

WBIN-TV

DERRY, NH

**Issues & Programs
Report**

Second Quarter, 2017

DATE: 4/2/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

ISSUE: Start-up Companies

Global Commerce with a Local Touch

Conventional wisdom says “think global but act local.” But with so much technological interconnectivity, is there really such a thing as a local market anymore? We’ll literally go all over the world examining these local markets, from Palestine and further to Singapore.

The full 30-minute episode is featured, with segments additionally broken apart below featuring Derek Wong, Marie Hladikova, Titus Yong and Ziad Anabtawi.

DATE: 4/2/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Broadcasting and Sports

Bob Lobel interviews Joe Castiglione, long time announcer for the Red Sox radio network. They discuss the changing media and how it affects the listeners experience, both positive and negative.

DATE: 4/9/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: The Business of Sports

Athletes get the press and the big money, but business minds behind the scenes are instrumental to their financial success. How can you help your team win off the field? We’ll talk naming rights, corporate sponsorships and strategic planning, and taking your sports dreams all the way to China. The full 30-minute episode is featured, with separate segments on Joe Rosen, Jay Fee, Dave Minge and Tom McCarthy.

DATE: 4/9/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Hockey

Bob Lobel meets with Bobby Orr, NHL Hall of Famer and all time Boston Bruins favorite. They discuss hockey today and Bobby's ventures and philanthropic efforts in his days since retirement.

DATE: 4/16/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Small Businesses Beat Industry Behemoths

Think your small business can win against the big dogs? We'll meet executives who have been going head-to-head, and also succeeding, for years. The full 30-minute episode is featured, with separate segments on Dana Brigham, Debra Brede, Steven Lunder and Linda Gulman.

DATE: 4/16/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: NBA Basketball and the upcoming draft

Bob Lobel welcomes Celtics General Manager and long-time player Danny Ainge to the set. They discuss the current state of the Celtics, the upcoming draft and what the Celtics need to do to get to the NBA finals

DATE: 4/23/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Family Businesses

A family business has made the switch from printed circuit boards to running an inn and spa in the Lakes region of New Hampshire. A 1904 family bicycle parts company winds up doing outdoor power. Can you imagine going to work making flattened wire radiator fins? And when a folded box is much more than just a folded box. Intriguing stories from four different family Businesses. The full 30-minute episode is featured, with separate segments on Tony DiRico, Michelle Boissoneau-Dupont, John Stephenson & Ted Stikeleather.

DATE: 4/23/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: NBA Basketball

Celtics legend Dave Cowens joins Bob Lobel for a conversation about life in the NBA in the 1960's and 70's compared to the NBA today

DATE: 4/30/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Money Management

Who teaches your Financial Advisor? What about those new Department of Labor rules? What does beekeeping have to do with financial planning? You can get advice from a banker or a money manager. But what happens when if the money manager works for a bank? The full 30-minute episode is featured, with separate segments on Scott Stathis, David Macchia, Sean Tesoro, J.P. Pontbriand and Jennifer Powell.

DATE: 4/30/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Major League Baseball Management

Current Baltimore Orioles and prior Boston Red Sox General Manager Dan Duquette joins Bob Lobel to discuss the state of Major League Baseball and the development of talent in the minor league

DATE: 5/7/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Angel Investing

Does 10% success mean getting one out of ten right or ten out of one hundred right? Sometimes you need an angel to give your business a prayer. But how does an angel investor find you... you go looking, that's how! Angel Investing. The full 30-minute episode is featured, with separate segments on David Caruso, Ben Littauer, Gus Lawlor, Jochen Meissner and Kevin Short.

DATE: 5/7/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Boston Celtics

Celtics legend ML Carr speaks with Bob Lobel about the current state of the Boston Celtics and life after an outstanding career.

DATE: 5/14/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Medical Devices

How does a knee replacement part really work and who makes it? Growing a body part from your own body. It's called regenerative medicine. The business of medical devices: Not making them but also buying and selling them. How doctors can check your cardiac rhythms and additionally put them on the cloud? Medical Devices. The full 30-minute episode is featured, with separate segments on Nancy Briefs, Bruce Blessington, Jon Lieber and also Bill Edelman.

DATE: 5/14/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Red Sox Fantasy Camp

Bob Lobel visits the Red Sox Fantasy Camp in Florida. Participants range in age from their 20's to their 50's and find out what it's like to be a Major League Baseball player. Bob interviews the ex-major leaguers and participants.

