

ORDER



Orders
Order / Rev: 687671
Alt Order #: 10777295
Product Desc: S CAMPBELL
Estimate:
Flight Dates: 04/30/24 - 05/07/24
Original Date / Rev: 04/29/24 / 04/29/24
Order Type: GENERAL

WKMG

Primary AE: Nick Welte
Sales Office: PHI-N
Sales Region: NAT

Agency Name: Kirkland Global Consulting Group
Buying Contact:
Billing Contact: Walter Kirkland
 8618 Savannah Road
 Laurel, MD 20724

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/S. Campbell/D/U.S. Senate
Demographic: A35+
Product Codes: PL-Senate-Democrat
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/06/24	10	\$1,370.00	\$1,164.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	10	\$1,370.00	\$1,164.50	0.00
Totals	10	\$1,370.00	\$1,164.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKMG	05/01/24	05/03/24	430-5a CBS News Morn	CM	430-5a	--WTF--	1:00	3	\$80.00	P-2	0.00	NM	3	\$240.00
				430-5a CBS Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--WTF--		3		\$80.00		0.00					
N 2	WKMG	05/06/24	05/06/24	430-5a CBS News Morn	CM	430-5a	M-----	1:00	1	\$80.00	P-2	0.00	NM	1	\$80.00
				430-5a CBS Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		1		\$80.00		0.00					
N 3	WKMG	05/01/24	05/03/24	5-530a News M-F	CM	5-530a	--WTF--	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
				News 6 at 5am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	--WTF--		5		\$175.00		0.00					
N 4	WKMG	05/06/24	05/06/24	5-530a News M-F	CM	5-530a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				News 6 at 5am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		1		\$175.00		0.00					
													Totals	10	\$1,370.00