) this station is authorized to announce the time as paid	•					
(3) this station has disclosed its political advertising polici and other sales practices (not applicable to federal ca	es, including applicable classes and rates, discount, promotion ndidates).					
THIS STATION DOES NOT DISCRIMINATE OR PERMIT IN THE PLACEMENT OF ADVERTISING.	DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY					
Candidate/Committee/Agency	Station Representative					
Signature:	Signature:					
Name: Joel Olivarez	Name: Melba Atierrez Franklin					
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 4/30/24					

Federal Candidate Certification: The undersigned hereby certifies that the broadcast matter to be eired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.								
Candidate/Authorized Committee	e/Agency							
Signature:								
Name:								
Date:								
	O BE COMPLETED BY STATION ON	THE RESERVE THE PROPERTY OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COL						
Ad submitted to Station?	Yes No Date ad received:	5/3/24						
Note: Must have separate PB-19 Fe	orms for each version of the ad (i.e., for e	very ad with differing copy).						
Federal candidate certification signed	(above): Yes No	☑ N/A						
Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:								
Date and nature of follow-ups, if any (materia de descripción de descripción de la companya del companya de la companya de la companya del companya de la companya del la companya del la companya de la companya							
Contract #: 750908	Station Call Letters: KNV0-7V	Date Received/Requested: 6/4/24 Run Start and End Dates: 5/28/64						
Est. #:	Station Location: 801 N Jackson Rd Run Start and End Dates: 5/28/24							
use this space to document schedule	r traffic system print-out) or other documents of time purchased, when spots actually aired, ion will not upload the actual times spots aired that information immediately should be placed	the rates charged and the classes of time d until an invoice is generated, the name						