DATE: 5/21/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Gender Diversity on Boards

Women are more than 50% of the population yet represent less than 20% of corporate board seats. How much can a CEO control who's on the Board? Starting a business designed to change corporate culture. Then, you're sitting in the corporate conference room but you're the only woman at the table. What happens next? Gender Diversity on Boards. The full 30-minute episode is featured, with separate, and additional, segments on Patricia Flynn, Bob Rivers, Stephanie Sonnabend, and also Kathy Cuocolo.

DATE: 5/21/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Walter McCarty

Bob Lobel goes to Andover Country Club where he sits down with Walter McCarty, former Celtics player. They discuss life after basketball and golf

DATE: 5/28/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: International Communication

Learning how to play nicely in the international sandbox. Translating Korean into Norwegian, and getting it right! Going from the Netherlands to New Hampshire and not getting lost in translation. Kiss, bow or shake hands? Getting the culture correct. International Communication. The full 30-minute episode is featured, with separate, and additional, segments on Wendy Pease, Lance Shaw, Kaarina Kvaavik and also Lucia Kash.

DATE: 5/21/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Life after the NFL

Former Patriots player Joe Andruzzi visits with Bob Lobel to discuss life after NFL football.

DATE: 6/2/17 (FRIDAY)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: FRIDAY 11-1130AM

Issues: Doing Business in Israel

You meet the love-of-your-life in college in New York, move to their country and start a business. So what language do you speak at home? Running a business in one country but having 100% of your sales in another. How hard is that? We'll have a concrete answer. You might buy a car just based on reviews but investing a start-up? Working for someone else, after you've sold your entrepreneurial baby. Doing Business in Israel. The full 30-minute episode is featured, with separate, and additional, segments on Stacy Fassberg, Dr. Ido Sella, Nacshon Pincu and also Raphael Ouzan.

DATE: 6/2/17 (Friday)

PROGRAM: SPORTS LEGENDS

AIRTIME: FRIDAY 12n-1230PM

ISSUE: Boston Red Sox

Former Red Sox great Dwight Evans sits down with Bob Lobel to discuss his post-retirement life and the current state of the Red Sox

DATE: 6/11/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: University Entrepreneurship

Figuring out how to make vaccines you don't need to refrigerate. When a great business idea comes to you at 2 am and you're a freshman in college. How do you make it happen? A student at an engineering college tries to solve engineering problems, but from a business perspective. Data driven marketing recommendations on demand. Meet the only person who can do it. University Entrepreneurship: The full 30-minute episode is featured, with separate, and additional, segments on Aidan McLaughlin, Jehan Hamedi, Michael Shrader, Thomas Hazel, Kathryn Aiken and Devin McMahon.

DATE: 6/11/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Boston Red Sox

Former Red Sox pitcher Mike Timlin sits down with Bob Lobel to discuss his post-retirement life and the current state of the Red Sox

DATE: 6/18/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Using a PR Firm

In the middle of a business crisis, what do you do, first? Should business schools treat students like their customers? How often do people forgive you when you tell the truth about a mistake? When something horrible happens, how do you fix it with social media? How to use PR firms. This episode is sponsored by Choose to be Nice. The full 30-minute episode is featured, with separate, and additional, segments on Janey Bishoff, Brent Carney, Joe Blumenfeld, and John Houle.

DATE: 6/18/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Boston Red Sox

Former Red Sox slugger Trot Nixon sits down with Bob Lobel to discuss his post-retirement life and the current state of the Red Sox

DATE: 6/25/17 (Sunday)

PROGRAM: THE LANGUAGE OF BUSINESS

AIRTIME: SUNDAY 11-1130AM

Issues: Using a PR Firm

In the middle of a business crisis, what do you do, first? Should business schools treat students like their customers? How often do people forgive you when you tell the truth about a mistake? When something horrible happens, how do you fix it with social media? How to use PR firms. This episode is sponsored by Choose to be Nice. The full 30-minute episode is featured, with separate, and additional, segments on Janey Bishoff, Brent Carney, Joe Blumenfeld, and John Houle.

DATE: 6/25/17 (Sunday)

PROGRAM: SPORTS LEGENDS

AIRTIME: SUNDAY 1230-1PM

ISSUE: Boston Red Sox

Former Red Sox catcher and New England native Rich Gedman sits down with Bob Lobel to discuss grow up a Red Sox fan and getting to play for his boyhood team.